

# 1. INTRODUCTION

## 1.1. OVERVIEW:

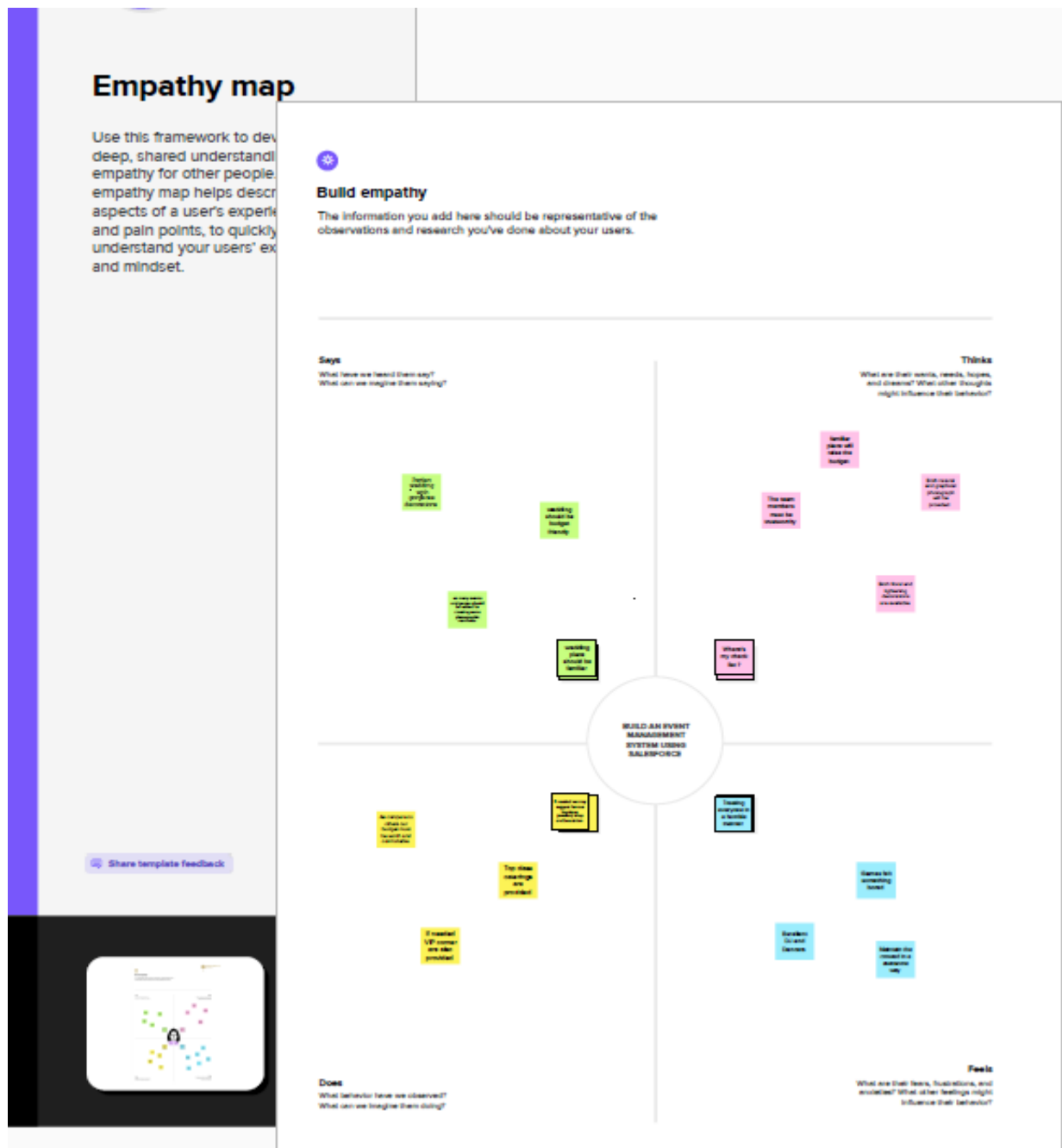
Under the scheme of Naan Mudhalvan we had done a salesforce project in the field of the Build an Event management. In this project we had done one empathy map, brainstorm and 8 milestones for event management.

