

# Software Process

The Struggle to Manage Complexity: Waterfall to Agile Process

# The Invention of Software Process

- The Problem: Massive Project Failures in the 1960s
- The Cause of the Problem: Software systems became increasingly **large, complex**, and difficult to **manage**.

Software engineers began to recognize the growing challenges of managing software complexity.



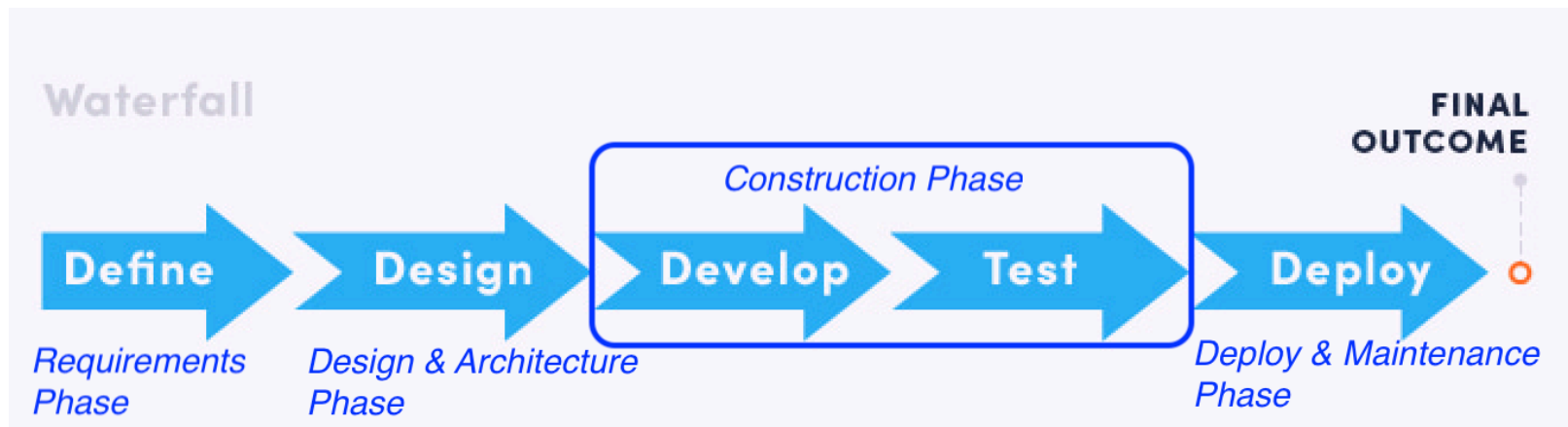
- Problems included missed deadlines, cost overruns, unreliable systems, and maintenance nightmares.
- This led to the first NATO Software Engineering Conference (1968).

## Waterfall Process Model

- The Proposed Solution: Waterfall Model
- The Idea: Hardware Engineering
- By: Winston W. Royce, who described it in his 1970 paper titled "Managing the Development of Large Software Systems."

Manufacturing had clear phases (design → prototype → production), why not software?

- The Idea: In this model, we (1) define, (2) design, (3) develop (and test), and (4) test software.



## SE Rules Applied - Process

- Divide and Conquer
- SRP (Single Responsibility Principle)
- Only Fools Rush In: We don't construct unless we know what to construct: Requirements and Architecture/Design are required to know what to construct.

What else?

## The Attraction (Success) of the Waterfall Model

The Waterfall model appeared attractive because it promised **structure and control** through:

- Clear phases (Requirements → Design → Implementation → Testing → Maintenance)
- Detailed documentation at each stage
- Management checkpoints and approvals
- Predictable timelines and budgets

Even though the Waterfall model was **widely used** from the 1970s through the early 2000s, it ultimately proved to be ineffective for most large and changing software projects.

We should notice that:

- Waterfall did succeed (and still now) in some contexts (e.g., military or safety-critical systems)
- It couldn't handle changing requirements or iterative feedback, which led to the rise of Agile methods in the 1990s–2000s.



