

# NICHOLAS WINSLOW

## PRODUCT & UX DESIGNER

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### PROFILE

I am a User Experience and Product Designer who loves coming up with beautiful and elegant solutions to make products easier and more enjoyable to use.

### WORK EXPERIENCE

- NUVI**  
Product Designer | May 2017 - Present
  - Collaborate with the Product Team on the ideation and implementation of new features for the Nuvi Social Media Suite
  - Create sketches, wireframes and mocks to communicate user flows and interactions to engineers, marketing/branding assets, and company website.
  - Work with the Client Success teams to gather feedback from clients on product designs and feature implementations to validate assumptions before passing off to engineering.
- TECHEGO**  
UX Designer & Web Developer | Sept 2015 - May 2017
  - Product management of buildout, testing, and alterations of the Podio CRM
  - Logo design, wireframing and sketch mock ups of app updates on the Sync and Portals platforms.
  - Front end web development of the Sync and Portals platform using Javascript and Vue
- FREELANCER**  
UI/UX Design | 2017 - Present
  - Collaborated with startups to help conceptualize ideas into prototypes, including sketches, wireframes, mockups, and prototypes in invision.
  - Worked with such companies and startups as PerkNow, KeenEye, and LearnCenter with both mobile and web apps.

### EDUCATION

- DEVMOUNTAIN**  
UI/UX Design & Web Dev | Sept 2015 - Sept 2016
- UTAH VALLEY UNIVERSITY**  
Web Development & Design | Sept 2015 - Present

### TOOLS

SKETCH  
ADOBE CREATIVE SUITE  
INVISION  
HYPE 3 & PRINCIPLE ANIMATION  
HOTJAR & PENDO ANALYTICS  
WORDPRESS

### SKILLS

**DESIGN:** Illustration and UI Graphics - User Flows - Concept Sketches - Wireframes & Mock Ups in Sketch - Motion Design with Principle & Hype 3 - Style Guides & Pattern Library

**RESEARCH:** A/B Testing & Customer User Testing - Data Analysis & Research using Pendo & Hotjar - Google Analytics

**PROTOTYPING:** Illustration and UI Graphics - User Flows - Concept Sketches - Wireframes & Mock Ups in Sketch - Motion Design with Principle & Hype 3 - Style Guides & Pattern Library

### LANGUAGES

HTML/CSS  
JAVASCRIPT  
JQUERY  
VUE.JS

### REFERENCE

**NELSON WITTWER**  
VP Product - Nuvi | 801-664-7954