

Problems

older generations are not considered while making newer technology

The complexity of smart homes make it hard for elderly to use or set up smart devices

Theres an overload of information on smartphones that the elderly may have to adapt to

Elderly having issues learning how to use smartphones

Content

Take over tasks that require them to use the internet.

Help them with their passwords.

Use Easy phone navigation systems.

Simplify their technology.

Create tailored instructions and user-friendly content

Technology education

Have explanations on how technology can help seniors

Explain the Pros of learning the new technology.

Videos on how to set up and use smart phones and smart devices

Assisted one-time setup that allows SSO for multiple apps/products within their ecosystems

Accessibility

Handicap accessibility (like colorblind mode)

Friendly, easy to follow UI

Dark Mode

Stronger haptic feedback for remotes and buttons

Custom reminders that follow up until dismissed

Customer support

Live chat to help seniors with more unique problems

Offline support

Offer sessions to educate seniors about Scams

Simplified communication/messaging systems