

# Norah Li

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## EDUCATION

### Georgia Institute of Technology

*Bachelor of Science in Computational Media*

Concentration: Interaction Design & Media, Marketing Certificate

First Year Semester Abroad

Atlanta, Georgia

May 2027

## MULTIMEDIA EXPERIENCE

### Sino-US Bridge Program

*Social Media Manager*

China

June- July, 2024

- Created social media posts and ran official Instagram for Youth4am during SUBP trip to China.
- Reached over 400 hundred accounts, with 80% viewers being non-followers.

## ADDITIONAL EXPERIENCE

### English Tutor

*Tutor*

Atlanta, Georgia

January 2024- Present

- Taught Chinese students living in China ages 5-15 English through textbooks, videos, and interactive activities.

## PROJECT EXPERIENCE

### Atlanta Food Finder

*CS 2340: Objects and Design*

Atlanta, Georgia

September-October, 2024

- Designed and programed a food finder web application using Google Maps API with a team of 5.
- Worked on full stack, developing frontend design and programing backend functionality.

### Taroify: A Spotify Wrapped Experience

*CS 2340: Objects and Design*

Atlanta, Georgia

October-December, 2024

- Designed and programed Spotify wrapped web application using Spotify API with a team of 4.
- Worked on full stack, developing frontend design and programing backend functionality.

### Tracking App Interface

*LMC 27200: Principles of Visual Design*

Atlanta, Georgia

September-October, 2024

- Designed UI interface for a water tracking app.

### CloudCtrl: Brand Design

*LMC 27200: Principles of Visual Design*

Atlanta, Georgia

November-December, 2024

- Worked with a team of 5 to develop the brand strategy and identity of a clothing brand named CloudCtrl.
- Developed the logo with the help of one other team member.
- Designed a mock up clothing catalog based off of our brand strategy.

## CAMPUS & COMMUNITY INVOLVEMENT

### Design Committee Board Member, Chinese Student Association

August 2024- Present

- Collaborate with team members to brainstorm creative themes and ideas for large-scale cultural events.
- Design t-shirts and sticker merchandise for events, ensuring alignment with event themes and branding.
- Contribute ideas for engaging social media content to promote events and increase audience engagement.

### General Member, Campus Cats

August 2023- Present

- Volunteer with other students to provide and care for stray cats living on campus.

## SKILLS & Interests

**Design:** Adobe InDesign, Photoshop, Illustrator; Microsoft Office Suite; Figma; Procreate; Blender

**Languages:** Mandarin Chinese (proficient); Japanese (elementary)

**Programming Languages:** HTML; CSS; JavaScript; Java; Python

## HONORS AND AWARDS

National Presidential Volunteer Award -2022; Faculty Honors- 2023, 2024