# AudioExplorer.Al Logo Style Guide

## **Design Objective**

The logo combines elements representing audio (headphones & signal) and travel (car, mountains, road, and GPS marker) in a vibrant, modern palette.

#### **Color Palette**

| Element      | Hex Code | CMYK            | RGB           |
|--------------|----------|-----------------|---------------|
| Headphones   | #00B5D9  | 70, 0, 10, 15   | 0, 181, 217   |
| GPS Pin      | #F5A623  | 0, 35, 85, 4    | 245, 166, 35  |
| Wi-Fi Signal | #FFFFF   | 0, 0, 0, 0      | 255, 255, 255 |
| Car          | #003B6F  | 100, 73, 10, 56 | 0, 59, 111    |
| Mountains    | #2E7D32  | 76, 22, 100, 8  | 46, 125, 50   |
| Road         | #082947  | 100, 76, 30, 85 | 8, 41, 71     |

### **Print-Friendly Guidelines**

- Flat Colors Only: No gradients or shadows used—ensures clarity in screen and print media.
- Contrast Optimized: High legibility in both CMYK and grayscale conversions.
- Scalability: All elements are vector-style. Works clearly down to 1cm.
- Embroidery & Sticker Friendly: Solid fills, high-contrast outlines, minimal fine detail.

#### **Recommended Use Cases**

- Digital Apps & Websites (RGB)
- Printed Flyers, Posters & Merchandise (CMYK)
- Vehicle Wraps, Wayfinding Signs
- Mobile App Icon (legible even at 32x32 px)