



Week 1: SAP Data Hub Overview & Introduction

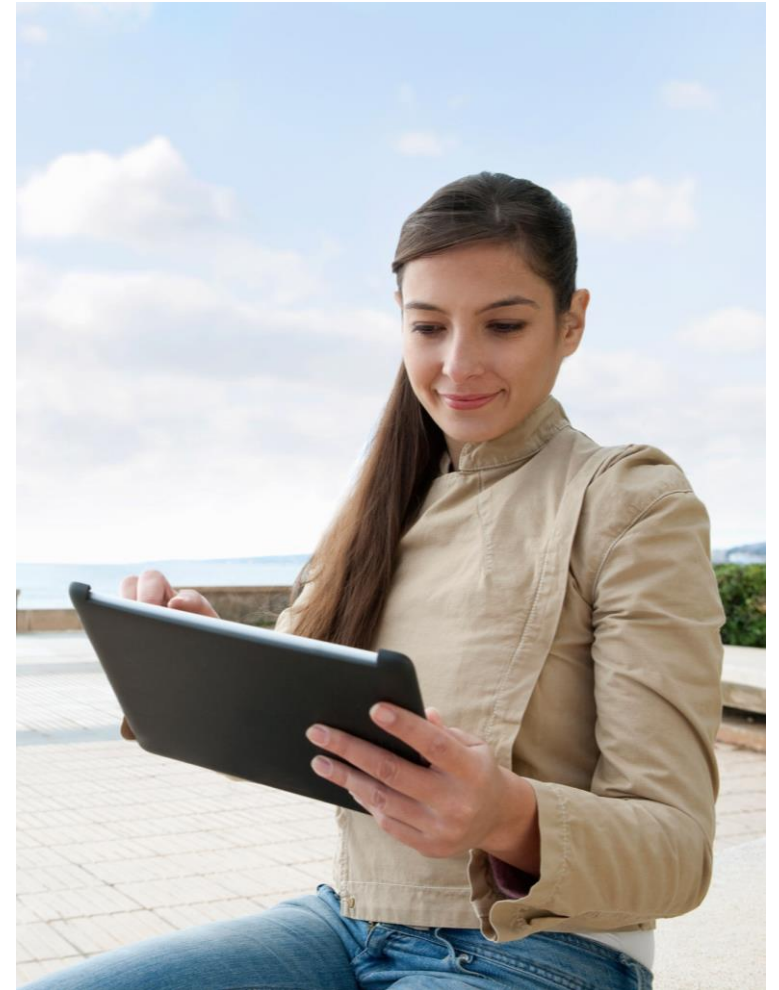
Unit 3: SAP Strategy for Diverse Landscapes

