1. INTRODUCTION

1.1. OVERVIEW:

Under the scheme of Naan Mudhalvan we had done a salesforce project in the field of the Build an Event management. In this project we had done one empathy map, brainstorm and 8 milestones for event management.

1.2. PURPOSE:

This project aims to provide a real- time knowledge to the students about salesforce. This project will also help those professionals who are in cross-technology and want to switch to salesforce. With the help of this project we gained the knowledge about salesforce and can include in it our resume as well.

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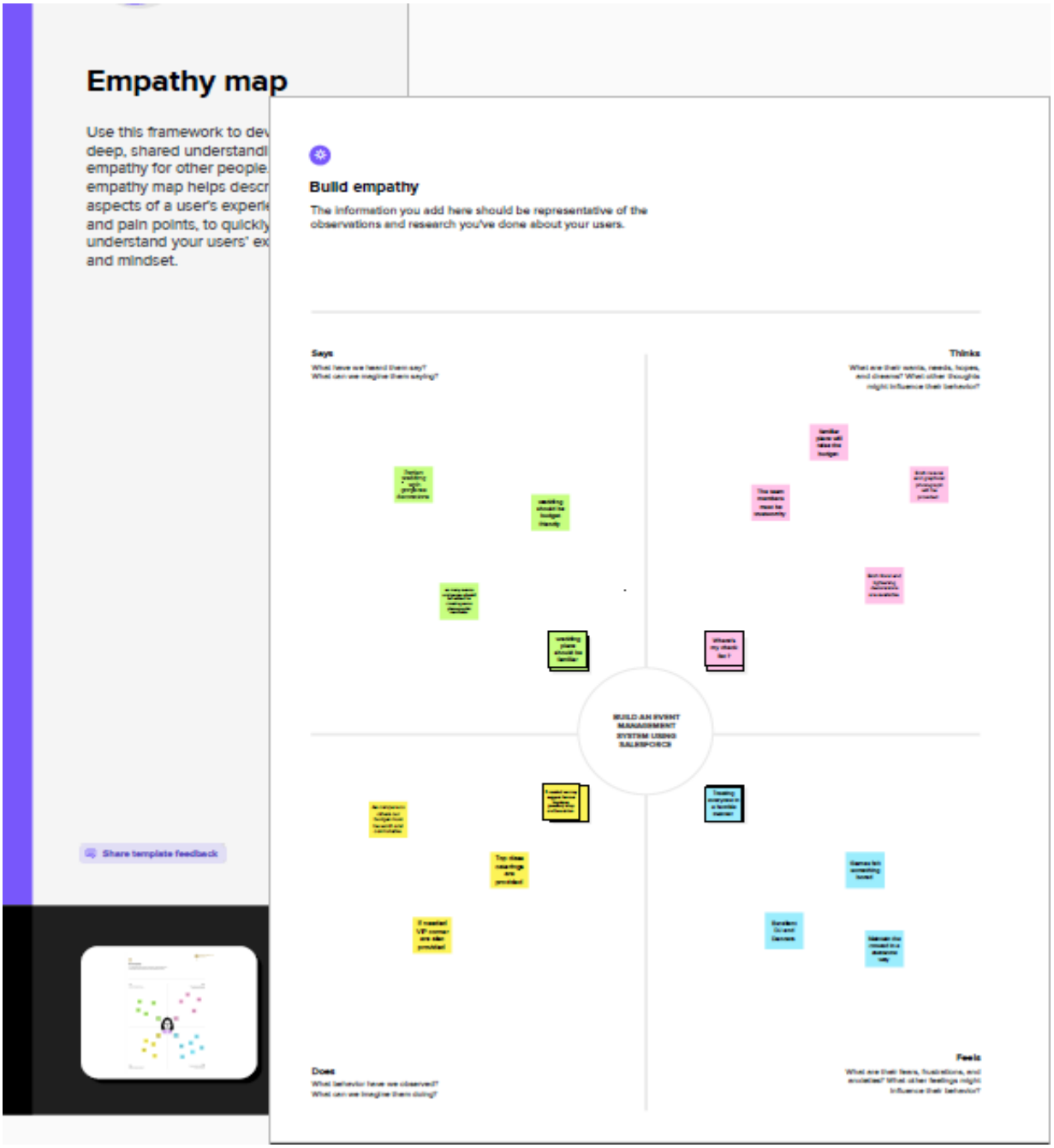
2. PROBLEM DEFINITION AND DEFINE THINKING:

