



## **Louvain School of Management**

## Conception, design and testing of a split menu for smartphone

Dissertation presented by **Nathan Magrofucco** 

for obtaining the Master's degree in **Management [60 ects]** 

Supervisor

Jean VANDERDONCKT

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Place des Doyens, 1-1348 Louvain-la-Neuve	www.uclouvain.be/lsm	