SAP Strategy for Diverse Landscapes

Covered in this unit

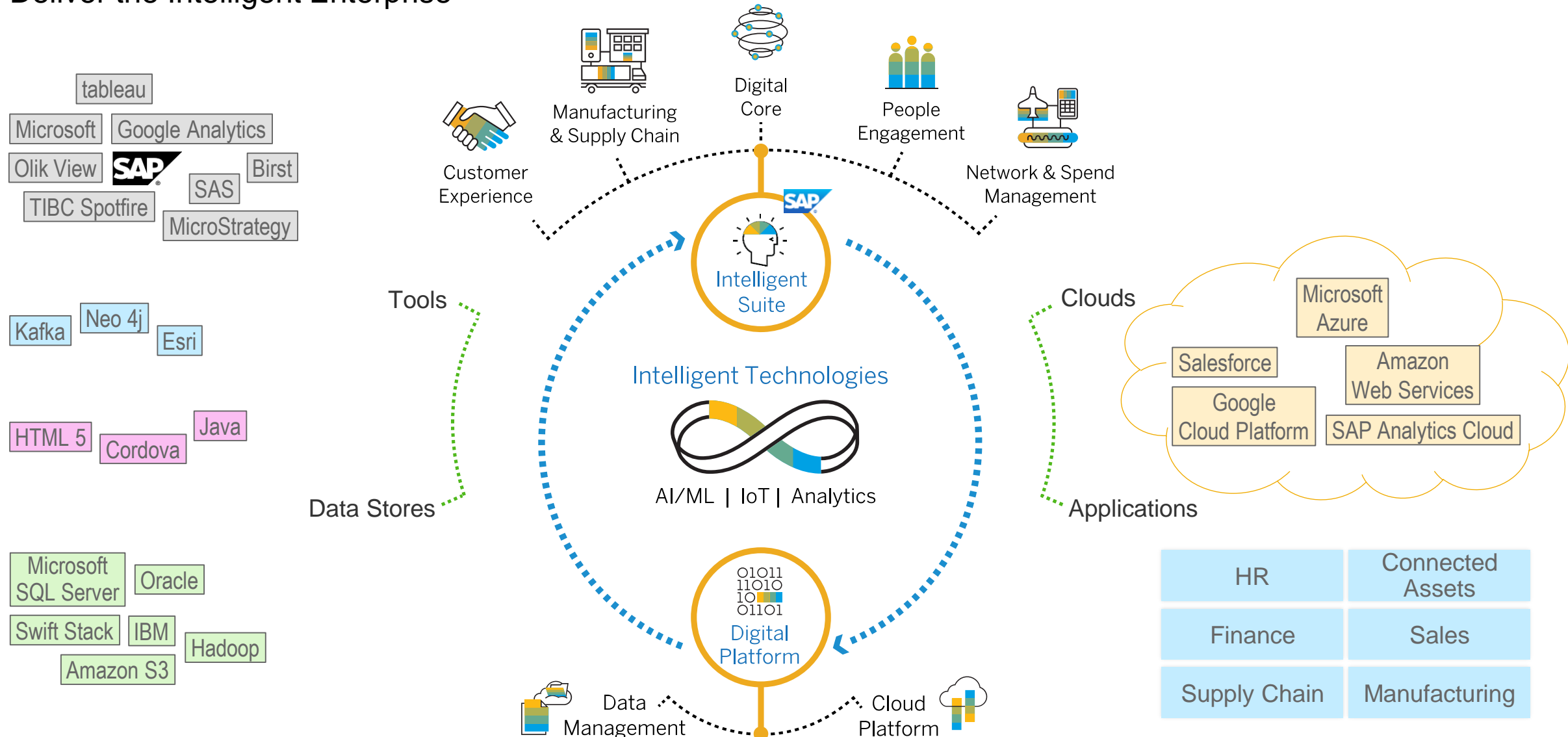
Content

- Learn about the SAP strategy to deliver the Intelligent Enterprise
- Understand the role SAP Data Hub fulfills in the overall strategy