EMPATHY MAP:



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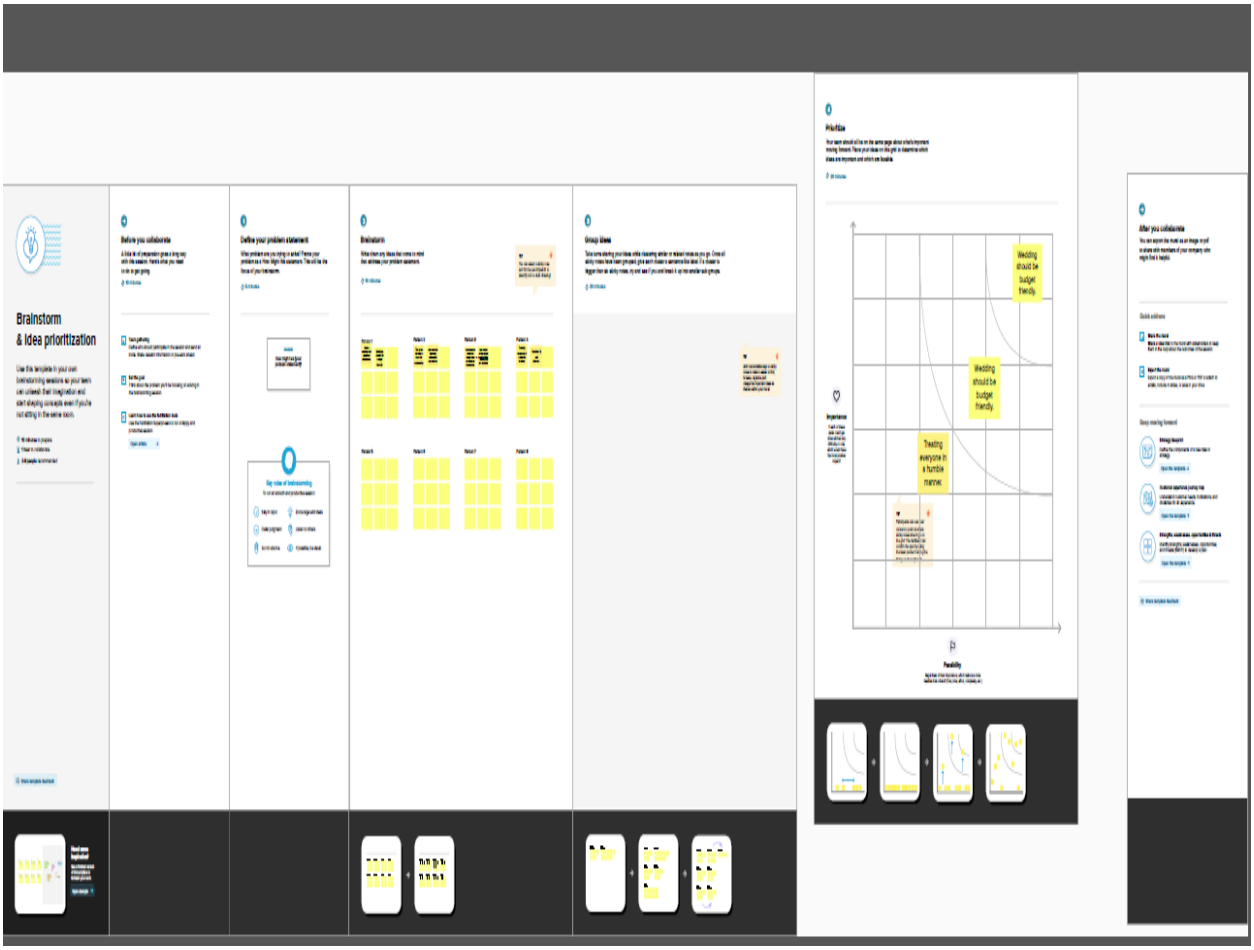
IDEATION AND BRAINSTORMING MAP:



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3. RESULT:

