

Nisha Masharani

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Education

09/11-06/15 | **Stanford University**
B.S. Computer Science, 2015
Focus in Theoretical Computer Science
Cousework includes: Algorithms, Complexity Theory, Artificial Intelligence, Statistics, Computer Systems, Human-Computer Interaction
Study abroad program at Doshisha University in Kyoto, Japan (Jan - Mar 2014).
Honor Societies: Tau Beta Pi, Phi Beta Kappa, Cap and Gown
GPA: 3.89/4.00

Experience

08/15- | **Associate Product Manager**
Google

01/15-06/15 | **Product Manager and Engineer for Conduit**
Stanford Software Project Experience with Corporate Partners (CS210)
Designed and built an iOS app in Swift to improve the public charging experience for electric vehicle owners by enabling communication between drivers. Responsible for frontend product design and UX development.

06/14-09/14 | **Associate Product Manager Intern**
Google
Product manager on the Similar Audiences product in the Google Display Network (Google's lookalike ad targeting technology). Designed and organized the implementation of a new feature. Helped scope out a new \$XXM opportunity. Conducted needfinding and feedback interviews with AdWords Account Managers for several Fortune 500 companies. Performed data analysis to determine the efficacy of the new product.

06/13-09/13 | **Software Engineer Intern**
Google
Developed a tool to evaluate personalization quality in Knowledge. Designed a web interface and performed user experience experiments to evaluate quality. Indexed a new type of user data in Search.

06/12-09/12 | **Human Computer Interaction Research Intern**
Stanford Computer Science Undergraduate Research Internship
Designed small interface changes in the Stanford HCI Online class to improve collaborative learning through forums. Redesigned grading system to allow for complex assignments in online classes.

Leadership

05/12-05/15 | **Executive Producer (05/14-05/15), Ram's Head Theatrical Society**
Chief Executive Officer of Stanford's largest student theater company. Oversaw the operations and finances of three of the largest campus productions, including one of the largest student theater productions ever at Stanford. Managed an \$XXXk budget. Previously held roles include: member of the Board of Directors (05/13-12/13) and Technical Director (05/12-04/13).

03/13-06/14 | **Peer Counselor and Section Leader, Bridge Peer Counseling Center**

03/13-03/14 | **Banquet Chair, Stanford Society of Women Engineers**

Skills

Programming languages: C++, Java, Python, Swift. Proficient in Unix, HTML/CSS/JS.

Other skills: Photoshop, Microsoft Office including Excel, basic knowledge of Japanese and Spanish.

Work Authorization: US Citizen, UK Citizen