## 1.2. PURPOSE:

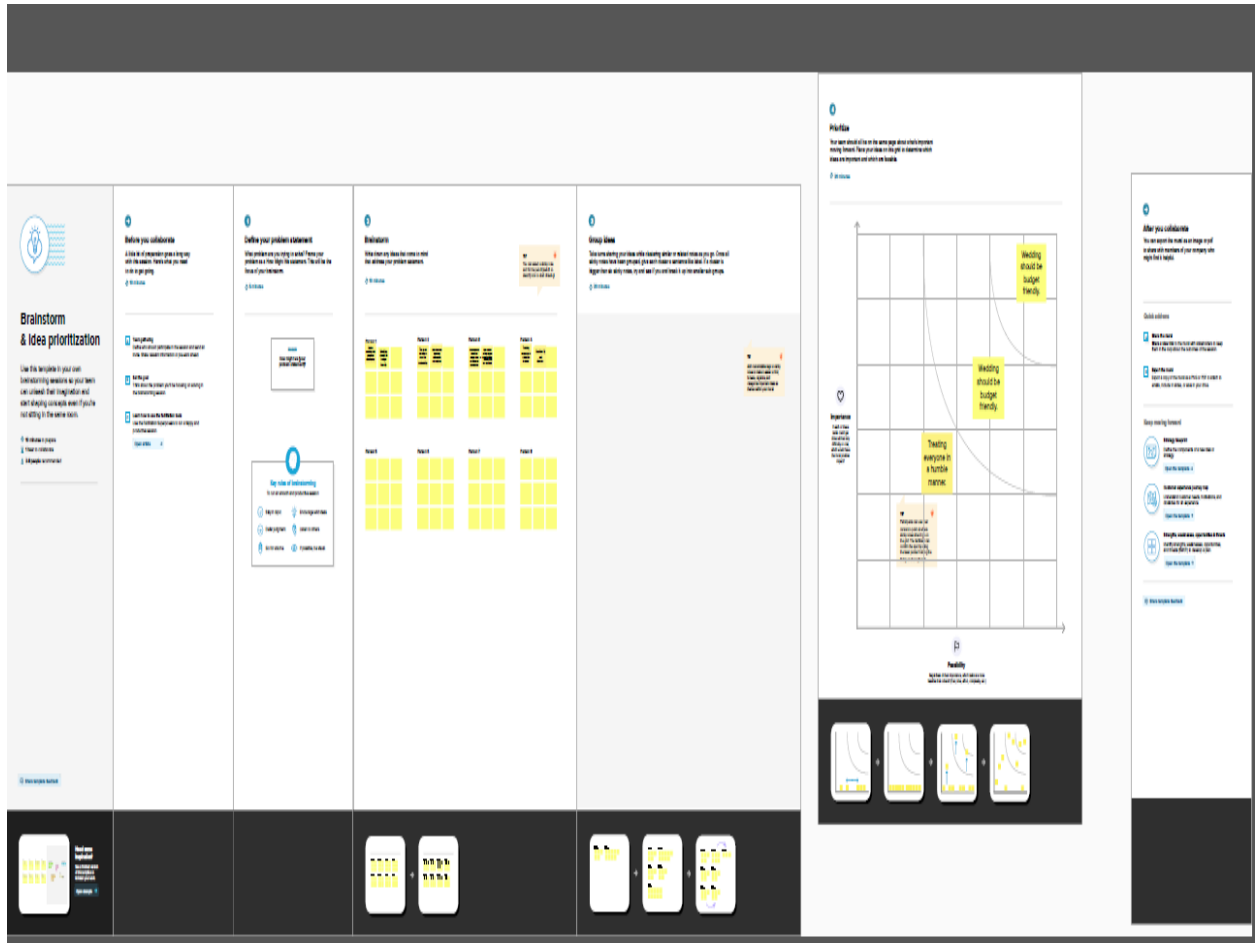
This project aims to provide a real- time knowledge to the students about salesforce. This project will also help those professionals who are in cross-technology and want to switch to salesforce. With the help of this project we gained the knowledge about salesforce and can include in it our resume as well.