3.1 DATA MODEL:

<table>
<tr><th>OBJECT NAME OBJECT</th><th>FIELD IN THE</th></tr>
<tr><td>1. EVENT</td><td>
<table>
<tr><th>FIELD LABEL</th><th>DATA TYPE</th></tr>
<tr><td>CITY</td><td>TEXT AREA</td></tr>
<tr><td>SCART DATA</td><td>DATA/TIME</td></tr>
</table>
</td></tr>
<tr><td>2. ATTENDEE</td><td>
<table>
<tr><th>FIELD LABEL</th><th>DATA TYPE</th></tr>
<tr><td>PHONE</td><td>PHONE</td></tr>
<tr><td>ID</td><td>AUTONUMBER</td></tr>
<tr><td>EVENT NAME</td><td>MASTER-DETAIL RELATIONSHIP</td></tr>
<tr><td>E-MAIL</td><td>E-MAIL</td></tr>
<tr><td>TICKET</td><td>TICKETLIST</td></tr>
</table>
</td></tr>
</table>

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3. SPEAKER

FIELD LABEL	DATA TYPE
BIO	TEXT AREA
E-MAIL	E-MAIL
EVENT NAME	LOOK-UP RELATIONSHIP

4. VENDOR

FIELD LABEL	DATA TYPE
E-MAIL	E-MAIL
PHONE	PHONE
E-MAIL	E-MAIL
SURVICE PROVIDER	TEST AREA
EVENT NAME	LOOK-UP RELATIONSHIP

3.2 ACTIVITY AND SCREENSHOT:

MILESTONE 1:

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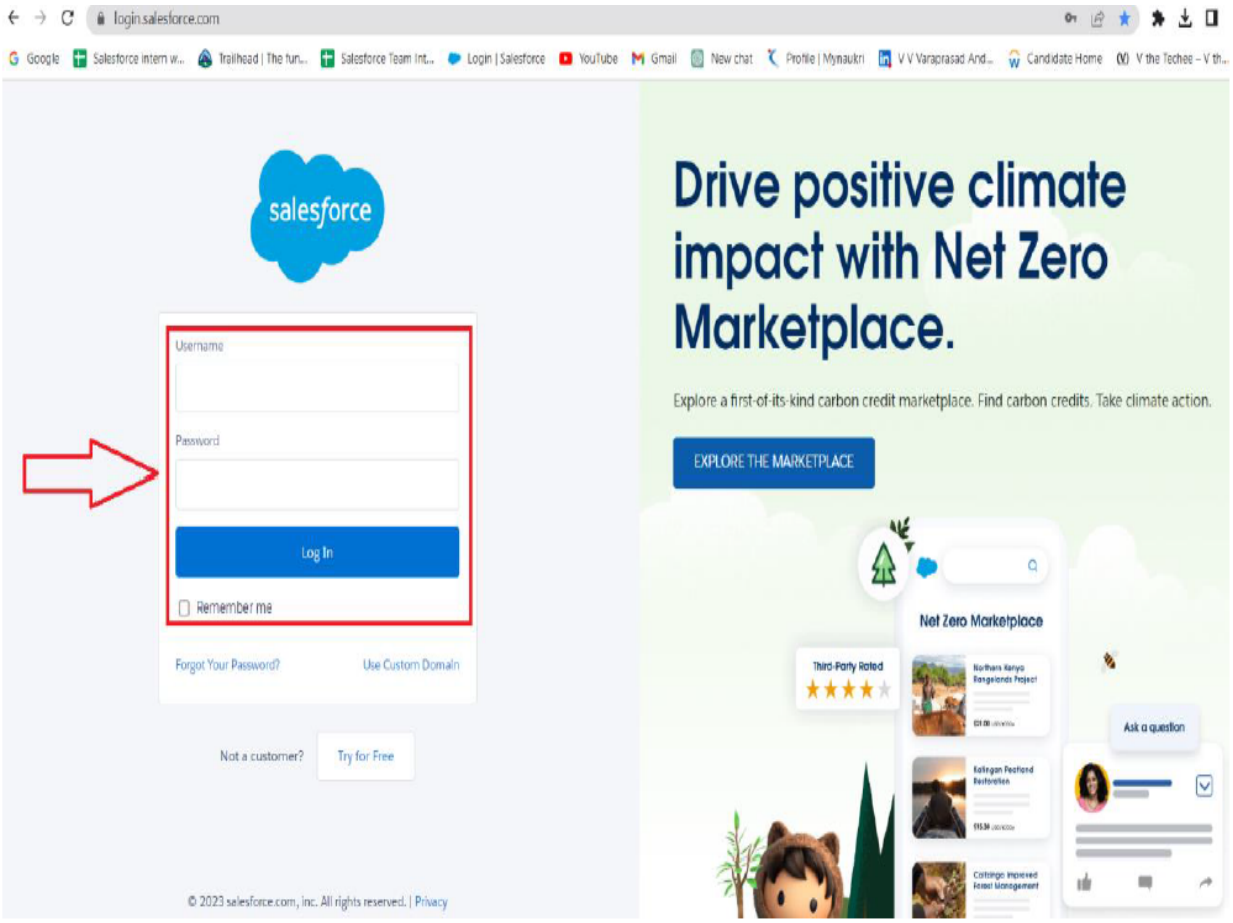

