

Nick Yang

UX Designer

nickyang.me

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Experience

Veeva Systems

Product Designer // Jan - Apr 2020

Owned the design process of features related to machine learning, error reporting, and user permissions.

Initiated early rounds of usability testing and identified key user experience issues, leading to an intuitive final feature.

Redesigned key components in the design library, balancing consistency and flexibility while maintaining clarity for users.

UW Blueprint

UX Designer // Sept - Dec 2019

Designed an application review process for non-profits, enabling the distribution of \$800k of funding to organizations most in need.

Led user interviews and synthesized insights to drive design decisions.

President // Jan - Aug 2019

Led an philanthropic organization of 40 students, building and delivering software to various non-profits for social welfare.

BlackBerry

Software Product Manager // May - Aug 2019

Mapped out user experience of developers accessing BlackBerry's IoT Platform to identify potential areas of business value.

Performed market research and competitive analysis to establish IoT use cases for a strong go-to-market strategy.

Rangle.io

Software Developer // Sept - Dec 2018

Designed a flexible React component library, enabling the rapid development of extra features for the client.

Collaborated with designers to ensure website was responsive, accessible, and coded exactly to visual specifications.

Education

University of Waterloo

BA in Computer Science

2017 - 2022 (expected)

HCI Specialization

Major Average: 89%

Tools

Design

Figma

Sketch

Illustrator

Axure RP

Coding

HTML / CSS

JavaScript

Python

C++

Skills

User Research

Usability Testing

Visual design

Interaction design

Rapid prototyping

Interests

Dance

German

Yoga

Piano