

# **PROJECT REPORT TEMPLATE**

## **1. INTRODUCTION**

### **1.1 Overview**

Event management is a process of organizing a professional event. It involves in planning, budgeting, organizing and executing events such as Marriage functions, music concerts, birthday parties, house warming function and etc. It also helps us to make the events more memorable and incredible.

### **1.2 Purpose**

This application is to develop a system that effectively manages all the data related to the events. The purpose is to maintain a database of all event related information.

The goal is to support various functions and process necessary to manage the data efficiently.

To manage the online entry booking for upcoming event. It helps the user to book our entry from anywhere through online.

## **2. PROBLEM DEFINITION & DESIGN THINKING**

### **2.1 Empathy map**

### Says

What have we heard them say?  
What can we imagine them saying?

Will the project complete be on time

They ask about the payment mode

Make sure that the price is affordable

Having doubt in the management they are trustworthy or not

Advance payment

\*Enlisting the products

Searching reviews of the managements

Asking others opinion

Analyse the budgets of the different event managements

Looking for the best management

### Does

What behavior have we observed?  
What can we imagine them doing?

### Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

\*They expect us to provide good quality food in their events

Want to make their occasion memorable one

Good music to enjoy every moments in the event

like to add up some games and entertainment in their occasion



BUILD AN EVENT MANAGEMENT USING SALESFORCE



Improper security system

The event didn't start on time

Nature obstacles  
Technical issues

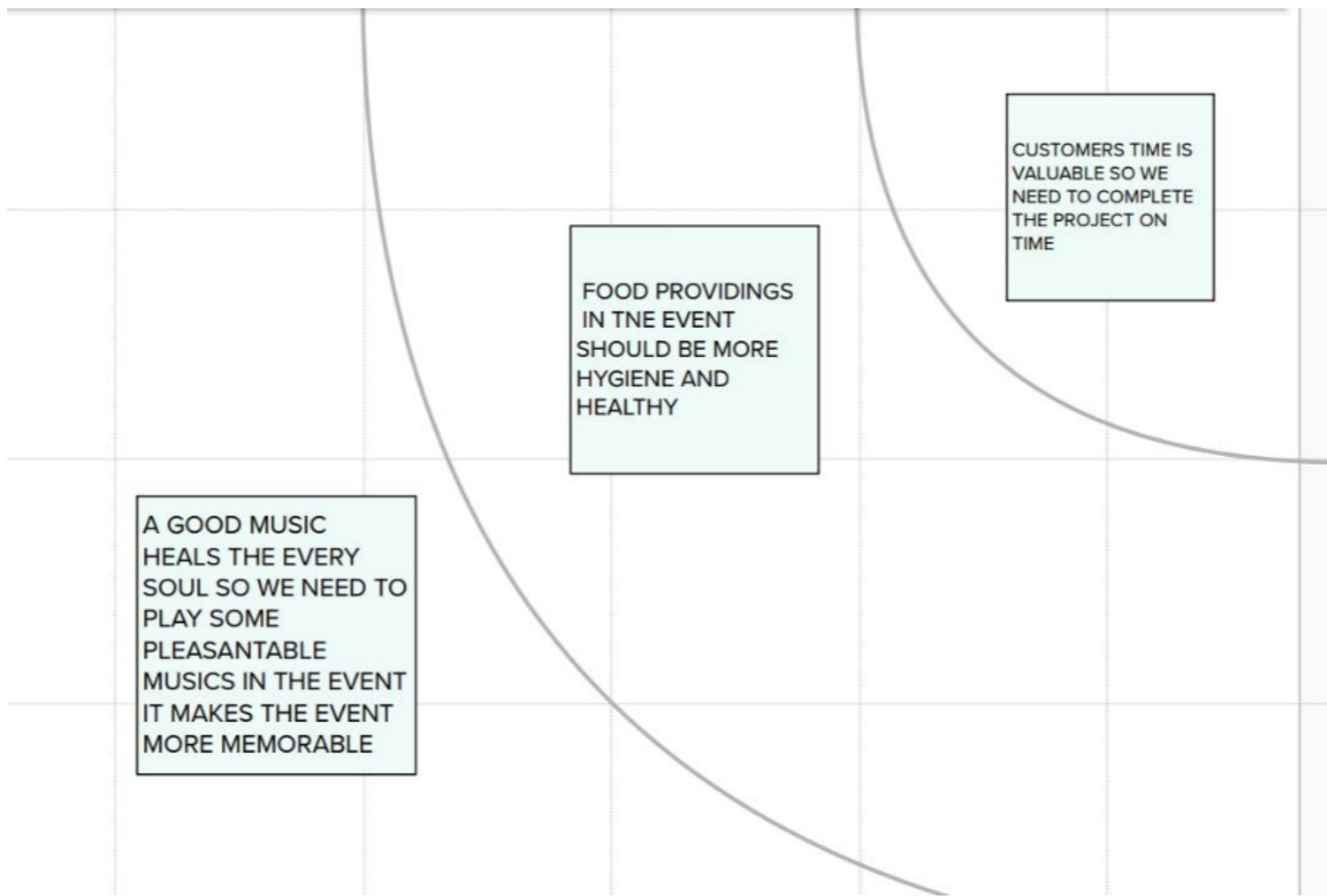
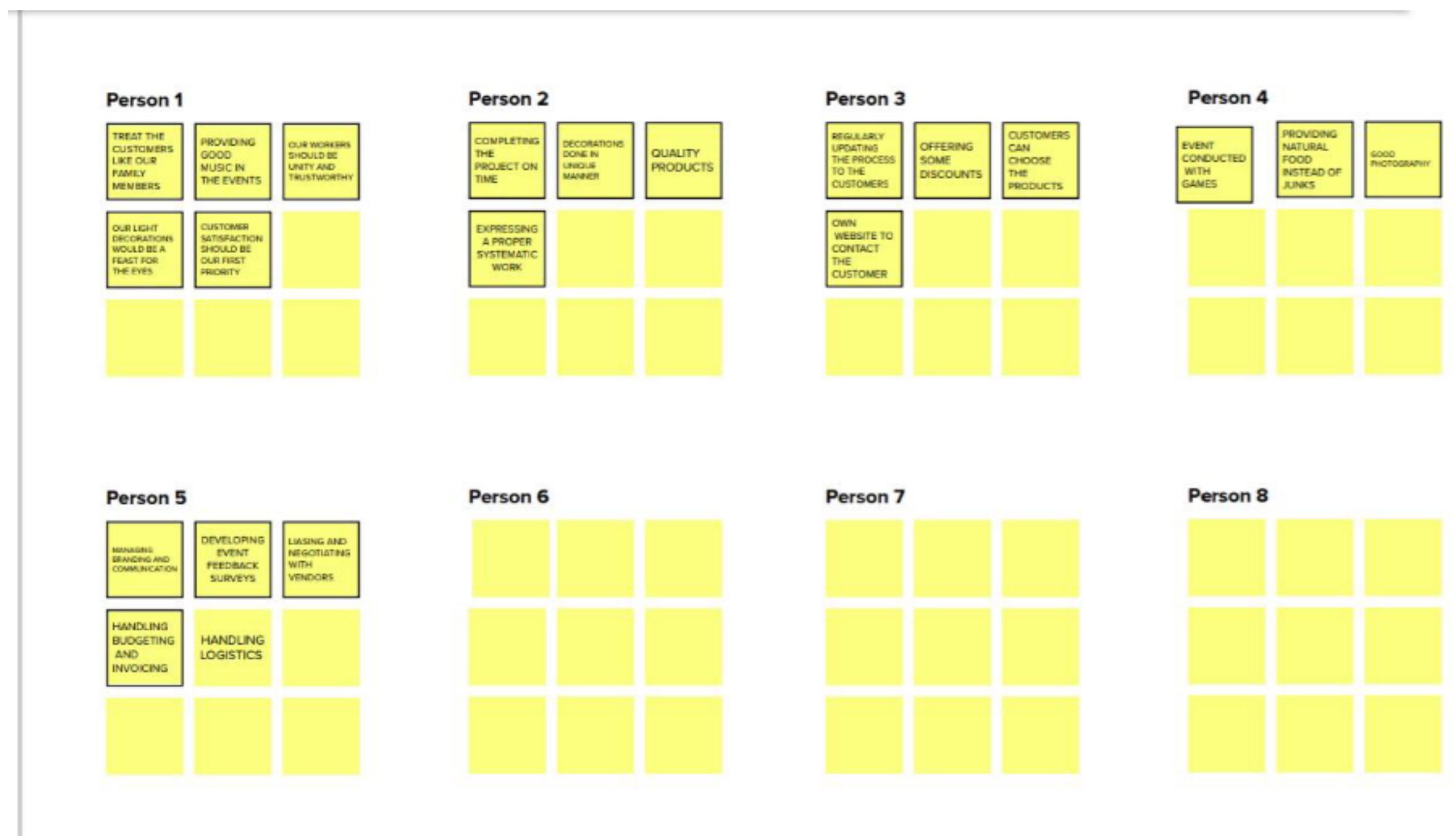
Presence of unexpected guests

