

Week 1: SAP Data Hub Overview & Introduction

Unit 3: SAP Strategy for Diverse Landscapes

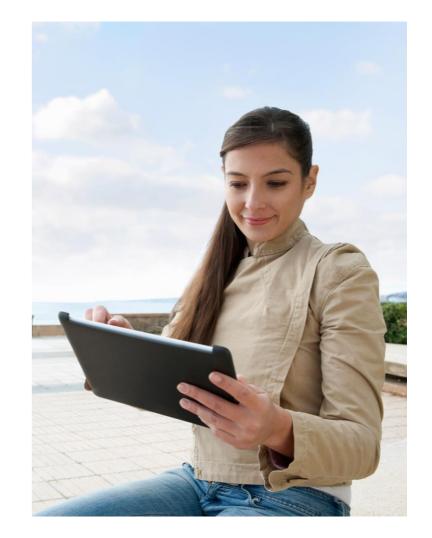




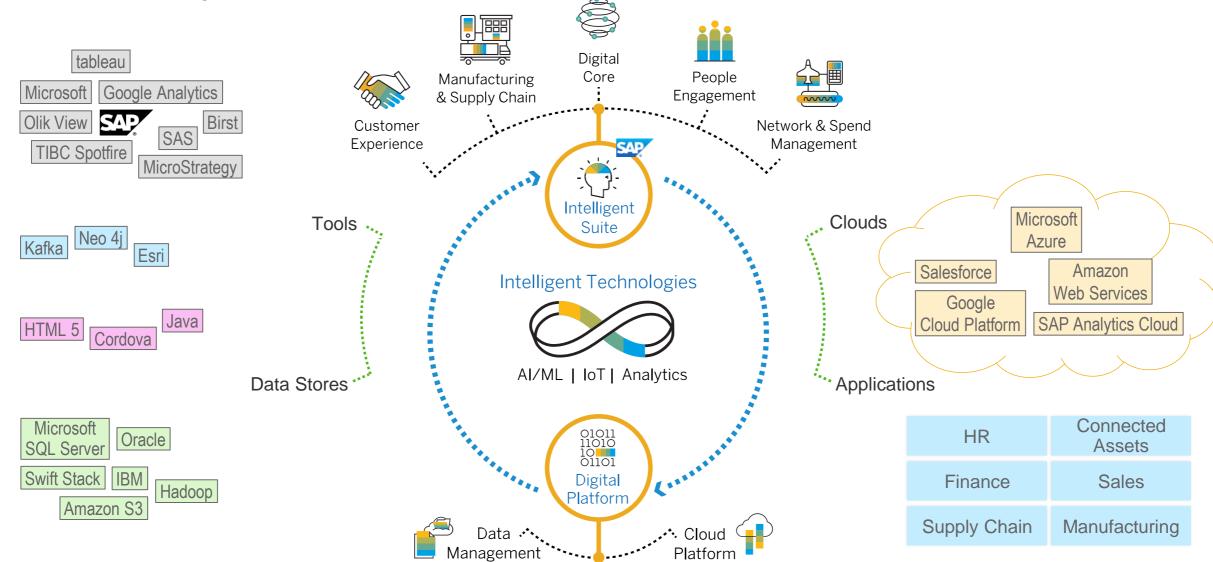
Covered in this unit

Content

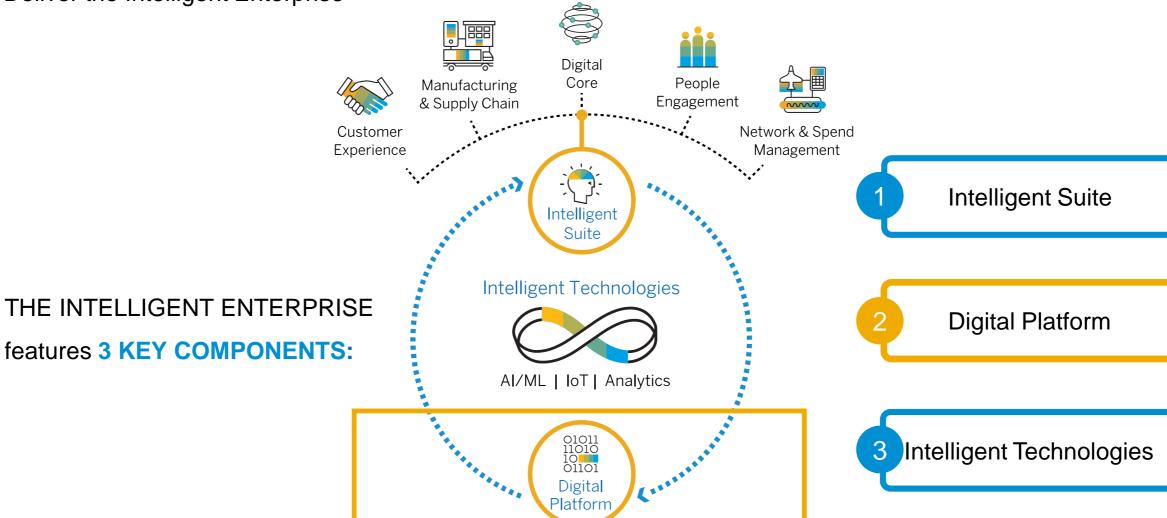
- Learn about the SAP strategy to deliver the Intelligent Enterprise
- Understand the role SAP Data Hub fulfills in the overall strategy