# Why the Waterfall Model Struggled to Manage Real-World Complexity?

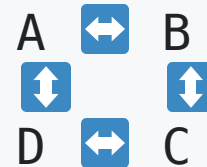
## 1. Requirements **Change**

Linear Thinking  $\neq$  Complex Reality

Waterfall Assumption:

A  $\rightarrow$  B  $\rightarrow$  C  $\rightarrow$  D

Reality:



By the time you finish a 2-year waterfall project, the world & requirements has changed!

## 2. "Big Bang" Integration

- Modules developed separately for months
- Integrated only at the end
- Result: **Integration Hell** - components don't work together
- Example: Team A's login module expects JSON, Team B's database returns XML

### 3. Late Testing = Expensive Disasters

- You don't test until the end, so you discover problems when it's most expensive to fix.

#### Cost Multiplier: **Compounding Errors**

Fix a bug in the requirements phase: \$1

Fix a bug in the design phase: \$10

Fix a bug in the coding phase: \$100

Fix a bug in the testing phase: \$1,000

Fix a bug after deployment: \$10,000+

## 4. No Feedback Loops

Waterfall: Requirements → [BLACK BOX] → Final Product

- Complexity requires **continuous learning**
- Waterfall provides **no mechanism to learn and adapt**

## The Fundamental Flaw of the Waterfall Model (The Confusion of complicated vs complex)

- Waterfall treats software like a **complicated** problem (like building a bridge) when it's actually a **complex** problem (like managing an ecosystem).
- Complex problems require iterative exploration, not upfront planning.

Software engineers learned it the hard way.

## **Complicated vs. Complex**

### **The complicated: something that has many parts**

- It can be challenging because of the number of components involved.
- It is ultimately knowable and can be figured out, often by experts using analysis, decomposition, or expertise.
- Complicated systems tend to have solutions that can be identified or engineered by breaking down the problem into manageable parts.

## **The complex: something inherently unpredictable and difficult to fully understand or control from changes**

- Complexity arises from interdependencies, emergent behaviors, and dynamic interactions.
- It defies simple cause-and-effect reasoning and often reveals "unknown unknowns" only in hindsight.
- Complex systems demand adaptive, iterative, and holistic approaches—not rigid, linear processes.

## Real Example of the Waterfall Model Failure

The FBI's Virtual Case File project (2000-2005):

- Cost: \$170 million
- Result: Completely abandoned
- Why?: They followed waterfall, built everything, then discovered it didn't work and couldn't meet actual FBI agent needs

Perfect plan and implementation to get horrible results following the waterfall model

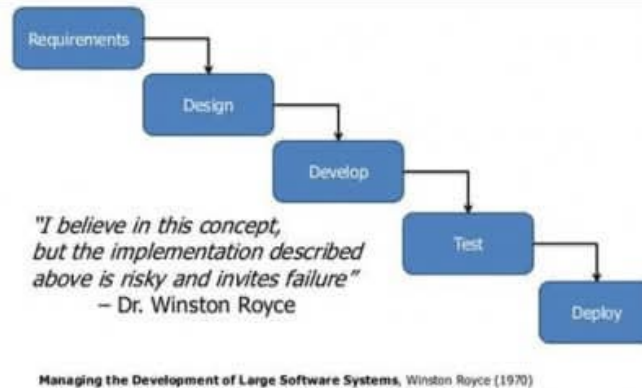


## The Irony of the Waterfall Model



- Royce was actually critical of it.
- In his paper, Royce presented this sequential approach (requirements → design → implementation → testing → maintenance)

### Problems with Waterfall



- Then, spent most of the paper explaining why this approach was **risky** and suggesting improvements including:
  - Iterative development
  - Prototyping
  - User involvement throughout the process

