

Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Our thoughts create our feelings

and our feelings drive our

behavior. Let's take a simple

example. If I like being outside

near water and enjoy swimming,

the thought of going to a pool makes me feel happy. These

thoughts and feelings are going

to lead me to plan activities that

include swimming.



Thinks

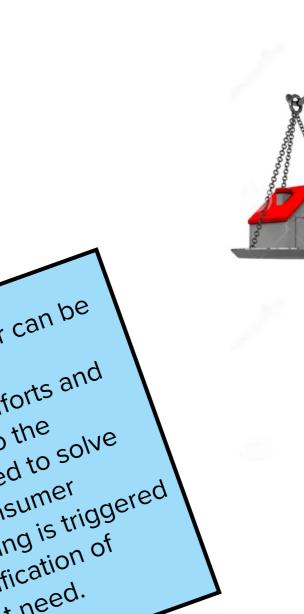
Everyone desires to own their own home, but the actual purchase is usually reserved for those with work ethic, who are brave and committed.

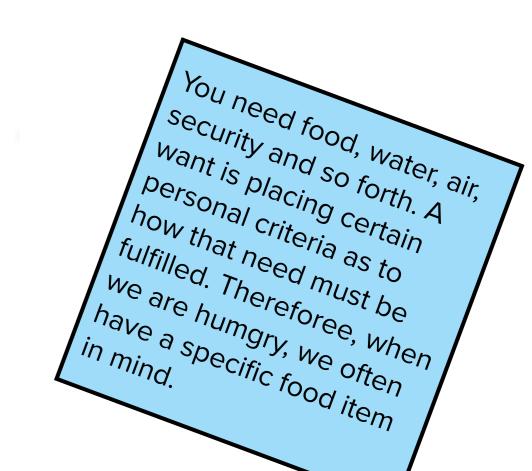
Housing prices have corrected across cities with oversupply and week demand.
Compare real estate with other asset classes before buying it as an investment.



If you can afford, you may consider buying a home for end-use.
Developers expect demand revival as even rent-favouring millenials are turning buyers.

To buy a vice home is to buy a better way of life. To choose a better way of life is to work toward well-being and isn't well-being what's paramount.









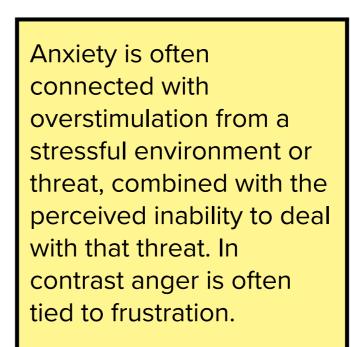
Behavioral observation is a commonplace practice in our daily lives. As social creatures and "informal scientists" we rely upon observations of behavior to understand current social experiences and predict future social events.

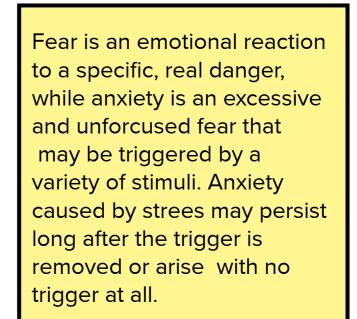
It turns out that when we imagine things the brain attempts to simulate the responses that would occur if these situations actually happend. But we also use this process to better understand ourselves.





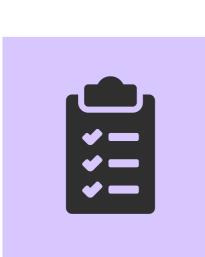
Cognitive scientists
hypothesize that our
ability to imagine is the
result of some thing
called a "mental
workplace", a neural
network that coordinates
activity across multiple
regions of the brain.







Our thoughts create our feelings and our feelings drive our behavior. let's take a simple example. If like being outside near water and enjoy swimming, the thought of going to a pool make me feel happy. These thoughts and feelings are going to lead me to plan activities that include swimming.



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



