#### **Processing Code-Mixed Text**

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# Code-mixing or Code-Switching is the mixing of two or more languages in a conversation or even an utterance.



#### Outline of the tutorial

- Importance of code-mixing and multilingual processing for CSS
- Hands-on-session on Wordlevel Language Detection
- Advanced text processing



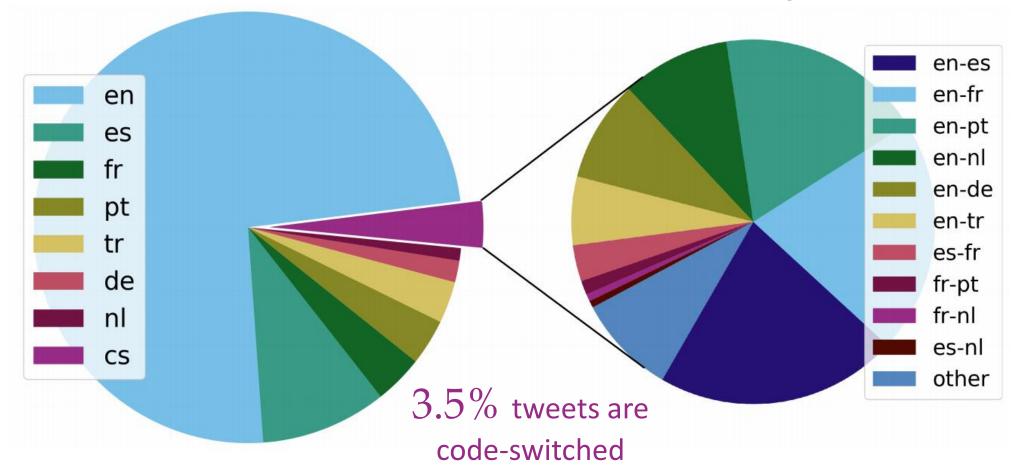
#### **Acknowledgments**

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#### Code-mixing

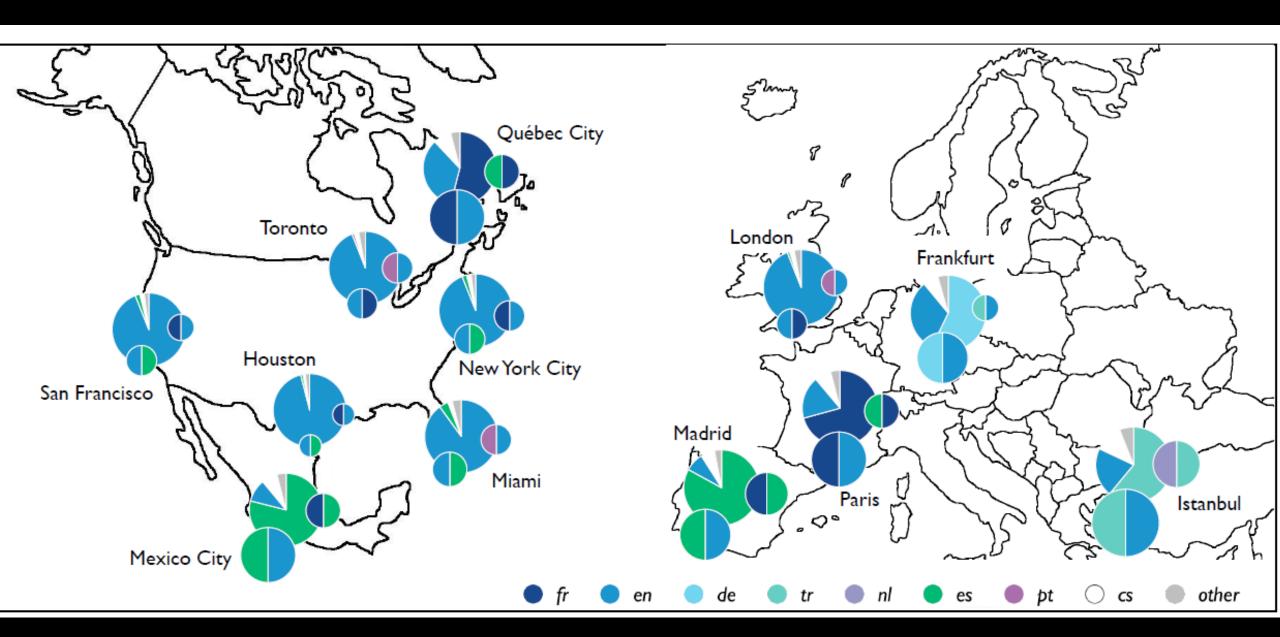
- Happens in all multilingual societies
- Is predominantly a spoken language phenomenon
- Is generally associated with informal conversations
- Has well-defined socio-pragmatic functions

