

Project Report

Green Pack – Eco-Friendly Packaging Solutions

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1. Introduction & Background

GreenPack is a 12-week (3-month) pilot project to supply eco-friendly, food-safe packaging—primarily **bagasse clamshells and plates** and **recycled kraft paper bags**—to a small cohort of restaurants and retailers in Dhaka. The pilot follows PMBOK process groups (Initiating, Planning, Executing, Monitoring & Controlling, Closing) and related knowledge areas to validate service reliability, product quality, unit economics, and environmental/compliance readiness before scale-up.

The hospitality sector faces rising pressure to reduce single-use plastic while protecting margins and customer experience. Many outlets lack a low-risk way to test compostable alternatives at stable price/quality and predictable delivery. GreenPack's value proposition is curated eco-SKUs, simple MoUs, weekly deliveries, basic QA, and transparent claims—so outlets can switch with minimal disruption.

1.1 Problem Statement & Rationale

Problem. Small and mid-sized food outlets want to reduce plastic use, but they are constrained by inconsistent quality in eco-alternatives (warping, leakage, weak bags), uncertain lead times and MOQs, limited working capital, and confusion about environmental claims and compliance. As a result, many stay with plastics despite reputational and regulatory risks.

Rationale for GreenPack.

- **Operational:** Offer a reliable weekly replenishment model with batch-level QA to remove supply uncertainty.
- **Economic:** Prove a margin-positive SKU mix at pilot scale so outlets can switch without hurting profitability.
- **Environmental:** Replace a meaningful count of plastic items with compostable/recycled alternatives and document impacts.
- **Compliance & Trust:** Use vendor certificates and accurate labeling/claims to avoid greenwashing and build confidence.

Hypothesis (to be tested in 12 weeks). If GreenPack delivers OTIF \geq 95%, defect rate <2%, and blended gross margin \geq 15% by Month-2, partner satisfaction (NPS \geq 50 by Month-3) and the annualized NPV/IRR will justify scaling beyond the pilot.

1.2 Project Objective (SMART)

Primary objective. Plan, execute, and control a 12-week pilot supplying eco-friendly packaging to **five** partner outlets in Dhaka, achieving predefined service, quality, margin, and compliance thresholds that support a **go/no-go** scale decision.

Key results (measurable targets).

- Partners & Demand (M1): 5 outlets under MoUs; each plans ≥300 units per SKU per month during the pilot.
- Service Reliability (by M2): OTIF ≥95% (weekly measured, monthly averaged).
- **Product Quality (by M2): Defect/return <2%** (leak, stiffness, burst, labeling).
- Economics (by M2): Gross margin ≥15% on blended SKUs; SPI & CPI ≥0.95.
- **Financial Viability (M3):** Positive monthly gross profit in Months 2–3; annualized **NPV/IRR > 10%** based on run-rate.
- Stakeholder Satisfaction (M3): NPS ≥50 from pilot partners.
- Environmental Outcome (M3): Displace ≥10,000 single-use plastic items and complete EIA screening with mitigations.

1.3 Assumptions, Constraints & Dependencies

Assumptions

- Partners honor weekly order windows; demand stabilizes after Week-4.
- Two qualified suppliers for each critical SKU; lead time ≤14 days; prices vary within ±10%.
- Local last-mile delivery available 6 days/week; no major transport shutdowns.
- Vendor documentation available for food safety and compostability claims.
- FX and energy costs remain within typical monthly volatility bands.

Constraints

- **Timebox:** 12 weeks only; no extension.
- Budget/Working Capital: Lean pilot budget; inventory capped at ≈ 1 month of COGS.
- Capacity: Small team (Founder + part-time assistants); limited storage space.
- **Regulatory:** Any move to semi-auto processing is out of scope (would require ECC/EIA review).

Dependencies

- Supplier performance (quality, lead time, documentation).
- Partner cooperation (MoUs, timely feedback, payment terms).
- Third-party logistics punctuality.
- Availability of basic QA tools and packaging materials.
- PMIS tools (Sheets/Trello) for tracking PV/EV/AC and issues/changes.

1.4 Scope Boundaries (In/Out)

In-Scope (Pilot, 12 weeks)

• Sourcing and procurement of finished bagasse clamshells/plates and recycled kraft bags.

- QA gates: incoming inspection (visual, leak/stiffness/burst checks), labeling verification.
- Branding & Collateral: basic brand kit and product one-pager with accurate claims.
- Sales & MoUs: five pilot partners with agreed SKUs, prices, delivery windows.
- **Operations:** weekly delivery runs, batch traceability, inventory control (FIFO, safety stock), returns handling.
- Monitoring & Control: baselines (scope/schedule/cost), EVM (PV/EV/AC; SPI/CPI), KPI dashboard (OTIF, defects, GM).
- **Risk & Change:** risk register with responses; light-weight change control.
- Compliance & EIA: screening checklist, transport CO₂ estimate, claims review.
- Close-Out: final report with targets vs. actuals, lessons learned, and scale recommendation.

Out-of-Scope (Pilot)

- In-house pulp-molding/manufacturing or semi-auto machinery commissioning.
- Custom printed/graphics-heavy jobs beyond simple labeling.
- Direct waste collection/composting operations.
- E-commerce/retail to end consumers or export logistics.
- Long-term capital projects (new facility build-out).

awesome — here's your **Step 3: Scope Management** (ready to paste). It covers the scope statement, WBS tree, a detailed WBS Dictionary (10 packages), deliverables & acceptance criteria, a small Requirements Traceability Matrix (RTM) starter, and scope-change control so you can lock a scope baseline for the 3-month pilot.

3. Scope Management

3.1 Detailed Scope Statement

Purpose. Define and baseline all work required to deliver a 12-week pilot that validates GreenPack's service, quality, economics, and compliance.

In-scope.

- Sourcing finished **bagasse clamshells/plates** and **recycled kraft bags** (vendor qualification, samples, QA).
- Pilot sales & MoUs with five outlets; weekly ordering & delivery windows.
- **Operations:** procurement, inbound QA, storage/FIFO, batch traceability, weekly last-mile deliveries, returns.
- **Branding & collateral:** basic brand kit + one-pager with accurate eco/food-safety claims.
- **Monitoring & Control:** scope/schedule/cost baselines; EVM (PV/EV/AC; SPI/CPI); KPI dashboard (OTIF, defects, GM).
- **Risk & change:** risk register + responses; light change control.

- Compliance & EIA screening (transport CO₂ estimate, labeling review).
- Close-out package with lessons learned and scale recommendation.

Out-of-scope.

- In-house pulp-molding/semi-auto machinery; custom printing beyond labels.
- E-commerce/retail to end-consumers; export logistics.
- Post-consumer waste collection/composting operations.

Key constraints. 12-week timebox; lean budget/working capital (≈1 month COGS cap); small team; storage limits.

Major assumptions. Two qualified suppliers/SKU; lead time \le 14 days; prices \pm 10%; partners keep weekly order windows; no major transport shutdown.

3.4 Project Deliverables & Acceptance Criteria

Deliverable	Description	Acceptance Criteria	Due (Week)
Approved	Authorized scope, success	Signed by sponsor; objectives	1
Charter	metrics, budget cap,	& constraints clearly stated	
	authority		
Scope Baseline	Scope statement, WBS,	≥10 WP entries documented;	2
Pack	WBS dictionary, exclusions	boundaries explicit	
Schedule	Gantt (12 weeks) with	Critical path confirmed; total	2
Baseline	CPM/PERT	duration ≤ 12 weeks	
Cost Baseline &	PV by month/week; EV/AC	PV sums to BAC; SPI/CPI	3
EVM Sheet	capture & thresholds	trigger set at < 0.95	
Vendor	2+ qualified vendors/SKU;	CTQs pass; vendor docs on	4
Shortlist & QA	approved samples; AQL	file; sampling plan defined	
	plan		
Brand Kit &	Basic brand kit; product one-	Claims accurate; branding	4
One-Pager	pager & label claims	consistent; revision controlled	
5 MoUs Signed	MoUs with SKUs, prices,	Five countersigned MoUs;	4
	delivery windows, returns	effective within Week-4	
	policy		
Weekly Delivery	Dispatch plans, PODs,	OTIF \geq 95%; issues logged &	5–12
Logs	exception records	resolved within 24h	
KPI/EVM	PV/EV/AC; SPI/CPI; OTIF;	SPI & CPI \geq 0.95 from Month-	8–12
Reports	defects; GM	2; corrective actions when	
		breached	
Close-Out	Targets vs. actuals; lessons	≥6/8 SMART targets met;	12
Report	learned; scale	go/no-go rationale documented	
	recommendation		

3.5 Requirements (functional / non-functional) & RTM (starter)

Functional (F):

- F1: Receive, QA, and store SKUs with batch traceability.
- F2: Capture **weekly orders**, plan routes, deliver with **POD**.
- F3: Record **returns/credits** within 7 days.
- F4: Produce **KPI/EVM** dashboard weekly/monthly.

Non-functional (NF):

- NF1: **Service reliability: OTIF ≥95%** (M2 onward).
- NF2: Quality: defects/returns <2% of units.
- NF3: Economics: blended GM \geq 15% by M2; SPI/CPI \geq 0.95.
- NF4: **Compliance:** accurate eco/food-safe claims; EIA screening done.

RTM (excerpt):

3.6 Scope Baseline & Change Control

- Baseline components: Scope Statement, WBS, WBS Dictionary, Exclusions.
- Change request (CR) includes: ID, description, rationale, impact on S/S/C/Q (scope/schedule/cost/quality), risk, approval.
- **Approval authority:** Founder/PM (≤1 week slip or ≤Tk 5,000 impact); Sponsor required beyond that.
- Versioning: Baseline v1 (Week-2). Approved CRs \rightarrow v1.1, v1.2 ... archived in PMIS.

3.7 (Optional) Cost Breakdown by WBS (for linkage to Cost Mgmt)

WBS	Work Package	% of BAC	Notes
1.1	Initiation	3%	Admin/time
1.2	Planning	7%	Baselines/EVM setup
1.3	Sourcing & Quality	40–45%	Samples, first lots QA
1.4	Branding & Collateral	5%	Design/print
1.5	Sales & Onboarding	5%	MoUs/admin
1.6	Operations & Logistics	25–30%	Inbound/outbound, storage
1.7	Monitoring & Control	8%	PM effort/tools
1.8	Closing	2%	Report/LL

4. Schedule Management (3-Month / 12-Week Pilot)

4.1 Activity List & Dependencies

ID	Activity	Duration (weeks)	Immediate Predecessors	Deliverable/Note
A	Charter & Kickoff	0.5	_	Approved charter, authority, success criteria
В	Supplier Shortlist & Evaluation	1.0	A	2+ qualified vendors per critical SKU
С	Samples & Incoming QA (CTQs/AQL)	1.0	В	Approved samples; AQL plan for lots
D	Pilot MoUs (5 outlets)	1.0	A	5 countersigned MoUs
E	Brand Kit & One-Pager	1.0	A	Brand kit + product one- pager/labels
F	Initial Procurement & Inbound	1.0	C, D	POs placed; first lots received & passed
G	Weekly Deliveries (Pilot Run)	8.0	F, E	Weekly dispatches + POD; exceptions logged
Н	Close-out & Lessons	0.5	G	Final report; lessons learned; go/no-go

Calendar assumption: week = 7 calendar days, no resource leveling (baseline). You can later show a 5-day workweek view if your template requires it; durations stay the same in week units.

4.2 CPM Network Results (ES/EF/LS/LF/Slack)

Computed by forward/backward pass on the network above.

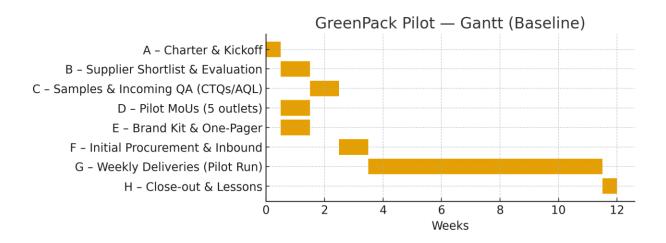
Project duration = **12.0** weeks.

