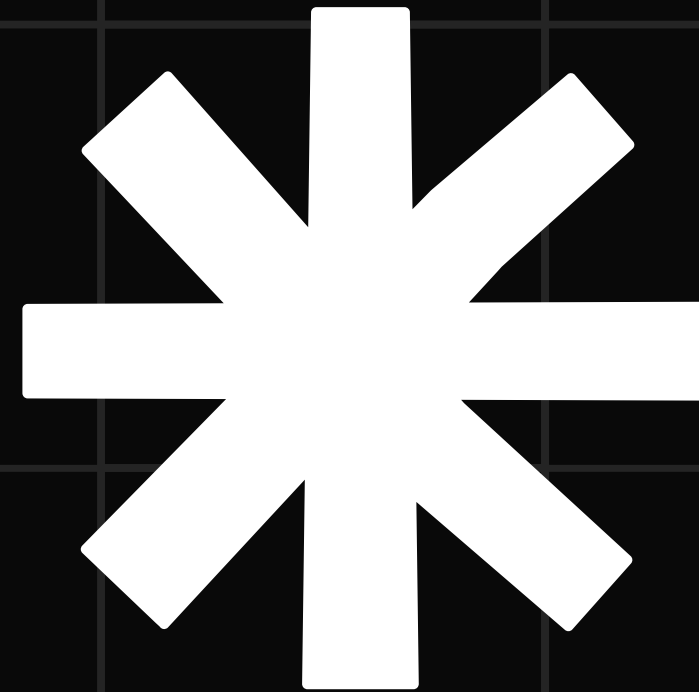


N.L.P



# Project Proposal

Presented by Lihi Nofar, Tomer Portal, Aviv Elbaz





# Problem Definition

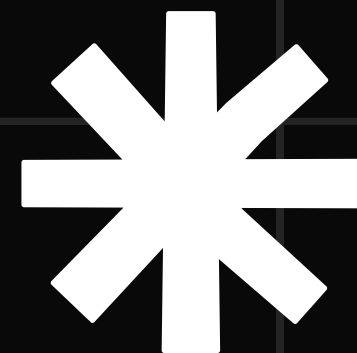
**Motivation:** In the digital age, the spread of fake news has become a global concern. It can influence elections, public health, and trust in institutions. Detecting fake news automatically helps reduce the damage caused by misinformation.

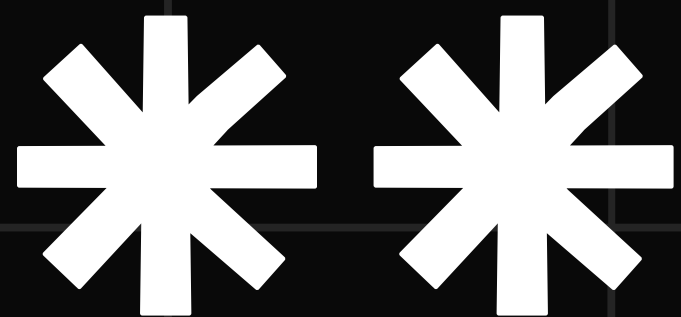
**Problem Definition:**

- Input: News article (title, author, text)
- Output: Binary label – Fake or Real
- NLP Task: Text Classification