Rijhwani et al. ACL 2017



Worldwide language distribution of monolingual and code-switched tweets computed over 50M Tweets (restricted to the 7 languages)

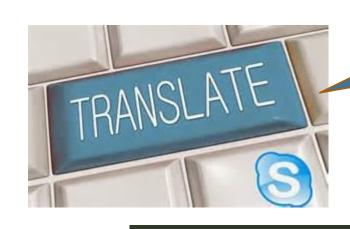
#### Geographical Distribution of Code-switching on 8M Tweets from 24 cities



# NLP Technologies deployed in or for analysis of data from Multilingual societies must be able to process code-mixing

Cortana, aaj
Hyderabad ka
weather kaisa
hai? Is it raining
ya sunny day
hai?





Intersteller es una amazing movie!

Social Media
Analytics

Adik... sem brape boleh bwak kenderaan? normal parent question – UiTMLendufornia

Pragmatic Code-mixing When and why do bilinguals prefer a certain language?

Topic change

Puns

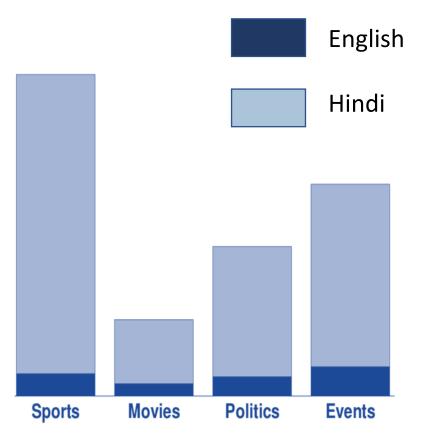
**Emphasis** 

**Emotion** 

Reported Speech

But it's unpredictable!

# We might praise you in English, but gaali to Hindi me hi denge! (Rudra et al., EMNLP 2016)



Fraction of tweets with swear words

# Study of 830K Tweets from Hi-En bilinguals

- 1. The native language, Hindi, is strongly preferred (10 times more) for negativity and swearing
- 2. English is used far more for positive sentiment than negative
- 3. Language change often corresponds with changing sentiment

Inferences drawn from data in a single (usually the majority) language are likely to be misleading for multilingual societies.

### Processing Code-mixing



#### Language Detection

I know when you switched from Inglés a Español En En En En En Sp Sp Sp

### Pairwise Language Detection

Kalam	ke	speech	se	India	inspired	ho	gaya	#respect
NE	Hn	En	Hn	NE	En	Hn	Hn	Other

Can't we just use dictionaries?

#### Challenges

Dilwale vs. Bajirao Mastani: Even Super-Films Get the Monday Blues

Named Entities

What was your favourite moment at the concert? Was war für euch der schönste Moment

**Ambiguity** 

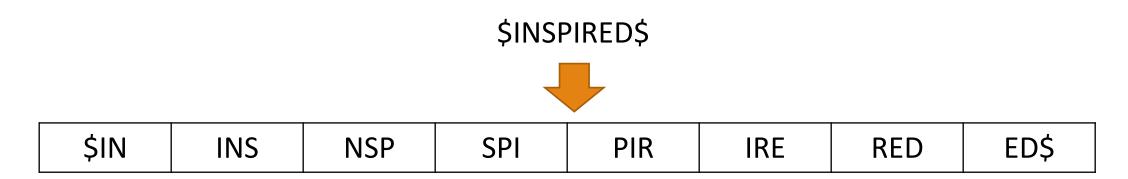
Wat n awesum movie it wazzzz! sabko dekhna chahiye

