IoT Alliance Australia

Workstream Members
Benefits of membership

www.iot.org.au

IoTA

IoT Alliance Australia

About the IoT Alliance Australia

The IoT Alliance Australia (IoTAA) is the **peak industry body** representing the **Internet of Things (IoT)** in Australia, with over 500 participating organisations and 1000 individual participants.

We see a thriving future for Australia and the world **by connecting** data, devices, people, processes and things safely to the Internet. It **helps people make better and more informed decisions** to get the best possible outcomes and ultimately **helps boost Australia's future success**, productivity, competitiveness, jobs, and the economy.

The Workstreams and Key Programs are the engine room of the IoTAA and drive the annual Work Program including IoT whitepapers, producing guidelines , building awareness and education, facilitating workshops and curating and participating in IoT Impact sessions and workshops. Workstream members comprise a broad mix of corporates, government departments and regulators, industry players, research and industry bodies.

Our Vision

Automated data makes Australia a better place for all.

Our Mission

To advance society through trusted, accessible, automated data.
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Our Purpose

Our purpose is to accelerate IoT innovation and adoption by:

- Activating and supporting **collaboration** across industry, government, research and communities;

- Promoting enabling, evidence-based **policy and regulation**; and

- Identifying **strategic opportunities** for economic growth and social benefit.
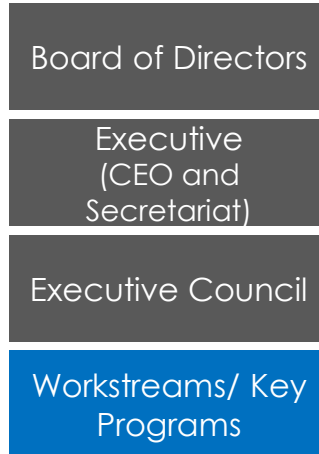
Our Focus

Our key focus areas are:

- **Sustainability:** defining and promoting how organisations access the data the need to support their pathway to net zero and circularity

- **Productivity:** identifying use cases, highlighting leaders, codifying good practice, and quantifying the value of IoT adoption

- **Trusted technology:** demystifying ioT technology, creating design and deployment tool sets, setting the principles and good practices for trust in IoT ,developing an an IoT for Good charter

Our Structure

The IoTAA is a not-for-profit company, limited by guarantee, with a Board, an Executive Council, an Executive (secretariat) and a comprehensive work program including 13 Workstreams.

Board of Directors

Executive
(CEO and
Secretariat)

Executive Council

Workstreams/ Key
Programs

The IoT Workstreams and Key Programs drive the annual Work Program including IoT thought leadership, producing guidelines, building awareness and education, facilitating workshops and curating and participating in IoT Impact sessions and workshops.

There are Ten workstreams focussed onand engagement across Smart Places and Infrastructure, Food and Agribusiness, Water, Energy, Manufacturing, Health, Construction, Transport Services, Start-ups, Workforce Skills and Capability. Three Key Programs are aimed at focus area deliverables; Sustainability, Productivity, and Trusted Technology. https://iot.org.au/workstreams/

Meeting cadence - Meetings are convened approximately 6 to 12 times throughout the year to set the work-program, share information and coordinate and report on activities.

Executive Council Members (1/2)

Executive Council Members (2/2)

Our 10 Workstreams and 3 Key Programs

Workstreams

Smart Places and Infrastructure

Catalyse Australian IoT competitive advantage for Smart Cities in collaboration with urban infra related workstreams.

Food and Agriculture

Enhance the potential of the agricultural industry in Australia through key digital productivity drivers underpinned by IoT.

Water

Accelerate the adoption of IoT and related technologies in the Australian water sector to deliver value and benefit to the communities we serve.

Energy

Connect energy sector participants to share knowledge and develop IoT capability that will positively enhance the energy value chain.

Transport Services

Raise awareness of IoT capability in the Australian transport sector, and promote IoT enablement of major transport infrastructure.

Manufacturing

Assist the Australian manufacturing industry leverage step change business value from IoT and related technologies.

Health

Promote greater awareness of the IoT value proposition for healthcare in Australia and catalyse adoption.

Construction

Enable the Construction industry to embrace IoT technology to support better safety, compliance and productivity outcomes

Start-ups

To help Australian IoT start-ups succeed and assist in building the Australian IoT Start-up Ecosystem through community development

Workforce Skills & Capability

Drive Australian education/ skills providers and workforce participants to close the IT skills gap

Key Programs

Sustainability

Identify and raise awareness of the data needed to achieve net zero and circularity targets

Productivity

Promoting valuable use cases, highlighting leaders, codifying good practice, and quantifying the value of IoT adoption

Trusted Technology

Demystifying IoT technology, creating design and deployment tool sets, setting the principles and good practices for trust in IoT, developing an IoT for Good charter

Workstream/ Key Program member participation

Members participate within the IoTAA community through:
- Workstream/ Key Program meetings and project working groups
- IoTAA events and workshops
- Contribution to work-programs including whitepapers, case studies, project listings etc
- Marketing activities
- Meeting with other IoTAA members in our eco-system

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Benefits of Workstream and Key Programs Membership

LEARN

- ✓ Networking and collaboration opportunities with national and international demand side organisations and senior government representatives
- ✓ Grow your personal knowledge and skills
- ✓ Access to and early visibility of IoTAA guidelines, presentations, event information, workstream content, educational links and blogs

BE RECOGNISED

- ✓ Raise your personal profile through the IoTAA member recognition program
- ✓ Promotion and branding as a Member of IoT Alliance Australia
- ✓ Opportunity to co-brand and market ROI case studies with the IoTAA
- ✓ Promote yourself through thought leadership papers

INFLUENCE

- ✓ Contributing to and influencing preparation of the Workstream program
- ✓ Opportunity to input to policy design and advocacy
- ✓ Opportunity to lead work-programs
- ✓ Opportunity to participate in IoT showcases and Industry Deep Dive Workshops

BE FAVOURED

- ✓ Favoured opportunities to sponsor and showcase at IoTAA events
- ✓ Discounted rates for advertising on IoTAA properties, and IoT Hub
- ✓ Complimentary or Discounted rates for participation in IoTAA events
- ✓ Opportunity to participate in IoT Insights Series supported by relevant Workstream and Executive Council Member

Annual Workstream Membership Fees

Category	Annual Fee (AUD)
Regular member	$295
Start-up	$150
Student	$20

*Fees exclude GST

Workstream membership conditions

Workstream membership is for an individual and directly related to an email address. A workstream membership entitles the member (email address) to be part of up to 5 different workstreams and one or all Key Programs. Note: Executive Council members are entitled to complimentary participation for up to 10 workstream members

Individual Membership fees are payable annually and provides 12 months access to the IoTAA Collaboration Centre, meetings and events. Fees are not refundable, once paid, after an initial 10 day cooling off period.

Privacy – members information is kept private and is managed under the control of members through the Collaboration Centre membership profile management facility.

Annual Membership Fee Structure

How to Join

If you would like to **join** an IoTAA workstream please visit our membership registration centre at:
https://members.iot.org.au

Or contact:

hello@iot.org.au

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