Nick Yang

UX Designer

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Experience

Veeva Systems

Product Design Intern // Jan - Apr 2020

Owned the design process and shipped features related to error reporting and user permissions for a data management product.
Initiated early rounds of usability testing revealing flawed assumptions, leading to a redesign and better results with later tests.
Redesigned input and data components in the design library, balancing consistency with development flexibility for long lasting use.

UW Blueprint

UX Designer // Sept - Dec 2019

Designed an application review process that was used to distribute $800k of funding to non-profits most in need.
Led user interviews and synthesized insights through empathy mapping to discover key user pain points to address with new features.

President // Jan - Aug 2019

Led an philantropic organization of 40 students, building and delivering software to various non-profits to create social impact.

BlackBerry

Software Product Manager Intern // May - Aug 2019

Mapped out user experience of developers accessing BlackBerry's IoT Platform to identify potential areas of business value.
Established a go-to-market strategy by collaborating with developers and performing market research on IoT use cases.

Rangle.io

Software Developer Intern // Sept - Dec 2018

Designed a flexible React component library, enabling the rapid development of extra features for the client.
Collaborated with designers to ensure website was responsive, accessible, and coded exactly to visual specifications.

Education

University of Waterloo

BA in Computer Science

2017 - 2022 (expected)

HCI Specialization
Major Average: 89%

Tools

Design	Coding
Figma	HTML / CSS
Sketch	JavaScript
Illustrator	Python
Axure RP	C++

Skills

User Research
Persona
User Flows
Empathy Mapping
Usability Testing
Information Architecture
Data Visualization
Visual design
Interaction design
Rapid prototyping