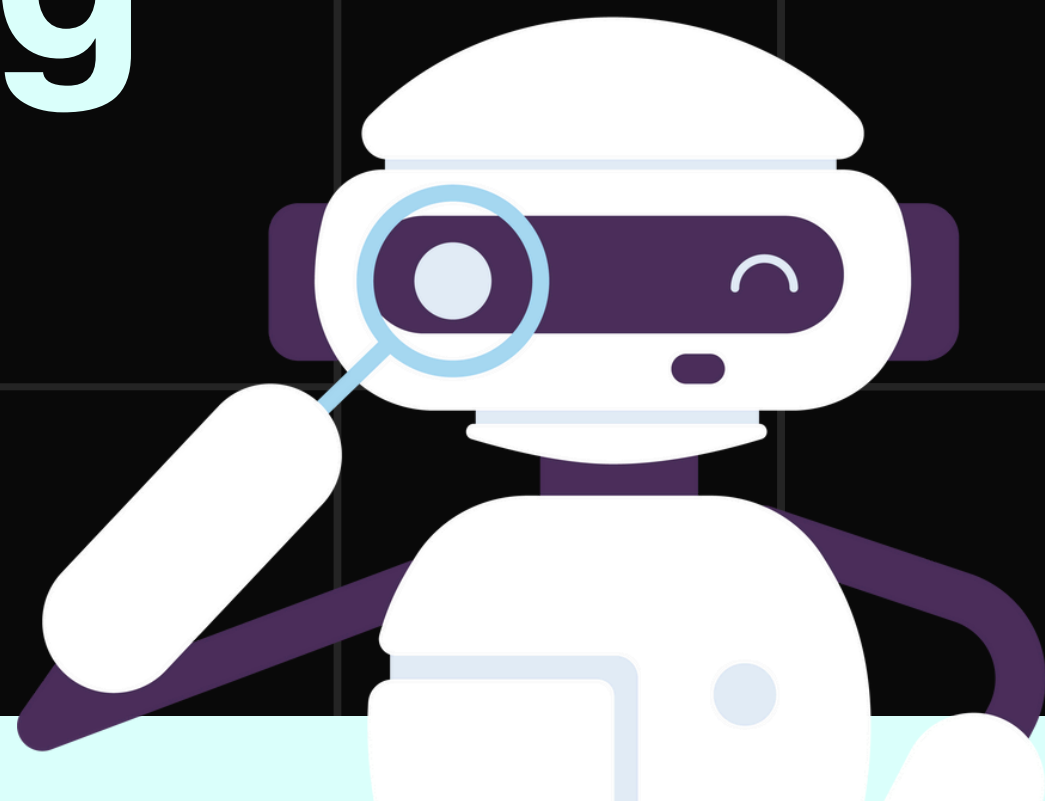
**Challenges:**

- Fake and real news can be written in similar journalistic styles
- Variation in article length and tone
- Sophisticated writing makes fake articles hard to detect





# Dataset for Training and Testing?



## **Dataset**

We use the 'Fake and Real News Dataset' from Kaggle. Each entry includes title, text, subject, date, and author.

## **Labels**

Supervised learning – binary classification: Fake or Real

## **Preprocessing**

Cleaning HTML, removing punctuation, stopword removal, etc. We will experiment with using only title, only body, or both.



# Examples

## *TITLE 1*

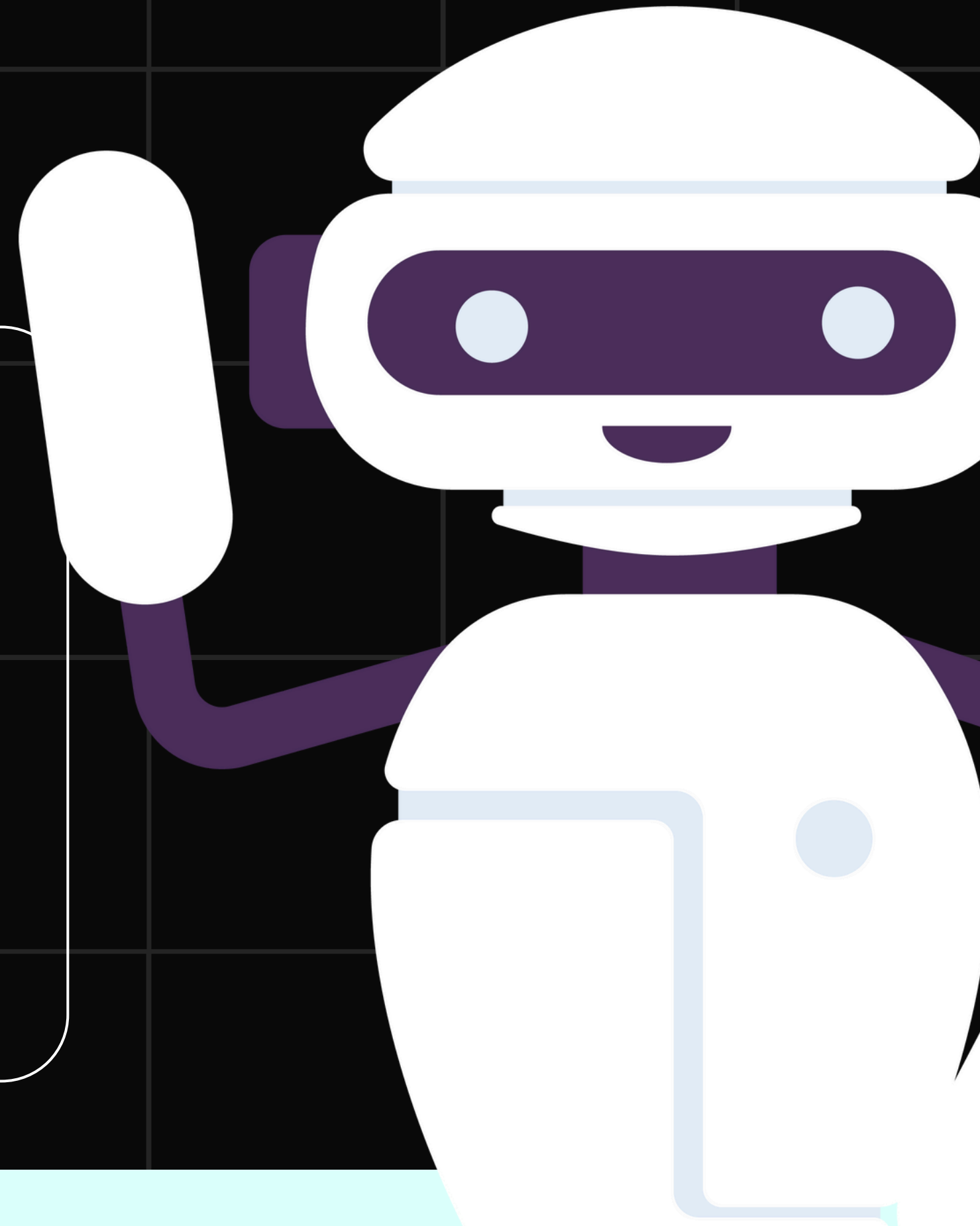
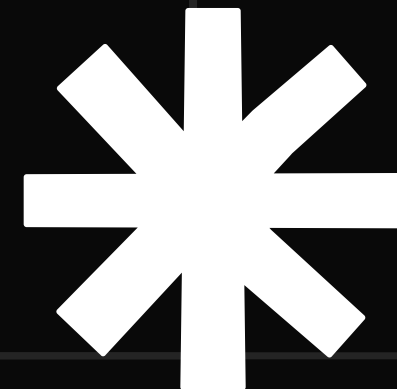
‘Obama caught on secret tape’