SAP Strategy for Diverse Landscapes

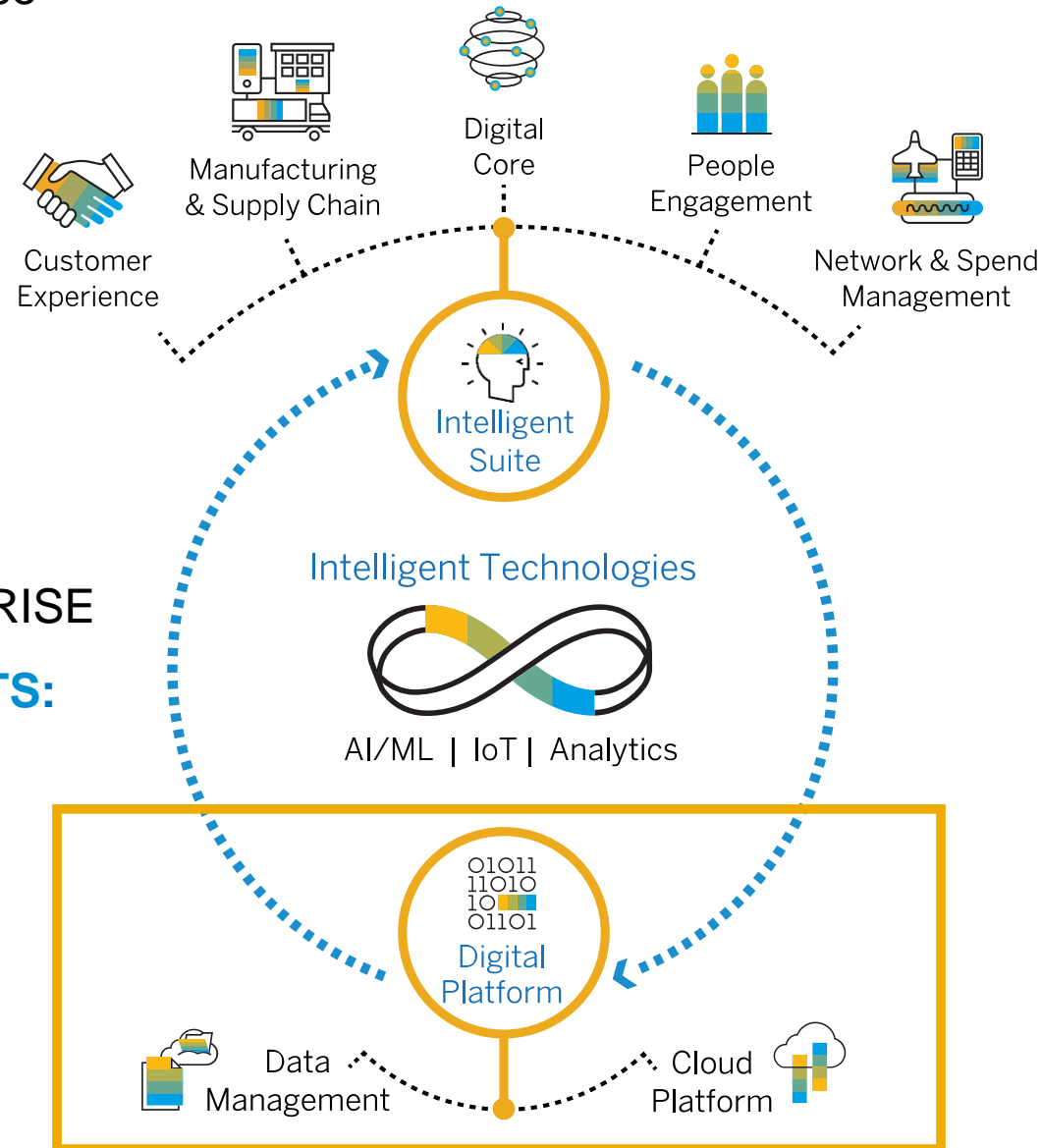
Deliver the Intelligent Enterprise



SAP Strategy for Diverse Landscapes

Deliver the Intelligent Enterprise

THE INTELLIGENT ENTERPRISE
features **3 KEY COMPONENTS**:



1

Intelligent Suite

2

Digital Platform

3

Intelligent Technologies

Digital platform: Unlock data-driven intelligence and innovation

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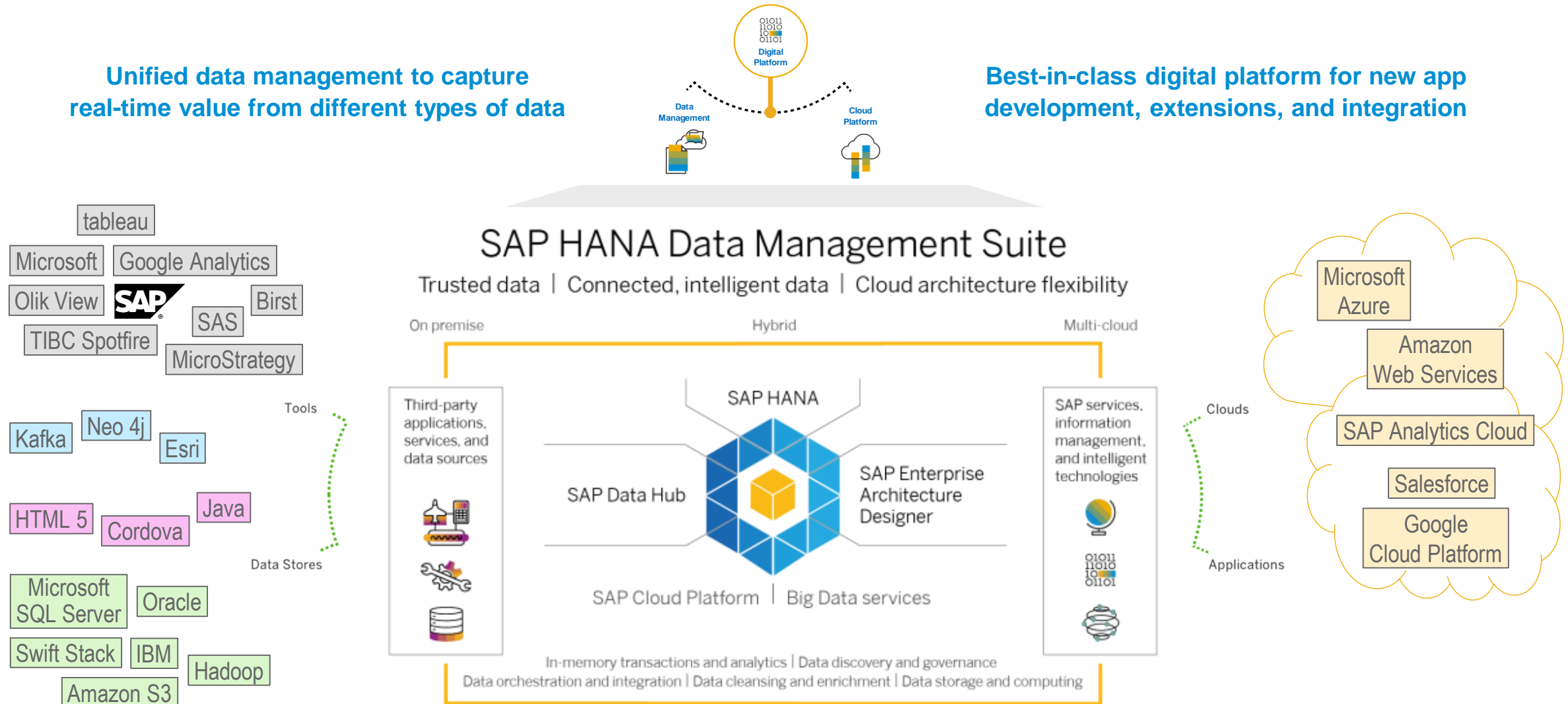


