



BORDER CROSSINGS

Hogeschool RotterdamRotterdam Business School

Wat maakt de game zo leuk en leerzaam :

Border Crossings is a two-week business trip around the world for SBR Enterprises. Dare to join me in our private jet? My name is Master Ludi Ludolog and I'm full of surprises. During our journey you'll discover it takes more than just cunning and deceit to be a successful international manager.

For example, in India a guru tries to woe us into giving him money, in Angola a corrupt government has jailed a colleague, in Canada a cowboy goes berserk when a multi-million business deal breaks down, and in Russia we have to decide to dig our car out of the snow, or to sit tight and wait for spring.







Quote:

Border Crossings is more than a shooter video game script - 'kill all the bad guys on Level I, collect the treasures; go to Level II and so on until you become filthy rich'.

This game has a high 'edutainment' value, blurring the distinction between education and entertainment. In a virtual environment players can experience thrills and frills, which are both motivating and solidly grounded in problem solving.

A player *learns through doing* what the hidden logic is behind managing and decision-making in *foreign lands*.

Naam game: Border Crossings, Hbo bachelor International business & management

Developer & Contact persoon: IG.Asselbergs / g.asselbergs@hro.nl

Doelgroep game: Third and Forth year students

Onderwijskundige doelen:

Cross Cultural Management
Game TheoryStrategic Thinking
Negotiations
Economics
Classical Literature
Philosophy

Fases:

Single player and Multi-player Options

Rollen:

Odysseus, Gilgamesh, Dante, Angel, Joker, Mr. Equilibrium

Studielast:

1-2 ECTS

Overige informatie:

Very low operational costs (man-hours) for supervising large number of students, because game points are pre-programmed. Thereby, providing instantaneous self-assessment and feedback of student performance.