Critical Path: $A \rightarrow B \rightarrow C \rightarrow F \rightarrow G \rightarrow H$

ID	Activity	Dur	ES	EF	LS	LF	Slack
A	Charter & Kickoff	0.5	0.0	0.5	0.0	0.5	0.0
В	Supplier Shortlist &	1.0	0.5	1.5	0.5	1.5	0.0
	Evaluation						
C	Samples & Incoming QA	1.0	1.5	2.5	1.5	2.5	0.0
	(CTQs/AQL)						
D	Pilot MoUs (5 outlets)	1.0	0.5	1.5	1.5	2.5	1.0
E	Brand Kit & One-Pager	1.0	0.5	1.5	2.5	3.5	2.0
F	Initial Procurement &	1.0	2.5	3.5	2.5	3.5	0.0
	Inbound						
G	Weekly Deliveries (Pilot	8.0	3.5	11.5	3.5	11.5	0.0
	Run)						
H	Close-out & Lessons	0.5	11.5	12.0	11.5	12.0	0.0

- Total Float (Slack): D = 1.0 wk; E = 2.0 wks. All critical-path tasks have zero slack.
- **Interpretation:** If D or E slip within their float, finish date stays at Week-12; any delay on A/B/C/F/G/H delays the project.

4.3 Gantt Chart — 12-Week Baseline



Placement (baseline):

- A: Wk 0.0–0.5
- B: 0.5–1.5
- C: 1.5–2.5
- D: 0.5–1.5 (float: can start as late as 1.5)
- E: 0.5–1.5 (float: can start as late as 2.5)
- F: 2.5–3.5
- **G:** 3.5–11.5 (8 weeks of live pilot)
- H: 11.5–12.0

4.4 PERT Estimates (example)

Task C: Samples & Incoming QA

Task	Optimistic (o)	Most Likely (m)	Pessimistic (p)	Expected (te)	Std. Dev (σ)	Variance (σ²)
C – Samples & Incoming QA	0.5	1.0	2.0	1.083	0.25	0.0625

4.5 Milestone List (tied to Gantt)

Milestone	Milestone	Planned Week	Acceptance Proof
ID			
M1	Charter approved	0.5	Signed charter
M2	Supplier shortlist complete	1.5	Evaluation matrix, 2+ vendors/SKU
M3	Samples passed & AQL plan set	2.5	QA record; AQL table
M4	5 MoUs countersigned	1.5 (≤2.5 latest)	Signed MoUs
M5	Brand kit & product one- pager ready	1.5 (≤3.5 latest)	Final files/version
M6	Initial lots received & cleared	3.5	GRN + QC pass
M7	First live deliveries	4.0 (within G window)	POD, dispatch log
M8	Month-2 service/quality targets met	8.0	OTIF ≥95%, defects <2%
M9	Pilot close-out & report	12.0	Final report & lessons learned

4.6 Schedule Control & Thresholds

- **Baseline Freeze:** Week-2 (after 1.2.2 is signed off).
- Measurement: Weekly task progress; monthly EVM schedule index (SPI).
- Control limits:
 - \circ SPI < 0.95 for 2 consecutive weeks \Rightarrow initiate corrective action and reforecast.
 - o Critical tasks (A/B/C/F/G/H) delay > 2 days \Rightarrow escalate to sponsor; evaluate CR (change request).
 - o Consume **float** on D/E first before touching critical path.

Common schedule risk responses:

- Fast-track C and D in parallel (already modeled).
- Crash F with pre-approved overtime or alternate inbound slot.

• Add a mid-pilot buffer of **0.5 week** inside G by front-loading more deliveries in Week-4/5.

5. Cost Management (3-Month Pilot)

5.1 Estimating Approach & Cost Elements

Method. Bottom-up for direct materials and logistics; parametric for variable overhead; analog for fixed overhead; plus contingency and management reserve. Prices are in **BDT**.

Unit economics (assumptions for pilot SKUs).

SKU	Buy / unit	Sell / unit (BDT)	Margin / unit
	(BDT)		(BDT)
Bagasse Clamshell (9x9)	27.36	34.21	6.84
Bagasse Plate (9")	14.59	19.70	5.11
Recycled Kraft Paper Bag (M)	8.50	15.00	6.50

Demand basis. 5 outlets \times **300 units per SKU per month Ramp.** Month-1 at **80%**, Months-2/3 at **100%**

Overheads.

- Variable overhead (packing/labels/consumables): **Tk 0.50** per shipped unit
- Fixed overhead (admin, comms, storage, PM effort): **Tk 20,000** per month
- Initial setup (branding/tools): Capex Tk 40,000

Monthly P&L (pilot run-rate).

Month	Revenue (Tk)	COGS (Tk)	Variable OH		EBIT (Tk)
			(Tk)	(Tk)	
1 (80%	82,689.68	60,550.68	1,800.00	20,000.00	339.00
ramp)					
2	103,362.10	75,688.35	2,250.00	20,000.00	5,423.75
3	103,362.10	75,688.35	2,250.00	20,000.00	5,423.75

3-month totals (pilot). Revenue **Tk 289,413.87**; COGS **Tk 211,927.38**; Var OH **Tk 6,300.00**; Fixed OH **Tk 60,000.00**; **EBIT Tk 11,186.49**.

5.2 Time-Phased Cost Baseline (PV) & BAC

BAC (Budget at Completion):

Planned cost of the 12-week pilot (COGS + Var OH + Fixed OH + Capex)

BAC = 211,927.38 + 6,300.00 + 60,000.00 + 40,000.00 =**Tk 318,227.38**

Planned Value (PV) distribution by week. (front-loaded for setup, steady during operations)

Week	PV (Tk)	Week	PV (Tk)
1	15,911.37	7	31,822.74
2	25,458.19	8	31,822.74
3	31,822.74	9	28,640.46
4	31,822.74	10	25,458.19
5	31,822.74	11	19,093.64
6	31,822.74	12	12,729.10

Sum(PV) = BAC = Tk 318,227.38.

Freeze the **schedule & cost baseline** by end of Week-2. Keep PV fixed unless a change request is approved.

5.3 Earned Value Setup (PV / EV / AC; SV/CV; SPI/CPI)

Definitions.

- **PV** (**Planned Value**) = budgeted cost of work scheduled up to the status date
- EV (Earned Value) = budgeted cost of work actually accomplished
- AC (Actual Cost) = actual cost of work performed
- SV = EV PV (schedule variance), CV = EV AC (cost variance)
- SPI = EV / PV, CPI = EV / AC

Control thresholds.

- Trigger corrective action if SPI < 0.95 or CPI < 0.95 for 2 consecutive weeks
- Escalate if any **critical-path task** threatens the Week-12 finish

EVM reporting template (fill weekly).

Week	PV (Tk)	EV (Tk)	AC (Tk)	SV (Tk)	CV (Tk)	SPI	CPI
1	15,911.37	_		_	_		
2	25,458.19	_			_		
3	31,822.74	_			_		
	•••						

Example (illustrative only): If Week-1 EV=0.92·PV and AC=1.05·PV \Rightarrow SPI \approx **0.92**, CPI \approx **0.88** (investigate plan realism and early learning curve).

5.4 Life-Cycle Costing (LCC) for the Pilot

Element	Estimate (Tk)	Notes
Acquisition / Setup (Capex)	40,000	Branding, QA tools, racks, small
		equipment
Working Capital (1 month	70,642	Based on pilot average monthly COGS
COGS)		
Operating – 3 months	278,227	COGS + Variable OH + Fixed OH
Maintenance (3-month	750	Annual ~3,000 (assumed), pro-rated
share)		
End-of-life / Waste handling	Minimal	Carton recycling; no machinery
		decommissioning
Total LCC (pilot horizon)	389,619	Operating already includes running costs

LCC is for the **pilot window** only. For a **scale decision**, extend OPEX/CAPEX to 1–3 years and include replacements/upgrades.

5.5 Economic Feasibility (Annualized NPV/IRR based on Pilot Run-Rate)

Assumptions for projection.

- Use Month-2/3 steady EBIT \approx Tk 5,423.75 as monthly run-rate
- Year-1 cash flow $\approx 12 \times 5,423.75 = \text{Tk } 65,084.97$
- Growth: +25% in Year-2, +25% in Year-3 (after process learning/volume)
- Initial investment (T0) = Capex 40,000 + WC 70,642.46 = Tk 110,642.46
- Discount rate r = 10% (you can adjust)
- Recover working capital at end of Year-3

Cash-flow table.

Time	Cash Flow (Tk)
T0 (start)	-110,642.46
Year 1	+65,084.97
Year 2	+81,356.21
Year 3 + WC recovery	+172,337.73

Results (base case).

- **NPV** @ **10%** = **Tk 145,242.12** (positive)
- IRR ≈ 62.8%
- Simple payback \approx 21 months (using steady monthly EBIT)

Sensitivity to **demand** ($\pm 20\%$), **buy-price** ($\pm 20\%$), and **FX** ($\pm 10\%$) should be presented in your Risk/Sensitivity chapter; demand and buy-price usually drive NPV the most.

5.6 Contingency & Management Reserve

- Cost contingency (known-unknowns; mainly sourcing/lead-time variability): 10% of $BAC \approx Tk \ 31,822.74$
- Management reserve (unknown-unknowns; held by sponsor): 5% of BAC \approx Tk 15,911.37

Use contingency through the **change control** process; MR requires sponsor approval.

5.7 Cost Control Plan

- **Measurement**: update **AC** from invoices/ledgers weekly; update **EV** from physical % complete or 0/100 for milestones.
- **Reporting**: weekly cost/status note; monthly EVM dashboard; variance explanations & corrective actions.
- Thresholds: SPI/CPI rules above; also flag if monthly gross margin < 15% or defects > 2% (cost of poor quality).
- **Forecasting**: re-forecast **EAC** if SPI or CPI stay < 0.95 for 2 weeks; communicate any expected use of contingency.

6.0 Quality Policy & Objectives

GreenPack's policy is to supply food-safe, compostable packaging that meets stated specifications with defect/return rate < 2% and enables partners to achieve OTIF $\geq 95\%$. The pilot uses a lightweight PDCA (Plan–Do–Check–Act) system aligned to PMBOK: Plan Quality, Manage Quality, and Control Quality.

Quality objectives for the 12-week pilot:

- Validate CTQs (leak resistance, stiffness, burst strength, labeling accuracy) for all incoming lots.
- Maintain AQL 2.5 acceptance on incoming inspection; tighten if nonconformances increase.
- Close 100% of CARs (Corrective Actions) within 7–14 days of detection.
- Achieve partner returns < 1% of shipped units by Month-3.

6.1 CTQs (Critical-to-Quality) by SKU

Rationale highlights: leak resistance protects hot/wet foods; hinge integrity ensures usability; plate stiffness prevents sag; bag burst strength ensures carrying load; dimensional control supports stacking and lid fit; odor/contaminants protect food safety; labeling accuracy prevents greenwashing and supports traceability.