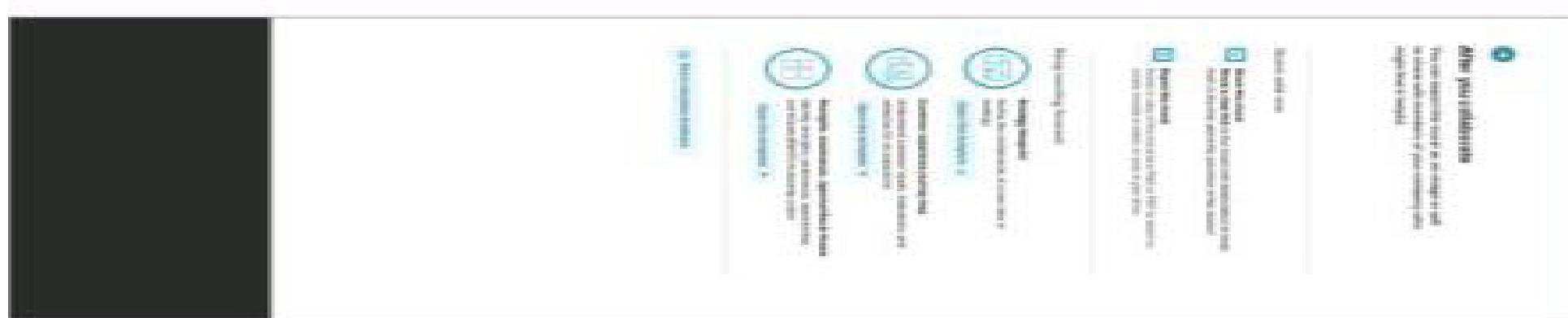
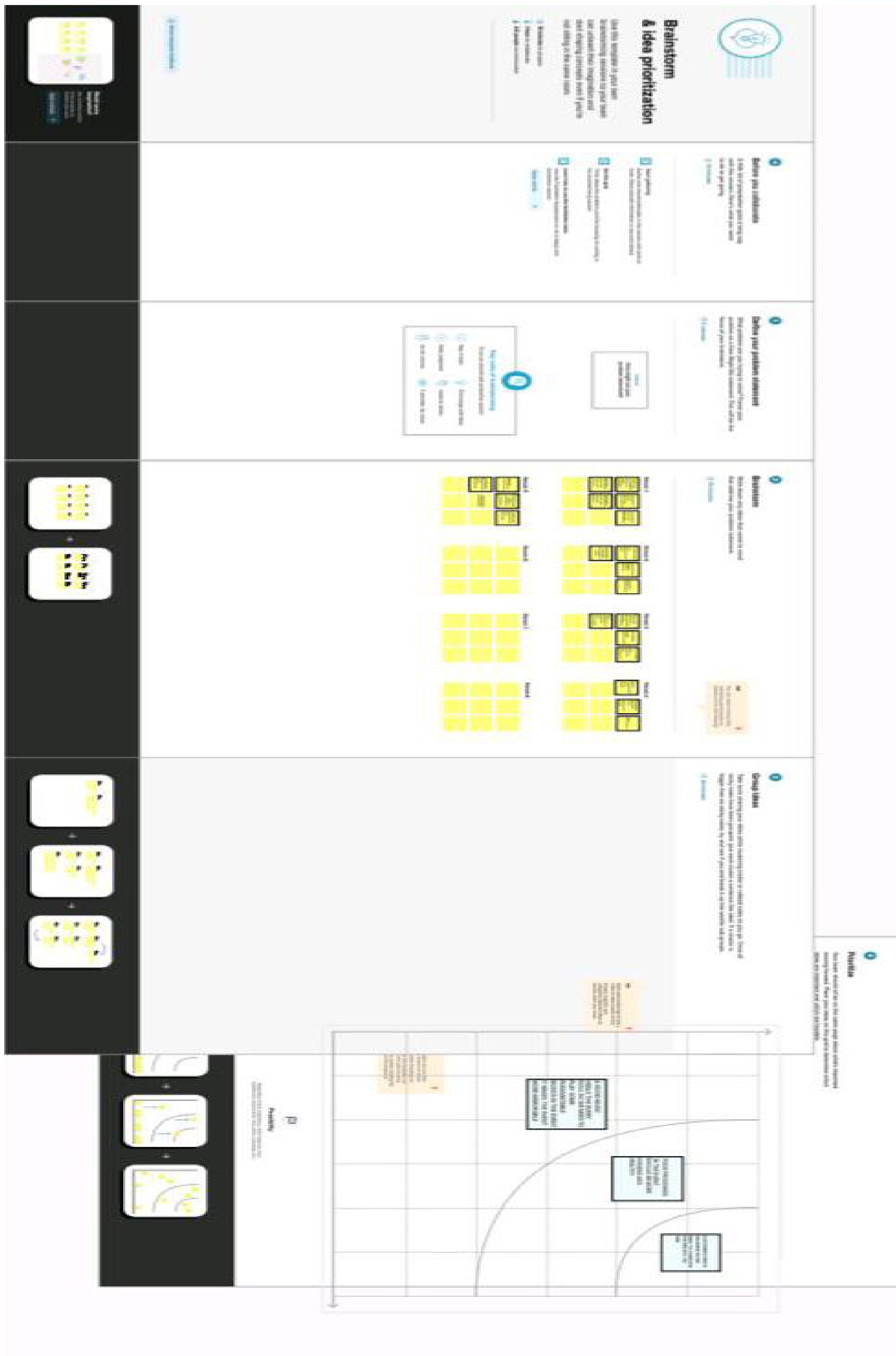
In case food is not enough for the guest

