

Curriculum Vitae

Personal

Name:	Christopher Fønne	Mail:	Christopher.fønne@gmail.com
Date of birth:	February 1, 1991	Phone:	+ 45 61 31 98 94
Nationality:	Danish	Address	Turesensgade 11 4, 1368 Kbh. K.

Education

2015 – 2017	MSc. in E-business Copenhagen Business School <ul style="list-style-type: none"> • Focuses on the theoretical, methodological and pragmatic approaches of IT • Supplies the ability to commercialize, implement and manage IT projects 	GPA: 8,5
2013 - 2015	BSc. Economics and Business Administration Copenhagen Business School <ul style="list-style-type: none"> • BSc. Project: <i>Peer to peer quality control of retail shops</i> • Focus on business administration. 	GPA: 6,5 Grade: 10
2010 - 2012	Gymnasium, Gammel Hellerup Gymnasium	

Work Experience

2015 - present (Dec. –)	eBay Danmark Marketing assistant <ul style="list-style-type: none"> • Assisting in marketing for dba.dk - Denmark's biggest online marketplace, Bilbasen.dk - Denmark's biggest car site and Bilinfo.dk – Denmark's biggest car dealer platform. • B2B and B2C marketing strategy, product management and traffic optimization. 	Average hours of work: 20
2012 - 2014 (Sept. – Dec.)	Amillionmails Marketing Consultant <ul style="list-style-type: none"> • Account management with its own portfolio of corporate clients including Q8, Icelandair, Hyundai, leasy and DFDS. • Developing and creating presentation material for clients. • Responsible for minor projects including information gathering and client contact 	Average hours of work: 20
2011 – 2012 (Aug. – Sept.)	More Media Account Manager <ul style="list-style-type: none"> • Project management of campaigns on smartphones, apps and QR. • Frequent client contact • Ad-hoc tasks regarding clients and presentation materials 	Average hours of work: 15
2009 - 2011 (Sept. – Aug.)	Berlingske Account manager <ul style="list-style-type: none"> • Responsible for subscription sales and training new salespeople 	Average hours of work: 12

IT-abilities

- Microsoft Office (PowerPoint and Excel)
- Programming (Java)
- Statistics (SAS, Tableau)
- Photoshop, Illustrator
- Web development, HTML, CSS
- Utilizing IT in business environment

Language qualifications

Danish Fluent (Mother tongue)

English Fluent (written and spoken)

Extracurricular activities

2015 - present

Akademikerkorpset

- Pro bono SME consultant work

Interests

- Kite surfing, ski, mountain climbing
- Running, Badminton
- Reading business books
- Family and friends
- Traveling
- Playing piano

References

"Christopher is good to understand the customer's place and draw up a strategy on how different customer segments can be reached. He's digital octopus with tentacles in both web development, search engine optimization and marketing "

Bob Rødsten, Urologic Tel .: 473645362

"I had the pleasure of working with Christopher for almost 3 years. He works in a

structured and deliver a good result " Anders Rasmussen, Amillionmails, Tel .: 47362538