→ Label: Fake

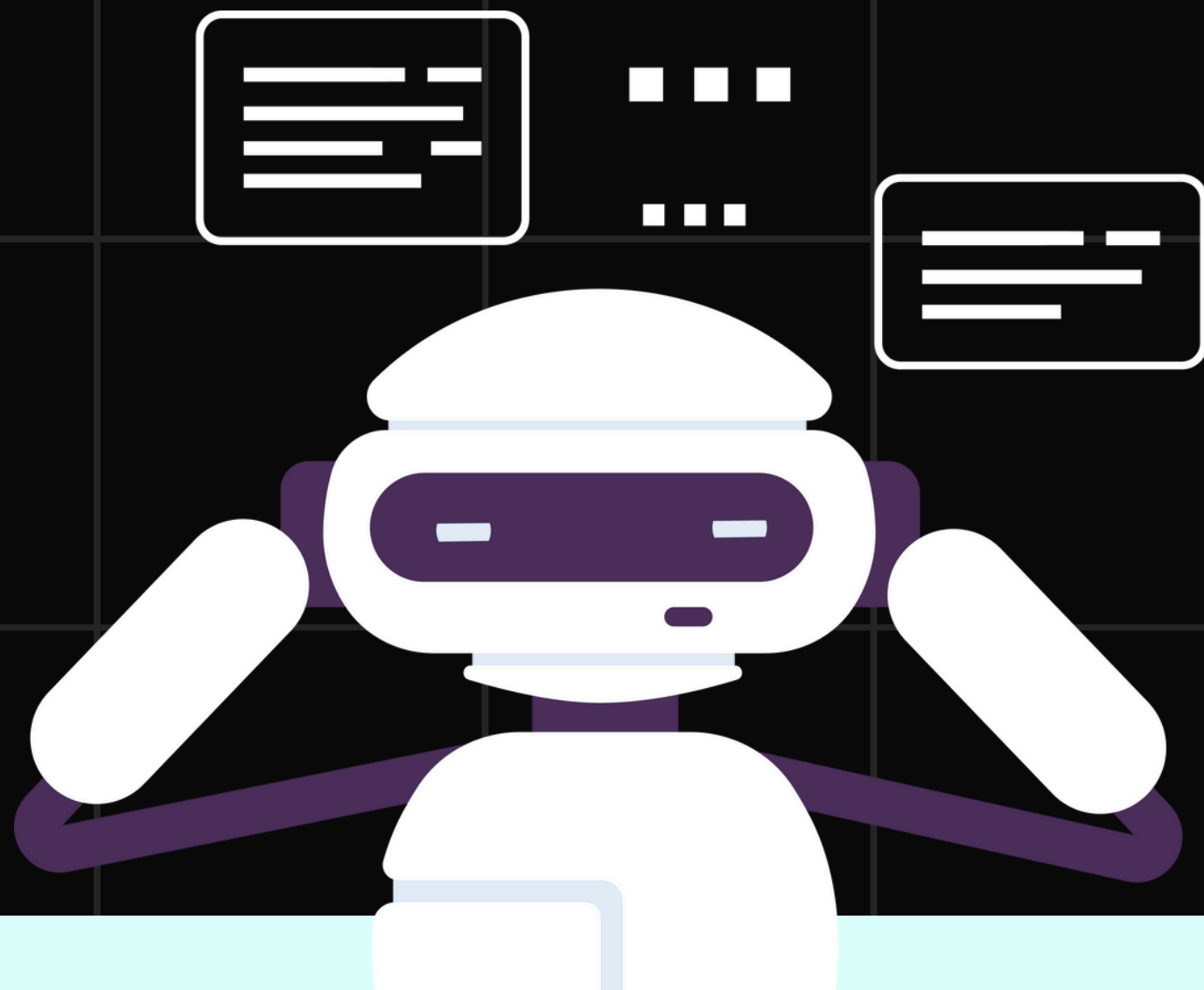
## *TITLE 2*

‘UN plan to reduce carbon emissions’

→ Label: Real



# Evaluation and Metrics



## Evaluation Metrics:

- Accuracy
- Precision: Proportion of predicted Fake articles that are actually Fake
- Recall: Proportion of actual Fake articles identified correctly
- F1-score: Harmonic mean of Precision and Recall (useful with imbalanced classes)

## Baseline

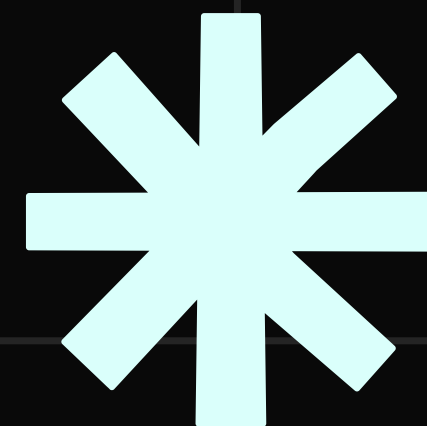
Naive Bayes / Logistic Regression for comparison

## Evaluation Strategy

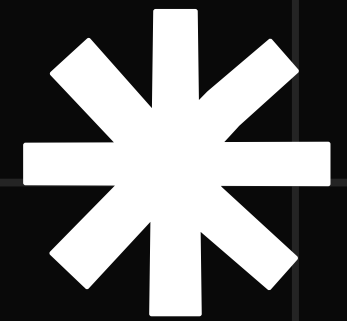
- Train/Test split (e.g., 80/20)
- Cross-validation to ensure stable performance