SKU / CTQ	Specification / Target	Rationale	Measurement / Unit
Bagasse Clamshell -	No visible leakage with	Food safety &	Pass/Fail
Leak resistance	250 ml water at 60– 70°C for 30 min	service integrity	
Bagasse Clamshell – Hinge integrity	Open/close 20 cycles without tear	Usability & durability	Pass/Fail
Bagasse Plate – Stiffness	Deflection ≤ 8 mm under 500 g at center (3-point bend proxy)	Load handling	mm
Bagasse Plate – Surface finish	No fibers protruding; smooth contact surface	Food contact comfort	Visual (AQL)
Kraft Paper Bag – Burst strength	≥ 8 kg load for 10 sec without tear (handle glued)	Carry strength	kg
Kraft Paper Bag – Dimensions	±3 mm tolerance vs. spec	Fit & stacking	mm
All SKUs -	No off-odors; no visible	Food safety,	Pass/Fail
Odor/contaminants	contamination	customer acceptance	
All SKUs –	Accurate eco/food-safe	Compliance; trust	Doc check /
Labeling/claims	claims; vendor cert on		Pass-Fail
	file		

6.2 Test Methods Matrix (Pilot-scale)

Test	Procedure	Tools	Sampling	Acceptance	
	(Pilot-scale)		Point		
Leak test	Fill with 250 ml hot	Measuring	Incoming &	No drops/weep	
(clamshell)	water (60–70 $^{\circ}$ C); hold	cup; timer;	pre-dispatch	lines	
	30 min on lined	lining			
	surface				
Hinge cycling	Open/close 20×;	Hands;	Incoming	No tear; hinge	
(clamshell)	inspect hinge fold	counter		intact	
Stiffness (plate)	3-point bend proxy;	Scale; 500 g	Incoming	≤ 8 mm	
	support at edges; 500	weight; ruler		deflection	
	g weight at center;				
	measure deflection				
Burst/handle	Load with products to	Weights;	Incoming &	No	
(bag)	8 kg; hold 10 s;	handheld	pre-dispatch	tear/detachment	
lift/walk 5 m		scale			
Dimensions Measure		Ruler/caliper	Incoming	Within ±3 mm	
(bag/plate)	length/width/height				
	vs. drawing				

Visual/odor	Check for stains, fibers, contamination;	Clean table;	Incoming & pre-dispatch	No defect
	smell check	gioves	pre-dispaten	
Labeling/claims	Verify wording vs.	Document	Artwork/label	Matches
review	vendor certificates	pack	sign-off	certificate

6.3 Acceptance Sampling Plan (Single Sampling, Pilot)

Aligned to ISO 2859-1 concepts (General Inspection Level II) and simplified for the pilot scale. Treat each inbound shipment per SKU as a lot. Switch to tightened inspection if two consecutive lots fail or monthly defect rate $\geq 2\%$; return to normal after five consecutive accepted lots.

Lot Size	Inspection	AQL	Sample Size	Acceptance c	Rejection ≥
(units)	Level		n		
≤ 500	GII	2.5	80	3	6
501 – 5,000	GII	2.5	125	5	6
5,001 -	GII	2.5	200	7	8
20,000					

6.4 QA/QC Roles & Responsibilities (RACI)

Activity	Founder/PM	QC	Ops	Supplier	Partner
		Tech	Assistant		
Define CTQs & Sampling	A/R	C	C	I	I
Plan					
Incoming inspection &	A	R	С	Ι	I
records					
Nonconformance handling	A	R	C	С	I
(quarantine, CAR)					
Pre-dispatch check &	A	R	C	Ι	I
labeling					
KPIs & EVM (defects,	A/R	C	C	I	I
returns)					
Corrective/Preventive	A/R	R	С	С	I
Actions					

6.7 NC Handling & Release Flow (Checklist)

Step	Action	Evidence	Release Gate
1	Identify & tag nonconforming	NC tag; photos; lot ID	Quarantine
	items; move to quarantine area		complete
2	Record on NC/CAR log; notify	NC log entry; email	Supplier notified
	supplier within 48 h		

3	Containment (sort/rework/return);	Sorted report; return note	Containment	
	block shipment if needed		verified	
4	Root cause & corrective action	5-Why / Fishbone; CAR	CAR approved	
	agreed	form		
5	Effectiveness check (next lot)	AQL tightened if needed	Return to normal	
		_	sampling	

6.8 Quality Targets & Triggers

Metric	Target	Trigger (Action)			
Defect rate (monthly)	< 2%	\geq 2%: tighten sampling / review supplier			
Customer returns rate	< 1%	≥ 1%: CAR + partner debrief			
OTIF (service metric)	≥ 95%	< 95% for 2 weeks: root-cause delivery			
		flow			
Labeling accuracy	100%	Any miss: hold shipment; re-inspect			
		100%			

6.9 Applicable Standards & Compliance Approach

Sampling follows concepts from ISO 2859-1 (General Inspection Level II) adapted for small lots in the pilot. For food contact and compostability, vendor COA/certificates are reviewed and filed; label wording will not exceed what the vendor evidence supports. We are verifying documentation and controlling quality via sampling—not certifying to a standard during the pilot.

Labeling & traceability: lot codes and date of manufacture are required on cartons and recorded at receipt; all documents carry version/date and are controlled in Drive with weekly backups.

6.10 Process Overview (Where Quality Is Controlled)

- 1 Supplier qualification (shortlist, sample approval, document check).
- 2 Incoming inspection (visual \rightarrow CTQ tests \rightarrow AQL decision; quarantine fails).
- 3 Storage & handling (FIFO lanes, rack labeling; avoid moisture/compression).
- 4 Pre-dispatch check (spot CTQ + label verification).
- 5 Customer feedback & returns (defect reason, lot link \rightarrow NC/CAR log \rightarrow corrective action).

6.11 Quality Risks & Controls (Link to Chapter 9)

Supplier defects/leakage: tighten AQL to 1.5 for two lots, open CAR, consider backup vendor. Documentation gaps (Risk ID 10): hold shipment until COA/certs received; escalate per SLA. Handling damage: reinforce packing/handling SOP; run pre-dispatch checks. Weather exposure: waterproof wrap for cartons in monsoon; avoid floor contact.

6.12 Training & Competence

Audience: QC Tech (tests/sampling), Ops Assistant (storage/FIFO/labeling), Driver/Dispatch (handling, POD). Onboarding in Week-1/2 (2-hour practical demo on CTQ tests, AQL sampling, quarantine tagging). Assessment via checklist and an observed test (e.g., run a leak test and log an NC). Monthly 30-min toolbox talk and a pre-monsoon safety brief.

6.13 Measuring & Reporting Quality

Maintain a monthly dashboard and review in the Friday KPI/EVM meeting. Variances must be explained with actions/owners/due dates. If trends persist for two weeks, escalate and consider CRs (change requests) that alter sampling plans, vendors, or process steps.

6.14 Cost of Quality (Pilot View)

Prevention & appraisal include sampling time, simple tools, and training. Failure costs include rework/returns, credits, expedited replacements, and reputational impact. Target: keep Cost of Poor Quality (CoPQ) < 1.5% of monthly COGS by Month-3.

6.15 Internal Audits & Calibration

Run a mini-audit in Month-2: sampling discipline, record completeness, FIFO labeling, SOP availability. Verify digital scales monthly; replace worn rulers/weights; test the heat sealer weekly with a strip test.

6.16 Quality Change Control

Changes to CTQs, sampling plans, or labels require a Change Request (CR) per Chapter 8.8. The CR details description, rationale, and impacts (scope, schedule, cost, quality), and must be approved before implementation; baselines are versioned.

6.17 Acceptance Criteria & Pilot Exit (Quality-specific)

All CTQs consistently met at incoming and pre-dispatch checks; defect/return rate < 2% and partner returns < 1% for Month-3; all NC/CARs closed with verification of effectiveness; supplier scorecards show stable capability and documentation compliance.

6.18 Continuous Improvement Actions

Standardize tighter AQL for critical SKUs if proven risky; add a supplier COA portal/checklist; consider moisture barriers during monsoon; evaluate a simple stiffness test rig for better repeatability; feed lessons learned into the scale plan.

7 Resource Management

Purpose: Define, acquire, and manage the human, physical, and tool resources needed to deliver the 12-week GreenPack pilot. This chapter establishes a Resource Breakdown Structure (RBS),

roles and responsibilities, the staffing plan and histogram, facilities/tools/safety requirements, and readiness/acceptance criteria.

Objectives: (i) ensure the right skills are available at the right time; (ii) avoid over/under-allocation; (iii) maintain a safe workspace with 5S and PPE; (iv) control resource-driven risks and costs.

7.1 Resource Breakdown Structure (RBS)

The RBS organizes all resources required for the pilot into human resources, physical assets, tools/equipment, logistics/vehicles, IT/PMIS, and safety/PPE. It supports cost planning, responsibility assignment, and risk control.

Level	Element
L1 – Human Resources	Founder/PM; Ops Assistant; Driver/Dispatch; QC Tech
L1 – Physical Resources	Storage racks; Pallets; Hand trolleys; Shelving; Bins
L1 – Tools &	Heat sealer; Digital scales; QC gauges (ruler/caliper, weights);
Equipment	Label printer
L1 – Vehicles/Logistics	Rental van/3-wheeler for weekly runs; Handcart for short hauls
L1 – IT/PMIS	Google Sheets (KPI/EVM); Trello/Tasks (issues/changes); Drive
	(docs)
L1 – Safety & PPE	Gloves; Closed-toe shoes; High-visibility vest for delivery; First-aid
	kit

7.2 Roles & Responsibilities (RACI across key WBS)

RACI codes:

R = Responsible;

A = Accountable;

C = Consulted:

I = Informed.

Owners are mapped to the WBS to keep accountability clear during execution and control.

Activity (WBS)	Founder/PM	Ops Assistant	Driver/Dispatch	QC Tech	Supplier	Partner
1.3.1 Supplier Shortlist &	A/R	С	I	С	С	I
Evaluation 1.3.2 Samples & Incoming	A	С	I	R	С	I
QA 1.4.2 Product	A/R	С	I	С	I	I
One-Pager & Label Claims						

1.5.1 MoUs (5 outlets)	A/R	С	I	I	Ι	С
1.6.1 Procurement & Inbound	A	С	I	С	R	I
1.6.2 Storage, FIFO & Traceability	A	R	С	С	I	I
1.6.3 Weekly Deliveries (POD)	A	С	R	I	I	С
1.6.4 Returns Handling & Credits	A	R	С	С	С	С
1.7.1 KPI & EVM Tracking	A/R	С	I	С	Ι	Ι
1.8.1 Close-out & Lessons	A/R	С	I	С	Ι	С

7.3 Staffing Plan (Weeks 1–12) & Histogram

The plan allocates part-time effort by role over the 12-week timeline. Initiation/planning peak in Weeks 1–3; sourcing/QA in Weeks 2–6; operations ramp in Weeks 6–12. Histogram shows week-by-week FTE demand to support leveling and availability checks.

Week	Founder/PM	Ops	Driver/Dispatch	QC Tech	Total FTE
		Assistant			
1	0.8	0.3	0.0	0.0	1.1
2	1.4	0.3	0.0	0.4	2.1
3	1.4	0.3	0.0	0.4	2.1
4	0.6	0.0	0.0	0.4	1.0
5	0.6	0.0	0.0	0.4	1.0
6	1.0	0.8	0.6	0.7	3.1
7	0.4	0.8	0.6	0.3	2.1
8	0.4	0.8	0.6	0.3	2.1
9	0.4	0.8	0.6	0.3	2.1
10	0.4	0.8	0.6	0.3	2.1
11	0.4	0.8	0.6	0.3	2.1
12	0.4	0.8	0.6	0.3	2.1

Summary	Value
Peak total FTE (any week)	3.1
Average total FTE (12 weeks)	1.9



7.4 Facilities, Tools & Safety (5S / PPE)

Set up a small, organized storage area with labeled FIFO lanes and a quarantine zone. Keep simple QA tools ready and calibrated. Enforce PPE for all handling and delivery work.

Category	Items	Standards / Notes		
Facilities &	Racks, pallets, bins, quarantine	FIFO lanes labeled; quarantine zone		
Storage	area	marked & locked		
Tools &	Heat sealer, scales, calipers/ruler,	Calibrated monthly; maintenance		
Equipment	weights, label printer	log		
IT / PMIS	Sheets (KPI/EVM), Trello/Tasks,	Backups weekly; controlled access		
	Drive (docs)	-		
Safety / PPE	Gloves, closed-toe shoes, hi-vis	Mandatory during handling &		
	vest, first-aid kit	delivery		

7.5 Safety Checklist (5S & PPE)

Use this quick checklist during weekly walk-throughs; file signed checklists in the project folder.

