Yes, thats me, Koteeswaran, UX Designer from India,

I would really like to know before i do, Who are the people? What are their traits, their personalities? What are their backgrounds, needs, aspirations, and emotions? Finally **enchanting** and **strategically** plan my designs to deliver.

LONG STORY SHORT

My Journey

2014 to 2015

2015 to 2016

2016 to present

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Satori technologies and solutions pyt Itd



kcube consultancy services pvt ltd

Got few awards on designing while schoolings Design inspiration begins

Freelance Web/ graphic designer

AWARDS AND RECOGNITIONS



Interaction Design Foundation



Certified in - Gestalt Psychology and Web Design: The Ultimate Guide



Certified in - Information Visualization: Getting Dashboards Right



Certified in - Mobile User Experience (UX) Design





Anna University Guindy



Honoured to serve as a judge in designing competition conducted by Anna University.

WHAT I DO

- I spend more time on how to execute, facilitate and analyze research and data before design.
- Reliable cognition in decorative and informative design.
- Learning from mistakes and trying to adopt fast fail approach.

TOOLKIT

Sketch, AdobeXD Illustrator and Photoshop

MY UX PROCESS

Deliver

Research



Field study / Persona building

Define





Low fedility / Affinity mapping

Design















Work with developers

Implementing with Brainstorming and conceptualization

SKILLS

91%

UI/UX

73%

82%

64%

Logo / Icon Designs

Web / Mobile

Branding

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