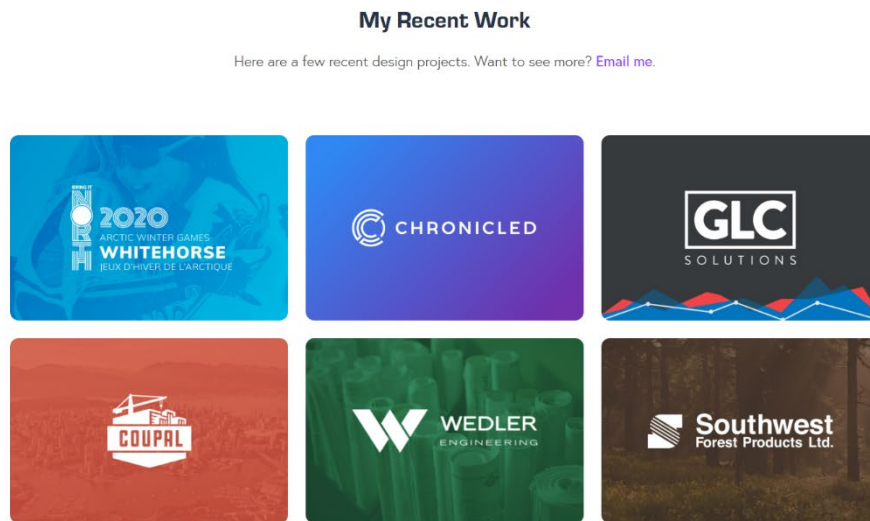


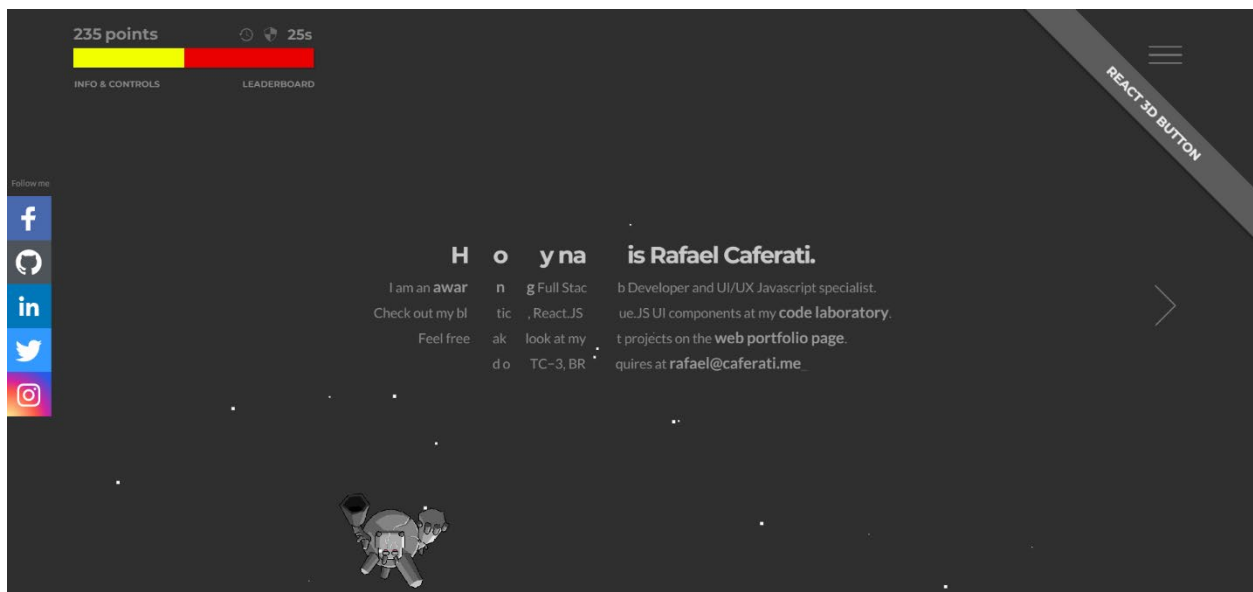
Building a brand is difficult and is made even more difficult when your personal website is boring. For my market research I have included 3 examples of what I will be implementing into my own portfolio and one example of what won't be in my portfolio.