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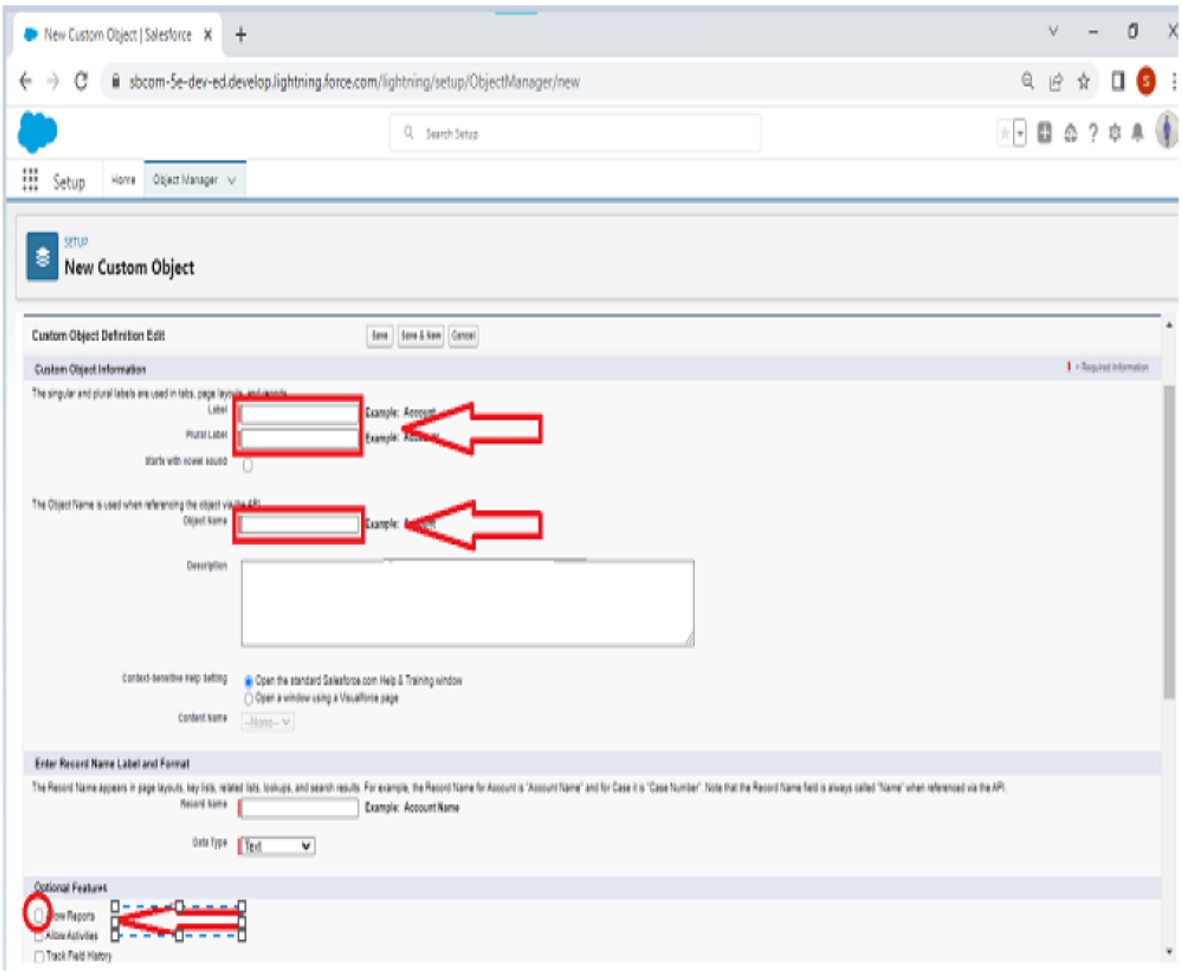
MILESTONE 2:



MILESTONE 3:

