

Apple Inc. General Release

I, the undersigned, having full authority to execute this Release on behalf of myself, for good and valuable consideration received, grant Apple Inc. ("Apple") and its designees the right to use, adapt, modify, reproduce, distribute, publicly perform and/or display, in perpetuity, in any form now known or later developed, the Materials specified in this Release throughout the world, and/or by incorporating such Materials into one or more works and/or advertising and promotional materials relating thereto ("Works").

Materials (initial appropriate category(s) and attach description, example or photograph of all Materials):
Name
Voice
Visual Likeness (on photographs, video or film)
Photography
Visual Art
Music (specify recording and/or composition)
Written material (such as story, article, presentation, chart)
Film, videotape or other audiovisual materials
Document or Presentation (and any copyrightable materials and recognizable individuals contained within)
Quote(s)/Testimonial(s) by:
See attachment(s), made a part of this Release

I warrant and represent that the Materials identified above are either original to and/or owned by me and/or that I have full authority from the owner of the Materials to grant this Release. The Materials accurately represent my typical experience and results with Apple's products, and I have disclosed to Apple any material connection with Apple, such as an expectation of consideration in exchange for this Release.

I release Apple, its agents, employees, directors, officers and assigns from any and all claims I may have now or in the future for invasion of privacy, right of publicity, trademark infringement, copyright infringement, defamation or any other cause of action arising out of the use, modification, reproduction, adaptation, distribution, broadcast, performance or display of the Materials.

I agree that information disclosed by Apple to me regarding any aspect of my interaction with Apple, and other information, including but not limited to information learned by me from Apple employees, agents or through inspection of Apple's property, that relates to Apple's products, designs, business plans, business opportunities, marketing, media plans, finances, research, development, know-how, personnel, or third-party confidential information disclosed to me by Apple, the terms and conditions of this release, and the existence of the discussions between myself and Apple will be considered and referred to collectively in this release as "Confidential Information." Confidential Information, however, does not include information that: (a) is now or subsequently becomes generally available to the public through no fault or breach on my part; (b) I can demonstrate to have had the Confidential Information rightfully in my possession prior to disclosure by Apple; (c) is independently developed by myself without the use of any Confidential Information; or (d) I have rightfully obtained from a third party who has the right to transfer or disclose it to me without limitation. I agree to protect Apple's Confidential Information, using at least the same degree of care that I use to protect my own confidential

and proprietary information of similar importance, but no less than a reasonable degree of care. I agree to use Apple's Confidential Information for the sole purpose of performing this release in connection with my discussions with Apple related to this release. I will not disclose, publish, or disseminate Confidential Information to anyone other than those who have a need to know in order to accomplish such purpose and who are bound by a written agreement that prohibits unauthorized disclosure or use of Confidential Information. I agree not to use Confidential Information for any other purpose or for my own or any third party's benefit without the prior written consent of an authorized representative of Apple in each instance. I may disclose Confidential Information to the extent required by law, provided I make reasonable efforts to give Apple notice of such requirement prior to any such disclosure and take reasonable steps to obtain protective treatment of the Confidential Information.

I understand and agree that Apple is and shall be the exclusive owner of all right, title and interest, including copyright, in any Works that may be created containing the Materials, except as to preexisting rights in any of the Materials, which I have made Apple aware of, released hereunder. I waive any and all moral rights I may have in the Materials. I waive any right to inspect or approve any Works that may be created containing the Materials.

I am of full legal age in my jurisdiction and have read this Release and am fully familiar with its contents, except that if I am not of full legal age, then this Release will also be signed by my parent or legal guardian.

Signature	Parent or Legal Guardian Signature
Name	Parent or Legal Guardian Name
Date	Date
School/Institution	