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



## 2.2 Ideation & Brainstorming map





## 3.RESULT

### 3.1 Data Model

OBJECT	FIELDLABEL	DATATYPE
EVENT	CITY	TEXT
EVENT	Event	MASTER DETAIL RELATIONSHIP
ATTENDEE	ID	AUTONUMBER
ATTENDEE	PHONE	PHONE
ATTENDEE	TICKETS	PICKLIST
SPEAKER	BIO	TEXTAREA
SPEAKER	e_mail	Email
SPEAKER	Event name	LOOK UP RELATIONSHIP
VENDORS	e_mail	Email
VENDORS	PHONE	PHONE
VENDORS	SERVICE PROVIDER	TEXT
VENDORS	EVENT NAME	LOOK UP RELATIONSHIP

### 3.2 Activity& Screenshot

Setup Home Object Manager

tabs

User Interface

Rename Tabs and Labels

Tabs

I'll find what you're looking for? Using Global Search.

SETUP Home

Create ▾

 Get Started with Einstein Bots  
Launch an AI-powered bot to automate your digital connections.  
[Get Started](#)

 Mobile Publisher  
Use the Mobile Publisher to create your own branded mobile app.  
[Learn More](#)

 Real-time Collaborative Docs  
Transform productivity with collaborative docs, spreadsheets, and slides inside Salesforce.  
[Get Started](#)

Most Recently Used  
10 items

NAME	TYPE	OBJECT
Attendee	Custom Object Definition	
Speakers	Custom Tab Definition	Speaker
Attendees	Custom Tab Definition	Attendee
Vendors	Custom Tab Definition	Vendor
Events	Custom Tab Definition	Event
Chatter Expert	User	
Vendor permits	Permission Set	
Sanjay Gupta	User	
Standard Platform User	Profile	
Rahul Sharma	User	

4G 11:18 5.60 KB/s

VoIP 4G LTE 37

The screenshot shows the Salesforce Setup interface. The top navigation bar includes icons for Home, Object Manager, and various system status indicators. The main content area is titled "Permission Sets" under the "SETUP" tab. A sub-header "Experience Profile Manager" is displayed above a table titled "Permission Set Overview". The table lists the following details for the permission set:

Description	API Name
Salesforce	Experience_Profile_Manager
Namespace Prefix	
Created By	SONIYA S, 21/03/2023, 1:15 pm
Last Modified By	SONIYA S, 21/03/2023, 1:15 pm

Below this, there are sections for "Apps" and "System". The "Apps" section contains links to "Assigned Apps", "Assigned Connected Apps", "Object Settings", "App Permissions", "Apex Class Access", "Visualforce Page Access", "External Data Source Access", "Flow Access", "Named Credential Access", "Custom Permissions", "Custom Metadata Types", and "Custom Setting Definitions". The "System" section contains a link to "System Permissions". On the left side, a sidebar menu is open, showing categories like "ADMINISTRATION" (with "Users" expanded), "PLATFORM TOOLS" (with "Subscription Management" expanded), and "Performance".

Setup Home

Service Setup Assistant

Multi-Factor Authentication Assistant

Release Updates

Lightning Experience Transition Assistant

Salesforce Mobile App

Lightning Usage

Optimizer

ADMINISTRATION

Users

- Permission Set Groups
- Permission Sets**
- Profiles
- Public Groups
- Queues
- Roles
- User Management Settings
- Users

Data

Email

PLATFORM TOOLS

Subscription Management

Apps

Feature Settings

Slack

MuleSoft

Einstein

Objects and Fields

Events

Process Automation

User Interface

Custom Code

Development

Performance

System

Search Setup

Video Tutorial | Help for this Page

Experience Profile Manager

Find Settings... Clone Edit Properties Manage Assignments

Permission Set Overview

Description	API Name
Salesforce	Experience_Profile_Manager
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Created By	SONIYA S, 21/03/2023, 1:15 pm
Last Modified By	SONIYA S, 21/03/2023, 1:15 pm

Assigned Apps  
Settings that specify which apps are visible in the app menu

Assigned Connected Apps  
Settings that specify which connected apps are visible in the app menu

Object Settings  
Permissions to access objects and fields, and settings such as tab availability

App Permissions  
Permissions to perform app-specific actions, such as "Manage Call Centers"

Apex Class Access  
Permissions to execute Apex classes

Visualforce Page Access  
Permissions to execute Visualforce pages

External Data Source Access  
Permissions to authenticate against external data sources

Flow Access  
Permissions to execute Flows

Named Credential Access  
Permissions to authenticate against named credentials

Custom Permissions  
Permissions to access custom processes and apps

Custom Metadata Types  
Permissions to access custom metadata types

Custom Setting Definitions  
Permissions to access custom settings

System Permissions  
Permissions to perform actions that apply across apps, such as "Modify All Data"

**SETUP**

## Permission Sets

Groups

Event permits

Find Settings... | Clone | Edit Properties | Manage Assignments

Permission Set Overview

Description	API Name	Event_permits
License	Namespace Prefix	
Session Activation Required	Created By	SONIYA S, 26/03/2023, 3:22 pm
Last Modified By	Last Modified By	SONIYA S, 26/03/2023, 3:22 pm

**Apps**

Assigned Apps  
Settings that specify which apps are visible in the app menu

Assigned Connected Apps  
Settings that specify which connected apps are visible in the app menu

Object Settings  
Permissions to access objects and fields, and settings such as tab availability

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Flow Access  
Permissions to execute Flows

Named Credential Access  
Permissions to authenticate against named credentials

Custom Permissions  
Permissions to access custom processes and apps

Custom Metadata Types  
Permissions to access custom metadata types

Custom Setting Definitions  
Permissions to access custom settings

System

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Cloud Search Setup ? ☰

Setup Home Object Manager

Users

Permission Set Groups  
Permission Sets  
Profiles  
Public Groups  
Queues  
Roles  
User Management Settings  
**Users**  
Feature Settings  
Data.com  
Prospector Users

Rahul Sharma

User Detail

Name	Rahul Sharma	Role
Alias	Rahus	User License
Email	soniyasambath1808@gmail.com	Profile
Username	rahulsharma@tsmartbridge.com	Active
Nickname	Rahu	Marketing User
Title		Offline User
Company		Knowledge User
Department		Flow User
Division		Service Cloud User
Address		Site.com Contributor
Time Zone	(GMT+05:30) India Standard Time (Asia/Kolkata)	User
Locale	English (India)	WDC User
Language	English	Mobile Push Registrations
Delegated Approver		Data.com User Type
Manager		Accessibility Mode (Classic Only)
Receive Approval Request Emails	Only if I am an approver	Debug Mode
Federation ID		High-Contrast Palettes on Charts
App Registration: One-Time Password Authenticator		Load Lightning Pages While Scrolling
App Registration: Salesforce Authenticator		Salesforce CRM Content User
Security Key (U2F or WebAuthn)		Receive Salesforce CRM Content Email Alerts
Lightning Login		Receive Salesforce CRM Content Alerts at Daily Digest
Temporary Verification Code (Expires in 1 to 24 Hours)		Make Setup My Default Landing Page
		Allow Forecasting

Didnt find what you're looking for? Try using Global Search.