## The Lessons Learned from the Waterfall Model

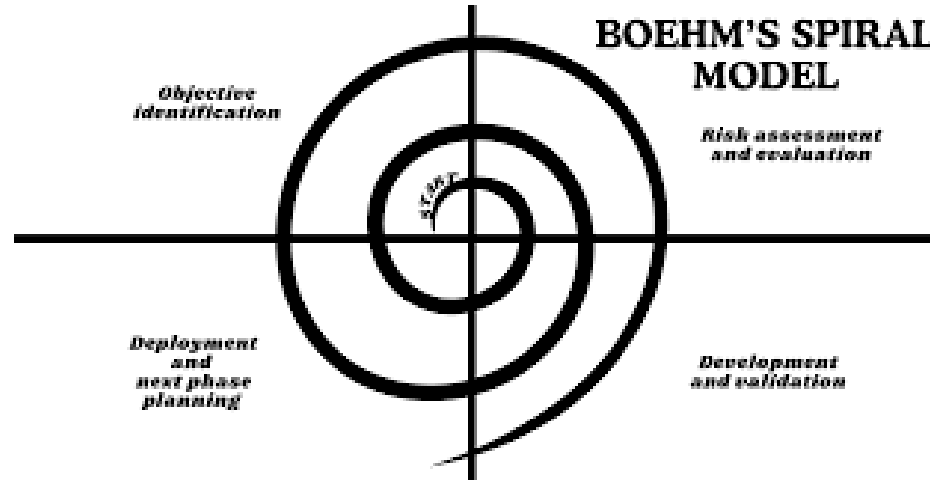
Structure alone doesn't manage **complexity**—you need **adaptive** processes with fast feedback loops!

Now, we understand the goal is to manage complexity, not complication, but how?

# The Spiral Model (1986)



- Barry Boehm proposed the **Spiral Model**, the first major alternative to the Waterfall approach.
- The Spiral Model emphasized (1) **iterative development** and (2) **continuous risk evaluation** at every stage.



- He managed risks continuously throughout each cycle.
- His model blended Waterfall's structure with iterative flexibility.

## Versioning Reflects the Spiral Model

The version naming convention (e.g., DOS 3.1 → 3.2, Windows 10 → 11) illustrates Barry Boehm's **Spiral Model** principles:

- Each version marks a new iteration.
- Teams evaluate risks and improvements each cycle.
- Software evolves continuously, not in a single release.

# The Problem: Spiral Was Better, But Still Not Enough

## What Spiral Fixed:

- ✓ Risk management
- ✓ Iterative development
- ✓ Early prototyping

## What Spiral Didn't Fix:

- ✗ Still heavy on documentation
- ✗ Still required extensive planning
- ✗ Still slow to respond to change
- ✗ Still process-heavy, not people-focused

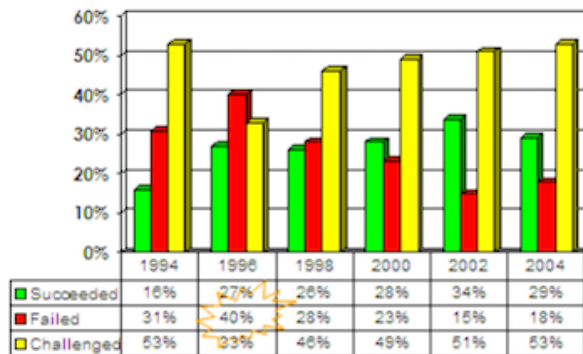
# The 1990s: Growing Frustration

## Software Industry Problems:

### 1. Projects Still Failing



*CHAOS Research*  
STUDIES



- Standish Group (1994)
  - Only 16% of projects succeeded
  - 53% were over budget/late
  - 31% were cancelled



## 2. Market Speed Changed

- Internet boom demanded faster delivery
- 6-month spirals too slow for web applications

## 3. Developer Burnout

- Too much documentation
- Too little coding
- Rigid processes killed creativity

**Why? What is missing?**

## The Missing Ingredient: People Over Process

Boehm focused on **RISK**

However, we need the model that would focus on **PEOPLE**.

Spiral Model:

"How do we reduce technical risk?"

People-Focused Model:

"How do we empower people to build  
what customers actually need?"

