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FatWreck.com Redesign - User Test

Please complete this form honestly, there are no wrong answers!

What device are you using to view the site?

- ☐ Computer
- ☐ Phone
- ☐ Tablet

What strikes your attention first?

What do you think the main purpose of the site is?

What is your initial impression of the layout and design?

1 2 3 4 5

Appears unfinished or incomplete ☐ ☐ ☐ ☐ ☐ Satisfies the site's intent and main audience

Who do you think would visit this site regularly?

Age, gender, interests?

Where would you go to join the mailing list?

Was it easy to find?

You're in a band and want to submit a demo, what page would you go to?

Was it easy to find out where to submit a demo?

Did you find the form on your first try?

Go to the "Bands" page then click on a band's picture. You should be on a band's profile page. Is there anything that this page is missing?

What would you expect to see on this page?

If you were interested in bands signed to Fat Wreck Chords, how often would you visit this site?

- ☐ Often
- ☐ Sometimes
- ☐ Once in a while
- ☐ Never

Comments/Suggestions

How can this website be improved?

Submit

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