Setup Home Object Manager ▾

tabs

User Interface

Rename Tabs and Labels

Tabs

I't find what you're looking for?  
using Global Search.

SETUP

**Tabs**

Custom Tabs

Help for this Page ?

You can create new custom tabs to extend Salesforce functionality or to build new application functionality.

Custom Object tabs look and behave like the standard tabs provided with Salesforce. Web tabs allow you to embed external web applications and content within the Salesforce window. Visualforce tabs allow you to embed Visualforce pages. Lightning Component tabs allow you to add Lightning components to the navigation menu in Lightning Experience and the mobile app. Lightning Page tabs allow you to add Lightning Pages to Lightning Experience and the mobile app.

**Custom Object Tabs** [New](#) [What Is This?](#)

Action	Label	Tab Style	Description
Edit   Del	<a href="#">Attendees</a>	 Star	
Edit   Del	<a href="#">Events</a>	 Hands	
Edit   Del	<a href="#">Speakers</a>	 Cell phone	
Edit   Del	<a href="#">Vendors</a>	 Laptop	

**Web Tabs** [New](#) [What Is This?](#)

No Web Tabs have been defined

**Visualforce Tabs** [New](#) [What Is This?](#)

No Visualforce Tabs have been defined

**Lightning Component Tabs** [New](#) [What Is This?](#)

No Lightning component tabs have been defined

**Lightning Page Tabs** [New](#) [What Is This?](#)

No Lightning Page Tabs have been defined

4G 11:05 0.00 KB/s

Voice 4G LTE 39

The screenshot shows the Salesforce Setup interface with the following details:

- Header:** Displays network status (4G), time (11:05), and battery level (39%).
- Top Bar:** Includes a cloud icon, search bar ("Search Setup"), and various setup navigation icons.
- Left Sidebar:** Shows a search bar ("profile") and navigation links: "Users" and "Profiles".
- Page Header:** "SETUP Profiles" with a user icon.
- Section Header:** "event user profile" (highlighted in yellow).
- Help:** "Help for this Page" with a question mark icon.
- Profile Detail:** A table with columns: Name, User License, Description, Created By, Modified By, Edit, Clone, Delete, and View Users. The "Name" column shows "event user profile".
- Record Type Settings:** A list of record types with "Edit" links:
  - Logistics Receipts (1) | Enabled Apex Class Access (1) | Enabled Visualforce Page Access (1)
  - Enabled External Data Source Access (1) | Enabled Named Credential Access (1)
  - Enabled Custom Metadata Types Access (1) | Enabled Custom Setting Definitions Access (1) | Enabled Flow Access (1)
  - Enabled Service Presence Status Access (1) | Enabled Custom Permissions (1)
- Page Layouts:** A section titled "Standard Object Layouts" showing mappings between object milestones and layouts. The table has columns: Global, Object Milestone, and Object Milestone Layout.

Global	Object Milestone	Object Milestone Layout
Global Layout [View Assignment]		[View Assignment]
Email Application Not Assigned [View Assignment]	Operating Hours	Operating Hours Layout [View Assignment]
Home Page Layout DE Default [View Assignment]	Opportunity	Opportunity Layout [View Assignment]
Account Account Layout [View Assignment]	Opportunity Product	Opportunity Product Layout [View Assignment]
Alternative Payment Method Alternative Payment Method Layout [View Assignment]	Order	Order Layout [View Assignment]
Appointment invitation Appointment Invitation Layout [View Assignment]	Order Product	Order Product Layout [View Assignment]
Asset Asset Layout [View Assignment]	Payment	Payment Layout [View Assignment]
Asset Action Asset Action Layout [View Assignment]	Payment Authorization	Payment Authorization Layout [View Assignment]
Asset Action Source Asset Action Source Layout [View Assignment]	Payment Authorization Adjustment	Payment Authorization Adjustment Layout [View Assignment]
Asset Relationship Asset Relationship Layout [View Assignment]	Payment Gateway	Payment Gateway Layout [View Assignment]
Asset State Period Asset State Period Layout [View Assignment]	Payment Gateway Log	Payment Gateway Log Layout [View Assignment]
Assigned Resource Assigned Resource Layout [View Assignment]	Payment Group	Payment Group Layout [View Assignment]
Authorization Form Authorization Form Layout [View Assignment]	Payment Line Invoice	Payment Line Invoice Layout [View Assignment]
Authorization Form Consent Authorization Form Consent Layout [View Assignment]	Price Book	Price Book Layout [View Assignment]
Authorization Form Data Use Authorization Form Data Use Layout [View Assignment]	Price Book Entry	Price Book Entry Layout [View Assignment]
Authorization Form Text Authorization Form Text Layout [View Assignment]	Process Exception	Process Exception Layout [View Assignment]

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The screenshot shows the Salesforce Setup Home screen. At the top, there's a search bar with the placeholder "Search Setup". Below it, the navigation bar includes "Setup", "Home", and "Object Manager". A sidebar on the left has a search bar with "profile" typed in, and sections for "Users" and "Profiles". A message says "Didn't find what you're looking for? Try using Global Search." The main content area is titled "SETUP Profiles". It contains "Custom Object Permissions" for "Attendees", "Events", "Speakers", and "Vendors", with checkboxes indicating access levels. Below that are "Session Settings" for session timeout and security level. The "Password Policies" section lists various password requirements with their descriptions. At the bottom of the main content are buttons for "Edit", "Clone", "Delete", and "View Users".

