NICHOLAS WINSLOW
PRODUCT & UX DESIGNER

nicholaskwinslow@gmail.com
801.550.3501
1460 S. State Street A210, Orem, UT 84097
nicholaswinslow.com

PROFILE

I am a User Experience and Product Designer who loves coming up with beautiful and elegant solutions to make products easier and more enjoyable to use.

WORK EXPERIENCE

NUVI
Product Designer | May 2017 - Present

- Collaborate with the Product Team on the ideation and implementation of new features for the Nuvi Social Media Suite
- Create sketches, wireframes and mocks to communicate user flows and interactions to engineers, marketing/branding assets, a new company website, and various visualizations for use in the Monitors Platform.
- Work with the Client Success teams to gather feedback from clients on product designs and feature implementations to validate assumptions before passing off to engineering.
- Created a company style guide for brand marketing and engineering use.

TECHEGO
UX Designer & Web Developer | Sept 2015 - May 2017

- Product management of buildout, testing, and alterations of the Podio CRM
- Logo design, wireframing and sketch mock ups of app updates on the Sync and Portals platforms.
- Front end web development of the Sync and Portals platform using Javascript and Vue

FREELANCER
UI/UX Design | 2017 - Present

- Collaborated with startups to help conceptualize ideas into prototypes, including sketches, wireframes, mockups, and prototypes in invision.
- Worked with such companies and startups as PerkNow, KeenEye, and LearnCenter with both mobile and web apps.

EDUCATION

DEVMOUNTAIN
UI/UX Design & Web Dev | Sept 2015 - Sept 2016

UTAH VALLEY UNIVERSITY
Web Development & Design | Sept 2015 - Present

TOOLS

SKETCH
ADOBE CREATIVE SUITE
INVISION
HYPE 3 & PRINCIPLE ANIMATION
HOTJAR & PENDO ANALYTICS
WORDPRESS

SKILLS

DESIGN: Illustration and UI Graphics - User Flows - Concept Sketches - Wireframes & Mock Ups in Sketch - Motion Design with Principle & Hype 3 - Style Guides & Pattern Library - Icon Libraries

RESEARCH: A/B Testing & Customer User Testing - Data Analysis & Research using Pendo & Hotjar - Google Analytics

PROTOTYPING: Invision prototyping - Motion prototypes with Hype 3 Animation - User Testing

DEVELOPMENT

HTML/CSS
JAVASCRIPT
JQUERY
VUE.JS

REFERENCE

NEIL BLY
VP Product | 801-671-6345