## **PROJECT REPORT TEMPLATE**

## 1.INTRODUCTION

## 1.1 Overview

Event management is a process of organizing a professional event. It involves in planning ,budgeting organizing and executing events such as Marriage functions music concerts, birthday parties, house warming function and etc. It also helps us to make the events more memorable and incredible

## 1.2 Purpose

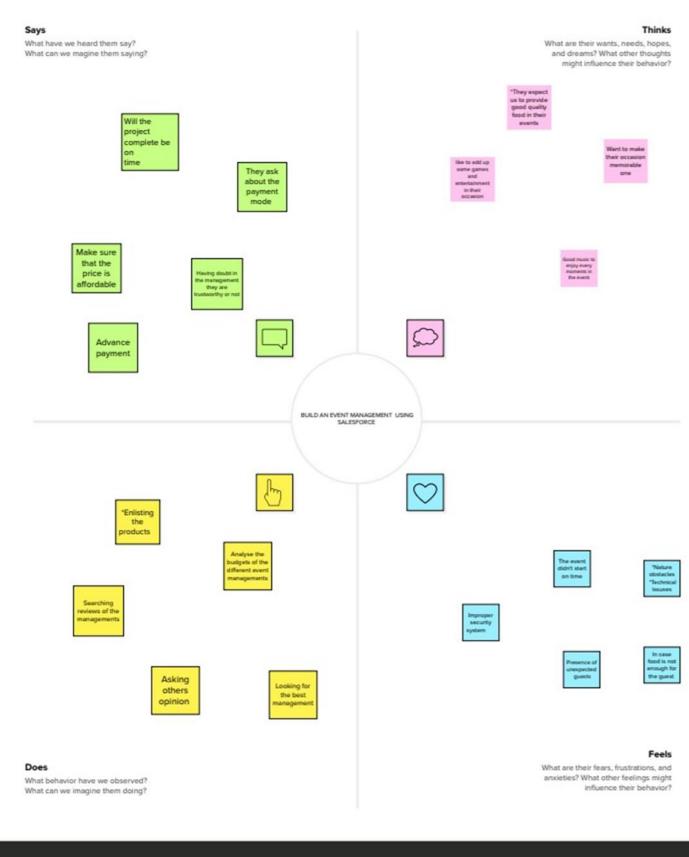
This application is to develop a system that effectively manages all the data related to the events. The purpose is to maintain a database of all event related information.

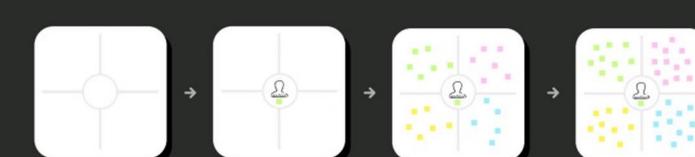
The goal is to support various functions and process necessary to manage the data efficiently.

To manage the online entry booking for upcoming event. It helps the user to book our entry from anywhere through online.

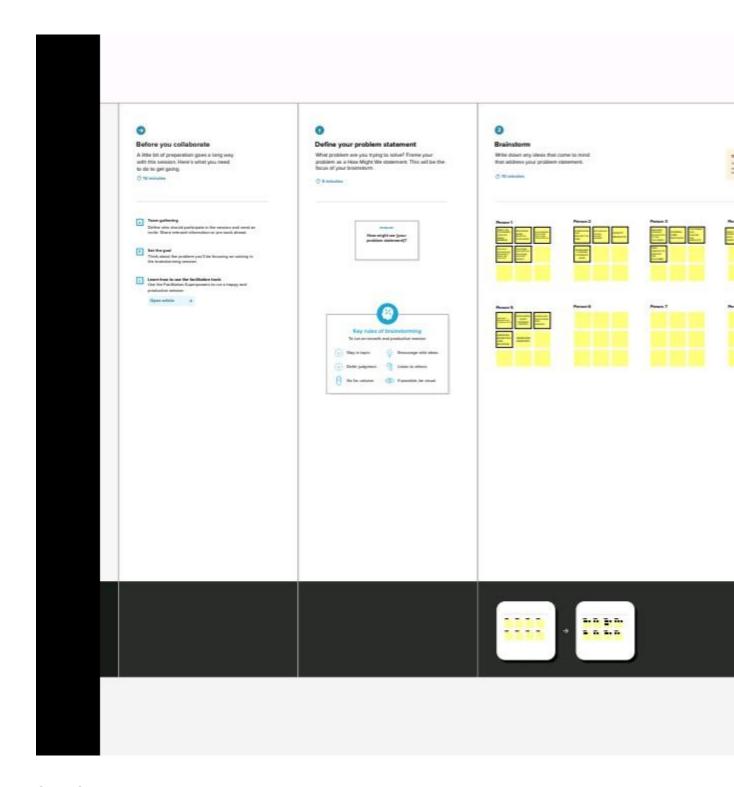
## 2.PROBLEM DEFINITION & DESIGN THINKING

