

Customer Transaction Insights

January - October 2023

Total Transaction Amount (\$)

22.11M

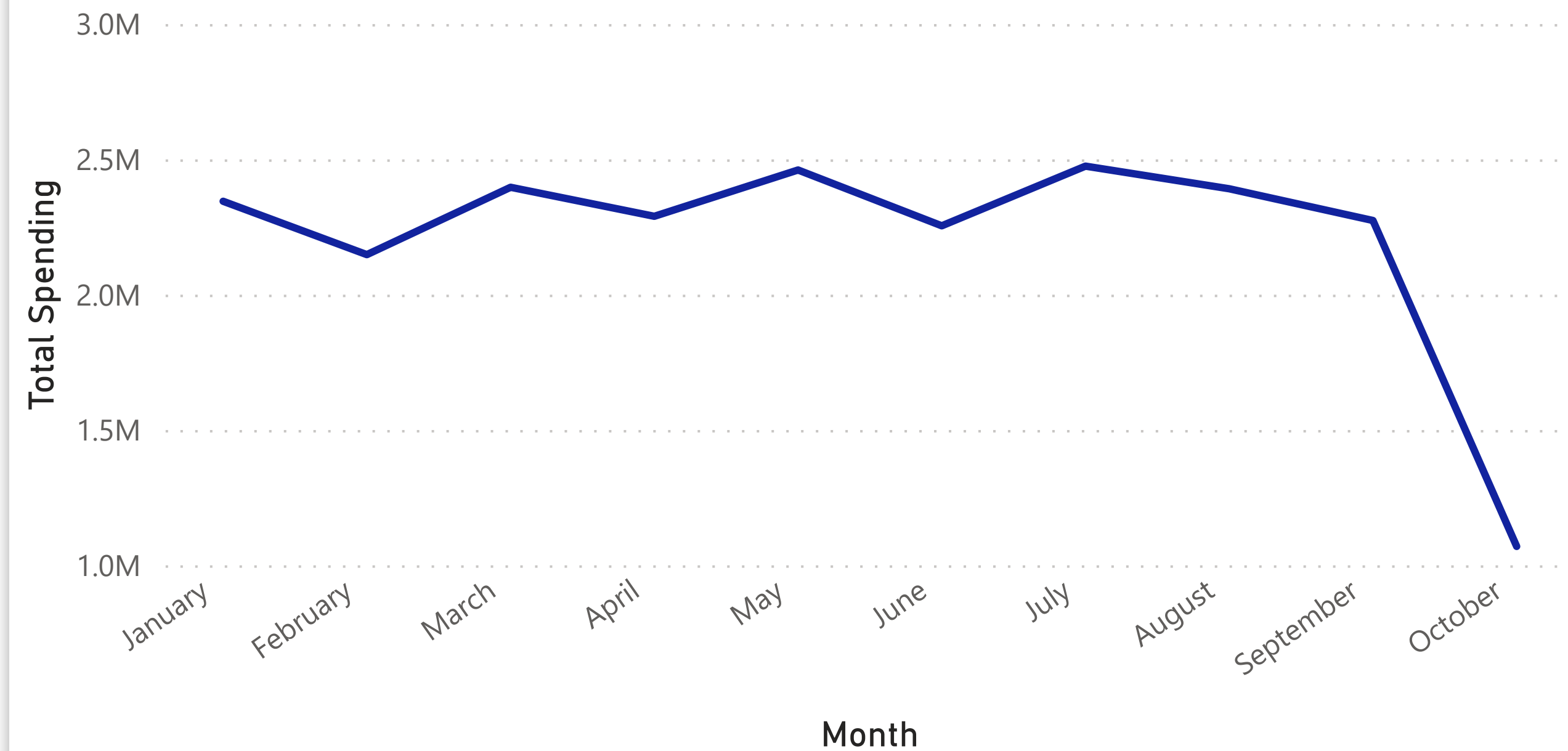
Average Spending (\$)