2. PROBLEM DEFINITION AND DEFINE  
THINKING:  
EMPATHY MAP:



# IDEATION AND BRAINSTORMING MAP:



### 3. RESULT:

#### 3.1 DATA MODEL:

OBJECT NAME OBJECT	FIELD IN THE
-----------------------	--------------

1. EVENT	FIELD LABEL	DATA TYPE
	CITY	TEXT AREA
	SCART DATA	DATA/TIME
2. ATTENDEE	FIELD LABEL	DATA TYPE
	PHONE	PHONE
	ID	AUTONUMBER
	EVENT NAME	MASTER- DETAIL RELATIONSHIP
	E-MAIL	E-MAIL
	TICKET	TICKETLIST




<b>3. SPEAKER</b>	<b>FIELD LABEL</b>	<b>DATA TYPE</b>
	BIO	TEXT AREA
	E-MAIL	E-MAIL
	EVENT NAME	LOOK-UP RELATIONSHIP
<b>4. VENDOR</b>	<b>FIELD LABEL</b>	<b>DATA TYPE</b>
	E-MAIL	E-MAIL
	PHONE	PHONE
	E-MAIL	E-MAIL
	SURVICE PROVIDER	TEST AREA
	EVENT NAME	LOOK-UP RELATIONSHIP

## 3.2 ACTIVITY AND SCREENSHOT:

### MILESTONE 1:





Username

Password

Log In

☐ Remember me

[Forgot Your Password?](#) [Use Custom Domain](#)

[Not a customer?](#) [Try for Free](#)

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# Drive positive climate impact with Net Zero Marketplace.

Explore a first-of-its-kind carbon credit marketplace. Find carbon credits. Take climate action.


EXPLORE THE MARKETPLACE

Third-Party Rated  
★★★★☆


Net Zero Marketplace



Northern Kenya Rangelands Project  
\$21.8M available





Kalingan Peatland Restoration  
\$15.3M available



Cote d'Ivoire Improved Forest Management  
\$15.3M available

Ask a question





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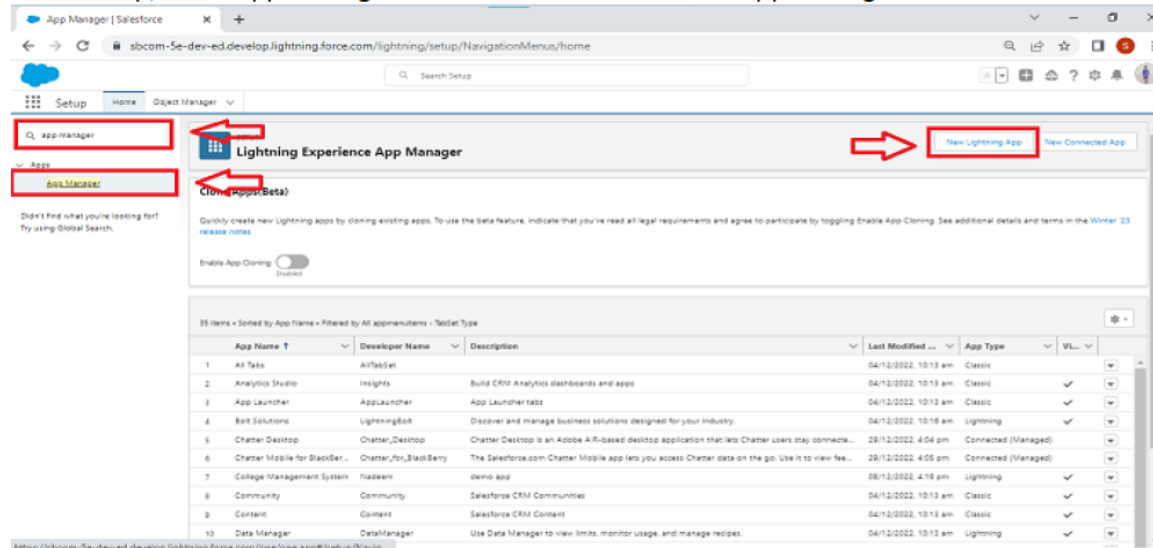
## MILESTONE 2:

