

Business requirements:

Campus Placements/Campus recruitment drives are conducted in various educational institutes for providing job opportunities to the students who are pursuing their particular academic courses. Campus placements offer a student a wonderful opportunity to get placed during the course of his academic pursuits and provide him the comforts of a safe and secure future. Keeping in mind the importance of the campus placement programs, it is vital for a student to prepare adequately for these programs and make sure that they put their best foot forward.

Benefits for Business Houses: The business houses are benefited from getting wide choice of candidates to select for different job posts. They can select the right and talented from a vast pool of young applicants within a limited time.

Campus recruitment helps in saving time and efforts of the business houses: An organization through effective campus recruitment finds an opportunity to establish a link with the next batch of students.

This in turn paves way to serve the future and long term recruitment needs of the business house. Students participating in internships and summer training programs may have direct recruitment to different job positions offered by the business house.

Advantages to the students: Students

Have the advantage of getting a good job according to their qualification level even before the completion of their academic course in college. Campus recruitment helps in increased selection ratio. A number of quality candidates can be selected through this recruitment process. The students have not to apply in various places for a job.