CLIENT SIDE --- --- CREATIVE SIDE
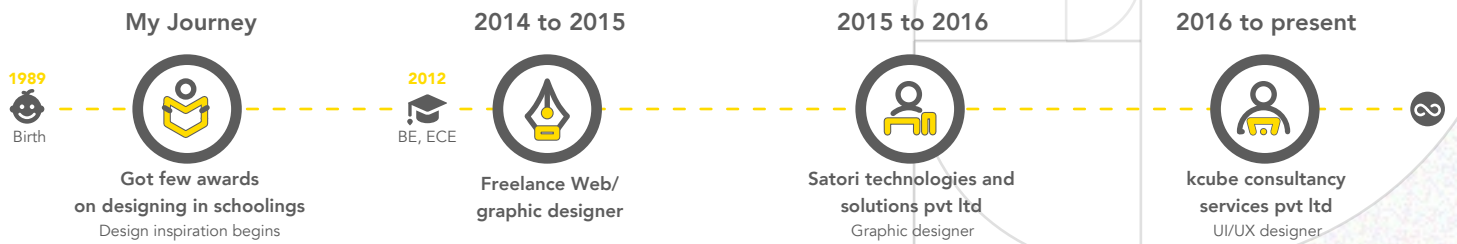
Yes, thats me, **Koteeswaran N**, **UX Designer** from **India**,
I would really like to know before i do, Who are the **people?** What are their **traits,** their
personalities? What are their **backgrounds, needs, aspirations,** and **emotions?**
Finally **enchanting** and **strategically** plan my designs to deliver.

LONG STORY SHORT

My Journey

1989
Birth

Got few awards
on designing in schoolings
Design inspiration begins

2012
BE, ECE

2014 to 2015

Freelance Web/
graphic designer

2015 to 2016

Satori technologies and
solutions pvt ltd
Graphic designer

2016 to present

kcube consultancy
services pvt ltd
UI/UX designer

AWARDS AND RECOGNITIONS

Interaction Design Foundation

Certified in - **Gestalt Psychology** and **Web Design**:
The Ultimate Guide

Pursuing certification in - Information
Visualization: Getting **Dashboards** Right

Anna University Guindy

Honoured to serve as a judge in designing
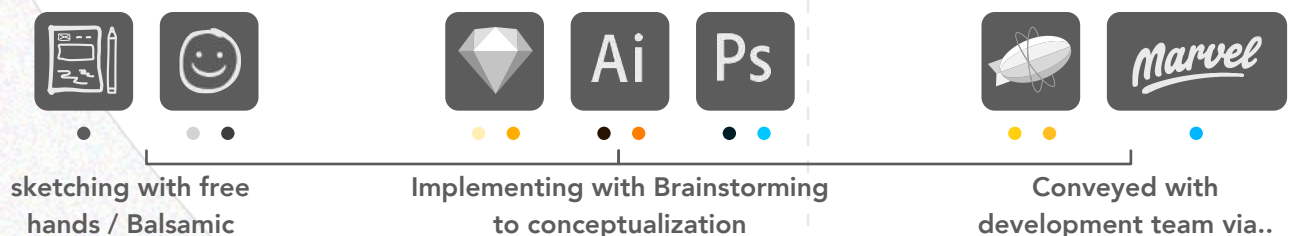competition conducted by Anna University.

WHAT I DO

- I spend more time on how to
execute, facilitate and analyze
research and data before
design.

- Reliable cognition in decorative
and informative design.

- Learning from mistakes and
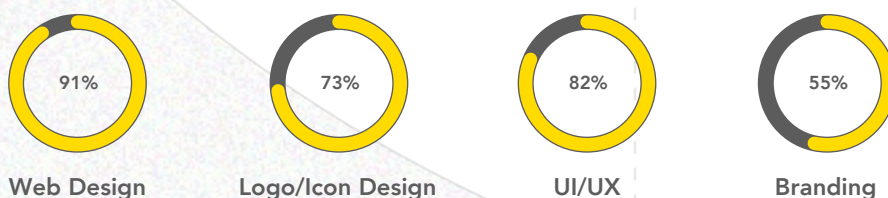trying to adopt fast fail
approach.

TOOLKIT

- Sketch, Illustrator and
Photoshop

PROJECT APPROACH

sketching with free
hands / Balsamic

Implementing with Brainstorming
to conceptualization

Conveyed with
development team via..

SKILLS

91%
Web Design

73%
Logo/Icon Design

82%
UI/UX

55%
Branding

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nkoteeswaran@yahoo.com
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