EXECUTIVE SUMMARY

RSVP MOVIES ASSIGNMENT

Objective:

To analyze and understand the IMDb data and give useful recommendations and insights from the data to RSVP Movies for their project using SQL.

Recommendations and Insights:

- RSVP movies should focus on the Drama genre followed by Comedy and Thriller.
- Most of the movies were produced in the month of March with an average of about 2300 movies per year.
- Average duration of the movie should be approximately 107 minutes if going with Drama genre.
- RSVP movies can partner with production companies such as Dream Warrior Pictures, National Theatre Live, Marvel Studios, Twentieth Century Fox, Warner Bros to produce movie.
- Recommended to add 'THE' in movie title as lots of movie with 'THE' in title is in the hit list.
- RSVP movies should go with directors such as Joe Russo, Marianne Elliott, James Mangold, Anthony Russo.
- Mammootty, Mohanlal, Vijay Sethupathi would be good actors to work with as these are all having 8+ ratings and if planning to do a movie in India, Vijay setupathi should be in the movie in any role as he is very popular in India.
- Taapsee Pannu is a good actress overall, but for the Drama genre, Parvathy Thiruvothu is a good option as an actress to work with.
- Star Cinema, Ave Fenix Pictures are two good production companies to tie up if planning for multilingual movies.