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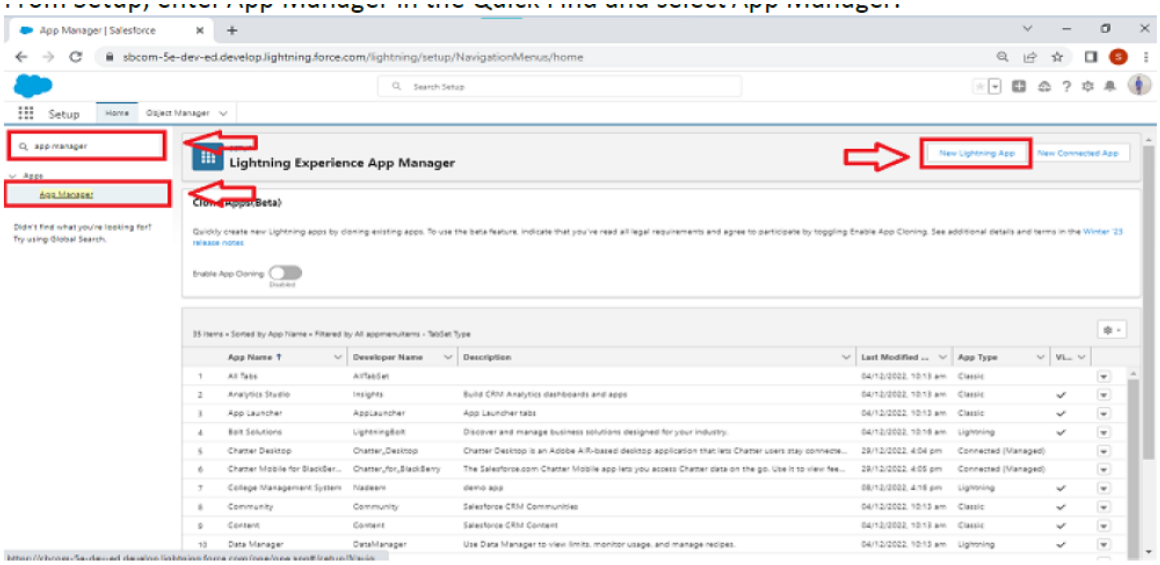
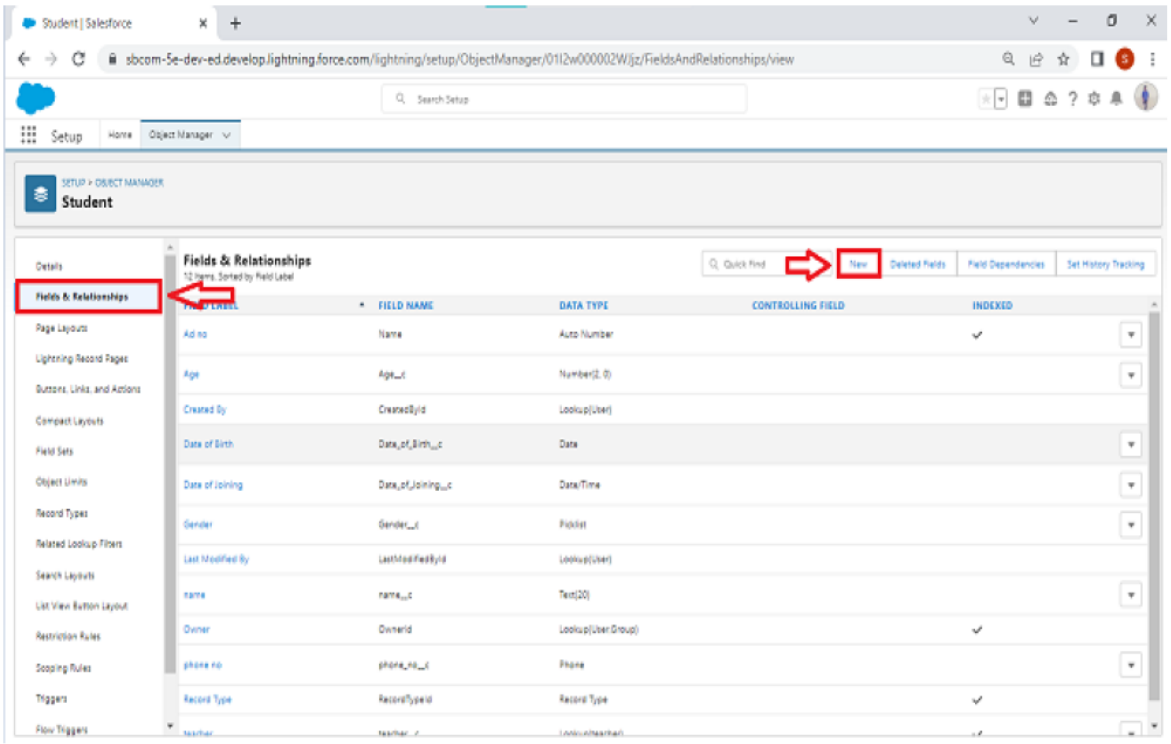
- From Setup, enter App Manager in the Quick Find and select App Manager.



