

# Koteeswaran N

## UI/UX Designer

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Check my Website <https://nkoteeswaran.github.io/Portfolio/>  
Chennai, India

User experience designer with 6+ years of experience creating interactive user experiences.

Proven experience generating features, screen designs, and experience with user research/usability testing.



### CERTIFICATIONS

- **Gestalt Psychology** and Web Design
- User Experience: The Beginner's Guide (**User Research**)
- Information Visualization: Getting **Dashboards Right**
- Pursuing - **Mobile User Experience** (UX) Design

### EXPERIENCE

kCube consultancy services pvt. ltd, Chennai, India

#### Associate - UI/UX Designer

April 2016 - Ongoing

kCube specializes in Geospatial Application development and IT solutions.

- Primary responsibility is to handle more than 5 teams with around 40+ members to solve their UI/UX and design needs.
- Conducted user interviews with 10 participants for better insight into their emotions, behaviors, and usability to produce an indigenous Weather app.
- Follow the same concept and handle various projects within set deadlines.
- Conceptualize original ideas that bring simplicity and user-friendliness to complex design roadblocks.
- Conducting usability test with participants to better understand usability patterns on responsive devices.

Satori Technologies, Chennai, India

#### Graphic Designer

April 2015 - April 2016

- I have worked on character designing for kindergarten books using Adobe Illustrator and InDesign for pagination.
- Fresh concept and template creation for elementary school books.

Freelance

#### Graphic and Web Designing

July 2013 - Ongoing

Logo design, Marketing materials, Certificates, Interaction Design, Prototyping

- I have worked on few startup brands such as LaLeven t-shirts and GoSalus.
- Worked local agencies logo designs, and also taken solo projects.

### SKILLS

**Software:** Experience with prototyping tools, Figma, Sketch, Illustrator, Photoshop, Zeplin, Marvel.

**Design Skills:** User research, UCD, Wireframing, User interface Design.

**Experienced With:** SaaS product, Mobile application both Android and iOS, Revamping modules

### OTHER

-  **IDF Local Group**  
Member and took part in meetups
- Attend **Apple** designs conference 2020 at bangalore.
- Honoured to serve as a judge in designing **competition** conducted by Anna University.

### EDUCATION

#### Vel's Srinivasa College of engg & tech

Anna University

Completed on

**July 2012** with 5.9 cgpa

#### Apollo Polytechnic College

DOTe

Completed on

**June 2009** with 79%