

ExampleFile

Email	Subject	Sendout	Source	Recipients	Open Rate	Click Rate	Bounce Rate	We Ses
W1_US_ASC-US	You've left something in your shopping cart	1/29/2018	MAPP	1993	33.05%	9.00%	0.00%	123
W1_US_InnovationDay_BayArea_2018	2018 Hilti Innovation Day	1/25/2018	MAPP	50	43.18%	2.27%	12%	0
W1_US_NSE_JAN2017_EMAIL1	Hilti Sales Event - January 19-31, 2018	1/18/2018	MAPP	458,426	16.52%	3.10%	1.97%	626
W1_US_NSE_JAN2017_EMAIL2	Going on now - Best Deals of Winter sales event	1/24/2018	MAPP	103,860	13.79%	2.03%	0.90%	345
W1_US_NSE_JAN2017_EMAIL3	Winter sales event ends Wednesday	1/29/2018	MAPP	426,250	10.10%	1.12%	0.83%	203
W1_US_ONTRACK_FLEET-VIP-CCV_EM1	Check out ON!Track - Claim a \$1,000 consumable credit voucher.	1/4/2018	MAPP	9,045	21.78%	1.71%	1.76%	260
W1_US_ONTRACK_FLEET-VIP-CCV_EM2	Check out ON!Track - Claim a \$1,000 consumable credit voucher.	1/22/2018	MAPP	6,936	8.55%	0.62%	0.22%	40
W1_US_TECH_MKTG_Facade101	Upcoming AIA-accredited Webinar on Facade Design	1/10/2018	MAPP	32,801	15.17%	2.24%	1%	9
W1_US_TECH_MKTG_NS_NEWSLETTER_JAN	AIA accredited webinar - Limited availability	1/17/2018	MAPP	32,218	13.13%	1.50%	0.57%	188
W1_US_TECH_WEB_012318	Upcoming NCSEA and AIA-accredited webinars	1/23/2018	MAPP	36,638	12.82%	1.38%	0.90%	85
W1_US_West_HS's Closure_Division 73-71_EM1	Your local Hilti Store will be closed from Feb. 1 - 2, 2018	1/18/2018	MAPP	12,935	22.18%	0.39%	1.22%	2

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W1_US_West_HS's Closure_Division_72-74_EM1	Your Local Hilti Store will be closed from Jan. 18 - 19, 2018	1/4/2018	MAPP	14,865	23.93%	0.42%	1.51%	0
W1_US_West_HS's Closure_Division_72-74_EM2	Your Local Hilti Store will be closed from Jan. 18 - 19, 2018	1/16/2018	MAPP	15,148	22.34%	0.40%	0.76%	0