**Spelling Variations** 

**Transliteration** 

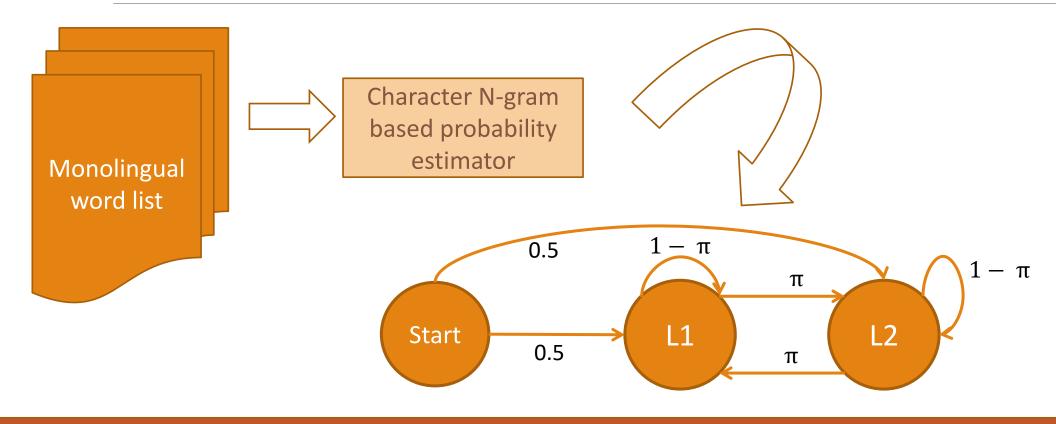
### Out-of-Vocabulary Words

Character n-gram based classifiers for each language

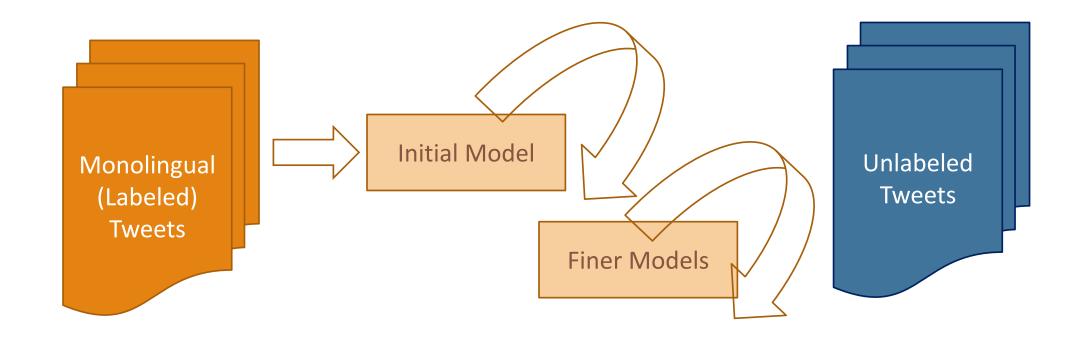


**Character Trigrams** 

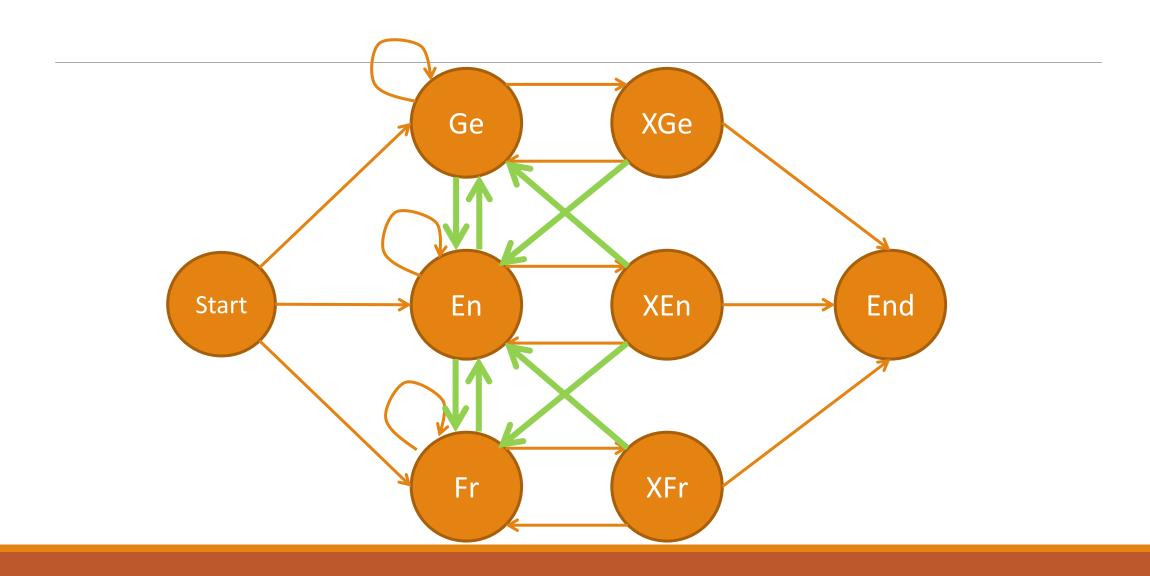
#### 1. Simple Pairwise language labeling



#### 2. Semi-supervised Learning with Weak Labeling



### Initial Model from Weakly Labeled Data



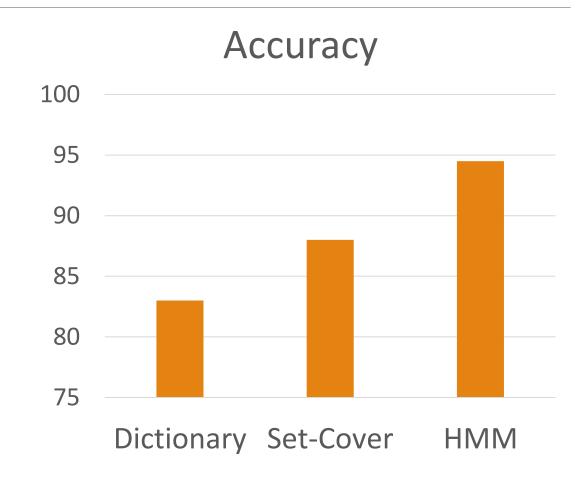
#### Experiments & Results

Languages (7): Dutch, English, French, German, Portuguese, Spanish, Turkish

Weakly Labeled Data: 85K Tweets for each language

**Unlabeled Data: 2M Tweets** 

Test Set: 5000 Tweets, manually annotated.



# Language Detection

HANDS-ON SESSION

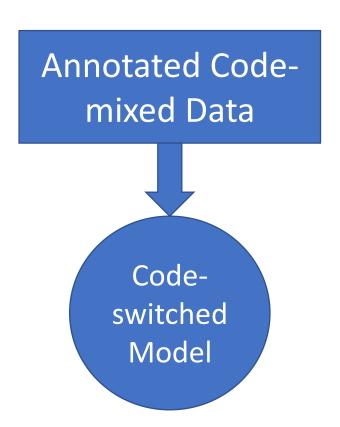
#### Computational Models of Code-Switching

