NICHOLAS WINSLOW
UX & PRODUCT DESIGNER

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nicholaswinslow.com

PROFILE

I am a User Experience and Product Designer who loves coming up with beautiful and elegant solutions to make products easier and more enjoyable to use.

WORK EXPERIENCE

NUVI

Senior UX/UI Designer | May 2017 - Present

- Collaborated with the Product Team on the ideation and implementation of new features for the Nuvi Enterprise Platform.
- Created sketches, wireframes and mockups to communicate user flows and interactions to engineers, marketing/branding assets, a new company website, and various visualizations.
- Worked with the Client Success teams to gather feedback from clients on product designs and feature implementations to validate assumptions before passing off to engineering.
- Created a style guide and component library for brand marketing and engineering use.

TECHEGO

UX Designer & Web Developer | Sept 2015 - May 2017

- Product management of buildout, testing, and alterations of the Podio CRM.
- Logo design, wireframing and sketch mockups of app updates on the Sync and Portals platforms.
- Front end web development of the Sync and Portals platform using Javascript and Vue.

FREELANCER

UI/UX Design | 2017 - Present

- Collaborated with startups to help conceptualize ideas into prototypes, including sketches, wireframes, mockups, and prototypes in invision.
- Designed web and mobile applications for startups PerkNow, KeenEye, and LearnCenter.

EDUCATION

DEVMOUNTAIN
UI/UX Design & Web Dev

UTAH VALLEY UNIVERSITY
Web Development & Design

TOOLS

SKETCH

ADOBE CREATIVE SUITE

INVISION

HYPE 3 & PRINCIPLE ANIMATION

PENDO & GOOGLE ANALYTICS

WORDPRESS

JIRA

SKILLS

DESIGN: Illustration and UI Graphics - User Flows - Concept Sketches - Wireframes & mockups in Sketch - Motion Design with Principle & Hype 3 - Style Guides & Pattern Library - Icon Libraries

RESEARCH: A/B Testing & Customer User Testing - Data Analysis & Research using Pendo & Hotjar - Google Analytics

PROTOTYPING: InVision prototyping - Motion prototypes with Hype 3 Animation - User Testing

DEVELOPMENT

HTML/CSS

JAVASCRIPT

JQUERY

VUE.JS

REFERENCE

NEIL BLY
VP Product | 801-671-6345