The screenshot shows the Salesforce 'New Custom Object' setup page. The browser address bar displays 'sbcom-5e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/new'. The page title is 'New Custom Object'. The 'Custom Object Definition Edit' form is visible, with the following sections and fields:

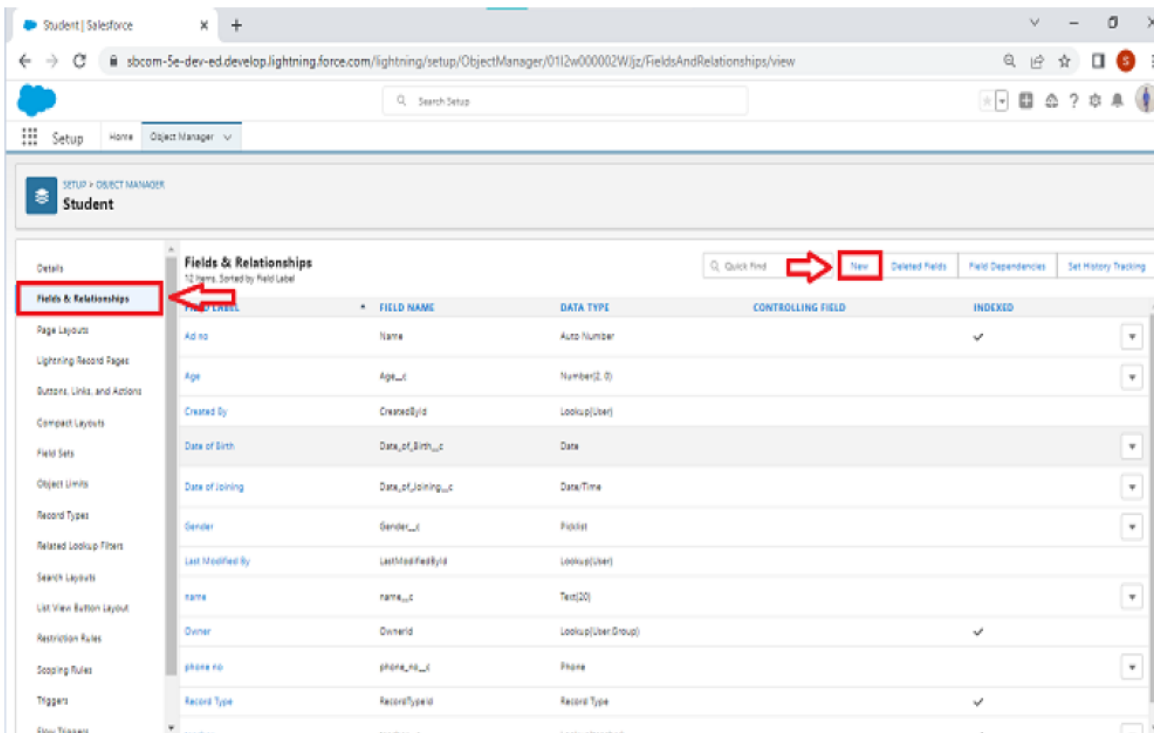
- Custom Object Information**
  - Label:  (Example: Account) - Highlighted with a red box and arrow.
  - Plural Label:  (Example: Accounts) - Highlighted with a red box and arrow.
  - Starts with vowel sound: ☐
  - The Object Name is used when referencing the object via the API:
    - Object Name:  (Example: Account) - Highlighted with a red box and arrow.
    - Description:
  - Context-sensitive help setting: ☒ Open the standard Salesforce.com Help & Training window; ☐ Open a window using a Visualforce page.
  - Content Name:
- Enter Record Name Label and Format**
  - The Record Name appears in page layouts, key links, related lists, lookups, and search results. For example, the Record Name for Account is 'Account Name' and for Case it is 'Case Number'. Note that the Record Name field is always called 'Name' when referenced via the API.
  - Record Name:  (Example: AccountName)
  - Date Type:
- Optional Features**
  - ☒ Allow Reports - Highlighted with a red circle and arrow.
  - ☐ Allow Activities
  - ☐ Track Field History

## MILESTONE 3:

From Setup, enter App Manager in the Quick Find and select App Manager.