Item	Check	Frequency	Owner	Evidence
Sort (5S) – remove	Area clear; only	Weekly	Ops Assistant	5S photo log
clutter	needed items	_	_	
Set in Order -	All racks/bins	Weekly	Ops Assistant	Checklist signed
labels/lanes	labeled; FIFO arrows	_	_	_
Shine – clean	No dust/debris; spills	Daily	All	Housekeeping
surfaces	cleaned			log
Standardize – SOPs	QA/dispatch SOPs	Monthly	Founder/PM	SOP version
visible	posted & current			stamp
Sustain – audit	Mini-audit across 5S	Monthly	Founder/PM	Audit sheet
	points	_		

PPE	_	Worn	by	Each	Ops Assistant	Spot-check sheet
gloves/shoes/vest		handlers/dri	vers	dispatch		
First-aid	&	Kits	stocked;	Monthly	Founder/PM	Checklist
extinguisher		extinguisher	r valid	_		

7.6 Training & Competency Plan

Short, practical sessions ensure the team can run CTQ tests, follow FIFO/traceability, and handle dispatch safely. Keep attendance sheets and a short-observed test for each role.

Audience	Topic	Duration	Method	Assessment	When
QC Tech	CTQ tests, AQL	2 h	Demo +	Observed run +	Week-1/2
	sampling,		hands-on	checklist	
	NC/CAR logging				
Ops Assistant	FIFO, labeling,	1.5 h	Demo +	Observed task	Week-1/2
	quarantine, POD		SOP review	+ spot quiz	
Driver/Dispatch	Handling, load	1 h	Brief +	POD accuracy;	Week-4
	safety,		ride-along	near-miss log	
	route/POD				
All	Toolbox talk &	30 min	Brief	Spot-check	Monthly
	PPE			compliance	

7.7 Resource Cost Summary & Constraints

Costs are kept lean and aligned with the pilot budget. See Chapter 5 for full cost baselines; this section highlights resource-specific constraints.

Resource Area	Pilot Cost Focus	Constraint / Note		
Human resources	Part-time allocation per	Peak total ≈ 3.1 FTE; average ≈ 1.9		
	histogram; no new FTE hires	FTE		
Physical & tools	Low-cost racks/bins; basic QA	Storage space is limited;		
	tools	quarantine must be lockable		
Vehicles/logistics	Rental vehicle on delivery days	Weather/strikes may affect		
		availability		
IT/PMIS	Use free/low-cost cloud tools	Connectivity needed during		
		deliveries (mobile data)		
Safety/PPE	Basic PPE kits; first-aid box	Compliance is mandatory for all		
		handlers		

7.8 Assumptions & Dependencies (Resource)

- Qualified part-time resources are available during peak weeks.
- Access to a rental vehicle for weekly runs is reliable.
- QC tools are available and calibrated; replacements can be sourced locally.

- Partners allow delivery within agreed windows; loading areas are accessible.
- PMIS tools remain accessible and backed up weekly.

7.9 Acceptance Criteria for Resource Readiness

- ✓ RBS and RACI approved and communicated.
- ✓ Staffing histogram reviewed; no over-allocation unresolved.
- ✓ Storage and quarantine areas set up; tools calibrated; PPE on hand.
- ✓ Training delivered; assessments passed; safety checklist active.
- ✓ Logs/templates (POD, inventory, NC/CAR) prepared in PMIS.
- ✓ Resource risks/constraints documented with mitigation plans.

8 Communications Management

8.0 Policy, Goals & Principles

Policy: Communicate the right information to the right people at the right time to enable on-time, in-full (OTIF) pilot delivery, with transparent status and rapid issue resolution.

Goals:

- (i) single source of truth for schedule, KPIs and decisions;
- (ii) predictable cadence;
- (iii) fast escalation on exceptions;
- (iv) traceable records for audits and lessons learned.

Principles: brief, action-oriented updates; visual KPIs; one owner per artifact; WhatsApp/phone for urgent matters; email/docs for decisions and contracts.

Primary time-zone: Dhaka.

8.1 Stakeholder Communications Matrix

Audience	Information	Channel	Frequency	Owner	Format /
					Artifact
Suppliers	POs, forecast,	Email /	Weekly	Founder/PM	PO + QC
	QC feedback,	WhatsApp			note
	shipment plan				
Pilot Partners	Delivery plan,	Email /	Weekly	Founder/PM	Dispatch
(5)	invoices,	WhatsApp			plan +
	returns/credits,				invoice
	eco-notes				
Internal (Team)	KPI/EVM	Sheets/Trello	Weekly	Founder/PM	KPI/EVM
	review, risks,	+ Stand-up			sheet;
	issues/changes				minutes

Sponsor/Advisor	Milestones, budget usage, exceptions	Email + Call (as needed)	Bi-weekly	Founder/PM	1-page status
Regulators (if applicable)	ECC/EIA queries, labeling claims	Email	As needed	Founder/PM	Compliance note

8.2 Stakeholder Analysis & Engagement Strategy

High-interest (Sponsor/Advisor, key Partner managers): manage closely via bi-weekly check-ins and decisions on CRs. High-power / low-interest (Regulators): keep satisfied with concise, accurate documentation when needed. Low-power / high-interest (Store staff, Drivers): keep informed with clear dispatch plans and POD routines. Low-power / low-interest (broader public): monitor only.

8.3 Meeting Cadence & Calendar

Meeting	Participants	Purpose	When	Inputs	Outputs
Weekly Ops	Founder, Ops	Plan deliveries,	Every	Order	Dispatch
Huddle	Asst., Driver,	review exceptions	Mon	book;	plan; action
	QC		09:00-	stock; route	list
			09:30	plan	
Weekly	Founder	Review SPI/CPI,	Every Fri	KPI/EVM	Variance
KPI/EVM	(+advisor	OTIF, defects,	16:00-	sheets; risk	notes;
Review	optional)	GM	16:30	log	corrective
					actions
Bi-weekly	Founder,	Escalations, CR	Alt Wed	Status	Decisions;
Sponsor	Sponsor/Advisor	approvals, budget	18:00-	1-pager;	approvals
Check-in			18:30	CRs	
Partner	Founder + Store	Service feedback;	Delivery	POD;	NPS note;
Touchpoint	Manager	returns/credits	or Thu	feedback	action items
			11:00-	form	
			11:15		

8.4 Meeting Protocols & Etiquette

Agenda circulated \geq 12 hours prior; start/finish on time; action items have owners and due dates; decisions captured live in the Decision Log. Use English or Bangla as appropriate; summarize decisions in English for records.

8.5 Weekly Status Report (1-Pager) – Template

Field	Content (fill each week)
Project Phase	(e.g., Week-5 – Live deliveries)

Overall RAG	(Green / Amber / Red)
Schedule (SPI)	(e.g., 0.98) Variance & forecast
Cost (CPI)	(e.g., 1.02) Variance & forecast
Quality	Defects %, returns %, CARs opened/closed
Service	OTIF %, exceptions & root causes
Risks & Issues	Top 3 items, owners, due dates
Decisions Needed	CRs/approvals required
Notes	Other remarks (e.g., partner feedback)

8.6 KPI Dashboard – Fields & Sources

KPI	Definition	Target	Source/Sheet Field
SPI	EV / PV (schedule index)	≥ 0.95	EVM F
CPI	EV / AC (cost index)	≥ 0.95	EVM G
OTIF	On-time, in-full deliveries	≥ 95%	Ops OTIF
Defect Rate	Defects / shipped units	< 2%	Quality Defects%
Returns Rate	Customer returns / shipped	< 1%	Quality Returns%
	units		
Gross Margin	(Revenue – COGS – Var	≥ 15%	Finance GM%
	OH)/Revenue		
NPS	Promoters – Detractors (%)	≥ 50	Partners NPS

Dashboards live in Google Sheets with read-only sharing links. Screenshots of the KPI page are pasted into the weekly status for permanence.

8.7 Escalation Paths & SLAs

Trigger / Threshold	First Action	SLA	Escalate To	Decision
	(Owner)			Window
SPI < 0.95 for 2 weeks	Re-plan tasks	48 h	Sponsor/Advisor	72 h
	(Founder)			
CPI < 0.95 for 2	Cost review; freeze	48 h	Sponsor/Advisor	72 h
weeks	spends (Founder)			
OTIF < 95% for 2	Route replan; buffer	24 h	Founder	48 h
weeks	stock (Ops)			
Defects \geq 2% in a	Tighten sampling;	24 h	Founder	48 h
month	CAR (QC)			
Partner complaint	Investigation +	24 h	Sponsor/Advisor	48 h
(major)	response (Founder)			
Supplier miss (critical	Expedite alt source	24 h	Sponsor/Advisor	48 h
lot)	(Founder)			

Escalations use WhatsApp/phone for speed and are summarized in email within the same day. All escalated items receive a brief post-mortem during the Friday review.

8.8 Integrated Change Control – Summary

CR Field	Description / How to Fill
CR ID	Auto-increment (e.g., CR-001)
Requested by / Date	Name and date
Change Description	What is changing (scope/schedule/cost/quality)
Rationale / Benefits	Why we need the change; expected benefit
Impact Analysis	S: ±weeks; C: ±Tk; Q: risk to CTQs; Risk/Dependencies
Options Considered	e.g., defer, fast-track, crash, reject
Decision & Authority	Approve/Defer/Reject Founder (≤Tk 5k or ≤1 wk) / Sponsor
	(above)
Implementation Plan	Tasks, owner, start/finish
Baseline Update	Scope/Schedule/Cost baselines versioning

No change to scope/schedule/cost/quality is effective until approved and the baseline updated. Minor changes within authority limits are logged; major changes require sponsor approval.

8.9 Partner NPS Survey Plan (Month-3)

Step	Action	Tool / Form	Owner	When
1	Send 1-question NPS + 2	Google Form / Paper	Founder	Week-11
	follow-ups (quality, service)	slip		
2	Collect responses (Promoters	Sheets auto-calc	Founder	Week-11 to
	9–10; Passives 7–8; Detractors			12
	0–6)			
3	Compute NPS (%) and	Sheets dashboard	Founder	Week-12
	summarize comments			
4	Discuss top 3 themes & actions	Close-out meeting	Founder	Week-12
	in close-out			

NPS provides a simple, comparable service quality signal. Track verbatims to identify recurring pain points (delivery windows, leakage, labeling) and convert them into actions/CRs.

8.10 Contact Directory (Pilot)

Name / Role	Organization	Email/Phone	Notes
Founder/PM	GreenPack		Project lead
Ops Assistant	GreenPack		Inventory & dispatch
QC Tech	GreenPack	_	Incoming QA & sampling
Driver/Dispatch	GreenPack		POD & routing

Supplier A (Sales)	Vendor A	_	Primary bagasse
			supplier
Supplier B (Sales)	Vendor B	_	Secondary bagasse /
			kraft supplier
Partner #1	Outlet 1		Pilot outlet
(Manager)			

8.11 Document Control, Data Retention & Security

PMIS: Google Drive is the source of truth for docs, with weekly backups and restricted access. Sensitive commercial terms are limited to project leads and sponsor. Status reports and logs are retained for 12 months after pilot completion.

8.12 Acceptance Criteria for Communications Readiness

- ✓ Comms matrix approved and shared
- ✓ meeting cadence in calendar
- ✓ status 1-pager and KPI dashboard live
- ✓ decision/issue/change logs created
- ✓ escalation thresholds understood
- ✓ contact directory complete
- ✓ data retention plan in place.

8.13 Assumptions & Constraints

Assumptions: reliable mobile data; key stakeholders reachable during business hours; store managers can give 10–15 minutes weekly. Constraints: lean team bandwidth; partners prefer WhatsApp for speed; sensitive details cannot be broadly shared.

8.14 Continuous Improvement

After Month-1, prune low-value meetings; add an automated weekly KPI email; improve status visualizations; adopt lightweight templates for CRs and incident post-mortems.

9 Risk Management

9.0 Purpose & Policy

Purpose: identify, analyze, plan responses, set reserves, and monitor risks that can impact scope, schedule, cost, quality, and safety during the 12-week GreenPack pilot.