• Supervised *i.e., from scratch* 

Divide & Conquer

Combining Monolingual Models

Zero-shot learning



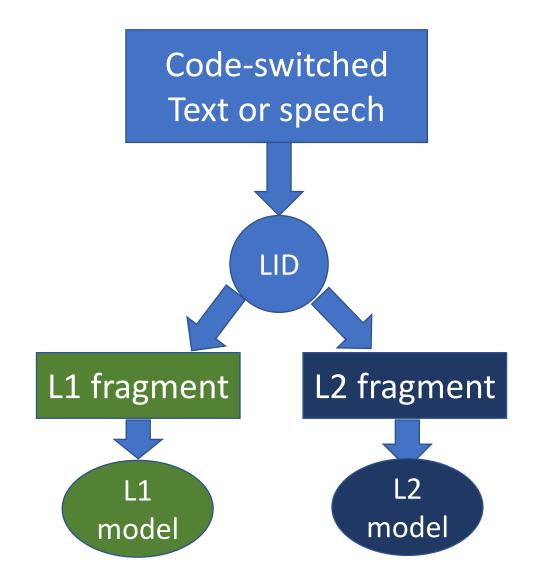
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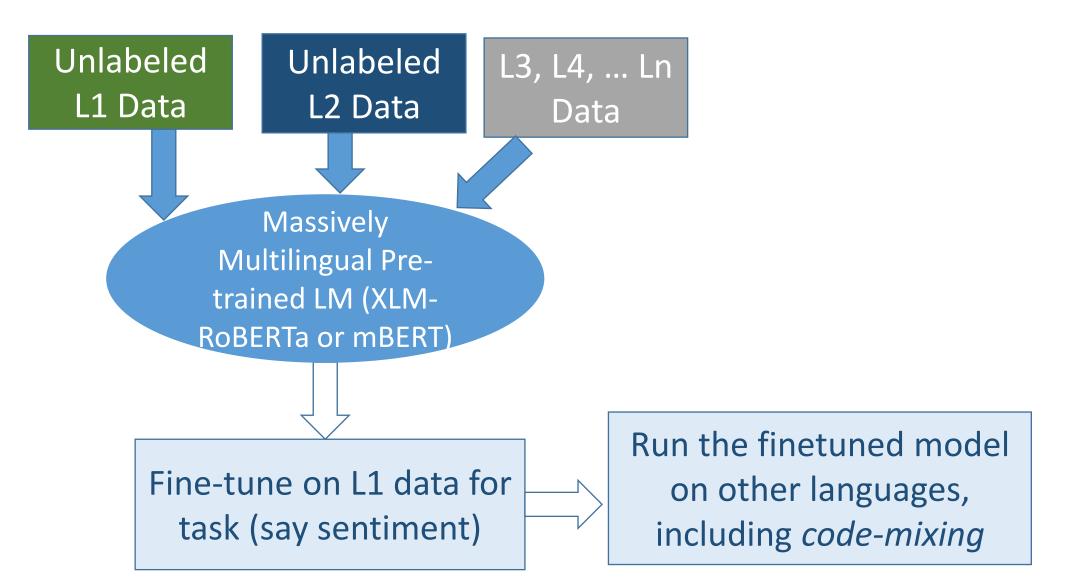
• Divide & Conquer