442.12

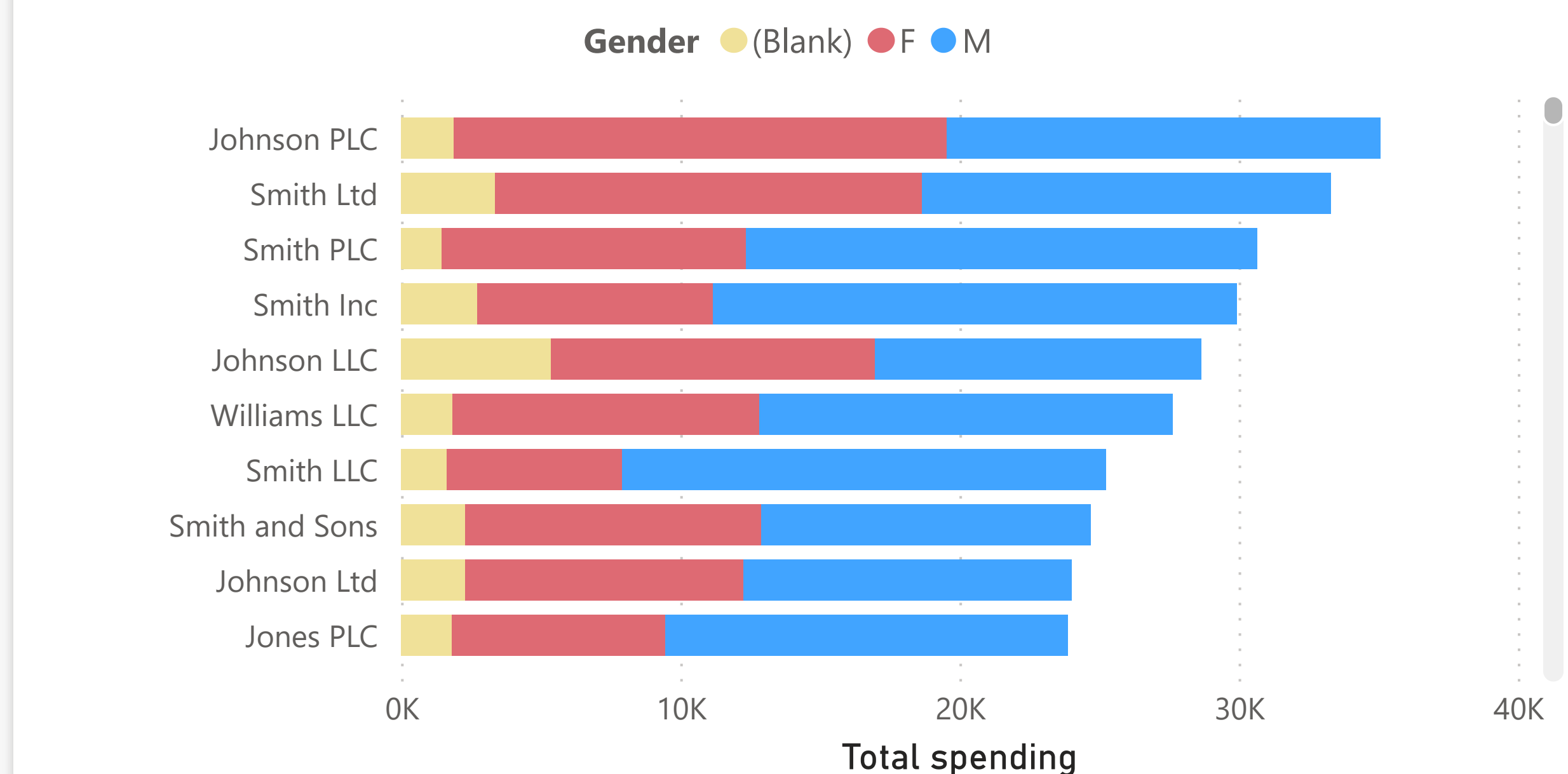
Total Transactions

50K

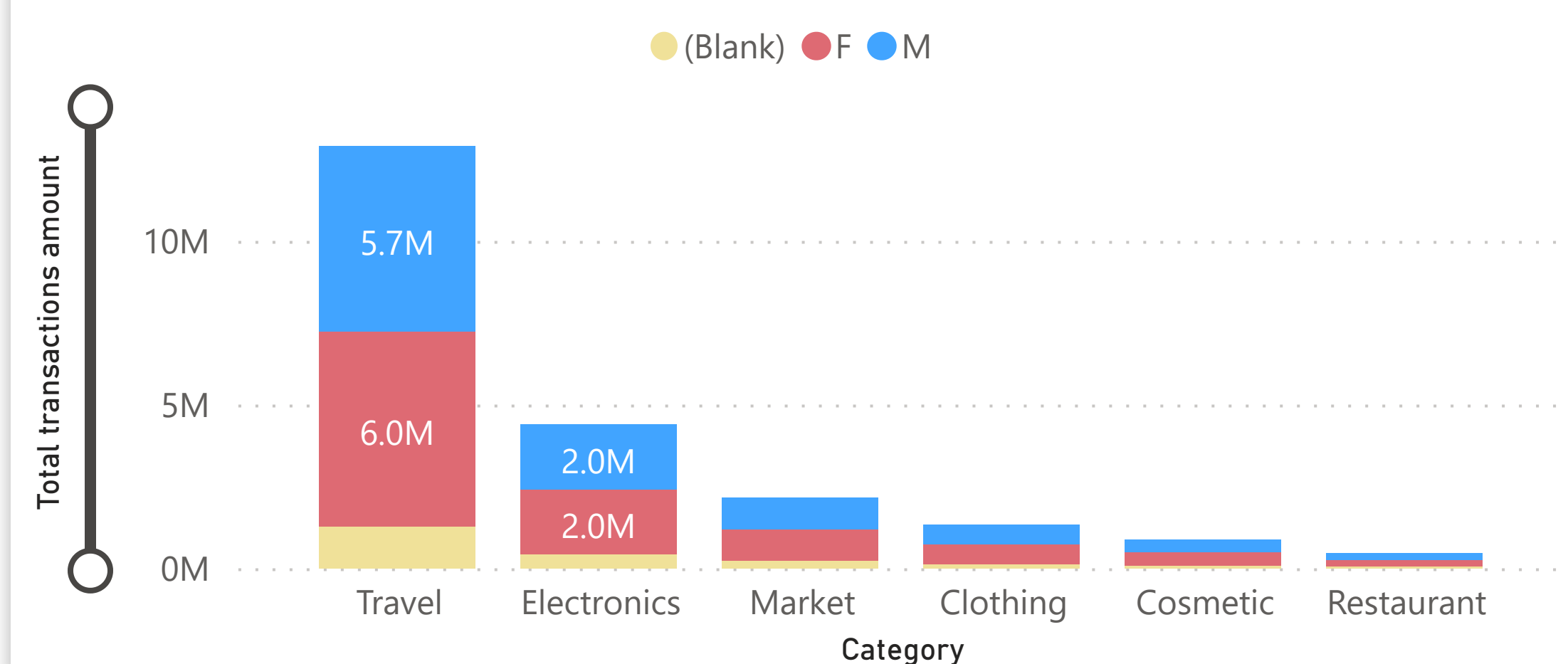
Spending Over Time