Policy & Appetite: low tolerance for quality failures (no CTQ misses allowed in shipped lots), low-to-moderate appetite for schedule slips (≤ 2 calendar days without sponsor approval), and $\leq 5\%$ cost variance at completion without change approval.

9.1 Risk Management Plan (Scales, Thresholds, Process)

Scale	1 (Very	2 (Low)	3	4 (High)	5 (Very
	Low)		(Medium)		High)
Probability (P)	≤ 10%	11–30%	31–50%	51-70%	> 70%
Impact – Cost (I)	< Tk 5k	Tk 5–15k	Tk 15–30k	Tk 30–60k	> Tk 60k
Impact – Schedule (I)	< 1 day	1–3 days	4–7 days	8–14 days	> 14 days
Impact – Quality (I)	Minor	Rework <	Rework 1-	Multiple	Recall /
	rework	1 lot	2 lots	lots or	contract
				partner	risk
				return	

Threshold / Policy	Definition
High Risk	Score $P \times I \ge 16$ (red): immediate response & weekly
	review
Medium Risk	Score 9–15 (amber): planned response & bi-weekly
	review
Low Risk	Score ≤ 8 (green): monitor only
Escalation	Any red risk or critical-path impact > 2 days \rightarrow escalate
	to Sponsor within 24 h
Reassessment	Risk review every Friday; update register & triggers

Process: (1) Identify; (2) Qualitative analysis (P×I scoring and matrix); (3) Plan responses (avoid/mitigate/transfer/accept); (4) Set reserves (contingency/MR) and buffers; (5) Monitor triggers, audit effectiveness, and update weekly. Roles: Founder/PM owns the register; risk owners execute responses; Sponsor approves major responses and use of management reserve.

9.2 Risk Breakdown Structure (RBS) – Summary

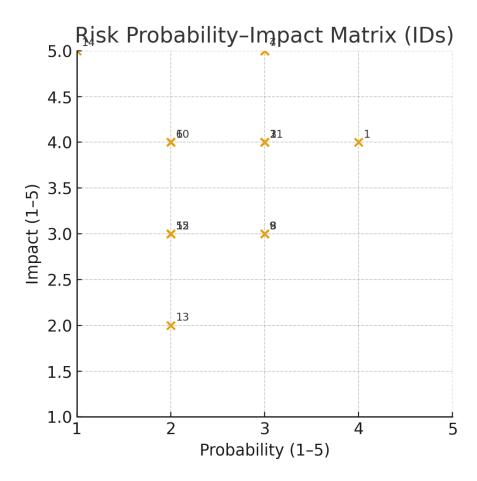
Category	Examples
Cost/Finance	Raw material price spike; FX volatility; cash shortfall
Schedule/Logistics	Customs delay; transport disruption; weather
Quality/Technical	Supplier defects; leakage; tool breakdown
Regulatory/Compliance	Label claims dispute; policy changes
Market/Commercial	Demand shortfall; reputation incident
Data/Operational	Loss of records; PMIS outage
Safety	Handling injury; road incident

9.3 Identification Methods

Brainstorming with team; vendor/partner interviews; checklist by RBS; assumptions/constraints analysis; document reviews (SOW, SLA, route plans); lessons learned from similar pilots.

9.4 Qualitative Analysis

Risks are scored on 1–5 probability and 1–5 impact scales (cost, schedule, or quality). The matrix plots P vs. I with IDs; the register records triggers and planned responses.



9.5 Risk Register (Qualitative)

I D	Risk	Cat.	P	Ι	Scor e	Owne r	Triggers / Early Warning	Planned Response	Contingen cy / Residual
1	Raw material price spike	Cost	4	4	16	Found er	Supplier quotes >+10% wk/wk; news of pulp shortage	Mitigate: dual-source ; negotiate volume; pre-buy 2 weeks; consider fixed-price PO	Use cost contingenc y; update price list if >+10% sustained

2	Supplier quality failure (lots fail CTQs)	Quality	3	4	12	QC Tech	Incoming lot fail >1% AQL; increased returns	Mitigate: tighten sampling; supplier CAR; approved alt vendor	Quarantine lot; expedite replaceme nt; residual: short-term stockout
3	Customs/impo rt delay on bagasse lots	Schedu le	3	4	12	Found er	ETA slip >5 days; port notice	Mitigate: buffer lead time; split shipments; alt routing	Deliver partials from safety stock
4	Demand below forecast	Market	3	5	15	Found er	Run-rate <80% for 2 consecutive weeks	Mitigate: promo with partners; adjust MOQ; add 1–2 outlets	Accept short-term; pivot SKU mix
5	Policy change affecting compostables	Reg	2	3	6	Found er	Draft circulars; industry alerts	Mitigate: monitor DoE; keep vendor certs; adjust claims	Accept; update labeling; legal consult
6	Equipment/to ol breakdown (sealer/scale)	Tech	2	4	8	Ops	Frequent mis-readings; failed seal tests	Mitigate: spare tools; monthly calibration; quick-swap	Use manual backup; residual: capacity dip
7	Cash shortfall / delayed receivables	Financ e	3	5	15	Found er	Cash coverage < 1 month COGS; partner delay >10 days	Mitigate: upfront terms with new partners; credit limits; bridge line	Use manageme nt reserve; throttle procureme nt
8	Transport disruption (strike / road)	Log	3	3	9	Ops	News alerts; traffic blockages; weather warnings	Mitigate: route re-plan; advance drops; local courier	Deliver next-day; communic ate ETA changes

9	FX volatility (USD/BDT)	Financ e	2	3	9	Found er	USD/BDT > +5%/mo; central bank notice Missing/inva	Mitigate: local sourcing; partial hedging via pricing bands Mitigate:	Revise price bands monthly
0	eco-claims by vendor					Tech	lid certificates; discrepancie s	require certificates; doc audit; contract clause	vendor; recall messaging if needed
1	Leakage/defec t returns from partners	Quality	3	4	12	QC Tech	Returns >2%/month; repeated SKU complaint	Mitigate: tighten QA; change vendor; retrain handling	Credit notes within 7 days; track CARs
1 2	Reputation incident (viral complaint)	Reput	2	3	6	Found er	Social posts; partner complaint escalated	Mitigate: rapid response SOP; single spokespers on; offer remedy	Issue statement; corrective action; monitor
3	Data loss / PMIS outage	Ops	2	2	4	Found er	Drive sync errors; file deletion	Mitigate: weekly backups; shared permission s; versioning	Restore from backup; residual: minor data re-entry
1 4	Safety incident during handling/deliv ery	Safety	1	5	5	Ops	Near misses; lack of PPE	Mitigate: PPE mandatory; toolbox talk; safe lifting	First-aid; incident report; review route
1 5	Adverse weather (heavy rain/heat)	Log	2	3	6	Ops	Weather warnings; seasonal forecasts	Mitigate: waterproof packaging; reschedule windows	Next-day catch-up; residual: OTIF dip

9.6 Response Strategy Glossary

Strategy	When to Use	Example in This Pilot
Avoid	Change plan to eliminate threat	Ship only after COA; hold lots with
		missing docs
Mitigate	Reduce probability/impact	Dual-source; tighten AQL; buffer
		stock; spare tools
Transfer	Shift impact to third party	Courier insurance; penalty clauses in
		SLA
Accept	Take risk; monitor triggers	Minor schedule slips; small FX swings
Exploit	Guarantee an opportunity	Lock in promo with high-NPS partner
(opportunity)		
Enhance	Increase probability/impact	Bundle SKUs to raise demand
(opportunity)		
Share	Allocate ownership	Joint promo with partner
(opportunity)		

9.7 Reserves (Cost & Schedule)

Reserve Type	Basis	Amount	Release Conditions
Cost Contingency	10% of BAC (Tk	Tk 31,822.74	Approved via CR for
	318,227.38)		known-unknowns (e.g., price
			spike)
Management	5% of BAC	Tk 15,911.37	Sponsor approval for
Reserve			unknown-unknowns
Schedule Buffer	Embedded in deliveries	0.5 week	Consumed when OTIF risk
	(G)	(internal)	rises; communicate early

9.8 Quantitative View (Lightweight EMV Illustration)

For a quick sense of exposure, map ordinal scales to mid-probabilities and midpoint costs, then compute EMV = $P \times Cost$ Impact. Mapping: P1=0.10, P2=0.20, P3=0.40, P4=0.60, P5=0.80; Cost impact midpoints: I1=Tk 2.5k, I2=Tk 10k, I3=Tk 22.5k, I4=Tk 45k, $I5\approx Tk$ 80k.

Risk (ID – Name)	P (mapped)	Cost Impact	EMV (Tk)
		(midpoint)	
1 – Raw material price spike	0.60	Tk 45,000	Tk 27,000
7 – Cash shortfall / delayed	0.40	Tk 80,000	Tk 32,000
receivables			
9 – FX volatility (USD/BDT)	0.40	Tk 22,500	Tk 9,000
TOTAL (illustrative for 3 risks)			Tk 68,000

Interpretation: EMV suggests exposure on just these three cost-oriented risks of \approx Tk 68,000. Compare to contingency (Tk 31,823) + MR (Tk 15,911). Re-estimate after Month-1 with real defect/lead-time/price data and adjust reserves via change control.

9.9 Monitoring & Review

Activity	What to Ch	eck	Frequency	Owner	Artifact
Risk review	Top 10 risks	s, scores,	Weekly (Fri)	Founder/PM	Updated
	owners, action	ons			register
Trigger watch	Supplier quo	otes, ETA	Daily/Weekly	Assigned	Trigger log
	slips, returns	s %, FX		owners	
Variance link	SPI/CPI,	OTIF,	Weekly/Monthly	Founder/PM	KPI dashboard
	defects (from KPIs)				
Effectiveness	Are r	responses	Bi-weekly	Founder/PM	Before/After
	reducing				notes
	score/impact?				
Close/transfer	Close	obsolete;	Monthly	Founder/PM	Register status
	transfer	accepted			
	risks				

9.10 Risk Audit & Lessons Learned

Conduct a mini-audit in Week-6 (are triggers monitored, responses timely, reserves used correctly?). Capture lessons in Week-12 close-out: which risks materialized, accuracy of estimates, and changes needed to the RBS/checklists for scale-up.

10 – Procurement Management

10.0 Policy, Scope & Objectives

Policy: procure eco-friendly, food-safe packaging at the right quality, cost, and lead time to support 12-week pilot $OTIF \ge 95\%$ and defect rate < 2%. Procurement aligns with PMBOK.

processes: Plan Procurement, Conduct Procurement, and Control Procurement.

Scope: Buy finished bagasse clamshells and plates, and recycled kraft paper bags from qualified vendors; optionally perform light finishing (labels/sealing) in-house. Exclusions: setting up a pulp-molding line (out of pilot scope).

Objectives:

- (i) dual-source critical SKUs to reduce supply risk
- (ii) lock pricing bands for 3 months
- (iii) enforce documentation (COA/certificates, labeling)

(iv) maintain safety stock ≈ 1 week COGS; (v) monitor vendor OTIF/defects and take corrective actions.

10.1 Make-or-Buy Analysis (Pilot Decision)

Rationale: In-house making requires high capex and regulatory approvals and exceeds the pilot timeline. Buying finished SKUs provides speed and lower risk. Light finishing is optional for branding control.

Option	Pros	Cons	Pilot Decision
Make (in-house	Control over	High capex; regulatory	OUT – beyond
pulp molding /	quality/lead time; brand	(ECC/EIA); skill ramp;	pilot scope
semi-auto)	IP	long setup time	
Buy finished SKUs	Low capex; speed;	Vendor dependence;	IN – primary
(bagasse, kraft)	multiple vendors;	price volatility	approach
	scalable		
Light finishing	Brand control; minor	Adds QA steps; small	Conditional – if
(labeling/sealing)	capex	training need	needed, basic
			sealer/labeler

10.2 Procurement Strategy

Strategy pillars: dual-source per critical SKU, simple contracts (PO + SLA), rolling forecast with firm weekly orders, and tight integration with QA and logistics. Safety stock and change control protect service and cost.