## 2.1 Empathy map





# 2.2 Ideation& Brainstroming map



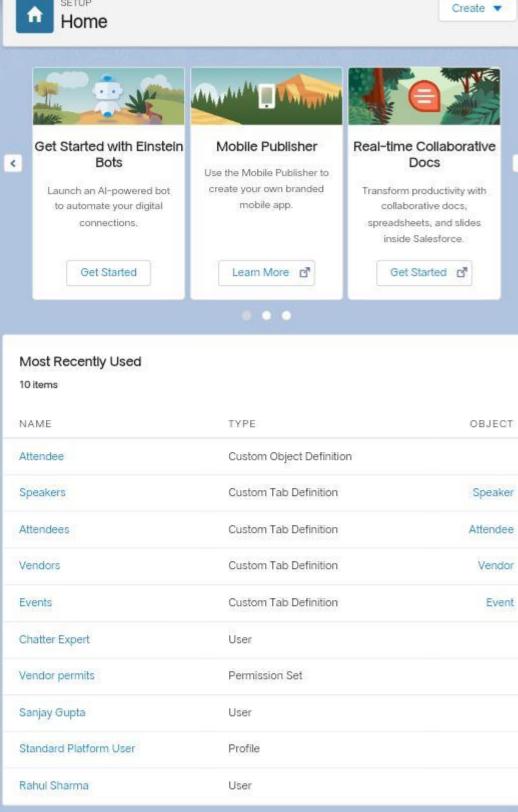
## 3.RESULT

## 3.1 Data Model

|--|

EVENT	CITY	TEXT
EVENT	Event	MASTER DETAIL RELATIONSHIP
ATTENDEE	ID	AUTO NUMBER
ATTENDEE	PHONE	PHONE
ATTENDEE	TICKETS	PICKLIST
SPEAKER	BIO	TEXT AREA
SPEAKER	e_mail	Email
SPEAKER	Event name	LOOK UP RELATIONSHIP
VENDORS	e_mail	Email
VENDORS	PHONE	PHONE
VENDORS	SERVICE PROVIDER	TEXT
VENDORS	EVENT NAME	LOOK UP RELATIONSHIP

# 3.2 Activity& Screenshot



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Setup Home Object Manager V

Q Quick Find

Setup Home

Service Setup Assistant

Multi-Factor Authentication Assistant

Release Updates

Lightning Experience Transition Assistant

Salesforce Mobile App

Lightning Usage

Optimizer

#### ADMINISTRATION

y Users

Permission Set Groups

## Permission Sets

Profiles

Public Groups

Queues

Roles

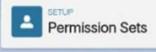
User Management Settings

Users

- > Data
- > Email

## PLATFORM TOOLS

- > Subscription Management
- > Apps
- > Feature Settings
- > Slack
- > MuleSoft
- > Finstein
- > Objects and Fields
- > Events
- > Process Automation
- User Interface
- Custom Code
- > Development
- > Performance
- Environments
- > User Engagement
- > Integrations
- > Notification Builder
- > Offline





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#### Permission Set Overview

Description API Name Experience\_Profile\_Manager

Ubernes Salectorce Namespace Prefix

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## Apps

#### Assigned Apps

Settings that specify which apps are visible in the app menu

## Assigned Connected Apps

Settings that specify which connected apps are visible in the app menu.

## Object Settings

Permissions to access objects and fields, and settings such as tab availability

## App.Permissions

Permissions to perform app-specific actions, such as "Manage Call Centers"

## Apex Class Access

Permissions to execute Apex classes

## Visualforce Page Access

Permissions to execute Visualforce pages

## External Data Source Access

Permissions to authenticate against external data sources

## Flow Access

Permissions to execute Flows

#### Named Credential Access

Permissions to authenticate against named credentials

#### **Custom Permissions**

Permissions to access custom processes and apps

#### Custom Metadata Types

Permissions to access custom metadata types

## **Qustom Setting Definitions**

Permissions to access custom settings

## System

Learn More

Settings that apply across all apps, such as record and user management

Settings that apply to Salesforce apps, such as Sales,

and custom apps built on the Lightning Platform

## Learn More

#### System Permissions

Permissions to perform actions that apply across apps, such as "Modify All Data"

## Service Providers

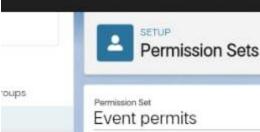
Permissions that let users switch to other websites using single sign-on.





