

# Naveed Malik

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## EDUCATION

### UC RIVERSIDE

BS: BUSINESS INFORMATION  
SYSTEMS (Cum Laude)  
June 2017 | Riverside, CA  
GPA: 3.43

## LINKS

Github:// nmalik002  
LinkedIn:// naveedmalik  
Personal site://naveedmalik.me

## COURSEWORK

### UNDERGRADUATE

Systems Analysis Design  
E-Commerce  
Database Management  
Information Economics  
Strategic Analysis  
Intermediate Java  
Intermediate Economics  
Management Writing Communication

## SKILLS

### TECHNICAL

HTML  
SQL  
Networking  
Visual Paradigm  
Microsoft Excel  
Microsoft Word  
SDLC Analysis

## SOCIETIES

### 2017

Information Systems Society

### 2016

Phi Beta Lambda (Business Club)

### 2015

Phi Theta Kappa (Honor Society)

## EXPERIENCE

### DIRECT MENTOR STARTUP | FOUNDER

June 2016 – Present | Buena Park, CA

- Developing a networking platform for public colleges, to enable students to seek mentorship upon admission, will inform students about the undergraduate, graduate, PHD experience depending on the mentor, and aims to bring down current graduate unemployment/underemployment rate by providing guidance during suboptimal labor market conditions
- Utilizing HTML 5 to create an interactive website where students can set up a profile, view alumni profiles, connect with alumni virtually, analyze job statistics for a specific major which will help lost college students walk a path paved by experienced alumni
- Working with a software developer to implement premium services where student can join DM Pro to expand his/her network beyond the college they currently attend, will service those students interested in attending a different graduate school or seeking employment in another city/state

### DESIRE HOME CARE | IT BUSINESS ANALYST INTERN

June 2016 – Sep 2016 | Riverside, CA

- Collaborated with boss to create integrated application that would manage salaries for 200 caregivers and conduct payment transactions for over 500 patients, the project was scrapped after requirement testing indicated no normalized relationship among salary, payment, expense existed, so the mobile applications were developed independently to avoid the complexity of combining business processes
- Created an employee satisfaction survey administered via email to patients, which resulted in a 30% increase of completed surveys, more effective than the original hand written survey because survey analytics were applied and each question held a weight in turn helping the company improve service, hospitality, and the caregiver/patient pairing process

### BUENA PARK LIBRARY | COMPUTER ASSISTANT

Mar 2011 – May 2013 | Buena Park, CA

- Managed over 100 library patrons helping them with computer troubleshooting, taught them basic computer functions and learned patience during the process because people new to technology and adjusting to a learning curve
- Taught a group of 20 elementary school students about computer functions for core competency by giving them tutorials for optimal web browsing and Microsoft office, many of these students gave positive feedback expressing their interest in technology

## RESEARCH

### ANDERSON SCHOOL OF MANAGEMENT | RESEARCH ASSISTANT

Dec 2016 – Apr 2017 | Riverside, CA

- Worked with MBA professor, to research consumer psychology by administering surveys to 60 students per week, gathering sample data, and assessing correlation of data, each survey gauged consumer preference by effects of marketing syntax, product label perception, and indicated the level of analytical skill based on age/gender