Matt Farley | <http://www.mattfarley.ca>



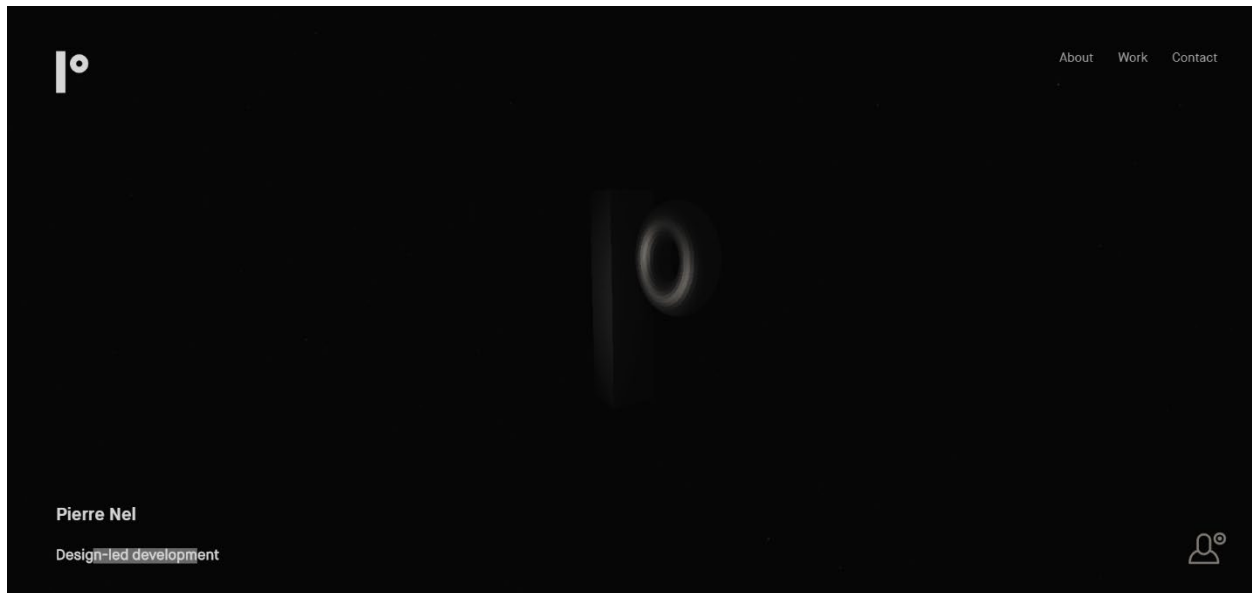
What I really like about Matt's recent work section, is the how the white space gives the page and all the elements a very clean feel and look. What the screenshot doesn't show you is upon hover or focus each of these images gives way to a dark blue background that is accompanied by a button to visit the site.

Rafael Caferati | <https://www.caferati.me>



What says that I'm a web developer more than a full fledge game. Rafael's landing page starts out as a game of asteroids, after your time runs out you are alerted with your high score as well as the leaderboard. This tells me that he is saving scores in local storage as well as the top scores remotely. Not only does this site have a sweet game, it is built with React and React Router, which gives it the navigation of a web site while being a SPA. This is probably one of the most impressive portfolios I have come across.

Pierre Nel | <https://www.pierre.io>

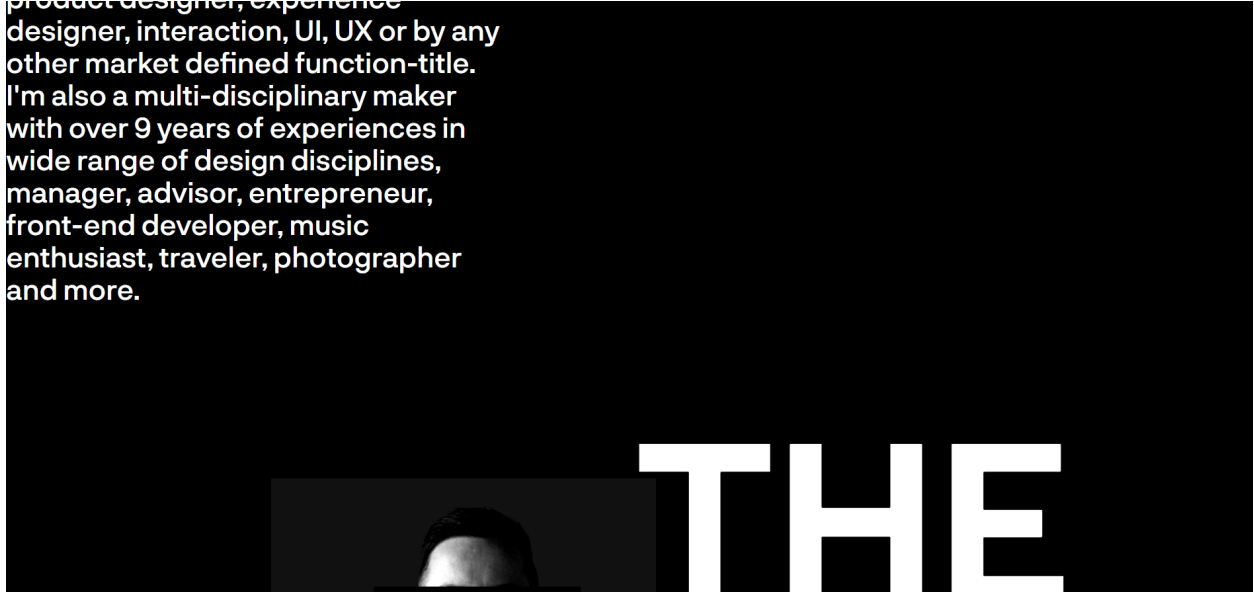


My reason for picking Pierre's portfolio is his use of WebGL and Three.js, for not only a 3D experience but an almost virtual reality experience. The screenshot doesn't do the page justice at all, as you move the mouse around the camera angle and lighting change on his logo, as well as particles floating through the background.

Dejan Markovic | <https://www.dejan.works>

This is a portfolio where I really don't know what the heck they were thinking. It is dark, with a bad mix of font-sizes and unorthodox alignment. Maybe this is trendy in other parts of the world, maybe even here. However, this whole design gives me a headache.

product designer, experience
designer, interaction, UI, UX or by any
other market defined function-title.
I'm also a multi-disciplinary maker
with over 9 years of experiences in
wide range of design disciplines,
manager, advisor, entrepreneur,
front-end developer, music
enthusiast, traveler, photographer
and more.



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