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Q. Find Settings.

Session Activation

Apps

Permission Set Overview Description

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API Name

Created By

Namespace Prefix

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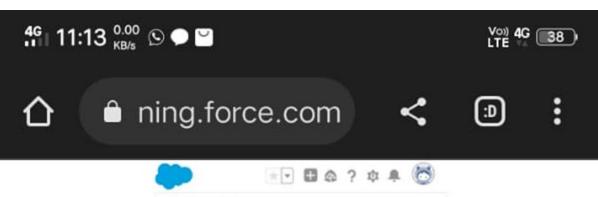
Learn More

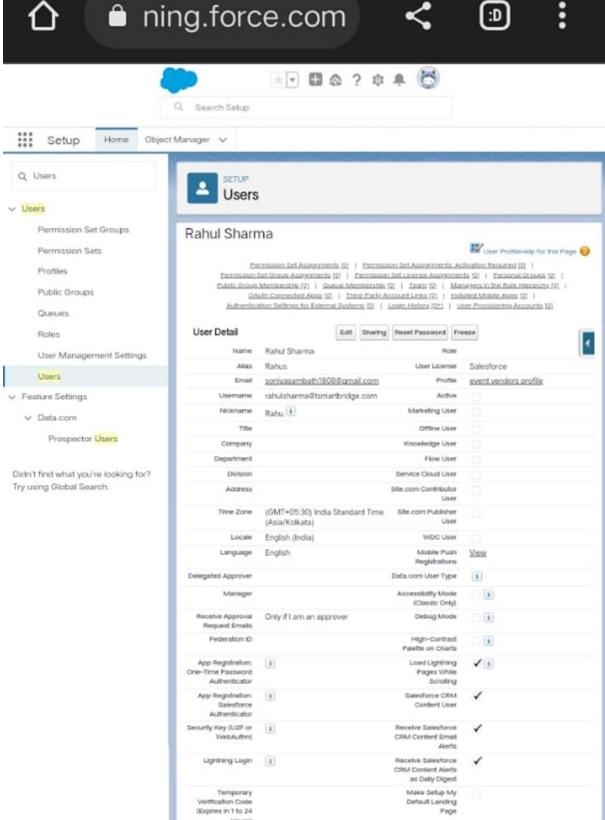
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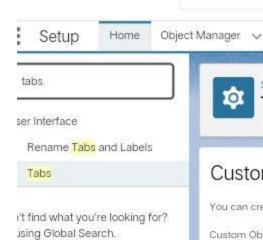
let users switch to other





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Email Encoding Unicode (UTF-8)



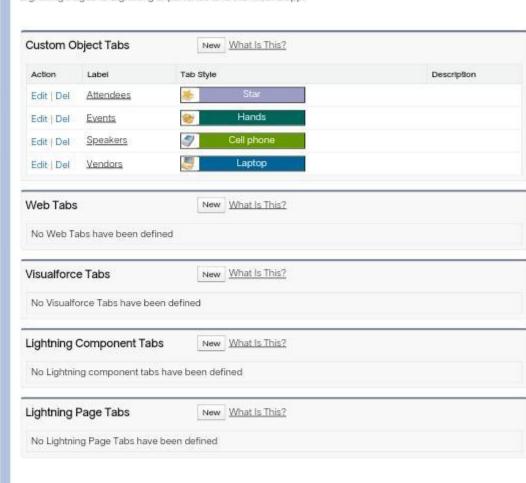


## **Custom Tabs**

Help for this Page @

You can create new custom tabs to extend Salesforce functionality or to build new application functionality.

Custom Object tabs look and behave like the standard tabs provided with Salesforce. Web tabs allow you to embed external web applications and content within the Salesforce window. Visualforce tabs allow you to embed Visualforce pages. Lightning Component tabs allow you to add Lightning components to the navigation menu in Lightning Experience and the mobile app. Lightning Page tabs allow you to add Lightning Pages to Lightning Experience and the mobile app.