# **The Path to Agile: Key Milestones**

## **1. Rapid Application Development (RAD) - 1991**

- James Martin
- Focus: Build fast, iterate faster
- Introduced: Time-boxing (fixed deadlines)

## **2. Scrum - 1995**

- Jeff Sutherland & Ken Schwaber
- Rugby metaphor: Self-organizing teams
- Introduced: Sprints, Daily standups

### **3. Extreme Programming (XP) - 1996**

- Kent Beck
- Focus: Technical excellence
- Introduced: Pair programming, TDD, Continuous Integration

### **4. Feature-Driven Development - 1997**

- Jeff De Luca with contributions from Peter Coad
- Focus: Short iterations delivering features


# February 2001: The Agile Manifesto

**17 Software Developers met in Snowbird, Utah**

Including:

- Kent Beck (XP)
- Jeff Sutherland (Scrum)
- Martin Fowler (Refactoring)
- Robert C. Martin (Uncle Bob)
- And 13 others

**Mission:** Find common ground between their methodologies



# Manifesto for Agile Software Development

We are uncovering better ways of developing software by doing it and helping others do it.  
Through this work we have come to value:

Individuals and interactions over processes and tools

Working software over comprehensive documentation

Customer collaboration over contract negotiation

Responding to change over following a plan

That is, while there is value in the items on the right, we value the items on the left more.

# Comparing the Models

Aspect	Spiral	Agile
Focus	Risk management	Customer value
Cycle Length	Months	Weeks (1-4)
Documentation	Heavy	Minimal (just enough)
Team Structure	Role-based	Self-organizing
Planning	Extensive upfront	Adaptive
Customer	Reviews iterations	Embedded in team

# Key Philosophical Shift (From RISK to HUMAN)

## 1. Spiral Model Mindset:

Plan → Analyze Risk → Build → Review → Replan  
(Focus: "What could go wrong?")

## 2. Agile Mindset:

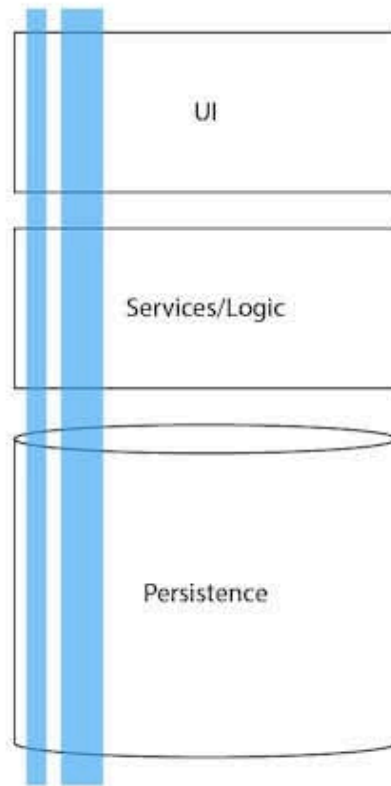
Collaborate → Build Small → Get Feedback → Adapt  
(Focus: "What creates value?")



# Vertical Slice vs. Horizontal Slice

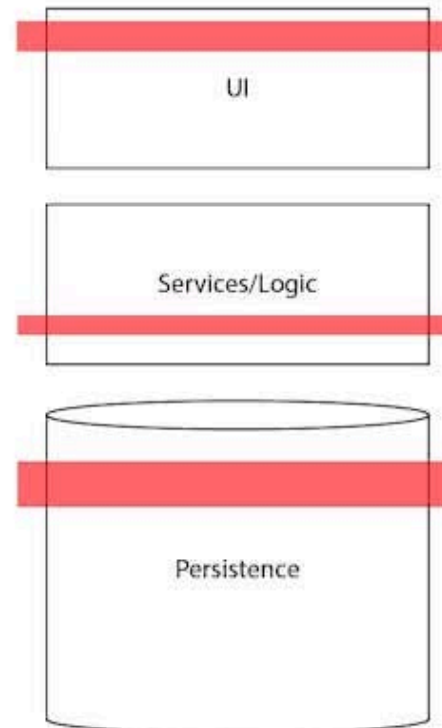
## Vertical Slices

include changes to each architectural layer sufficient to deliver an increment of value



