

# NATALIE KITCHELL UX DESIGNER

CV

## INTRODUCTION

I have flair for project planning in teams. In my work, I have gotten good feedback on my abilities to get projects and the participants organized, starting a dialogue between the participating professional groups and get everyone focused on a common goal; helping the project group focus, get a common vision, and start better cooperation. I have a keen eye for aesthetics and details, and have the ability to solve problems with accuracy and attention to detail in a creative and effective way through my experience working in architecture.

Portfolio: https://nataliekitchell.wixsite.com/portfolio

## **SKILLS**

Sketch Experienced
Balsamiq Experienced
InDesign Interm./Exp.
Illustrator Interm./Exp.
Photoshop Intermediate
Optimal Workshop Intermediate
Project planning Professionel
Sketching Experienced

## CONTACT

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## **LANGUAGE**

Danish: Fluent English: Fluent

## **INTERESTS**

#### Running:

I completed my first half martin in September 2018

## Surf:

On my vacation to Mexico I was surfing a lot and been completely hooked by the feeling you have during and after, it is meditation for the head and soul.

## Sustainability:

I'm interested in sustainability and especially ways to reduce single use plastic and find it interesting to help find realistic ways to live more sustainable.

## **COURSES/EDUCATION**

## **DIGITAL KOORDINATOR - GOOGLE SUCCES ONLINE**

Certified: 'Google analytics' & 'Digital marketing basics' - May 2019

3 weeks intensive course. We were introduced to, and worked with various digital marketing tools, such as: 'Google analytics', creating a digital strategy, landingpages, understanding organic - and payed traffic. We also did a case study of Herløv Kro helping them get more weekend bookings, by updating their homepage and giving suggestions for a beneficial marketing approach online.

#### **UX DESIGNER - CAREER FOUNDRY**

Online course - October 2018 - July 2019

The course takes us throughout the UX design process, from identifying human needs and motivation to the presentation of a marketable product. Beginning by analyzing competitors' products and defining users with personas. Through the course, we examine every detail of the design process and apply it to our own product (information architecture, user flow, prototypes, user test, visual design, and high-fidelity wireframes). Finishing with making a video presentation and portfolio ready material.

## ARCHITECTURE AND URBAN DESIGN - DEN SKANDINAVISKE DESIGN HØJSKOLE

Certificat - August 2017 - December 2017

5-month full-time course in architecture and urban design. We learned different design processor and concept development, model building techniques, material study, and sketching. In addition, I had elective subjects in croquis drawing, graphic design where we developing a visual identity, silk screen printing and textile art and material study.

#### ARCHITECTURAL TECHNOLOGY AND CONSTRUCTION MGMT. - KEA

Professionsbachelor - Februar 2012 - July 2015

The education is directed at a job as an architectural technologist.

Via the education we learn to work in groups and undergo all phases of the design process; from design, 3D modeling and detailing, maintenance, building planning, and budgeting.

#### PROFESSIONAL EXPERIENCE

## ARCHTECTURAL TECHNOLOGIST- LENDAGER ARKITEKTER

August 2018 - December 2018

I was in charge of multiple design project having to organize with coworkers and other professions involved. The work involved designing, planning, correspondence, preparing material for meetings and keeping up with deadlines. Together we did 3D models and visualizations of the building, making sure to meet the clients needs and wishes while still creating a realistic project and product that kept budget.

## ARCHTECTURAL TECHNOLOGIST - VILHELM LAURITZEN ARKITEKTER

August 2015 - December 2017

During my time at VLA I was in charge of larger housing projects. This involved making the logistics of everything fit together. Getting the general shape of the building to fit with the layouts of the flats. We had to make sure that the layout and flow of the building were intuitive, simple and easy to understand while being easy to construct. Making the everyday life of inhabitants easier by creating buildings that were easy to understand and use.

## ARCHTECTURAL TECHNOLOGIST - MARA + NATHA ARCHITECTS (VANCOUVER, CA)

August 2014 - December 2014 (PRAKTIK)

I mostly did different design assignments creating the lead architects vision into 3D models. I also had much client contact where I was working with them, coming with design suggestions and discussing different approaches with the client helping them meet their wishes.