**Custom Object Permissions**

	Basic Access							Data Administration								
	Read	Create	Edit	Delete	View	Modify	All	All	Read	Create	Edit	Delete	View	Modify	All	All
Attendees	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Events	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

**Session Settings**

Session Times Out After	2 hours of inactivity
Session Security Level Required at Login	Required at Login

**Password Policies**

User passwords expire in	90 days
Enforce password history	3 passwords remembered
Minimum password length	8
Password complexity requirement	Must include alpha and numeric characters
Password question requirement	Cannot contain password
Maximum invalid login attempts	10
Lockout effective period	15 minutes
Obfuscate secret answer for password resets	<input type="checkbox"/>
Require a minimum 1 day password lifetime	<input type="checkbox"/>
Don't immediately expire links in forgot password emails	<input type="checkbox"/>

**Login Hours**

No login hours specified

**Login IP Ranges**

No login IP ranges specified. Users from any IP address are allowed to log in.

**Enabled Apex Class Access**

No Apex Classes enabled

**Enabled Visualforce Page Access**

No Visualforce Pages enabled

Setup Home Object Manager

Search Setup

profile

Users Profiles

Didn't find what you're looking for? Try using Global Search.

## SETUP Profiles

### event vendors profile

Help for this Page

Users with this profile have the permissions and page layouts listed below. Administrators can change a user's profile by editing that user's personal information.

If your organization uses Record Types, use the Edit links in the Record Type Settings section below to make one or more record types available to users with this profile.

Enabled Apex Class Access | Enabled Visualforce Page Access |  
Enabled External Data Source Access | Enabled Named Credential Access |  
Enabled Custom Metadata Type Access | Enabled Custom Setting Definitions Access | Enabled Flow Access |  
Enabled Service Presence Status Access | Enabled Custom Permissions |

Profile Detail		Edit	
Name	event vendors profile	Clone	Delete
User License	Salesforce	Custom Profile	<input checked="" type="checkbox"/>
Description			
Created By	SONIYA S., 26/03/2023, 9:28 am	Modified By	SONIYA S., 26/03/2023, 9:29 am

#### Page Layouts

##### Standard Object Layouts

Global	Object Milestone	Object Milestone Layout
Global Layout [View Assignment]		[View Assignment]
Email Application	Operating Hours	Operating Hours Layout [View Assignment]
Home Page Layout	Opportunity	Opportunity Layout [View Assignment]
Account	Opportunity Product	Opportunity Product Layout [View Assignment]
Alternative Payment Method	Order	Order Layout [View Assignment]
Appointment Invitation	Order Product	Order Product Layout [View Assignment]
Asset	Payment	Payment Layout [View Assignment]
Asset Action	Payment Authorization	Payment Authorization Layout [View Assignment]
Asset Action Source	Payment Authorization Adjustment	Payment Authorization Adjustment Layout [View Assignment]
Asset Relationship	Payment Gateway	Payment Gateway Layout [View Assignment]
Asset State Period	Payment Gateway Log	Payment Gateway Log Layout [View Assignment]
Assigned Resource	Payment Group	Payment Group Layout [View Assignment]
Authorization Form	Payment Line Invoice	Payment Line Invoice Layout [View Assignment]
Authorization Form Content	Price Book	Price Book Layout [View Assignment]
Authorization Form Data Use	Price Book Entry	Price Book Entry Layout [View Assignment]
Authorization Form Text	Process Exception	Process Exception Layout [View Assignment]

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Cloud icon

Setup Home Object Manager

Search Setup

Profile search bar: profile

Users

Profiles

SETUP Profiles

Basic Access Data Administration

	Read	Create	Edit	Delete	View	Modify	All	All
Attendees	✓	✓	✓	✓	✓	✓	All	All
Events	✓	✓	✓	✓	✓	✓	All	All
Speakers	✓	✓	✓	✓	✓	✓	All	All
Vendors	✓	✓	✓	✓	✓	✓	All	All

Session Settings

Session Times Out After: 2 hours of inactivity

Session Security Level Required at Login

Password Policies

User passwords expire in	90 days
Enforce password history	3 passwords remembered
Minimum password length	8
Password complexity requirement	Must include alpha and numeric characters
Password question requirement	Cannot contain password
Maximum invalid login attempts	10
Lockout effective period	15 minutes
Obfuscate secret answer for password resets	<input type="checkbox"/>
Require a minimum 1 day password lifetime	<input type="checkbox"/>
Don't immediately expire users in forgot password emails	<input type="checkbox"/>

Edit Clone Delete View Users

Login Hours

No login hours specified

Edit

Login Hours Help

Login IP Ranges

New

Login IP Ranges Help

No login IP ranges specified. Users from any IP address are allowed to log in.

Enabled Apex Class Access

Enabled Apex Class Access Help



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Search Setup



Setup

Home

Object Manager

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

Feature Settings

Data.com

Prospector Users

Didn't find what you're looking for?

Try using Global Search.

## SETUP Users

### All Users

Help for this Page ?

On this page you can create, view, and manage users.