Combining Monolingual Models

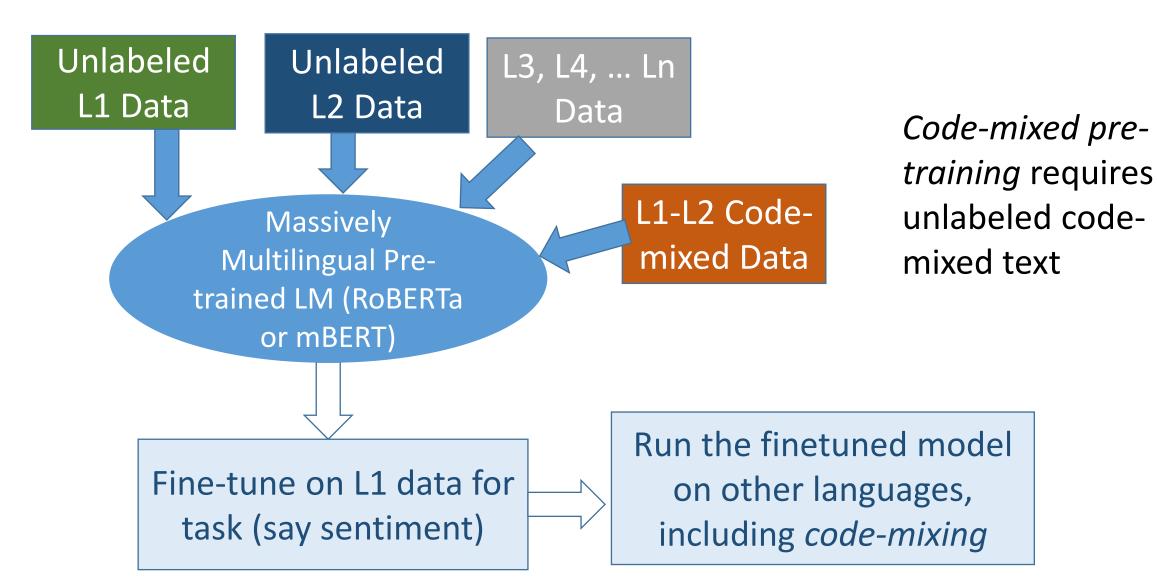
Zero-shot learning



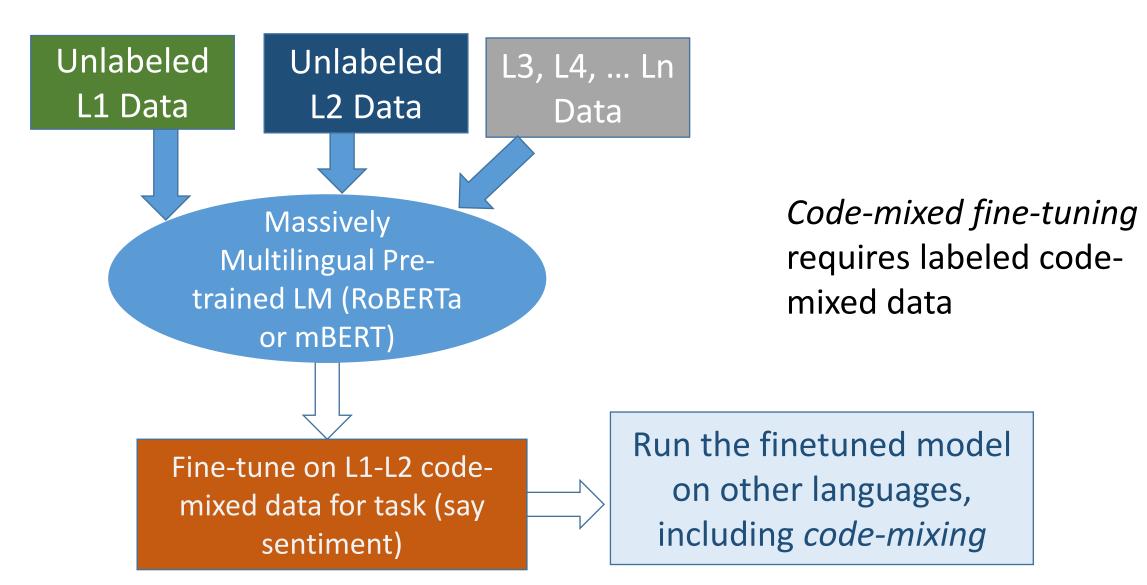
#### Massively Multilingual Zeroshot Transfer



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#### **Evaluation Test-benches**

### **GLUECoS**

GitHub - microsoft/GLUECoS: A benchmark for code-switched NLP, ACL 2020

## LinCE

LinCE Benchmark (uh.edu)

#### Resources

- Sitaram et al. (2019) A Survey of Code-switched Speech and Language Processing. Arxiv. <a href="https://arxiv.org/abs/1904.00784">https://arxiv.org/abs/1904.00784</a>
- <a href="https://github.com/gentaiscool/code-switching-papers">https://github.com/gentaiscool/code-switching-papers</a>
- Project Melange: <a href="https://www.microsoft.com/en-us/research/project/melange">https://www.microsoft.com/en-us/research/project/melange</a>
- EMNLP 2019 Tutorial by Monojit Choudhury et al. [slides]
- EMNLP-IJCNLP2019: Tutorial [T2] Processing and Understanding Mixed Language

  Data (Part 1/2) on Vimeo [Video]



Understanding codemixing is not a luxury but a necessity for building NLP systems for multilingual societies.

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