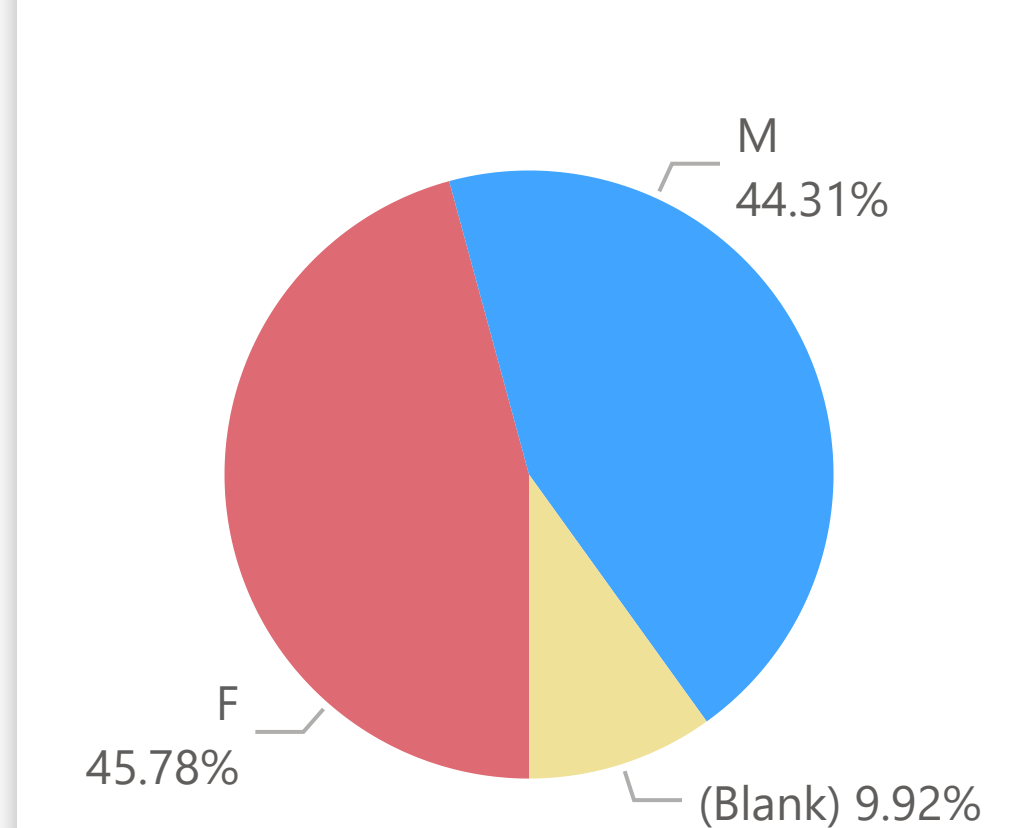
Top Performance Merchants



Spending by Category



Gender distribution



No. of Customers Over Time