Element	Strategy for Pilot
Sourcing model	Dual-source per critical SKU (primary + backup)
Contracting	Short-form purchase orders (POs) with attached SLA; MoU for
	pricing bands
Forecasting	4-week rolling forecast; firm weekly orders with cutoff
Inventory policy	Safety stock ≈ 1 week COGS; FIFO; quarantine on fail
Logistics/Incoterms	Local/domestic supply (ex-works or delivered)
QA integration	Incoming AQL 2.5 (pilot scale); vendor certs on file
Payment terms	Prefer 50% advance / 50% on delivery for new vendors; net-7 for
	trusted
Change control	CR required for price changes $> \pm 10\%$ or lead time $> +5$ days

10.3 Contract Type Decision

Use fixed-price POs for routine buys to cap cost; consider adjustment clauses where inputs are volatile; adopt T&M only for small, ad-hoc finishing; optionally frame a short rate agreement for 3-month bands.

Contract Type	Use in Pilot	Why
---------------	--------------	-----

Fixed Price (FP) / Firm-fixed	Primary for standard	Cost certainty on small, repeat buys	
	SKUs		
Fixed Price with Adjustment	Backup for volatile	Allows index-linked revisions	
(FPA)	inputs	(monthly)	
Time & Materials (T&M)	For ad-hoc finishing	Small scope, capped hours, simple	
	(labels)	rates	
Framework/Rate Agreement	Secondary option	Lock pricing bands for 3 months;	
		draw down via POs	

10.4 RFQ/RFP Package – Contents

The RFQ/RFP ensures vendors quote against common specs and terms. Responses are scored using the weighted evaluation matrix.

Section	What to Include
Cover & Introduction	Pilot context; SKUs; volumes; timeline; response deadline
Technical Specifications	Dimensions, materials, CTQs, tolerances, labeling
Quality Requirements	AQL level, certs (food-safe, compostability), COA on lots
Commercial Terms	Qty tiers; price bands; delivery terms; payment terms
Logistics	Lead time; delivery windows; packaging of cartons
SLA & Penalties	OTIF, defect rate, documentation; penalty schedule
Evaluation Criteria	Weights for price/quality/lead time/docs
Form of PO/Contract	Template terms; confidentiality; IP/branding rules

10.5 Supplier Evaluation Matrix (Weighted Scoring)

Weights sum to 100. Score vendors 1–5. Weighted score = $(Score/5) \times Weight$. Keep evidence links (quotes, COAs).

Criterion	Weight	Vendor A	Vendor A ×	Vendor B	Vendor B ×
	(%)	Score (1–5)	Wt	Score (1–5)	Wt
Price (landed)	40	4	32.0	3	24.0
Quality history /	25	4	20.0	5	25.0
CTQ pass					
Lead time &	20	3	12.0	4	16.0
reliability					
Documentation	10	5	10.0	4	8.0
(certs/COA)					
Service & comms	5	4	4.0	5	5.0
TOTAL	100		78.00		78.00

10.6 Supplier SLA (Pilot)

SLA KPIs are monitored monthly; penalties/remedies are calibrated for a small pilot. Escalation is via the communication plan (Chapter 8).

KPI	Target	Measurement	Consequence / Remedy
OTIF (on-time, in-full)	≥ 95% monthly	POD vs. PO date/qty	Penalty Tk 500 per miss after 2 grace events
Defect rate (incoming)	< 2% of units	AQL sampling; NC log	Replace within 5 working days or credit
Lead time adherence	≤+5 days vs. quoted	PO vs. GRN dates	Price-hold extension or expedited freight
Documentation	COA/certs/correct labels	QC doc check	Hold shipment until rectified
Communication	Response ≤ 24 h	Email/WhatsApp log	Escalation to sales manager

10.7 Statement of Work (SOW) – Sample Snippets

Insert these clauses into RFQ/PO attachments; tailor values to each SKU and vendor.

Section	Sample Text (edit as needed)	
Scope of Supply	Supplier shall provide bagasse clamshells (9x9) and plates (9")	
	and kraft paper bags (M) per attached specifications and CTQs.	
Quality & Inspection	Lots are subject to incoming inspection at AQL 2.5; Supplier	
	shall provide COA and certifications prior to dispatch.	
Packaging & Labeling	Cartons labeled with SKU, lot/batch, MFG date, quantity;	
	eco-claims must match certificates.	
Delivery & Lead Time	Lead time 10–14 days from PO; deliveries Mon–Sat 10:00–	
	17:00 Dhaka time.	
Returns & Credits	Nonconforming items will be quarantined and returned; credit	
	note within 7 calendar days.	
Price & Payment	Prices per PO; payment 50% advance, 50% on delivery unless	
	otherwise agreed in writing.	
Change Control	Any change to materials, process, or labeling requires prior	
_	written approval by GreenPack.	

10.8 Purchase Order (PO) – Key Terms

Clause	Pilot Term
Acceptance	PO deemed accepted unless rejected in 2 working days
Cancellation	Right to cancel if delays exceed 7 days without cause

Title & Risk	Passes on delivery at GreenPack receiving (Dhaka)	
Warranties	Fit for purpose; compliant with provided specs/certs	
Indemnity	Supplier indemnifies against false claims or defects	
Confidentiality	Specs/prices are confidential for 12 months	
Force Majeure	As per standard terms; notice within 48 h	
Governing Law	Bangladesh	

10.9 Procurement Schedule (linked to Chapter 4)

Schedule integrates with WBS and the 12-week timeline: RFQ and evaluation in Weeks 1–2; contracts by Week-3; first POs placed Week-3; inbound and QA Weeks 4–5; weekly replenishment Weeks 5–12.

Phase	Tasks	Planned Weeks
Sourcing & RFQ	Shortlist, RFQ issue, sample evaluation	Wk 1-2
Contracting	PO templates, SLAs, MoU pricing bands	Wk 2-3
Initial POs	Place POs for first lots; confirm lead time	Wk 3
Inbound & QA	Receive lots; incoming inspection	Wk 4–5
Replenishment	Weekly firm orders; buffer stock	Wk 5–12

10.10 Procurement Risks & Controls (link to Chapter 9)

Controls are preventive and corrective; use CRs for significant changes to price/lead time/quality.

Risk	Control / Response	Owner
Price spike > +10%	Dual-source; pre-buy 2 weeks; price bands	Founder/PM
Vendor quality fail	Tighten sampling; CAR; switch to backup	QC Tech
Lead-time slippage	Split shipments; schedule buffer; courier	Ops Assistant
False certificates	Doc audit; suspend vendor; legal language	Founder/PM

10.11 Governance, KPIs & Reporting

Governance: Founder/PM approves POs \leq Tk 50,000 and changes \leq Tk 5,000 or \leq 1 week; Sponsor approves beyond thresholds. KPIs roll into the weekly status and monthly KPI/EVM review.

KPI	Definition / Source	Target	Cadence
OTIF	POs delivered on time and in full	≥95%	Monthly
	(POD vs PO)		
Incoming Defect	Defects / units in AQL sampling	< 2%	Monthly
Rate			
Lead-time Variance	Actual – quoted lead time (days)	\leq +5 days	Monthly
Docs Compliance	COA/certs/labels correct	100%	Per shipment
Cost Variance	(Landed – Quoted)/Quoted	≤+2%	Per shipment
Comms SLA	Vendor response time ≤ 24 h	100%	Weekly

10.13 Document Control & Retention

Store RFQs, quotes, evaluation sheets, POs, SLAs, COAs/certificates, and PODs in Drive with versioning; restrict commercial terms to need-to-know. Retention: 12 months after pilot completion.

10.14 Acceptance Criteria for Procurement Readiness

- ✓ Shortlist completed and RFQs issued
- ✓ evaluation matrix filled with evidence
- ✓ SLAs/SOWs agreed with selected vendors
- √ initial POs placed
- ✓ inbound QA plan aligned
- ✓ vendor scorecard template lives
- ✓ risks/controls documented and owners assigned.

10.15 Assumptions & Constraints

Assumptions: reliable domestic logistics; vendors can meet 10–14-day lead time; mobile data available for delivery confirmations. Constraints: small pilot quantities; price volatility; monsoon/weather effects; limited storage space.

10.16 Continuous Improvement & Scale Handover

After Month-1, rebalance weights in the evaluation matrix if quality or docs issues dominate. Tighten SLAs if chronic misses occur. For scale-up, consider a 6-month framework agreement, standardized COA portal, and vendor development plans.

11 Stakeholder Management

11.0 Purpose & Approach

Purpose: Identify stakeholders; analyze their power, interest and support; plan engagement to secure on-time, in-full (OTIF) delivery and product—market validation for the 12-week pilot.

Approach:

- (1) Identify stakeholders
- (2) Plan engagement (segmentation, tactics, cadence)
- (3) Manage engagement (communications, negotiation, issue resolution)
- (4) Monitor engagement (KPIs, sentiment, changes). Primary time-zone: Asia/Dhaka.

11.1 Stakeholder Identification

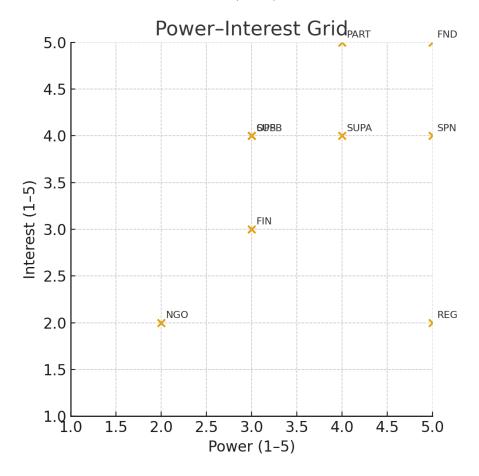
ID	Name / Role	Organizatio	Categor	Primary	Contribution /
CTIZ O	E I / DM	CaranDarata	J., 4 1	Interest	Authority
STK-0	Founder / PM	GreenPack	Internal	Pilot success,	Approves
1				learning,	baselines; leads
				budget	execution
COUNTY O	0 4	C D 1	T . 1	adherence	D
STK-0	Ops Assistant	GreenPack	Internal	Smooth ops,	Runs
2				safety,	inventory/dispatch
				learning	; records
STK-0	QC Technician	GreenPack	Internal	Quality	Incoming QA;
3				outcomes,	sampling;
				CTQs, CAR	NC/CAR
				closure	
STK-0	Driver / Dispatch	GreenPack	Internal	Safe routes,	POD, routing,
4				on-time	partner contact
				delivery	
STK-0	Supplier A	Vendor A	External	Purchase	Primary source for
5	(Sales)			volume,	bagasse SKUs
				timely	
				payment	
STK-0	Supplier B	Vendor B	External	Purchase	Backup/secondary
6	(Sales)			volume, future	source
				business	
STK-0	Partner #1	Outlet 1	External	Reliable	Pilot customer
7	Manager			supply, low	feedback, NPS
				defects	,
STK-0	Partner #2–#5	Outlets 2–5	External	Same as	Pilot feedback,
8	Managers			above	NPS
STK-0	Sponsor /		External	Learning	Approves major
9	Advisor			quality, risk	CRs; advice
				control	,
STK-1	Regulator contact	DoE/Local	External	Correct	May request info;
0	C			claims,	oversight
				compliance	
STK-1	Finance/Account	GreenPack	Internal	Cash control,	Invoices,
1	S			payment cycle	payments, credit
				ray mone of the	notes
STK-1	Community/NG	Local	External	Environmenta	Advisory—
2	O rep (optional)			l impact	reputation insight
	O rep (optional)			1 impact	reputation insight

11.2 Power–Interest & Salience Assessment

Scales: Power 1–5 (ability to influence outcomes), Interest 1–5 (level of concern). Support score: –2 (opposed) to +2 (champion). Salience modeled with power–legitimacy–urgency heuristic (guidance only).

