

NICHOLAS WINSLOW

PRODUCT & UX DESIGNER

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PROFILE

I am a User Experience and Product Designer who loves coming up with beautiful and elegant solutions to make products easier and more enjoyable to use.

WORK EXPERIENCE

● NUVI

Product Designer | May 2017 - Present

- Collaborate with the Product Team on the ideation and implementation of new features for the Nuvi Social Media Suite
- Create sketches, wireframes and mocks to communicate user flows and interactions to engineers, marketing/branding assets, and company website.
- Work with the Client Success teams to gather feedback from clients on product designs and feature implementations to validate assumptions before passing off to engineering.

● TECHEGO

UX Designer & Web Developer | Sept 2015 - May 2017

- Product management of buildout, testing, and alterations of the Podio CRM
- Logo design, wireframing and sketch mock ups of app updates on the Sync and Portals platforms.
- Front end web development of the Sync and Portals platform using Javascript and Vue

● FREELANCER

UI/UX Design | 2017 - Present

- Collaborated with startups to help conceptualize ideas into prototypes, including sketches, wireframes, mockups, and prototypes in invision.
- Worked with such companies and startups as PerkNow, KeenEye, and LearnCenter with both mobile and web apps.

EDUCATION

● DEVMOUNTAIN

UI/UX Design & Web Dev | Sept 2015 - Sept 2016

● UTAH VALLEY UNIVERSITY

Web Development & Design | Sept 2015 - Present

TOOLS

SKETCH

ADOBE CREATIVE SUITE

INVISION

HYPE 3 & PRINCIPLE ANIMATION

HOTJAR & PENDO ANALYTICS

WORDPRESS

SKILLS

DESIGN: Illustration and UI Graphics - User Flows - Concept Sketches - Wireframes & Mock Ups in Sketch - Motion Design with Principle & Hype 3 - Style Guides & Pattern Library

RESEARCH: A/B Testing & Customer User Testing - Data Analysis & Research using Pendo & Hotjar - Google Analytics

PROTOTYPING: Invision prototyping - Motion prototypes with Hype 3 Animation - User Testing

LANGUAGES

HTML/CSS

JAVASCRIPT

JQUERY

VUE.JS

REFERENCE

NELSON WITTWER

VP Product - Nuvi | 801-664-7954