

NORDSTROM



Press Kit Spring 2016

NORDSTROM

Nordstrom, Inc.
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FOR IMMEDIATE RELEASE

NORDSTROM PARTNERS WITH GOODWILL INDUSTRIES INTERNATIONAL FOR CLOTHING DRIVE

SEATTLE, Washington, February 22, 2016- Nordstrom, Inc. (NYSE: JWN) today announced a new partnership with Goodwill Industries International Inc. to launch this spring. Nordstrom will unveil donation boxes in all 326 stores in the United States and Canada where customers can donate new and used clothing and receive a ten percent discount off their day's purchase (restrictions apply).

"This is our first time partnering with an organization of this type, and we're thrilled to be able to partner with Goodwill. They are a great organization, and provide assistance to many Americans in need," said Nordstrom President Blake Nordstrom. "We're also excited to announce that we will donate \$200,000 to assist Goodwill in its efforts."

"Goodwill aspires to help meet the needs of all job seekers, and together we help provide countless Americans with employment placement services as well as offering other community-based programs," said Goodwill CEO Jim Gibbons. "This partnership with Nordstrom Inc. will further increase our donations and provide even more jobs, in addition to providing inexpensive clothing to Americans in need."

Goodwill donation boxes will be placed in Nordstrom Inc. stores beginning March 1 and will remain there until the beginning of summer. Customers are encouraged to donate any clothes in the boxes.

Nordstrom, Inc. is a leading fashion specialty retailer offering compelling clothing, shoes and accessories for men, women and children. Since 1901, we've been committed to providing our customers with the best possible service—and to improving it every day.

Goodwill works to enhance the dignity and quality of life of individuals and families by strengthening communities, eliminating barriers to opportunity, and helping people in need reach their full potential through learning and the power of work.

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Blake Nordstrom
President of Nordstrom, Inc.

Blake Nordstrom, 54, is currently the co-president of Nordstrom, Inc. He was the sole president of Nordstrom, Inc. from August 2000 to May 2015 before becoming co-president along with his two brothers, Pete and Erik Nordstrom. He represents the fourth generation of the Nordstrom family to run the department store chain.

A graduate of the University of Washington, Nordstrom has been with the company for over 38 years. Nordstrom began working for Nordstrom, Inc. when he was 13 years old when he worked in the stockroom of the shoe department. Nordstrom then proceeded work through the ranks of the company, becoming a salesman, buyer and eventually store manager. He became vice president and general manager of Nordstrom's Washington and Alaska region in 1991. In 1995, he shared the position of president with five of his family members.

Nordstrom is also a member of the Board of Directors for the Federal Reserve Bank of San Francisco since 2007 and for the Downtown Seattle Association since 1992.

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Goodwill Industries International, Inc.
15810 Indianola Drive
Rockville, MD 20855
(800) GOODWILL * contactus@goodwill.org * goodwill.org



Jim Gibbons
President and CEO of Goodwill Industries International, Inc.

Jim Gibbons has been the president and CEO of Goodwill Industries since 2008. In 2010, President Obama named Gibbon to the White House Council for Community Solutions, which is committed to social innovation and civic engagement throughout the United States.

Gibbons received his undergraduate degree from Purdue University. He then went on to attend the Harvard Graduate School of Business Administration and became the first blind person to graduate with a master's in business administration. Before coming to Goodwill, he was the CEO of the National Industries for the Blind (NIB) for 10 years. Gibbons was also the president and CEO of Campus Wide Access Solutions, prior to NIB.

Gibbons currently lives in Fairfax Station, Virginia.

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BACKGROUNDER: NORDSTROM HOSTS A GOODWILL CLOTHING DRIVE Spring 2016

Nordstrom, Inc.

Nordstrom, Inc. was established in 1901 in Seattle, Washington and is a leading fashion specialty retailer offering compelling clothing, shoes and accessories for men, women and children. Nordstrom serves customers at 326 stores in 39 states and Canada. Customers are also served online in 96 countries through Nordstrom.com. Nordstrom, Inc. (JWN) is publicly traded on the NYSE.

In store or online, wherever new opportunities arise, Nordstrom works relentlessly to give customers the most compelling shopping experience possible. The one constant? John W. Nordstrom's founding philosophy: offer the customer the best possible service, selection, quality and value.

Goodwill Industries International Inc.

Goodwill Industries International Inc. is a nonprofit organization that was founded in 1902 by Rev. Edgar J. Helms. Helms collected used goods in wealthier areas in Boston, and would train and hire those who were poor to mend and repair the used goods. Today, Goodwill strives to enhance the dignity and quality of life of individuals and families by helping people reach their full potential. Goodwill does this through education, skills training and the power of work. In 2014, there were 89 million total employment and community services and 26.4 million total persons were served.

Goodwill works to enhance the dignity and quality of life of individuals and families by strengthening communities, eliminating barriers to opportunity, and helping people in need reach their full potential through learning and the power of work.

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Goodwill Clothing Drive at Nordstrom Stores

Nordstrom, Inc. will partner with Goodwill Industries International Inc. to host a clothing drive in all 326 stores in the United States and Canada. Donation boxes will be unveiled beginning March 1, and will remain in stores until the beginning of summer. Customers can donate new and used clothing and receive a ten percent discount off their day's purchase (restrictions apply). The event will also encourage customers to learn more about Goodwill's efforts. For more information, visit Nordstrom.com or goodwill.org.

Support the Cause

Donating used items to Goodwill helps create opportunities for those who are looking to find a job and build skills, including veterans and military families, single mothers and many others. Last year, Goodwill helped 9.8 million people access the career, family and financial support services they need in order to succeed. In addition to helping others, Goodwill also aids the environment by keeping billions of pounds of clothing and other household items out of landfills.

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FACT SHEET: *NORDSTROM HOSTS A GOODWILL CLOTHING DRIVE* Spring 2016

Nordstrom, Inc.:

- Fashion retailer offering clothing, shoes and accessories for men, women and children.
- Established in 1901 in Seattle, Washington.
- 326 stores in 39 states and Canada.
- Publicly traded on the NYSE (JWN).
- Blake Nordstrom, President and CEO
- Corporate Address:
1617 6th Ave.
Seattle, WA
98101

Goodwill Industries International:

- American nonprofit 501(c)(3) organization
- Strives to meet the needs of all job seekers by creating programs for youth, seniors, veterans, people with disabilities, criminal backgrounds and other specialized needs.
- Helped more than 26 million people in 2015 train for careers and as well as provide them the supporting services they need.
- Founded in 1902 in Boston, Massachusetts.
- Corporate Address:
15810 Indianola Drive
Rockville, MD 20855

The Need to Support Goodwill Industries International:

- Donating to Goodwill helps create opportunities for individuals in communities all over looking to find a job and build skills
- These include veterans, single mothers, and many others.
- Donating used items also helps keep billions of pounds of clothing and household items out of landfills.
- Source: goodwill.org

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Goodwill Clothing Drive at Nordstrom Stores

- Customers can donate new and used clothing and receive a ten percent discount off their day's purchase (restrictions apply).
- Visit Nordstrom.com to learn more about the partnership with Goodwill.
- Nordstrom will also donate \$200,000 in addition to all clothing collected to further assist Goodwill in its efforts.
- Donation boxes will be placed in Nordstrom Inc. stores beginning March 1, and will remain there until the beginning of summer.

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