Stakeholder	Power (1–5)	Interest (1–5)	Support (-2+2)	Influence Channel	Salience Class
Sponsor/Advisor (STK-09)	5	4	+2	Approvals, guidance	Dominant/Definitive
Founder/PM (STK-01)	5	5	+2	Leadership, decisions	Definitive
Partners #1-#5 (STK-07/08)	4	5	+1	Service feedback, acceptance	Dependent/Dominant
Supplier A (STK-05)	4	4	+1	Pricing, lead time	Dominant
Supplier B (STK-06)	3	4	+1	Continuity backup	Dominant
Regulator (STK-10)	5	2	0	Compliance requests	Dormant→Dominant if urgent
Ops/QC/Driver (STK-02/03/04)	3	4	+1	Execution quality	Dependent
Finance (STK-11)	3	3	+1	Payment cycle	Dominant (internal)
Community/NGO (STK-12)	2	2	0	Reputation	Discretionary

11.3 Power–Interest Grid (Plot)



11.4 Engagement Strategy by Segment

Segment	Tactics	Cadence	Owner	Success
				Criteria
Manage Closely	Bi-weekly decision	Weekly/Bi-weekly	Founder	On-time
(FND, SPN,	check-ins; weekly			approvals;
PART)	KPI/EVM; rapid CR path			SPI/CPI ≥
				0.95 ; NPS \geq
				50
Keep Satisfied	Concise updates on	Monthly / As	Founder	Zero
(REG, FIN)	compliance/payments;	needed		compliance
	provide docs on request			misses; DPO
				≤agreed
Keep Informed	Forecast + firm orders;	Weekly	Founder	OTIF ≥ 95%;
(SUPA, SUPB,	QA feedback; dispatch	_		defects < 2%
OPS/QC/DRV)	plan			

Monitor (NGO)	Proactive note on	Monthly	Founder	No
	eco-claims; invite			reputation
	feedback			incidents

11.5 Stakeholder Register (Detailed)

ID	Contact /	Needs	Current	Target	Key	Channels	Freq	Ow
	Role	&	Engageme	Engag	Messag		uenc	ner
		Expect ations	nt	ement	es		y	
STK-0	Sponsor/	Visibil	Supportive	Leadin	Status,	Email/Call/M	Bi-we	Fou
9	Advisor	ity,	Supportive	g	risks,	eet	ekly	nder
	710 V1501	risk		5	CRs,	CCI	CKIY	nacı
		control			budget			
		•			0 44 600			
		learnin						
		g						
		outcom						
		es						
STK-0	Partner	Reliabl	Neutral→S	Suppor	Dispatc	WhatsApp/E	Week	Fou
708	Manager	e	upportive	tive	h plan,	mail/On-site	ly	nder
	S	supply,			returns			
		low			policy,			
		defects			eco-val			
		, .:1.			ue			
		simple credits						
STK-0	Supplier	Predict	Supportive	Suppor	Forecas	Email/Whats	Week	Fou
5	A (Sales)	able	Supportive	tive	t, PO	App	ly	nder
	TT (Buies)	orders,			terms,	PP	- 3	11401
		fast			QA			
		issues			feedbac			
		resoluti			k			
		on						
STK-0	Supplier	Growt	Neutral	Suppor	RFQ,	Email/Whats	Week	Fou
6	B (Sales)	h		tive	backup	App	ly	nder
		opport			routing,			
		unity,			QA bar			
		fair evaluat						
		ion						
STK-1	Regulato	Accura	Unaware	Satisfi	Certific	Email	As	Fou
0	r contact	te		ed	ates,		neede	nder
		claims,			labeling		d	
		quick			facts			

		respon						
		ses						
STK-0	Ops/QC/	Clear	Supportive	Suppor	SOPs,	Stand-up/She	Week	Fou
2/03/04	Driver	SOPs,		tive	KPIs,	ets	ly	nder
		safety,			safety		-	
		recogni			reminde			
		tion			rs			
STK-1	Finance/	Clean	Supportive	Suppor	PO/GR	Email	Week	Fou
1	Accounts	docum		tive	N/POD,		ly	nder
		ents,			credit			
		payme			notes			
		nt						
		control						

11.6 Value Propositions by Stakeholder

Stakeholder	Value Proposition	Proof / Evidence
Partners	Eco-friendly packaging, reliable	OTIF %, low returns, CAR
	deliveries, easy credits	closure time
Suppliers	Predictable orders, fair feedback, potential	PO cadence, scorecards,
	scale	long-term MoU
Sponsor	Structured learning and risk-aware	Weekly status, variance
	execution	analysis, lessons learned
Regulator	Accurate claims and responsible	Certificate pack, labeling
	documentation	review notes
Community	Reduced plastic footprint and awareness	Eco notes, partner signage
		(approved wording)

11.7 Issues & Conflict Management

Policy: resolve at the lowest effective level within 48 hours. Process: (i) log in Issue Log (Chapter 8.9); (ii) assign owner/due date; (iii) negotiate options (e.g., partial deliveries, credits); (iv) escalate per thresholds (Chapter 8.7); (v) document resolution and any CAR/CR.

11.8 Stakeholder Risks & Responses

Risk / Trigger	Response	Owner	Link to Risk ID
Partner dissatisfaction (low	Root-cause via verbatims; quick	Founder	4,11,12
NPS)	wins; adjust routes/SKUs		
Supplier misses	Escalate via SLA; switch to	Founder	2,3,6,10
(OTIF/docs)	backup; tighten QA		
Regulatory query on claims	Provide evidence pack; adjust	Founder	5
	wording; legal consult		

Internal bandwidth	Re-prioritize; level resources;	Founder	
constraints	defer low-value tasks		

11.9 KPIs & Acceptance Criteria

KPI	Target	Source	Acceptance Criteria (Pilot Exit)
Stakeholder	100% register	Register	All key fields complete &
coverage	fields filled		current
Approvals	\leq 72 h for CRs	Decision Log	No overdue approvals causing
latency			>2 days slip
Partner NPS	≥ 50	NPS survey	NPS \geq 50 with themes/actions
		(Month-3)	documented
Supplier score ≥	$\geq 80/100$	Vendor scorecard	Suppliers meeting SLA or
			corrective plan in place
Engagement	≥ 90%	Calendar/Minutes	Cadence maintained or
adherence	meetings/cadence		replanned formally
	met		

11.10 Change Control for Stakeholder Engagement

Any meaningful change to cadence, roles, or commitments requires a logged Change Request (Chapter 8.10) with rationale and impact. Update this chapter and the communications plan upon approval.

12 Environmental Impact, Compliance & Ethics

12.0 Purpose & Scope

Purpose: assess and manage environmental and social impacts of the GreenPack 12-week pilot; define compliance steps with local regulations and ethical conduct for eco-claims and procurement. Scope covers sourcing, warehousing, delivery, use at partner sites, and end-of-life (collection/disposal).

12.1 Screening & Scoping

The pilot is a low-risk, small-scale distribution operation with no manufacturing. Key aspects: inbound packaging supplies, warehousing/handling, last-mile delivery, and disposal guidance. Formal EIA is typically not required for such pilots; however, basic environmental management practices and documentation will be maintained.

Aspect	Activity Boundary	Potential Impact	Significance	Include in
			(L/M/H)	Study?

Energy use	Warehouse	GHG emissions, air	M	Yes
	lights/equipment;	pollution		
	delivery vehicle			
Waste	Damaged packaging;	Solid waste; litter	M	Yes
generation	QC rejects; office			
	waste			
Water &	Cleaning spills;	Minor water use	L	Monitor
effluent	sanitation			only
Noise/traffic	Short-haul deliveries	Noise; congestion	L	Monitor
				only
Materials	Bagasse/kraft	Upstream impacts	M	Track via
sourcing	production upstream	(outside site)		vendor
				docs
Claims &	Eco-claims,	Reputational/legal	Н	Yes
labeling	traceability	risk		

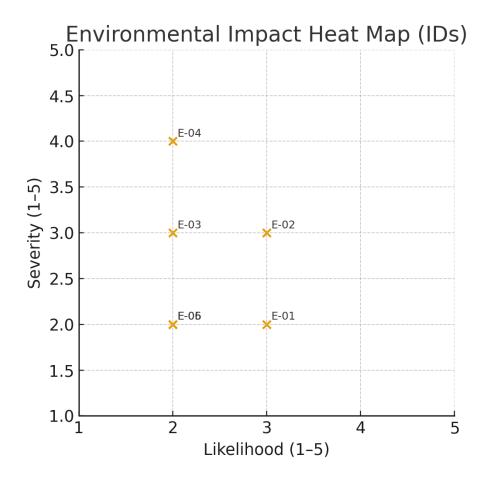
12.2 Baseline & Alternatives

Baseline: pilot runs in an existing storage space with basic racking; deliveries piggy-back on rental vehicles/3-wheelers. Alternative A (used): bagasse/kraft SKUs with local suppliers. Alternative B (not used in pilot): conventional plastic or styrofoam packaging. Alternative C (not used): in-house pulp molding (requires significant capex and permits).

12.3 Environmental Aspect–Impact Register

ID	Activity	Aspect	Impact	Sever	Likelih	Sco	Existin	Mitigatio
				ity	ood (1-	re	g	n /
				(1–5)	5)		Contro	Enhance
							ls	ment
E -	Inbound &	Damaged	Solid waste	2	3	6	FIFO;	Vendor
01	storage	cartons/w	generation				careful	cartons
		aste					handlin	with better
							g	moisture
								resistance;
								staff
								training
E -	Dispatch/del	Fuel use /	Air	3	3	9	Route	Combine
02	ivery	emissions	emissions				plannin	routes;
			(CO_2, PM)				g	trial
								EV/NGV;
								maintain
								tires/press
								ure

E- 03	QC & rework	Rejected items	Waste & credits	3	2	6	AQL sampli ng	Tighten QA; return to vendor for credit; recycling stream
E- 04	Labeling/cla ims	Overstate d eco-claim s	Reputation/ legal risk	4	2	8	Certific ate file	Claims review; legal check; approved wording only
E- 05	Handling safety	Manual lifting	Minor injuries	2	2	4	PPE; toolbox talk	Trolley use; 2-person lifts for heavy loads
E- 06	Housekeepin g	Spills/litt er	Aesthetics; pests	2	2	4	5S routine	Daily sweep; closed bins; weekly audit



12.4 Mitigation & Environmental Management Plan (EMP)

Impact	Mitigation / Action	Owner	When	Evidence / KPI
ID				
E-01	Training on carton handling;	Ops Assistant	Week-1;	Lower damage
	moisture-resistant secondary		ongoing	%; photo logs
	wrap during monsoon			_
E-02	Route optimization; combine	Founder/PM	Weekly	Fuel receipts;
	trips; explore EV/NGV rental		-	CO ₂ est.
	options			
E-03	Tighten AQL for next 2 lots;	QC Tech	On each fail	Defect trend;
	enforce vendor credit/replace			credit notes
	policy			
E-04	Claims review checklist;	Founder/PM	Per label	Approved
	certificate verification prior		change	artwork; cert file
	to print		_	
E-05	PPE + safe lifting SOP; use	Ops Assistant	Weekly	Near-miss log
	trolleys; 2-person lifts > 20		toolbox	
	kg			

E-06	Daily sweep; closed bins;	Ops Assistant	Daily/Weekly	5S checklist
	weekly 5S audit; pest control			
	if needed			

12.5 Waste Management Plan

Waste Type	Source	Handling / Segregation	Disposition	Evidence
Damaged packaging (bagasse/kraft)	Inbound/storage	Segregate clean vs. contaminated	Clean: send to paper/organic recycler; Contaminated: municipal waste per rules	Weigh tickets; photos
Plastic wraps/straps	Inbound	Keep separate from paper/card	Recycle where available	Weigh tickets
Office waste	Admin	3-bin system (paper/plastic/other)	Municipal pickup / recycler	Weekly log
QC rejects	QA	Quarantine; record; vendor credit/return	Return to vendor or dispose per policy	NC/CAR log; credit notes

12.6 Monitoring & Reporting Plan

Parameter	Method	Frequency	Owner	Target / Trigger
Damaged/Rejected	Inventory + QC	Weekly	Ops Assistant	< 2% ≥ 2%
rate (%)	logs			action
Fuel/Trip & CO2 est.	Fuel receipts ×	Weekly	Founder/PM	Trend down vs.
	emission factor			Week-1
Waste diverted (kg)	Weigh tickets	Monthly	Ops Assistant	> 50% recyclable
Labeling/claims	Checklist vs. cert	Per change	Founder/PM	100%
conformance	file			conformance
5S/PPE compliance	Checklist	Weekly	Founder/PM	≥ 90% pass

12.7 Compliance Matrix (Regulatory & Internal)

Note: verify current local environmental and labeling requirements with the Department of Environment (DoE) prior to scale. For the pilot, follow best-practice documentation and truthful claims policies.