[ View Assignment ]

[View Assignment] Quick Text Layout

[ View Assignment ]

Layout

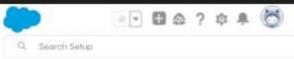
Product Consumption Schedule

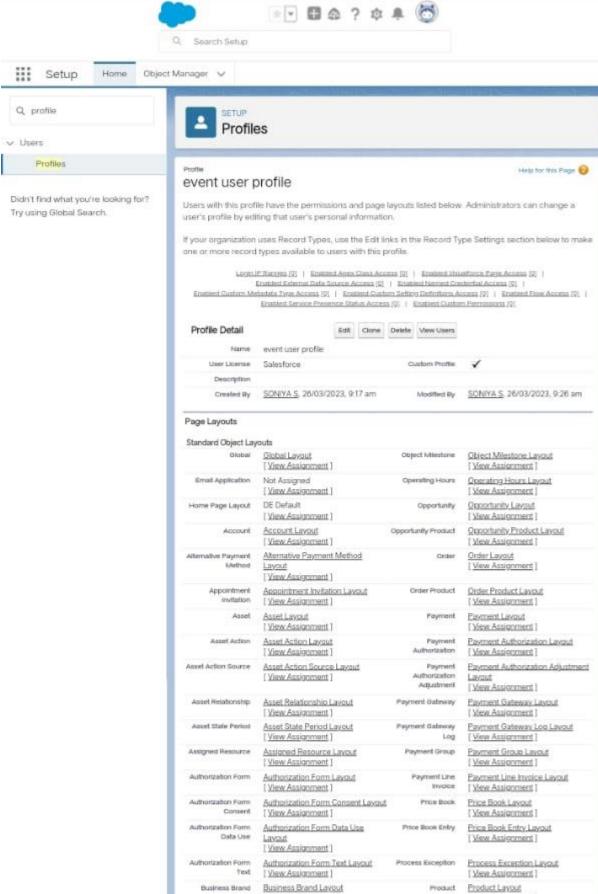
Product

Schedule

Quick Text

Consumption





[ View Assignment ]

View Assignment

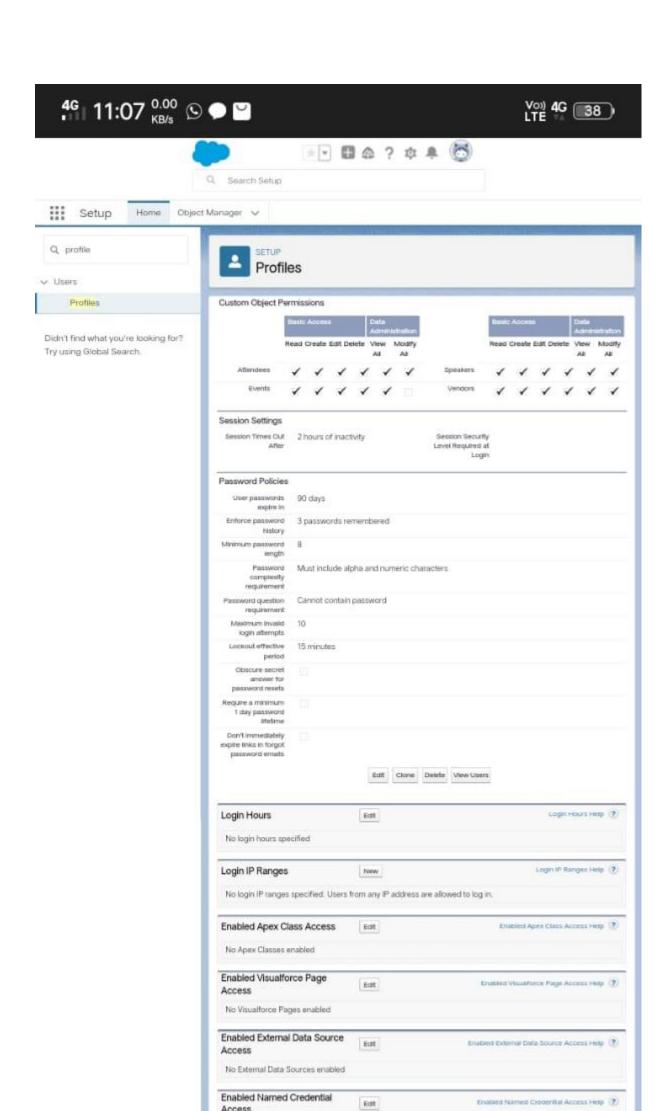
[ View Assignment ]

