Predicting Wages

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Agenda

- 1. Problem Statement
- 2. Exploratory Data Analysis
- 3. Modeling
- 4. Proposal

Our predatory lending fund is running out of vulnerable individuals to prey on. We need to determine which individuals would likely default on a payday loan. Using the 1994 census data, let's build a model to identify individuals with an income of less than \$50,000 a year.

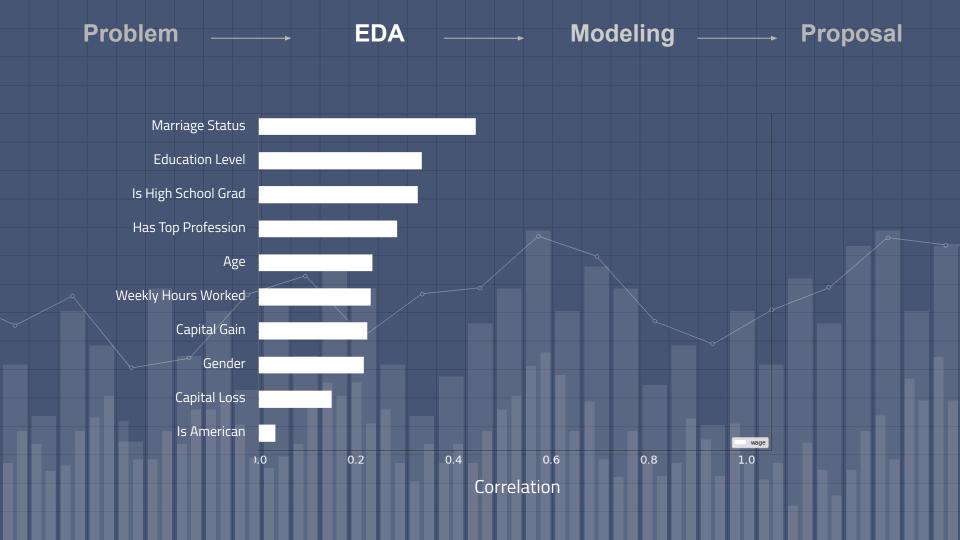
To save time and money, we will make a simple model using no more than 10 features.

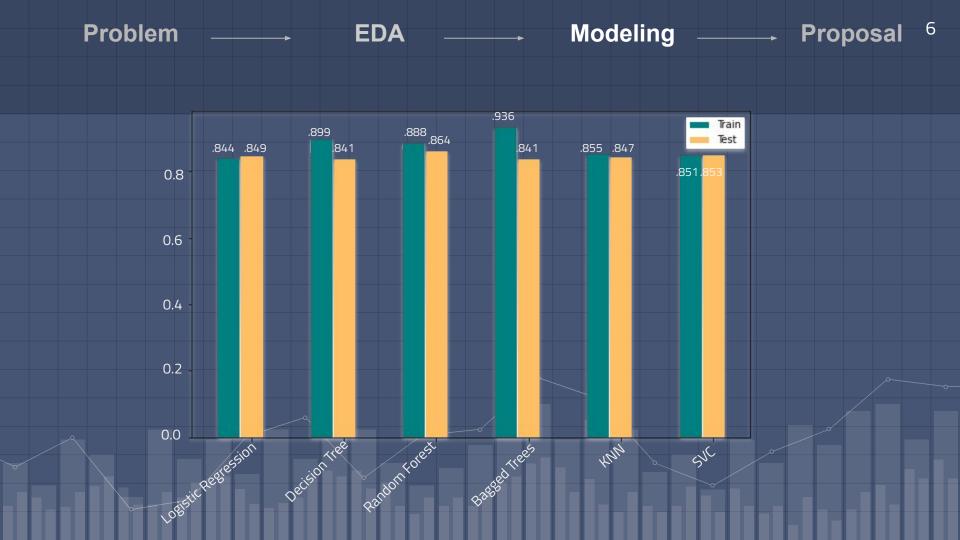
Problem — EDA — Modeling — Proposal

Feature Engineering

New features created:

- Higher education: more than High School
- Is USA: from the United States
- Top 7 occupations: Executive Manager, Professional Specialty, Protective Service, Tech Support, Sales, Craft Repair, Transport Moving
- Gender dummies





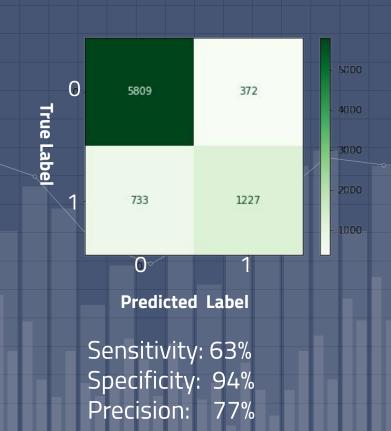
Problem ——— EDA ——— Modeling ——— Proposal

<u>Proposal</u>

Machine Learning can help us do evil.

Random Forest Algorithm generalizes to new data best.

Simple is better. Our model predicts income class on testing data with 86% accuracy using only 10 features.



SOURCE

https://fee.org/articles/without-vulture-capitalists-our-economy-would-rot/

https://en.wikipedia.org/wiki/Vulture_capitalist

https://en.wikipedia.org/wiki/Predatory_lending

https://en.wikipedia.org/wiki/Payday loan

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