## Advanced Models

Using pre-trained LLMs like BERT or RoBERTa for embeddings or fine-tuning

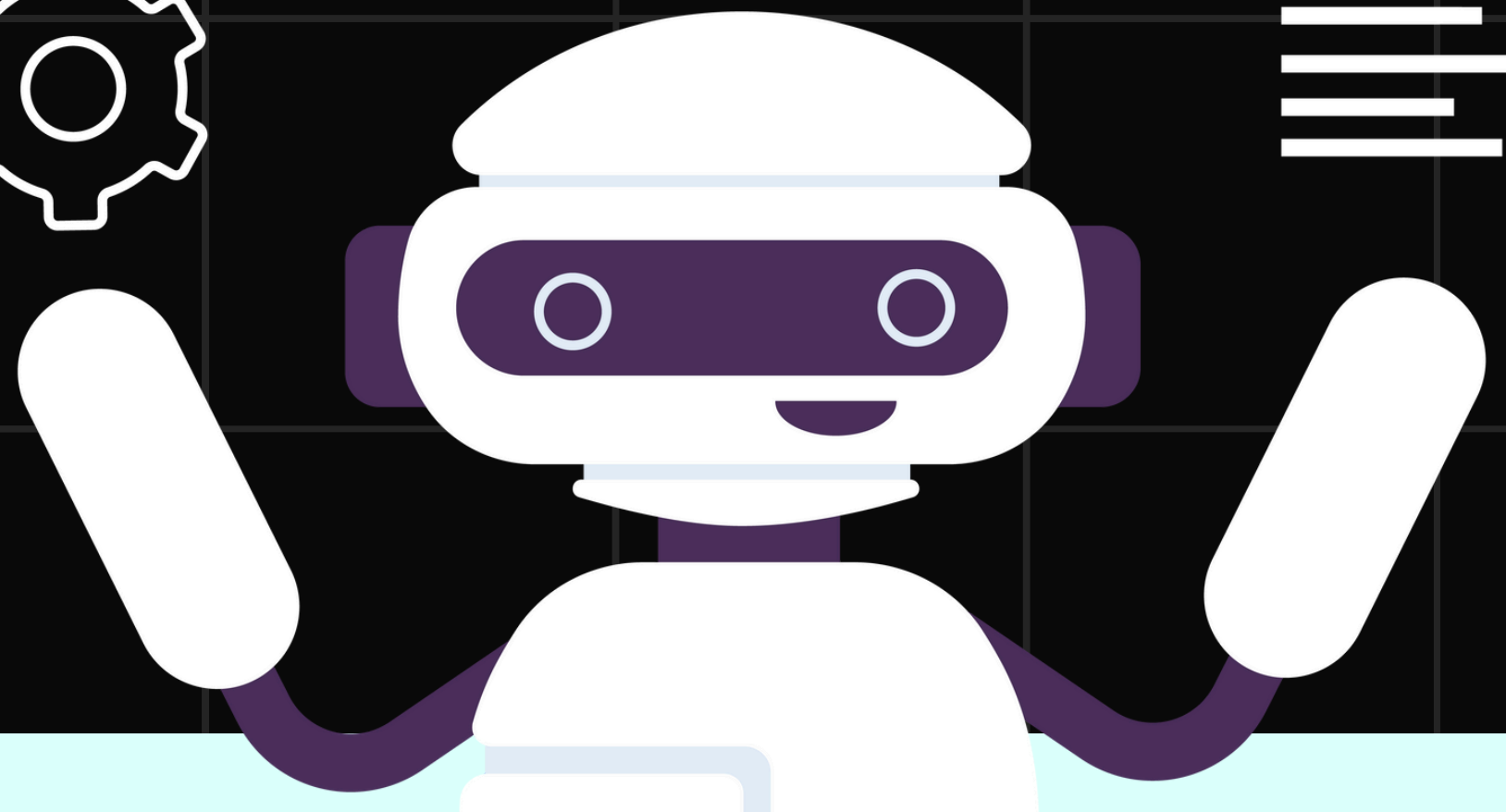
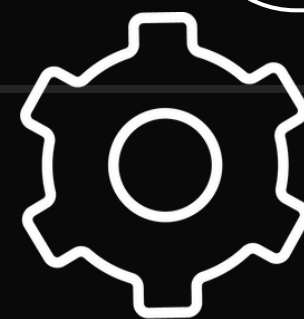
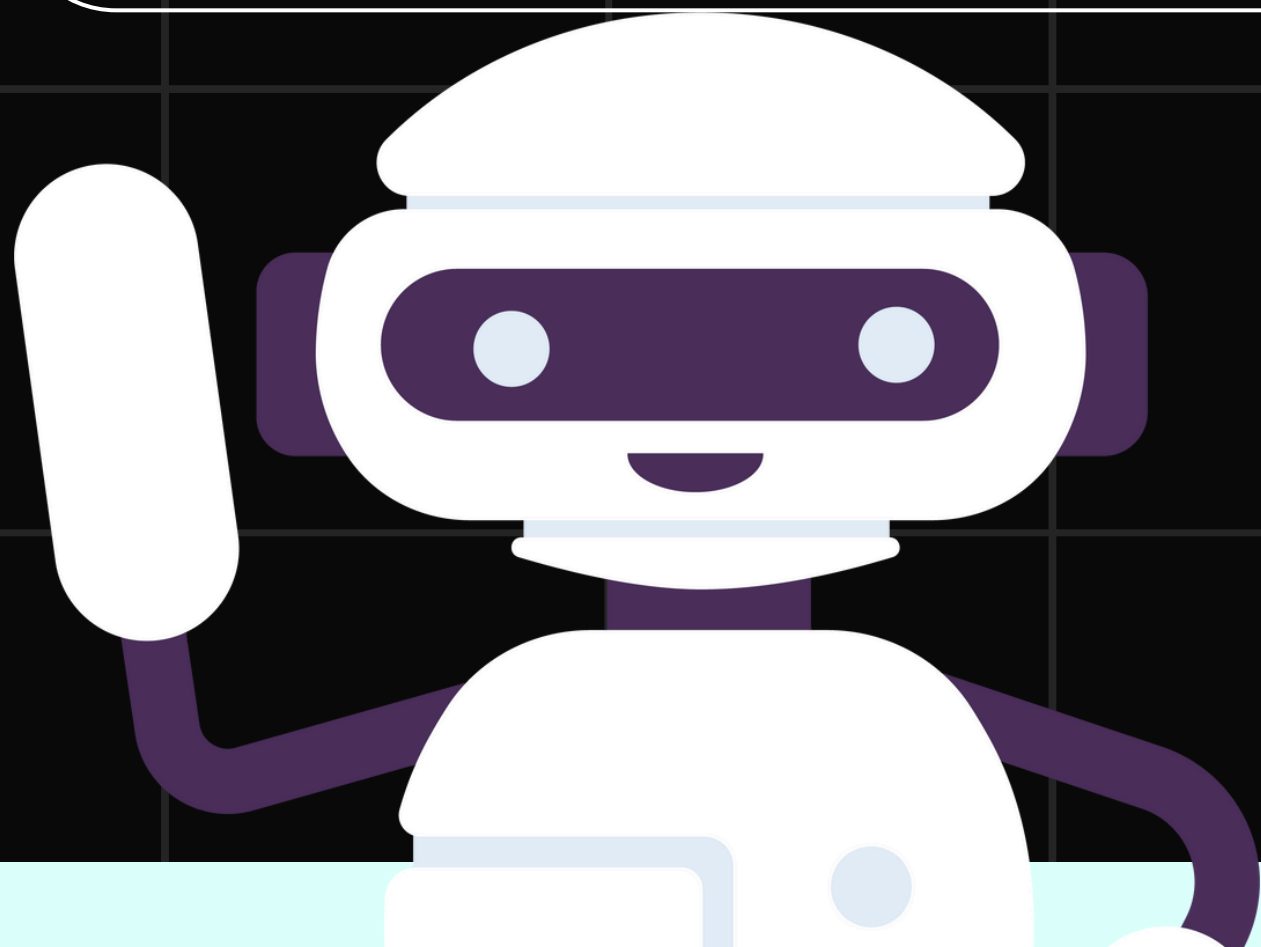


