Plenum discussion:

Emerging trends in tagging – and its relation to KOS

Marianne Lykke Nielsen

Information Interaction and Information Architecture

Royal School of Library and Information Science

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Agenda

- Short overview of trends and findings in social tagging research

- Discussion and presentation of trends, ideas, projects ….

Trends in social tagging research

- **Nature of tags: topical tags, new dimensions, user language, 'violated' language** (e.g. Golder & Huberman, 2006, Kipp, 2006; Kipp & Campbell, 2006; MacGregor & McCulloch, 2006; Trant, 2006; Heckner, Mühlbacher & Wolff, 2008)

- **Tag usage patterns: personal/social** (e.g. Golder & Hubermann, 2006; Kipp & Campbell, 2006; Marlow et al., 2006; Angus, Thelwall & Stuart, 2008)

- **Suggestions from controlled vocabularies and structured "checklists"** (e.g. Bar-Ilan et al., 2006; Golub et al., 2008; Smith, 2008)

- **Role in information retrieval: for exploration, undirected information needs, inclusion in search engines** (e.g. Millen & Feinburg, 2006; Morrison, 2008; Sinclair & Cardew-Hall, 2008)

- **Pre-structured folksonomies, e.g organised into facets or synonym rings** (e.g. Smith, 2008)

- **Social bookmarking in corporate settings** (e.g. Damianos et al., 2006; Millen, Feinberg & Kerr, 2006; Farell et al., 2007; Muller, 2007)

Trends???
Relation to KOS???

Ideas, comments, project descriptions are very welcome!

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Trends in corporate settings

- Integration of high book mark counts as part of intranet search (Millen & Feinberg, 2006)

- Portions of person's bookmark collection in corporate directory service (Millen & Feinberg, 2006)

- Subscription services of bookmarks (Millen & Feinberg, 2006)