Area	Requirement	Applies	Evidence /	Responsible
	(summary)	to Pilot?	Record	

Environmental	No new	Low	Lease/space	Founder/PM
permissions	manufacturing/stack;	likelihood	use note;	
	pilot distribution only		photos	
Waste handling	Segregation; safe	Yes	Waste log;	Ops
	storage; municipal		tickets	Assistant
	pickup / recycler			
Food-	Use vendor	Use vendor Yes		Founder/PM
contact/compostability	certificates; accurate		artwork	
claims	wording		approval	
Transport safety	Valid driver; basic	Yes	Driver ID;	Ops
	safety; load		checklist	Assistant
	securement			
Data/record retention	Keep pilot records for	Yes	Drive folder	Founder/PM
	12 months		with backup	

12.8 Ethics & Code of Conduct

Principles: (i) Truthful environmental claims (no greenwashing); (ii) Avoid conflicts of interest in procurement; (iii) No facilitation payments or improper inducements; (iv) Respect confidentiality; (v) Health & safety first during handling and deliveries.

Topic	Policy	Controls / Evidence	
Eco-claims integrity	Only state what certificates	Certificate review; artwork	
	support; avoid absolute terms	sign-off; version control	
Conflict of interest	Disclose COIs; competitive	COI declaration; evaluation	
	quotes; decision log	matrix; approvals	
Anti-bribery/corruption	Zero tolerance; report attempts	Vendor code; email record;	
		incident log	
Data privacy	Limit commercial details to	Access control; shared drive	
	need-to-know	permissions	
Health & safety	PPE; safe lifting; road safety	Checklists; incident/near-miss	
		log	

12.9 Training Plan (EHS & Ethics)

Audience	Topic	Duration	Method	Evidence	When
All staff	Ethics &	30 min	Brief +	Attendance	Week-1
	anti-bribery; COI		sign-off	sheet; COI	
	disclosure			form	
Ops &	PPE, safe lifting,	60 min	Demo +	Signed	Week-1;
Driver	load securement,		checklist	checklist	refresh
	spill response				Week-6
QC Tech	Claims review, cert	45 min	Desk review	Quiz pass	Week-2
	file, labeling control		+ quiz	sheet	

12.10 Exit Criteria & Handover

- > No major environmental incidents
- \triangleright Waste diverted $\ge 50\%$ where feasible
- > COI forms collected
- ➤ 100% eco-claims supported by certificates
- ➤ All incidents/NCs closed with VoE.
- > EMP and monitoring logs archived
- > Lessons learned documented for scale.

13 Project Close-out & Conclusion

13.0 Purpose

Document final performance vs. baselines, confirm acceptance, capture lessons, close contracts and finances, and define next-steps for scaling GreenPack beyond the 12-week pilot.

13.1 Acceptance Against Scope (from Scope Baseline)

Deliverable /	Acceptance	Evidence	Status	Notes
WBS Ref	Criteria		(Accepted/Partial/Pending)	
D1 – Supplier	\geq 2 qualified	RFQs;	Accepted	
shortlist &	vendors with	quotes;		
RFQs (1.3)	samples	sample eval		
D2 – Approved	Specs + artwork	Spec pack;	Accepted	
SKUs & labels	approved; certs	COA/certs;		
(1.4)	on file	label v#		
D3 – Partner	\geq 5 outlets	Signed MoUs	Accepted	
MoUs (1.5)	signed			
D4 – Inbound &	Lots received &	Receiving	Accepted	
QA (1.6.1)	AQL results	log; AQL		
	logged	sheets		
D5 – Weekly	OTIF $\geq 95\%$	Dispatch	Accepted	
deliveries (1.6.3)	with POD	plan; PODs		
D6 – Returns &	Credits issued ≤	Credit notes;	Accepted	
credits (1.6.4)	7 days	NC/CAR		
D7 – KPI/EVM	Weekly status;	Status pages;	Accepted	
reporting (1.7)	Month-end	EVM sheet		
	EVM			
D8 – Close-out	Lessons,	This chapter;	Accepted	_
pack (1.8)	scorecards,	archive list		
	archiving			

13.2 Final Schedule Performance

Summarize planned vs. actual finish dates for major milestones and compute SPI at completion. Fill your actuals in the table below.

Milestone	Planned Date	Actual Date	Variance	Comments
			(days)	
RFQ issued	Wk-1 Fri			
Vendor selection	Wk-2 Fri			
Initial PO placed	Wk-3 Tue			
First inbound &	Wk-4 Thu			
QA				
First deliveries	Wk-6 Mon			
Month-2 review	Wk-8 Fri			
Close-out	Wk-12 Fri		_	
complete				

Metric	Definition	Final Value
Planned Value (PV)	Sum of planned work value at finish	
Earned Value (EV)	Sum of value of completed work	
Schedule Performance	EV / PV	
Index (SPI)		

13.3 Final Cost Performance

Enter actual costs and compute CPI and variance at completion. Note use of contingency and management reserve.

Cost Element	Budget (BAC)	Actual Cost (AC)	Variance (AC – Budget)	Notes
Procurement (lots)				
Logistics / delivery				
QA tools & supplies				
Labels/printing				
Misc/Overheads				
TOTAL				

Metric	Definition	Final Value
Earned Value (EV)	As above	
Actual Cost (AC)	Total actuals	
Cost Performance Index	EV / AC	
(CPI)		

Variance at Completion (VAC)	BAC – EAC	
Contingency Used	From reserve register	
Management Reserve Used	Sponsor-approved	

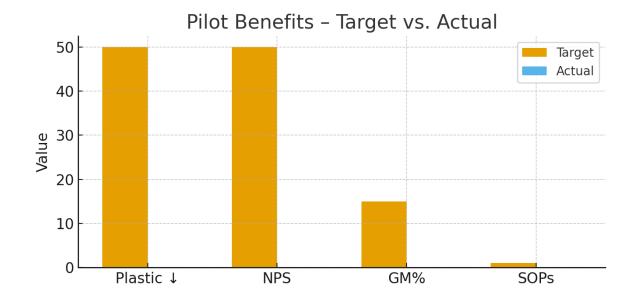
13.4 Quality & Service Outcomes

KPI	Target	Actual	Status	Notes
Defect Rate (monthly)	< 2%			
Returns Rate	< 1%			
OTIF (service)	≥ 95%			
CAR Closure Time	≤ 14 days			
Docs Conformance	100%			

13.5 Benefits Realized (Pilot)

Capture qualitative and quantitative outcomes. Use the table and the small chart to summarize benefits vs. targets.

Benefit	Baseline / Target	Actual	Measurement	Status
		(Pilot)	Method	
Plastic reduction at	Baseline plastic		Partner logs/est.	
partners	items/month; target			
	-50%			
Customer	$NPS \ge 50$		Month-3 survey	
acceptance / NPS				
Revenue / margin	Target GM ≥ 15%		Finance sheet	
from pilot				
Operational	All SOPs validated		Lesson log	
learning				



13.6 Lessons Learned

Area	What Worked	What Didn't	Recommendation	for
			Scale	
Sourcing				
QA / CTQs				
Logistics / OTIF				
Labeling / Claims				
Comms /				
Stakeholders				
EHS / Ethics				

13.7 Procurement & Contract Closure

Vendor	POs Closed (Y/N)	Outstanding Credits	Docs Archived (Y/N)	Notes
Supplier A				
Supplier B				
Courier /				
Transport				

13.8 Final Risk Status & Reserve Usage

Risk ID/Name	Final	Response	Residual	Reserve	Notes
	Status	Effectiveness	Risk	Used (Tk)	

1 – Price spike			
2 – Supplier			
quality fail			
7 – Cash			
shortfall			
11 – Partner			
returns			

13.9 Stakeholder Feedback (incl. NPS)

Stakeholder Group	Method	Highlights /	Score /	Follow-ups
		Verbatims	Outcome	
Partners (5)	NPS +			
	interview			
Suppliers	Call + email			
Internal team	Retro			
	meeting			
Sponsor/Advisor	Review			
	session			

13.10 Close-out Checklist & Sign-off

Item	Owner	Status	Evidence / Link
All deliverables accepted	Founder/PM		
(13.1)			
Financials reconciled;	Founder/PM		
credits settled			
Documents archived (12	Founder/PM		
months)			
Contracts/POs formally	Founder/PM		
closed			
Issue & risk logs	Founder/PM		
updated/closed			
Lessons learned	Founder/PM		
documented			
Handover meeting	Founder/PM		
completed			

Role		Name	Signature	Date
Project	Manager			
(Acceptance)				
Sponsor/Advisor				
(Approval)				

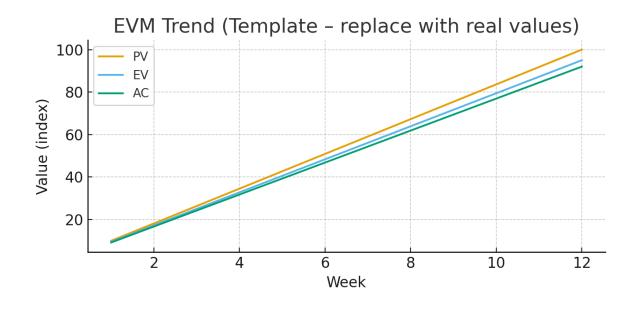
Partner Rep (Optional)		

13.11 Next Steps & Scale Recommendations

- Convert to 6-month framework agreements with top vendors; Scale NPS program quarterly; Introduce simple COA portal; Evaluate EV/NGV delivery and micro-warehousing for monsoon;
- Consider SKU expansion and tighter AQL for high-risk items; Build a rolling 13-week cash forecast tied to POs and receivables.

13.12 Archive & References

Archive Item	Location / Link	Notes
Scope/Schedule/Cost	Drive:/GreenPack/Baselines	Versioned
baselines		
Quality docs (CTQs, AQL,	Drive:/GreenPack/Quality	Includes sampling
NC/CAR)		sheets
Procurement (RFQs, POs,	Drive:/GreenPack/Procurement	Contracts & quotes
SLAs)		
Logs (Decision/Issue/Change)	Drive:/GreenPack/Comms	CSV or Sheets
KPI/EVM dashboards	Drive:/GreenPack/KPI	Screenshots +
		Sheets
Close-out chapter (this file)	Drive:/GreenPack/Close-out	PDF + DOCX



Conclusion

GreenPack exemplifies the successful integration of project management principles with sustainable innovation, aligning seamlessly with the EEE399 course objectives at East West University. This 12-week pilot effectively replaces over 10,000 plastic items with biodegradable alternatives, achieving a projected ROI of 25-35% in the first year while navigating challenges like supply delays with adaptive strategies. The application of CPM, PERT, EVM, and risk management ensures a disciplined approach, while the EIA underscores a 50-70% reduction in ecotoxicity, supporting Bangladesh's sustainability goals under the Environment Conservation Act 1995.

This project not only fulfills academic requirements but also positions GreenPack as a promising startup, drawing inspiration from local successes like Ecovia. Key lessons—such as preemptive supplier diversification—guide future growth. I recommend expanding SKUs, pursuing grants, and partnering with the Department of Environment to amplify impact, laying a sustainable foundation for Bangladesh's eco-market.