COURSERA
IBM APPLIED DATASCIENCE PROJECT

OPENING A NEW GAS-STATION IN CITY OF UAE ,DUBAI.

BY

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BUSINESS PROBLEM:

- Location of gasstation is important

- Objective is to select best locations in dubai city for opening Gas station

- This project is crucial help in determine location according to business needs

- Question:

  -If oil company is looking to open a gas station where would you recommend?

DATA

- List of suburbs of dubai

- Coordinates of suburbs

- Venue data related to GasStation
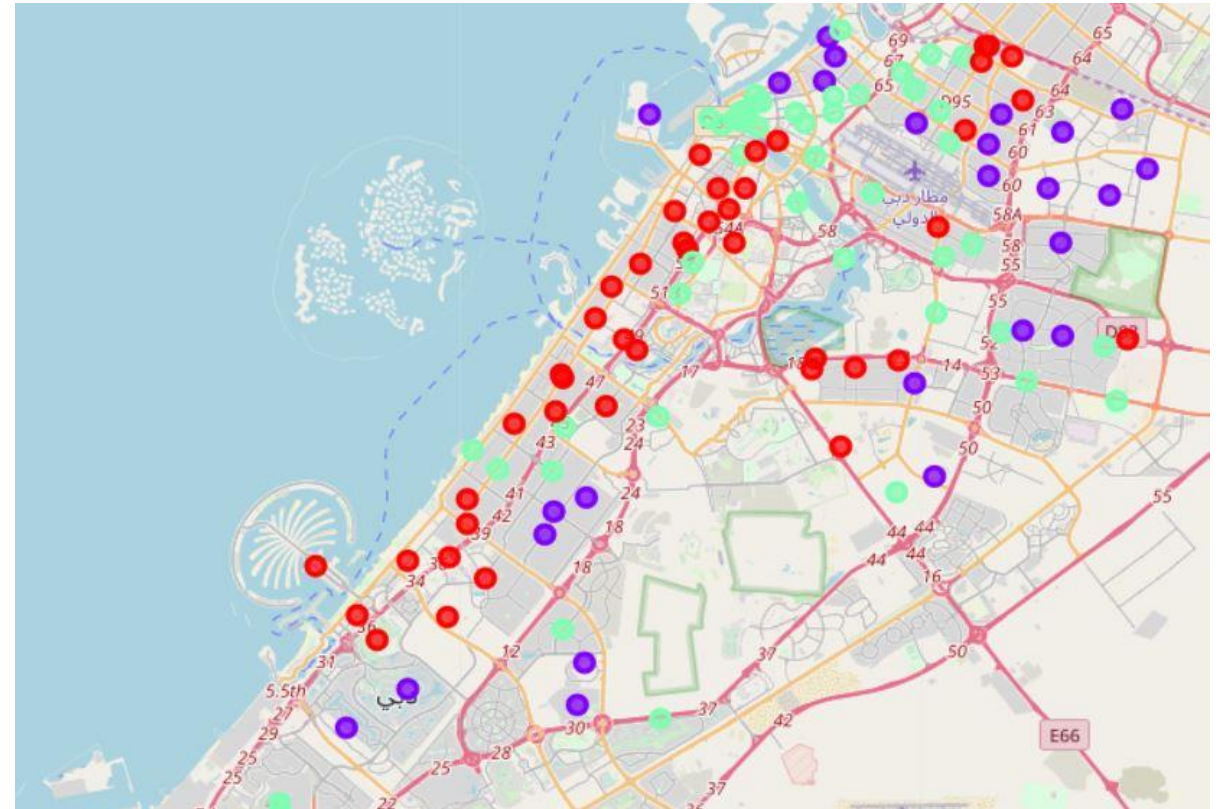
Source:

- Wikipedia https://en.wikipedia.org/wiki/List_of_communities_in_Dubai

- Geocoder package for getting coordinates

- Foursquare api

METHODOLOGY:

- Scraping neighbourhood list of city

- Getting latitude and longitude from neighbourhood

- Using foursquare api to get venue data

- Filter venues by Gas-Station.

- Perform clustering to neighbourhood.

- Visualize using folium

RESULTS

- Cluster 0 neighbourhoods with minimum number of gas station.

- -Cluster 1 neighbourhoods with high number of gas station.

- -Cluster 2 neighbourhoods with moderate number of gas station

DISCUSSION

- Most stations are concentrated near industrial area

- Highest stations are in cluster 1

- Moderate stations in cluster 2

- Least stations in cluster 0

- Thus Cluster 1 should be avoided with heavy competiton.

CONCLUSION

- Answer:-neighbourhoods near to cluster 0 are most preferred location for opening Gas station.

- This project would help investors and oil company to get best location for opening gasstaion avoiding overcrowded regions