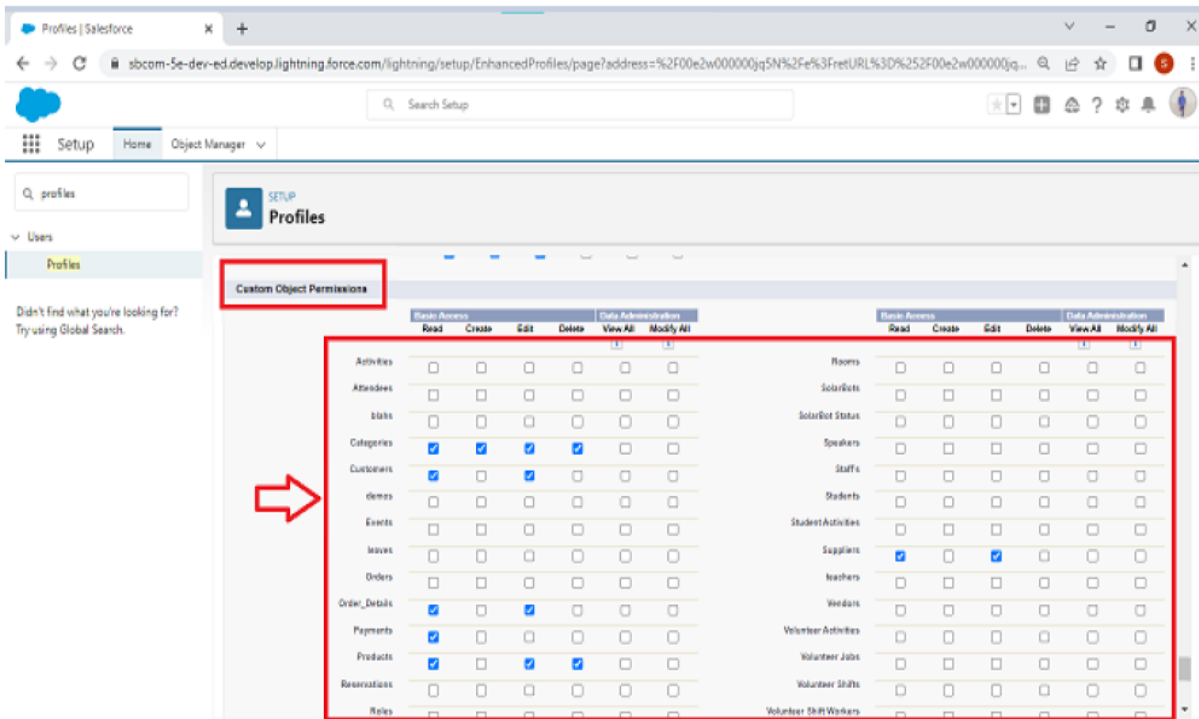


## MILESTONE 4:





## MILESTONE 5:



The screenshot shows the Salesforce Setup page for Profiles. The left sidebar has a search bar with 'profiles' and a list of items including 'Users' and 'Profiles'. The main content area is titled 'Profiles' and shows a table of 'Custom Object Permissions'. A red box highlights the table, and a red arrow points to it from the left. The table has columns for 'Custom Objects' and 'Custom Permissions' (Read, Create, Edit, Delete, View All, Modify All). The objects listed are Activities, Attendees, Items, Categories, Customers, Events, Leaves, Orders, Order\_Details, Payments, Products, Reservations, Roles, Rooms, SolarBikes, SolarBike Status, Speakers, Staffs, Students, Student Activities, Suppliers, Teachers, Wedons, Volunteer Activities, Volunteer Jobs, Volunteer Shifts, and Volunteer Shift Workers. The permissions are set as follows:

Custom Objects	Read	Create	Edit	Delete	View All	Modify All
Activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attendees	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Items	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Categories	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Customers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leaves	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Orders	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Order_Details	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Payments	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Products	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reservations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Roles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rooms	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SolarBikes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SolarBike Status	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Speakers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Staffs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Students	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Student Activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Suppliers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Teachers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wedons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Volunteer Activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Volunteer Jobs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Volunteer Shifts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Volunteer Shift Workers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## MILESTONE 6:

Users | Salesforce

sbcom-5e-dev-ed.develop.lightning.force.com/lightning/setup/ManageUsers/page?address=%2F005%2Fe%3FretURL%3D%252F005%253F%2FUserEntityOverride%2...