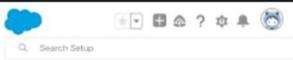
Campaign Member Page Lavout

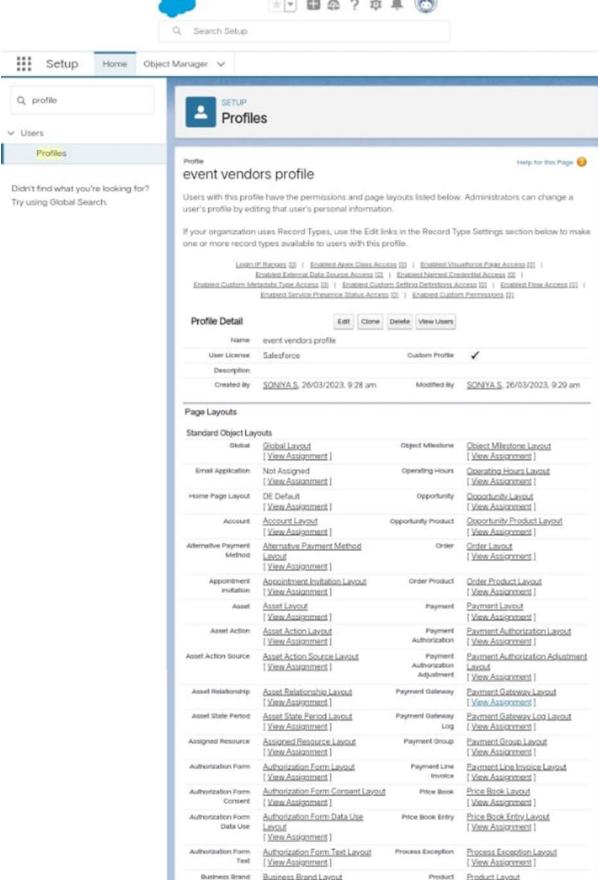
Campaign Layout

Campaign

Campaign Member







[ View Assignment ]

1 View Assignment 1

Campaign Member Page Layout [ View Assignment ]

Campaign Campaign Layout

Campaign Member

[ View.Assignment ]