In addition, download SalesforceA to view and edit user details, reset passwords, and perform other administrative tasks from your mobile devices: [iOS](#) | [Android](#)

View: All Users

New User Reset Password(s) Add Multiple Users

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Other

Action	Full Name	Alias	Username	Role
<input type="checkbox"/> <a href="#">Edit</a>	Chatter Expert	Chatter	chatty.00d2w00000rpww2ean.pg1g2fxzcgvw@chatter.salesforce.com	
<input type="checkbox"/> <a href="#">Edit</a>	Gupta, Sanjay	sanj	sanjaigupta@thesmartbridge.com	
<input type="checkbox"/> <a href="#">Edit</a>	S.SONIYA	SS	soniya@queenmaryscollage.com	
<input type="checkbox"/> <a href="#">Edit</a>	Sharma, Rahul	Rahus	rahulsharma@tsmartbridge.com	
<input type="checkbox"/> <a href="#">Edit</a>	User, Integration	integ	integration@00d2w00000rpww2ean.com	
<input type="checkbox"/> <a href="#">Edit</a>	User, Security	sec	insightssecurity@00d2w00000rpww2ean.com	

New User Reset Password(s) Add Multiple Users

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Other All

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Search Setup

Home Object Manager

SETUP Users

User Sanjay Gupta

User Profile Help for this Page

Permission Set Assignments [2] | Permission Set Assignments: Activation Required [0] |  
Permission Set Group Assignments [0] | Permission Set License Assignments [0] | Personal Groups [0] |  
Public Group Membership [0] | Queue Membership [0] | Team [0] | Managers in the Role Hierarchy [0] |  
OAuth Connected Apps [0] | Third-Party Account Links [0] | Installed Mobile Apps [0] |  
Authentication Settings for External Systems [0] | Login History [0+] | User Provisioning Accounts [0]

User Detail

	<a href="#">Edit</a>	<a href="#">Sharing</a>	<a href="#">Reset Password</a>	<a href="#">Freeze</a>
Name	Sanjay Gupta	Role		
Alias	sanj	User License	Salesforce	
Email	soniyasambath1808@gmail.com	Profile	<a href="#">event user profile</a>	
Username	sanjaigupta@thesmartbridge.com	Active	<input checked="" type="checkbox"/>	
Nickname	Sanju <a href="#">i</a>	Marketing User	<input type="checkbox"/>	
Title		Offline User	<input type="checkbox"/>	
Company		Knowledge User	<input type="checkbox"/>	
Department		Flow User	<input type="checkbox"/>	
Division		Service Cloud User	<input type="checkbox"/>	
Address		Site.com Contributor	<input type="checkbox"/>	
Address 2		User	<input type="checkbox"/>	
Time Zone	(GMT+05:30) India Standard Time (Asia/Kolkata)	Site.com Publisher	<input type="checkbox"/>	
Locale	English (India)	WDC User	<input type="checkbox"/>	
Language	English	Mobile Push Registrations	<a href="#">View</a>	
Delegated Approver		Data.com User Type	<a href="#">i</a>	
Manager		Accessibility Mode (Classic Only)	<input type="checkbox"/>	<a href="#">i</a>
Receive Approval Request Emails	Only if I am an approver	Debug Mode	<input type="checkbox"/>	<a href="#">i</a>
Federation ID		High-Contrast Palette on Charts	<input type="checkbox"/>	<a href="#">i</a>
App Registration: One-Time Password Authenticator	<a href="#">i</a>	Load Lightning Pages While Scrolling	<input checked="" type="checkbox"/>	<a href="#">i</a>
App Registration: Salesforce Authenticator	<a href="#">i</a>	Salesforce CRM Content User	<input checked="" type="checkbox"/>	
Security Key (U2F or WebAuthn)	<a href="#">i</a>	Receive Salesforce CRM Content Email Alerts	<input checked="" type="checkbox"/>	

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Setup Home Object Manager

Users

Permission Set Groups  
Permission Sets  
Profiles  
Public Groups  
Queues  
Roles  
User Management Settings  
**Users**  
Feature Settings  
Data.com  
Prospector Users

Didn't find what you're looking for?  
Try using Global Search.

Rahul Sharma

User Detail

Name	Rahul Sharma	Role
Alias	Rahus	User License
Email	soniyasambath1808@gmail.com	Profile
Username	rahulsharma@tsmartbridge.com	Active
Nickname	Rahu	Marketing User
Title		Offline User
Company		Knowledge User
Department		Flow User
Division		Service Cloud User
Address		Site.com Contributor
Time Zone	(GMT+05:30) India Standard Time (Asia/Kolkata)	Site.com Publisher User
Locale	English (India)	WDC User
Language	English	Mobile Push Registrations
Delegated Approver		Data.com User Type
Manager		Accessibility Mode (Classic Only)
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Lightning Login		Receive Salesforce CRM Content Alerts at Daily Digest
Temporary Verification Code (Expires in 1 to 24 Hours)		Make Setup My Default Landing Page
		Airline Forecasting



SETUP

## Permission Sets

Groups

Ans

Looking for?

Permission Set

Video Tutorial | Help for this Page

## Event permits

 Find Settings...

Clone

Edit Properties

Manage Assignments

## Permission Set Overview

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License	Namespace Prefix	
Session Activation Required	Created By	SONIYAS, 26/03/2023, 3:22 pm
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## Apps

Settings that apply to Salesforce apps, such as Sales, and custom apps built on the Lightning Platform