Deliver the Intelligent Enterprise



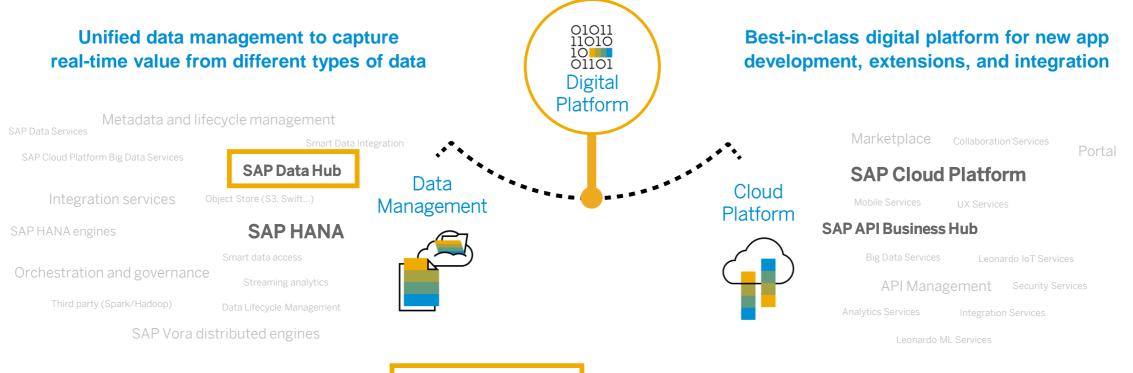
Deliver the Intelligent Enterprise



Platform

Data ···

Digital platform: Unlock data-driven intelligence and innovation



Next-generation data management expands SAP HANA in-memory database to address structured and unstructured data use cases and external data SAP HANA powers
SAP applications as
the foundation for
high-performance
data warehousing
and analytics

SAP Data Hub provides data orchestration and metadata management across heterogeneous data sources

Platform for extending the business processes of the Intelligent Suite and enabling new innovations Delivering deep data and process integrations through APIs and microservices

Marketplace for ecosystem to build new innovations leveraging APIs and business services

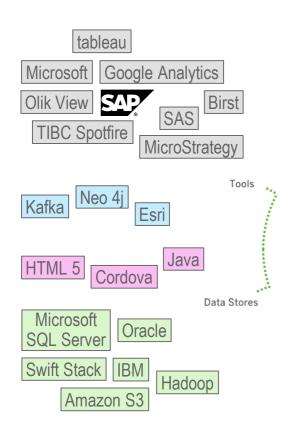
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Digital platform: SAP HANA Data Management Suite

Unified data management to capture real-time value from different types of data

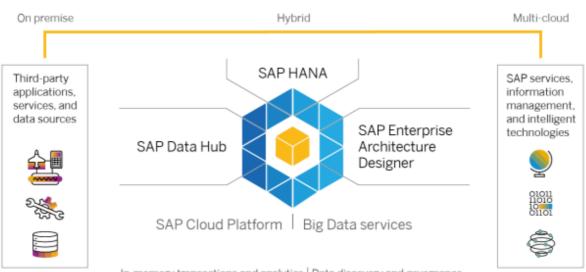


Best-in-class digital platform for new app development, extensions, and integration