MILESTONE 4:



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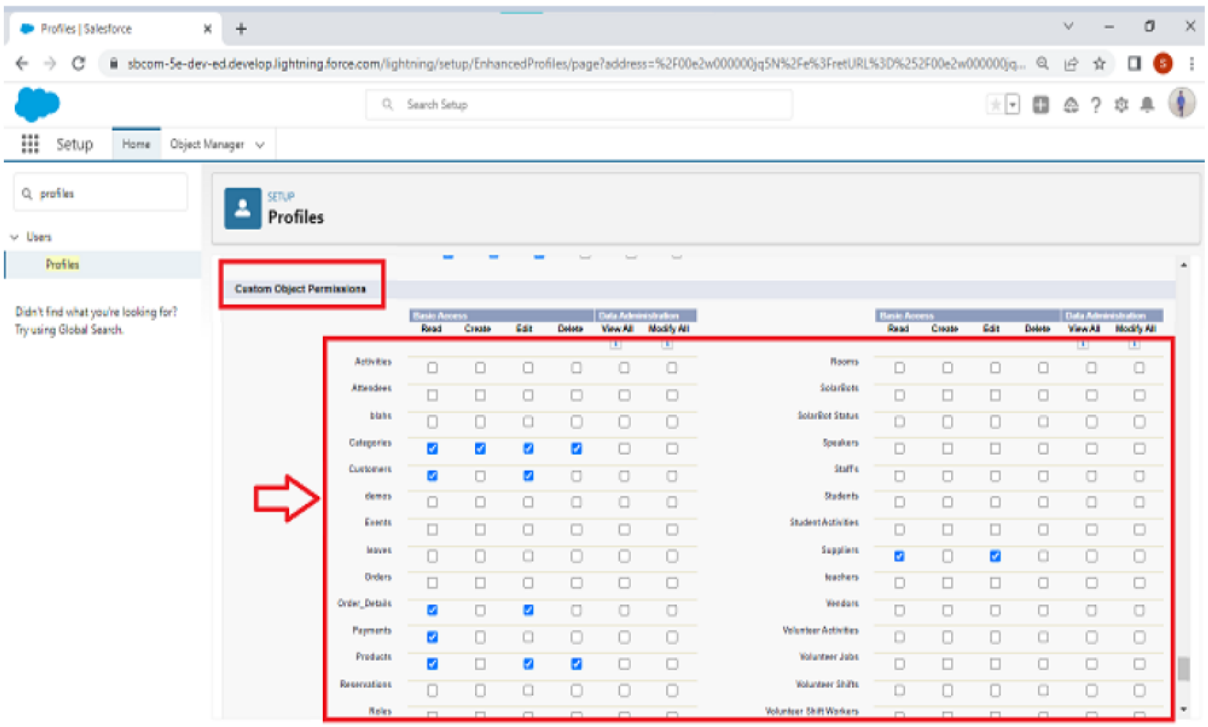
MILESTONE 5:



MILESTONE 6:

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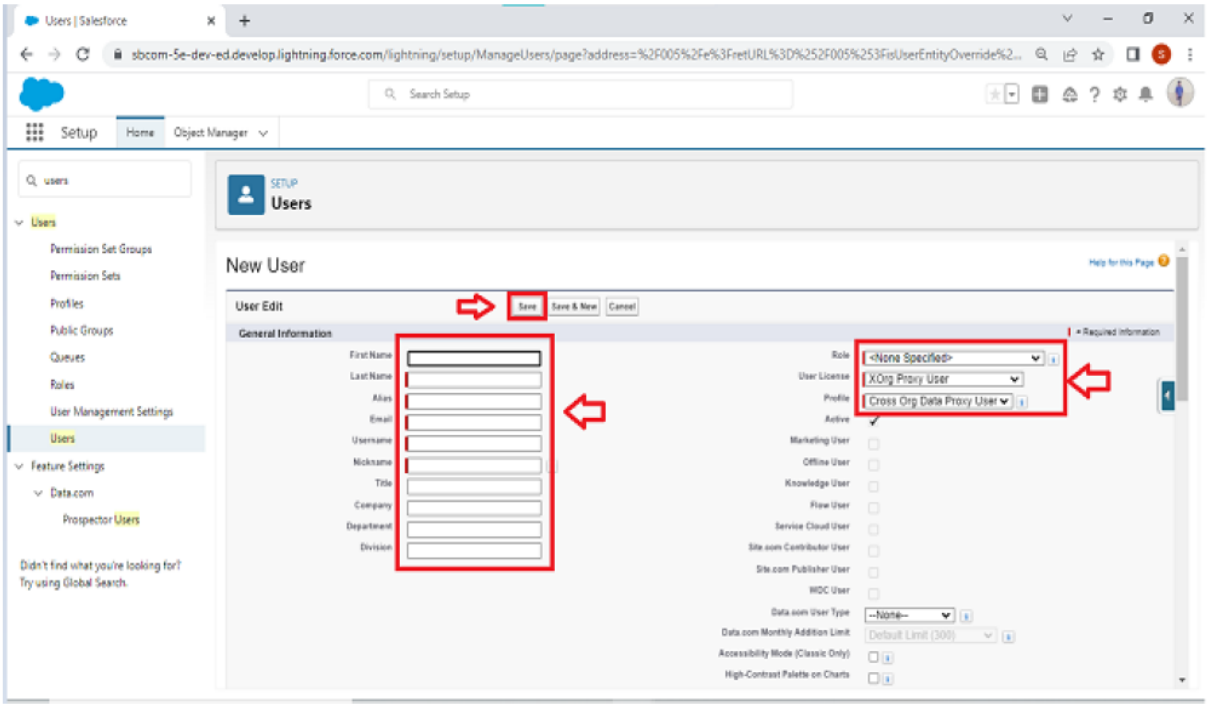
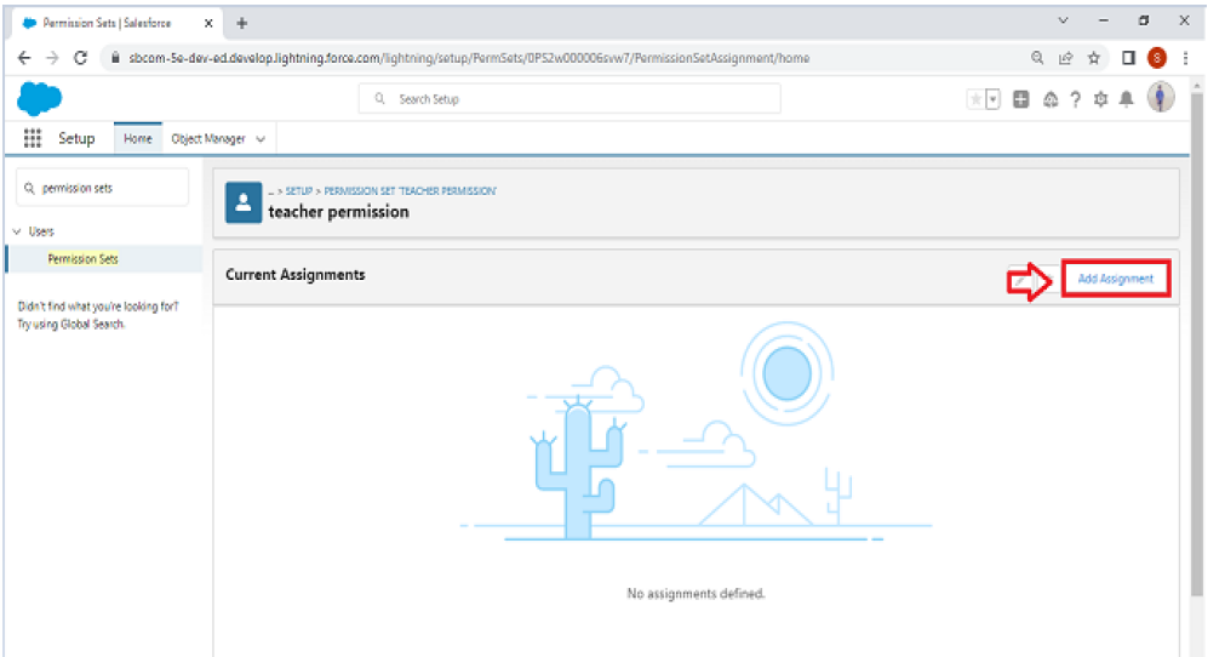