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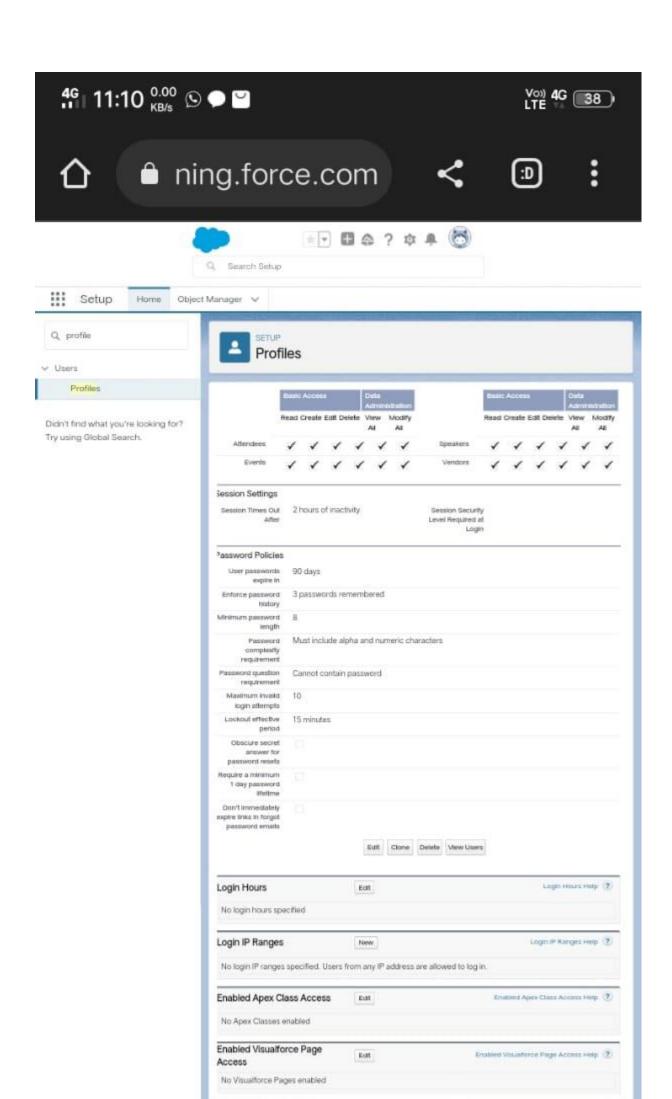
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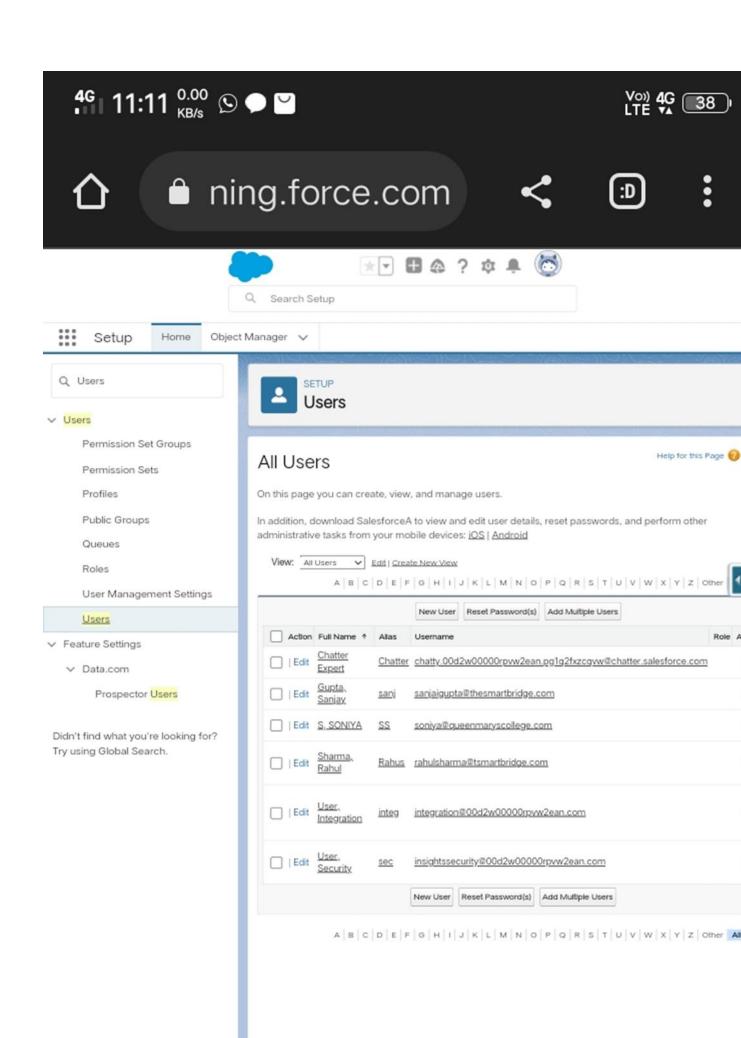
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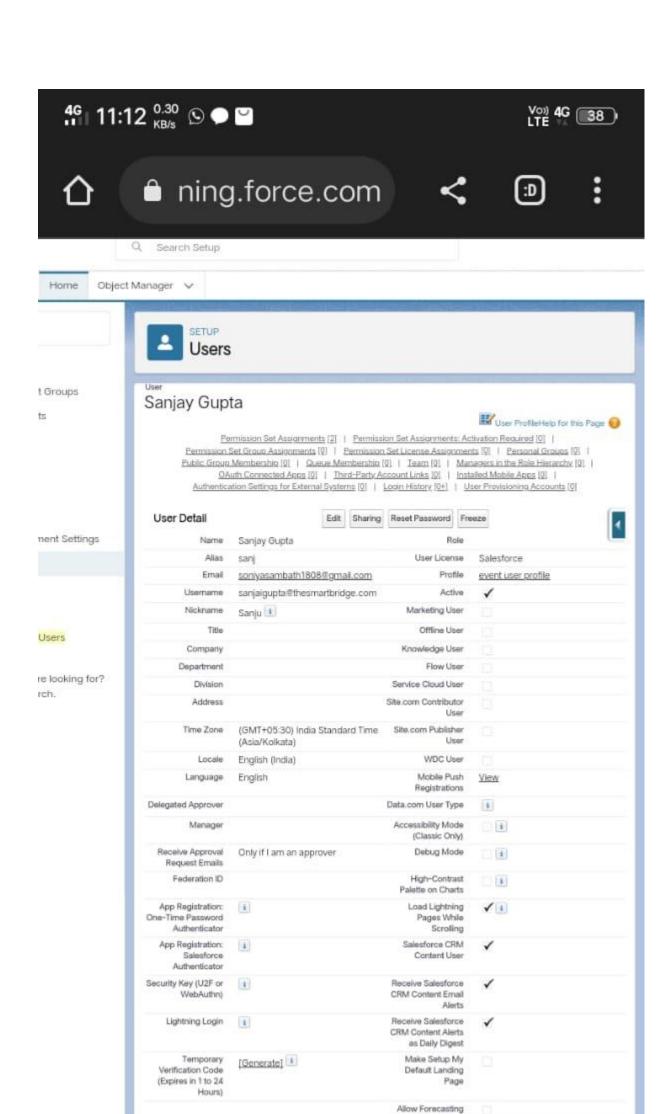
Consumption Schedule

