Naveed Malik

naveedm80@gmail.com|714.343.7058

EDUCATION

UC RIVERSIDE

BS: BUSINESS INFORMATION SYSTEMS (Cum Laude) June 2017 | Riverside, CA GPA: 3.43

LINKS

Github:// nmalik002 LinkedIn:// naveedmalik Personal site://naveedmalik.me

Skills

Technical

HTML/CSS
SQL
Tableau
Microsoft Excel
Microsoft Visio
Google Analytics
Data Analysis
DevOps
Agile Methodology

Social Media Marketing

SOCIETIES

2017

Information Systems Society 2016
Phi Beta Lamda(Business Club) 2015
Phi Theta Kappa(Honor Society)

EXPERIENCE

DIRECT MENTOR STARTUP | FOUNDER

June 2016 - Present | Buena Park, CA

- Developing a networking platform for public colleges, to enable students to seek mentorship upon admission, will inform students about the undergraduate, graduate, PHD experience depending on the mentor, and aims to bring down current graduate unemployment/underemployment rate by providing guidance during suboptimal labor market conditions
- Utilizing HTML 5 to create an interactive website where students can set up a
 profile, view alumni profiles, connect with alumni virtually, analyze job
 statistics for a specific major which will help lost college students walk a path
 paved by experienced alumni
- Working with a software developer to implement premium services where student can join DM Pro to expand his/her network beyond the college they currently attend, will service those students interested in attending a different graduate school or seeking employment in another city/state

DESIRE HOME CARE | IT BUSINESS ANALYST INTERN

June 2016 - Sep 2016 | Riverside, CA

- Collaborated with boss to create integrated application that would manage salaries for 200 caregivers and conduct payment transactions for over 500 patients, the project was scrapped after requirement testing indicated no normalized relationship among salary, payment, expense existed, so the mobile applications were developed independently to avoid the complexity of combining business processes
- Created an employee satisfaction survey administered via email to patients, which resulted in a 30% increase of completed surveys, more effective than the original hand written survey because survey analytics were applied and each question held a weight in turn helping the company improve service, hospitality, and the caregiver/patient pairing process

BUENA PARK LIBRARY | COMPUTER ASSISTANT

Mar 2011 - May 2013 | Buena Park, CA

- Managed over 100 library patrons helping them with computer troubleshooting, taught them basic computer functions and learned patience during the process because people new to technology and adjusting to a learning curve
- Taught a group of 20 elementary school students about computer functions for core competency by giving them tutorials for optimal web browsing and Microsoft office, many of these students gave positive feedback expressing their interest in technology

RESEARCH

ANDERSON SCHOOL OF MANAGEMENT | RESEARCH ASSISTANT

Dec 2016 – Apr 2017 | Riverside, CA

 Worked with MBA professor, to research consumer psychology by administering surveys to 60 students per week, gathering sample data, and assessing correlation of data, each survey gauged consumer preference by effects of marketing syntax, product label perception, and indicated the level of analytical skill based on age/gender