MILESTONE 7:



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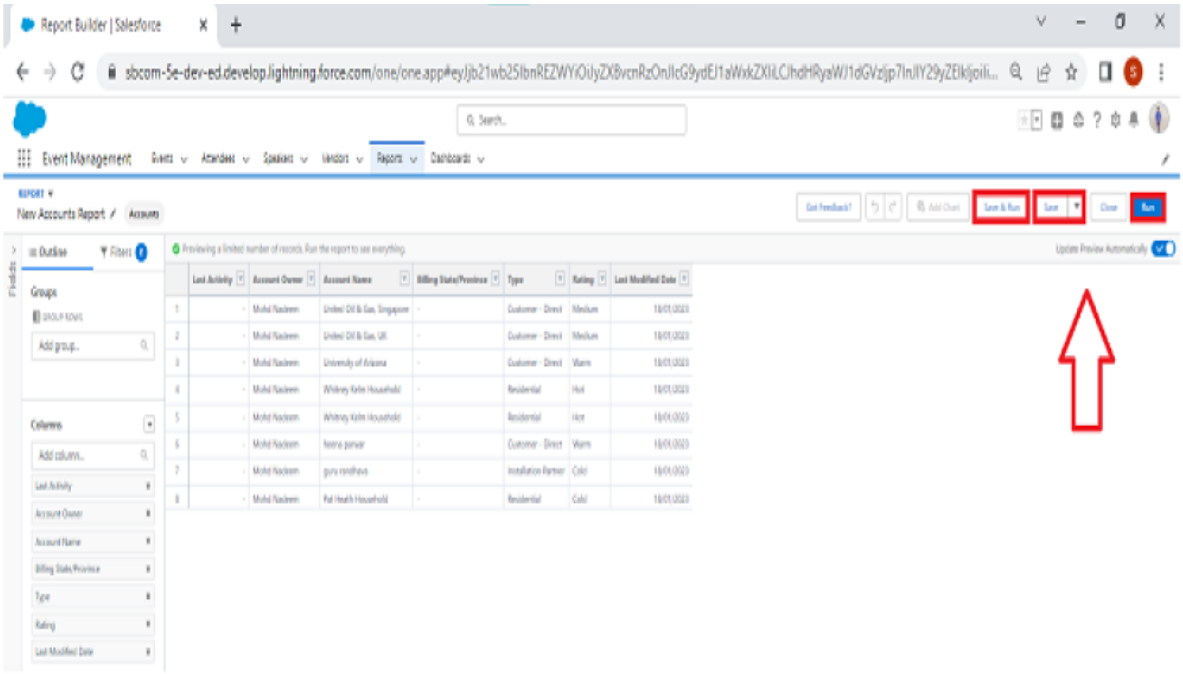
MILESTONE 8:



4.TRAILHEAD PROFILE PUBLIC URL:

TEAM LEAD: https://trailblazer.me/id/kgajendiran

TEAM MEMBER 1: https://trailblazer.me/id/loger6

TEAM MEMBER 2: https://trailblazer.me/id/malim84

TEAM MEMBER 3: https://trailblazer.me/id/mmathavan2

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5. ADVANTAGES AND DISADVANTAGES:

ADVANTAGES:

- We had learned the new things which helps to add in our resume as well.
- In the empathy map, we think a lot to complete the tasks.
- We also learned the soft skills i.e., Team work, group discussion, leadership quality etc...
- Chat with mentor option helps a lot to complete these project.

DISADVANTAGES:

- In the brainstorming and ideation we faced a lots of difficulties i.e., it has only two trials.
- We are getting more confusions because many mistakes in the given file.

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6. APPLICATIONS:

- Real time salesforce project.
- BUILD AN EVENT MANAGEMENT platform and also a centralized platform for managing customer accounts, sales leads, activities, customer support cases.
- Salesforce is a massive infrastructure of event management software products that helps marketing, sales, commerce, service and IT teams connect with their customers.

7. conclusion:

This project enhance us to learn a lot and will definitely helps in the future.

8. FUTURE SCOPE:

This works enhance a better relationship between a customer and the sales which further helps in the development and increases the rate of profit for the companies and industries.

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