# Project Novelty

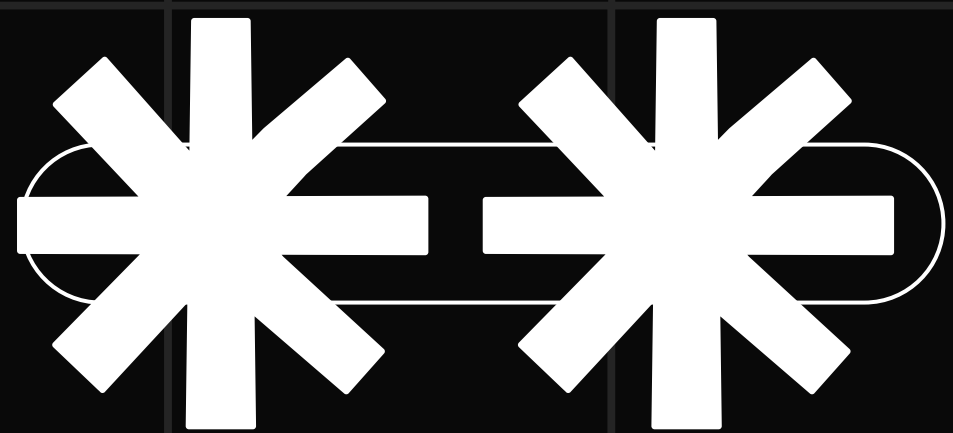


- Incorporate metadata (e.g., author, subject) as model features
- Generate synthetic news samples using LLMs for data augmentation

- Include sentiment analysis features – fake news often uses dramatic tone
- Combine LLM embeddings with classical models like XGBoost for hybrid modeling







Thank you