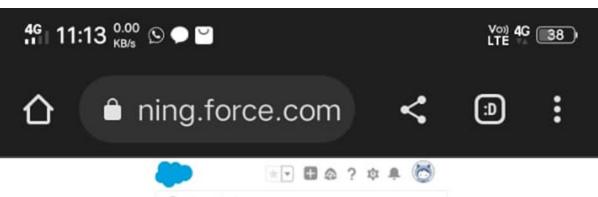
Quick Test

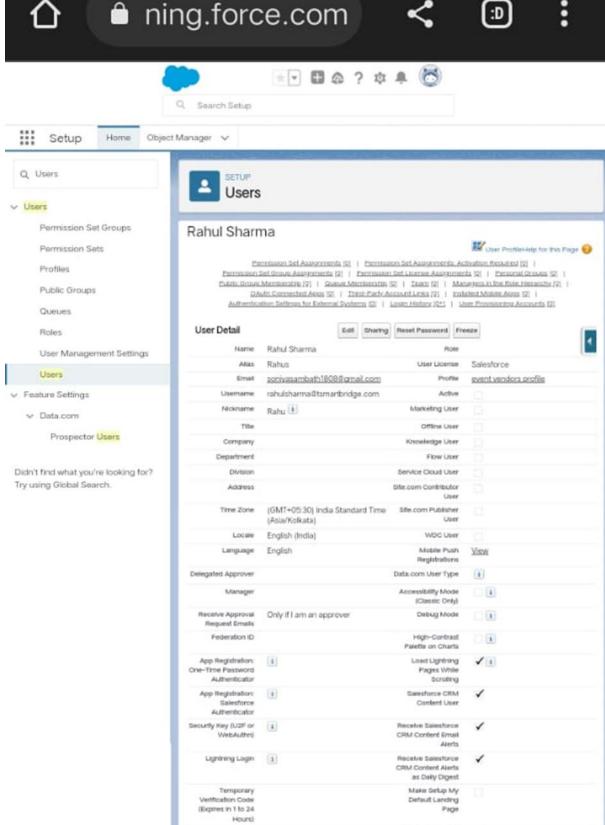
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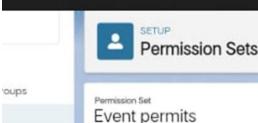


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Video Tutorial | Help for this Page 1 Q. Find Settings. Clone Edit Properties Manage Assignments Permission Set Overview Description API Name Event\_permits Namespace Prefix License Session Activation Created By SONIYAS, 26/03/2023, 3:22 pm Required Last Modified By SONIYAS, 26/03/2023, 3:22 pm Apps Assigned Apps Settings that specify which apps are visible in the app menu Assigned Connected Apps Settings that specify which connected apps are visible in the app menu Object Settings Permissions to access objects and fields, and settings such as tab availability App Permissions Permissions to perform app-specific actions, such as "Manage Call Centers" Apex Class Access Permissions to execute Apex classes Visualforce Page Access Settings that apply to Salesforce apps, such as Sales, Permissions to execute Visualforce pages and custom apps built on the Lightning Platform Learn More External Data Source Access Permissions to authenticate against external data sources Flow Access Permissions to execute Flows Named Credential Access Permissions to authenticate against named credentials Custom Permissions Permissions to access custom processes and apps Custom Metadata Types Permissions to access custom metadata types

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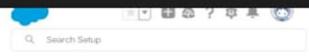
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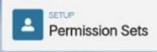
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Experience Profile Manager

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(8) | Clone Edit Properties: Manage Assignments

