

CREATIVE SIDE

Yes, thats me, **Koteeswarann**, **UX Designer** from **India**,

I would really like to know before i do, Who are the **people?** What are their **traits**, their **personalities?** What are their **backgrounds**, **needs**, **aspirations**, and **emotions?**Finally **enchanting** and **strategically** plan my designs to deliver.

LONG STORY SHORT

My Journey

2014 to 2015

2015 to 2016

2016 to present





on designing while schoolings

Design inspiration begins









Satori technologies and solutions pvt ltd Graphic designer



kcube consultancy services pvt ltd UI/UX designer

AWARDS AND RECOGNITIONS



Interaction Design Foundation



Certified in - **Gestalt Psychology** and **Web Design**: The Ultimate Guide



Pursuing certification in - Information/ Visualization: Getting Dashboards Right



Pursuing certification in - **Mobile User Experience** (UX) Design



Anna University Guindy



Honoured to serve as a judge in designing competition conducted by Anna University.

WHAT I DO

- I spend more time on how to execute, facilitate and analyze research and data before design.
- Reliable cognition in decorative and informative design.
- Learning from mistakes and trying to adopt fast fail approach.

TOOLKIT

Sketch, Illustrator and Photoshop

PROJECT APPROACH

















UX Research

free hand sketching / Balsamic

Implementing with Brainstorming and conceptualization

Conveyed with development team via..

SKILLS





Logo / Icon Designs





Branding

+91 8015802563