[Learn More](#)Assigned Apps

Settings that specify which apps are visible in the app menu

Assigned Connected Apps

Settings that specify which connected apps are visible in the app menu

Object Settings

Permissions to access objects and fields, and settings such as tab availability

App Permissions

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Flow Access

Permissions to execute Flows

Named Credential Access

Permissions to authenticate against named credentials

Custom Permissions

Permissions to access custom processes and apps

Custom Metadata Types

Permissions to access custom metadata types

Custom Setting Definitions

Permissions to access custom settings

## System



4G 11:18 5.60 KB/s

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The screenshot shows the Salesforce Setup interface. The top navigation bar includes 'Setup', 'Home', and 'Object Manager'. The left sidebar has sections for 'Setup Home', 'Service Setup Assistant', 'Multi-Factor Authentication Assistant', 'Release Updates', 'Lightning Experience Transition Assistant', 'Salesforce Mobile App', 'Lightning Usage', 'Optimizer', 'ADMINISTRATION' (with 'Users' expanded), 'Data' (under 'ADMINISTRATION'), 'PLATFORM TOOLS', and 'Performance'. The main content area is titled 'Permission Sets' under 'SETUP'. It shows a 'Permission Set Overview' for 'Experience Profile Manager' (API Name: Experience\_Profile\_Manager). The overview table includes columns for Description (Experience Profile Manager), License (Salesforce), Session Activation Required (unchecked), Namespace Prefix (empty), Created By (SONIYA S.), and Last Modified By (SONIYA S., 21/03/2023, 1:15 pm). Below this is an 'Apps' section with links to 'Assigned Apps', 'Assigned Connected Apps', 'Object Settings', 'App Permissions', 'Apex Class Access', 'Visualforce Page Access', 'External Data Source Access', 'Flow Access', 'Named Credential Access', 'Custom Permissions', 'Custom Metadata Types', and 'Custom Setting Definitions'. The bottom section is titled 'System' with a link to 'System Permissions'.

Setup Home

Service Setup Assistant

Multi-Factor Authentication Assistant

Release Updates

Lightning Experience Transition Assistant

Salesforce Mobile App

Lightning Usage

Optimizer

ADMINISTRATION

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

> Data

> Email

PLATFORM TOOLS

> Subscription Management

> Apps

> Feature Settings

> Slack

> MuleSoft

> Einstein

> Objects and Fields

> Events

> Process Automation

> User Interface

> Custom Code

> Development

> Performance

SETUP

## Permission Sets

Permission Set: Experience Profile Manager

Find Settings... | Clone | Edit Properties | Manage Assignments

### Permission Set Overview

Description	API Name
Experience Profile Manager	Experience_Profile_Manager
License	Salesforce
Session Activation Required	(unchecked)
Last Modified By	SONIYA S., 21/03/2023, 1:15 pm
Namespace Prefix	
Created By	SONIYA S., 21/03/2023, 1:15 pm

### Apps

Assigned Apps  
Settings that specify which apps are visible in the app menu

Assigned Connected Apps  
Settings that specify which connected apps are visible in the app menu

Object Settings  
Permissions to access objects and fields, and settings such as tab availability

App Permissions  
Permissions to perform app-specific actions, such as "Manage Call Centers"

Apex Class Access  
Permissions to execute Apex classes

Visualforce Page Access  
Permissions to execute Visualforce pages

External Data Source Access  
Permissions to authenticate against external data sources

Flow Access  
Permissions to execute Flows

Named Credential Access  
Permissions to authenticate against named credentials

Custom Permissions  
Permissions to access custom processes and apps

Custom Metadata Types  
Permissions to access custom metadata types

Custom Setting Definitions  
Permissions to access custom settings

### System

System Permissions  
Permissions to perform actions that apply across apps, such as "Modify All Data"

4G 11:19 21.5 KB/s

VoIP 4G LTE 37

ning.force.com

event management Reports Dashboards Events Attendees Speakers Vendors

Reports Recent 1 item

REPORTS	R. ▾	Description	▼	F. ▾	C. ▾	C. ▾	Su...
Recent		Atten dee with event		Privat e	SONI	2023	
Created by Me				Repo rts	YAS	, 8:47 pm	
Private Reports							
Public Reports							
All Reports							

FOLDERS

All Folders

Created by Me

Shared with Me

FAVORITES

All Favorites

**Milestone 1:** we log in into sales force application and we created our own account.

**Milestone 2:** We created custom objects those are Event, attendee, vendor, speaker

**Milestone 3:** we created tabs for the objects

**Milestone 4:** we created apps which represent a group of tabs and also we created Report and dashboard objects

**Milestone 5:** After completing the activity 4 we created profile for standard user and event vendors profile

**Milestone 6:** we created two users one is for event user profile and another one is for event vendor user profile

**Milestone 7:** we give user access to various tools through permission sets

**Milestone 8:** we created Report for every objects

#### **4. TRAILHEAD PROFILE PUBLIC URL**

Team lead: <https://trailblazer.me/id/soniyas18>

Team member1: <https://trailblazer.me/id/shobag0309>

Team member 2: <https://trailblazer.me/id/snega23>

Team member 3:

<https://trailblazer.me/id/swethasrini0312>

Team member 4 <https://trailblazer.me/id/vidhs17>

## **5. ADVANTAGES & DISVANTAGES**

### **ADVANTAGES:**

Save time and money  
more flexible and user friendly  
High security level

### **DISADVANTAGES:**

Budget problem  
Not enough members to do the job  
Nature obstacles  
Technical issues

## **6. APPLICATION**

These application can be used for who is going to conduct an event or an event planner.

Also it helps the customer who's searching for an event planner.

Customer can find the best planners through this.

## **7. CONCLUSION**

We learned what is CRM and sales force. The entire project is about how to use sales force application. By those activities and milestones we learned how to use sales force. We made an empathy through this we learned customers intentions and also we learned customers expectations through ideation and brainstorming map.

## **8. FUTURE SCOPE**

Event management is the one of the growing projects. In future it's market value will be in top. In Every family occasions and companies event Event management will shine.