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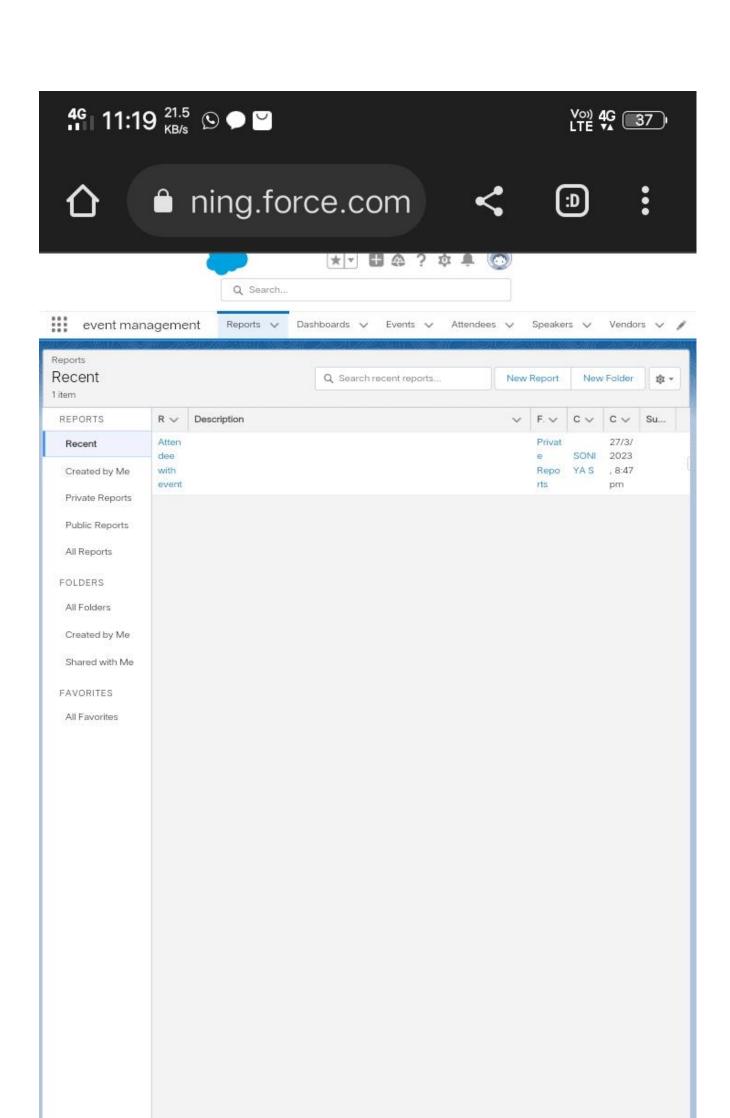
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Milestone 1: we log in into sales force application and we created our own account s

Milestone 2: We created custom objects those are Event, attendee, vendor, speaker

Milestone 3: we created tabs for the objects

Milestone 4: we created apps which represent a group of tabs and also we created Report and dashboard objects

Milestone 5 : After completing the activity 4 we created profile for standard user and event vendors profile

Milestone 6: we created two users one is for event user profile and another one is for event vendor user profile

Milestone 7: we give user access to various tools through permission sets

Milestone 8: we created Report for every objects

## 4. TRAILHEAD PROFILE PUBLIC URL

Team lead: https://trailblazer.me/id/soniyas18

Team member1: <a href="mailto:trailblazer.me/id/shobag0309">trailblazer.me/id/shobag0309</a>

Team member 2:trailblazer.me/id/snega23

Team member 3:https://trailblazer.me/id/swethasrini0312

Team member 4:https://trailblazer.me/id/vidhs17

# 5. ADVANTAGES& DISVANTAGES ADVANTAGES:

- \*Save time and money
- \* more flexible and user friendly
- \*High security level

## **DISADVANTAGES:**

- \*Budget problem
- \*Not enough members to do the job
- \*Nature obstacles
- \*Technical issues

## 6. APPLICATION

- \*These application can be used for who is going to conduct an event or an event planner.
- \* Also it helps the customer who's searching for an event planner.
- \*Customer can find the best planners through this.

## 7. CONCLUSION

We learned what is CRM and sales force. The entire project is about how to use sales force application. By those activities and milestones we learned how to use sales force. We made an empathy through this we learned customers intentions and also we learned customers expectations through ideation and brainstorming map.

## 8. FUTURE SCOPE

Event management is the one of the growing projects. In future it's market value will be in top. In Every family occasions and companies event Event management will shine.