SAP Strategy for Diverse Landscapes

Digital platform: SAP HANA Data Management Suite

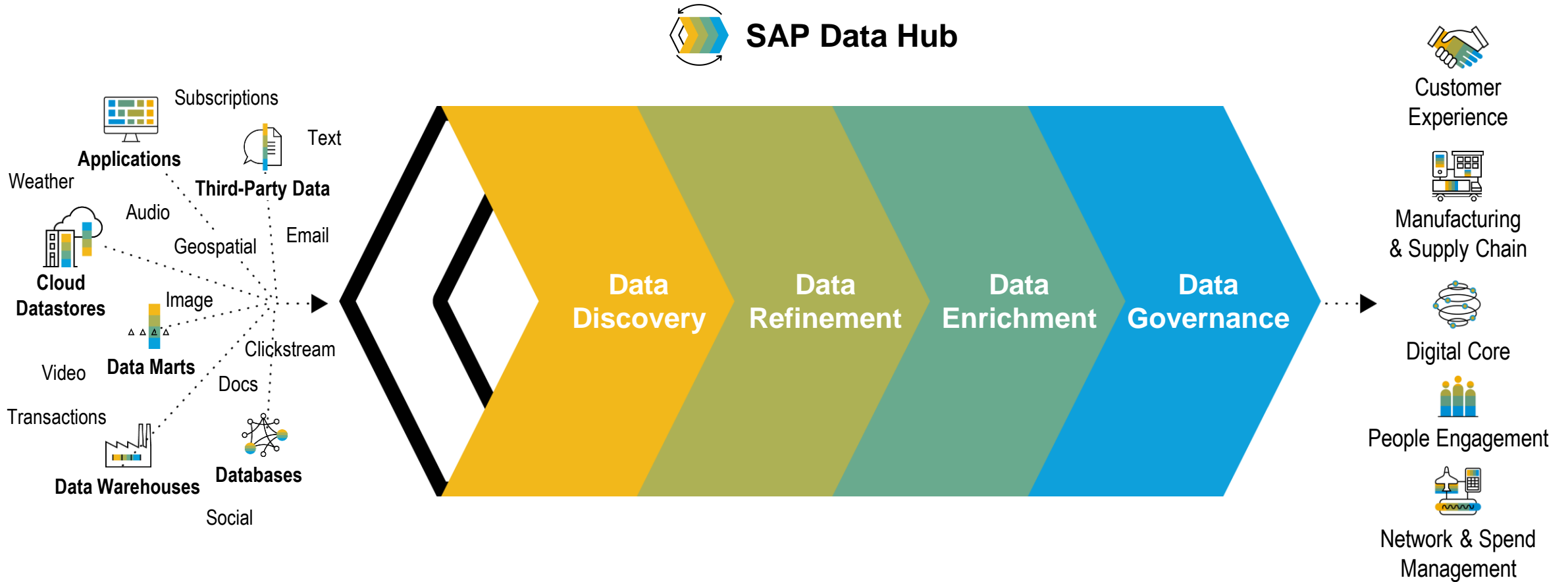
Unified data management to capture
real-time value from different types of data