## Horizontal Slices

multiple slices must be completed to deliver an increment of value



# Example: Building an E-commerce Site

## 1. Spiral = Horizontal Slice (Layer-by-Layer)

Month 1-2: Plan everything

Month 3-5: Build all layers horizontally

Products   Cart   Checkout   Mobile	← UI Layer
Products   Cart   Checkout   Mobile	← API Layer
Products   Cart   Checkout   Mobile	← DB Layer

↓

Month 6: Integration + Customer sees it first time

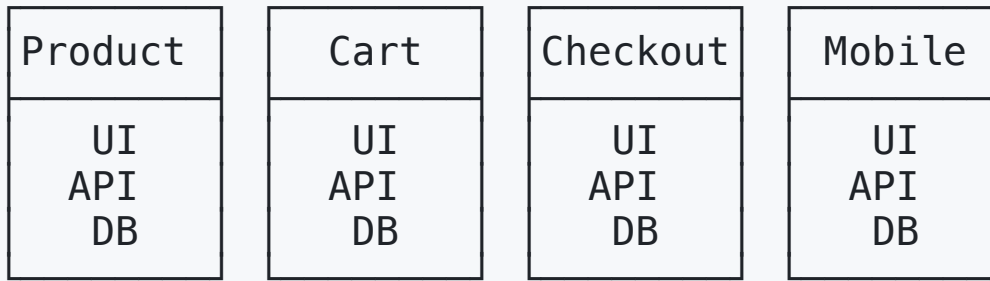
- Customer: "This isn't what we wanted!"

- 6 more months to fix

**✗ Problem:** Nothing works end-to-end until month 6. Late feedback. High risk.

## 2. Agile = Vertical Slice (Feature-by-Feature)

Sprint 1:      Sprint 2:      Sprint 3:      Sprint 4:



↓      ↓      ↓      ↓  
✓ Works   ✓ Works   ✓ Works   ✓ Works  
Deploy   Deploy   Deploy   Deploy

Customer gives feedback after each sprint and adjusts priorities!

✓ **Benefit:** Working feature every 2 weeks. Early feedback. Low risk.

## Key Differences:

	<b>Spiral (Horizontal)</b>	<b>Agile (Vertical)</b>
<b>Build</b>	All features, one layer at a time	One feature, all layers at once
<b>First working feature</b>	Month 6	Week 2
<b>Customer feedback</b>	After 6 months	Every 2 weeks
<b>Risk</b>	High (big bang integration)	Low (incremental)

## Simple Analogy:

- **Horizontal:** Build foundation for entire house → frame entire house → finish entire house
  - *Can't use any room until everything is done*
- **Vertical:** Build complete kitchen → build complete bedroom → build complete bathroom
  - *Use the kitchen while building the bedroom!*

# Why Agile Succeeded Where Spiral Couldn't

## 1. Speed to Market

- Spiral: Months per iteration
- Agile: Working software every 1-4 weeks

## 2. Real Feedback

- Spiral: Prototypes and reviews
- Agile: Real users with real software

## 3. Adaptability

- Spiral: Change requires new spiral
- Agile: Change every sprint

## 4. Team Empowerment

- Spiral: Architects analyze risk, developers build
- Agile: Self-organizing teams make decisions

## 5. Less Waste

- Spiral: Extensive documentation and analysis
- Agile: Just enough, just in time

## 6. Continuous Delivery

- Spiral: Big releases after each spiral
- Agile: Small releases continuously

# The Technical Practices That Made Agile Possible

## XP's Technical Innovations:

### 1. Test-Driven Development (TDD)

```
# Write test first
def test_shopping_cart():
    cart = ShoppingCart()
    cart.add_item("Book", 10.00)
    assert cart.total() == 10.00

# Then write code to pass the test
class ShoppingCart:
    def add_item(self, name, price):
        self.items.append((name, price))
```



## **2. Continuous Integration (CI)**

- Code integrated multiple times per day
- Automated tests run on every commit
- Problems found within minutes, not months

## **3. Pair Programming**

- Two developers, one computer
- Continuous code review
- Knowledge sharing

## **4. Refactoring**

- Constantly improve code structure
- Enabled by automated tests