# Nick Yang

**UX** Designer

#### nickyang.me

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# **Experience**

#### **Veeva Systems**

Product Design Intern // Jan - Apr 2020

Owned the design process and shipped features related to error reporting and user permissions for a data management product. Initiated early rounds of usability testing revealing flawed assumptions, leading to a redesign and better results with later tests. Redesigned input and data components in the design library, balancing consistency with development flexibility for long lasting use.

## Education

# University of Waterloo

BA in Computer Science

2017 - 2022 (expected)

HCI Specialization Major Average: 89%

#### **UW Blueprint**

UX Designer // Sept - Dec 2019

**Designed an application review process** that was used to distribute \$800k of funding to non-profits most in need.

**Led user interviews** and synthesized insights through empathy mapping to discover key user pain points to address with new features.

President // Jan - Aug 2019

**Led an philantropic organization** of 40 students, building and delivering software to various non-profits to create social impact.

### **Tools**

Design	Coding
Figma	HTML / CSS
Sketch	JavaScript
Illustrator	Python
Axure RP	C++

#### **BlackBerry**

Software Product Manager Intern // May - Aug 2019

**Mapped out user experience** of developers accessing BlackBerry's IoT Platform to identify potential areas of business value.

**Established a go-to-market strategy** by collaborating with developers and performing market research, establishing IoT use cases.

# Skills

User Research
Persona
User Flows
Empathy Mapping
Usability Testing
Information Architecture
Visual design
Data Visualization
Interaction design
Rapid prototyping

### Rangle.io

Software Developer Intern // Sept - Dec 2018

**Designed a flexible React component library**, enabling the rapid development of extra features for the client.

**Collaborated with designers** to ensure website was responsive, accessible, and coded exactly to visual specifications.