Best-in-class digital platform for new app
development, extensions, and integration



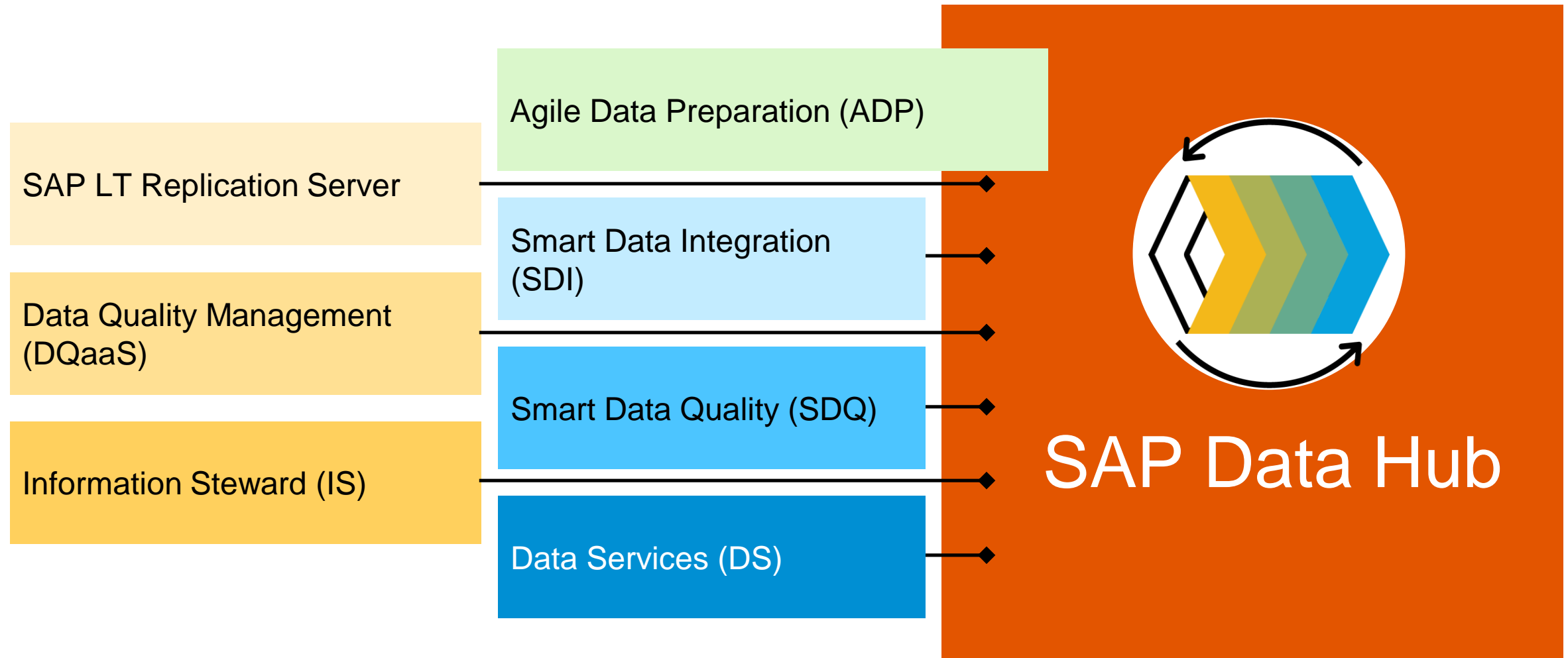
SAP Strategy for Diverse Landscapes

Automated, reliable data processing across entire data landscape



SAP Strategy for Diverse Landscapes

Outlook for data integration and processing portfolio



SAP Strategy for Diverse Landscapes

What you've learned in this unit

Key takeaways

- The whole SAP product portfolio will be connected to get ready for the Intelligent Enterprise
- SAP Data Hub is a fundamental technology in the SAP strategy and is part of the digital platform
- SAP Data Hub supports the Intelligent Enterprise as a key connector and processing layer to build new applications
- The EIM portfolio will be integrated into SAP Data Hub



Thank you.

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