Setup Home Object Manager

users

Users

Permission Set Groups  
Permission Sets  
Profiles  
Public Groups  
Queues  
Roles  
User Management Settings  
Users

Feature Settings  
Data.com  
Prospector Users

Didn't find what you're looking for?  
Try using Global Search.

### New User

Help for this Page

User Edit

Save Save & New Cancel

#### General Information

First Name  
Last Name  
Alias  
Email  
Username  
Nickname  
Title  
Company  
Department  
Division

#### Required Information

Role  
User License  
Profile  
Active  
Marketing User  
Offline User  
Knowledge User  
Flow User  
Service Cloud User  
Site.com Contributor User  
Site.com Publisher User  
WDC User  
Data.com User Type  
Data.com Monthly Addition Limit  
Accessibility Mode (Classic Only)  
High-Contrast Palette on Charts

## MILESTONE 7:

Permission Sets | Salesforce

sbcom-5e-dev-ed.develop.lightning.force.com/lightning/setup/PermSets/DPS2w000006vww7/PermissionSetAssignment/home

Setup Home Object Manager

permission sets

Users

Permission Sets

Didn't find what you're looking for?  
Try using Global Search.

### teacher permission

Current Assignments

Add Assignment

No assignments defined.



## MILESTONE 8:

The screenshot shows the Salesforce Report Builder interface. The report is titled 'New Accounts Report' and is currently in 'Preview' mode. The table displays 8 records with the following columns: Last Activity, Account Owner, Account Name, Billing State/Province, Type, Rating, and Last Modified Date. A red arrow points to the 'Run' button in the top right corner of the report preview area.

Last Activity	Account Owner	Account Name	Billing State/Province	Type	Rating	Last Modified Date
1	Mohd Nadeem	United Oil & Gas, Singapore	-	Customer - Direct	Medium	18/01/2023
2	Mohd Nadeem	United Oil & Gas, UK	-	Customer - Direct	Medium	18/01/2023
3	Mohd Nadeem	University of Arizona	-	Customer - Direct	Warm	18/01/2023
4	Mohd Nadeem	Whitney Kates Household	-	Residential	Hot	18/01/2023
5	Mohd Nadeem	Whitney Kates Household	-	Residential	Hot	18/01/2023
6	Mohd Nadeem	Home partner	-	Customer - Direct	Warm	18/01/2023
7	Mohd Nadeem	gurs ranch	-	Installation Partner	Cold	18/01/2023
8	Mohd Nadeem	Pat Heath Household	-	Residential	Cold	18/01/2023

## 4. TRAILHEAD PROFILE PUBLIC URL:

TEAM LEAD: <https://trailblazer.me/id/kgajendiran>

TEAM MEMBER 1: <https://trailblazer.me/id/logger6>

TEAM MEMBER 2: <https://trailblazer.me/id/malim84>

TEAM MEMBER 3: <https://trailblazer.me/id/mmathavan2>



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## 5. ADVANTAGES AND DISADVANTAGES:

### ADVANTAGES:

- We had learned the new things which helps to add in our resume as well.
- In the empathy map, we think a lot to complete the tasks.
- We also learned the soft skills i.e., Team work, group discussion, leadership quality etc...
- Chat with mentor option helps a lot to complete these project.

### DISADVANTAGES:

- In the brainstorming and ideation we faced a lots of difficulties i.e., it has only two trials.
- We are getting more confusions because many mistakes in the given file.



## 6. APPLICATIONS:

- Real time salesforce project.
- BUILD AN EVENT MANAGEMENT platform and also a centralized platform for managing customer accounts, sales leads, activities, customer support cases.
- Salesforce is a massive infrastructure of event management software products that helps marketing, sales, commerce, service and IT teams connect with their customers.

## 7. conclusion:

This project enhance us to learn a lot and will definitely helps in the future.

## 8. FUTURE SCOPE:

This works enhance a better relationship between a customer and the sales which further helps in the development and increases the rate of profit for the companies and industries.





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