SAP HANA Data Management Suite

Trusted data | Connected, intelligent data | Cloud architecture flexibility



Microsoft
Azure

Amazon
Web Services

SAP Analytics Cloud

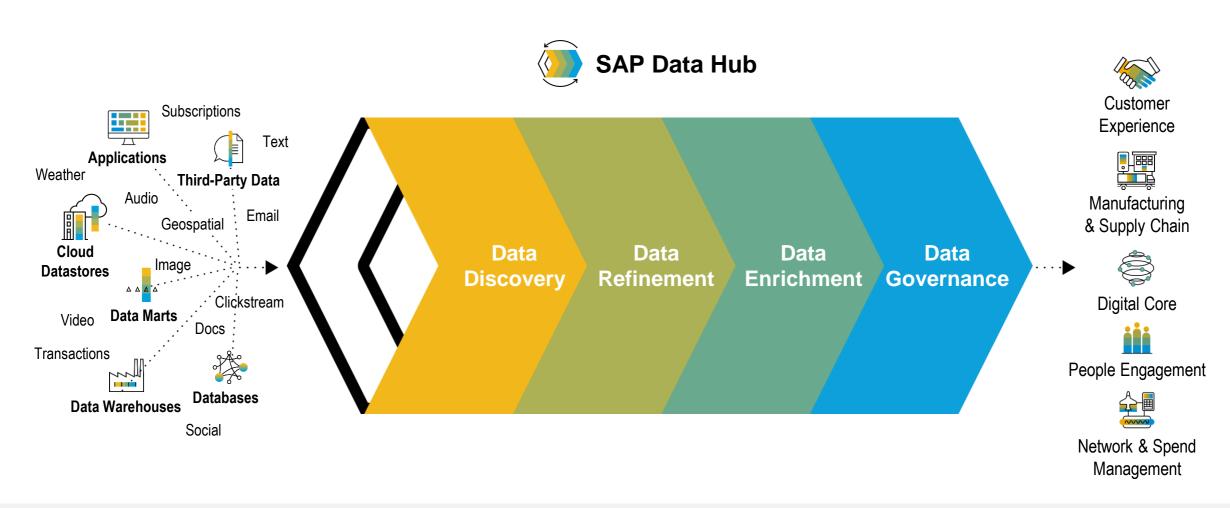
Salesforce

Google
Cloud Platform

In-memory transactions and analytics | Data discovery and governance

Data orchestration and integration | Data cleansing and enrichment | Data storage and computing

Automated, reliable data processing across entire data landscape

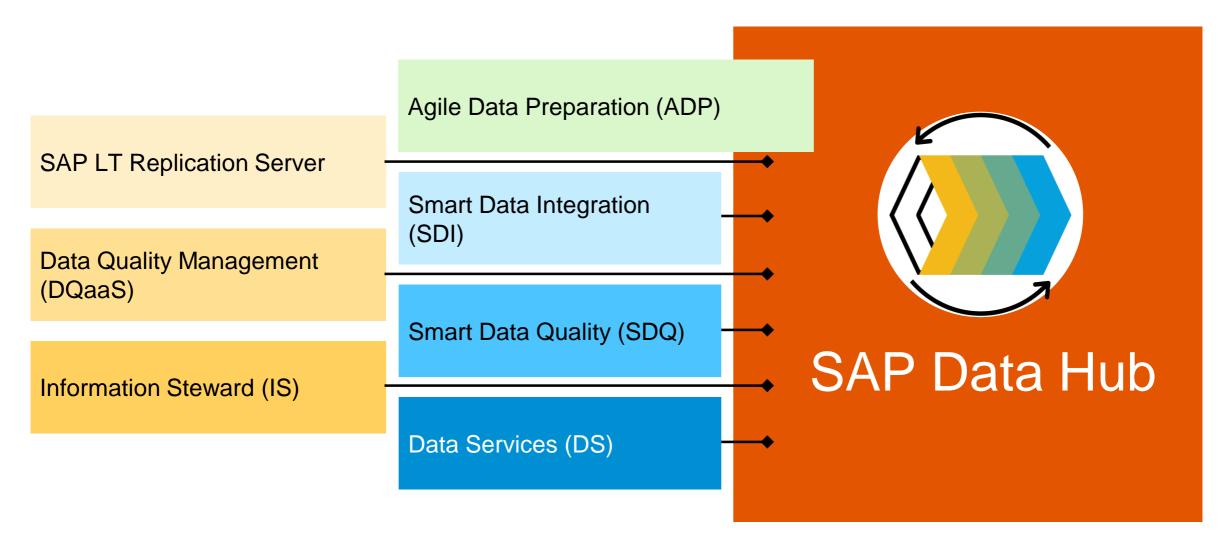


Disparate Data Sources

Streamlined Data Operations

Data Consumption

Outlook for data integration and processing portfolio



What you've learned in this unit

Key takeaways

- The whole SAP product portfolio will be connected to get ready for the Intelligent Enterprise
- SAP Data Hub is a fundamental technology in the SAP strategy and is part of the digital platform
- SAP Data Hub supports the Intelligent Enterprise as a key connector and processing layer to build new applications
- The EIM portfolio will be integrated into SAP Data Hub



Thank you.

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