

◆ FYP-APPROVED SKINCARE ◆

# Glow*Tok*

The internet's top 10 skincare obsessions, ranked.

SCROLL

# Products going viral for a reason

Curated from millions of TikTok reviews, dermatologist recs, and real before-and-afters. These are the products worth every penny.

## 01



 VIRAL PICK

MOISTURIZER

### Barrier Repair Cream

La Roche-Posay · Cicaplast Baume B5

The TikTok-famous healing balm that rescues angry, stripped skin overnight. Dermatologists call it a "skin bandage."

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\$15

★★★★★

## 02





🔥 VIRAL PICK

SERUM

## Hyaluronic Acid Serum

The Ordinary · 2% HA + B5

A budget-friendly hydration powerhouse. Plumps skin with multi-weight hyaluronic acid for dewy, glass-skin results.

\$9



03



🔥 VIRAL PICK

SUNSCREEN

## Invisible Sunscreen SPF 50

ISDIN · Eryfotona Actinica

Zero white cast, zero excuses. This mineral-chemical hybrid melts right in and pairs perfectly under makeup.

\$55



04



🔥 VIRAL PICK

RETINOL

## Granactive Retinoid 2%

The Ordinary · Emulsion

All the anti-aging results, none of the peeling. A gentler retinoid that even sensitive skin can get behind.

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\$11



05



🔥 VIRAL PICK

CLEANSER

## Gentle Foaming Cleanser

CeraVe · Hydrating Facial

The OG drugstore holy grail. Ceramides, niacinamide, and hyaluronic acid in a wash-off formula. Never strips.

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\$18



06



👉 VIRAL PICK

EYE CREAM

## Caffeine Eye Serum

The Ordinary · Caffeine Solution 5%

Puffy under-eyes, meet your match. Caffeine + EGCG visibly depuffs and brightens the most stubborn dark circles.

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\$9



07



👉 VIRAL PICK

EXFOLIANT

## BHA Blackhead Power

COSRX · BHA Blackhead Power Liquid

Korean skincare's secret weapon. Betaine salicylate dissolves blackheads and refines pores without overdrying.

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\$25

★★★★★

08



🔥 VIRAL PICK

VITAMIN C

## 15% Vitamin C + E Ferulic

Paula's Choice · C15 Super Booster

Clinical-grade brightening. This potent cocktail visibly fades hyperpigmentation and boosts SPF effectiveness.

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\$65

★★★★★

09



🔥 VIRAL PICK

SHEET MASK

## Water Bomb Mask

Belif · True Cream Aqua Bomb

20 minutes for a week's worth of hydration. The bouncy texture and cooling sensation are genuinely addictive.

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\$38

★★★★☆

10



🔥 VIRAL PICK

LIP TREATMENT

## Peptide Lip Butter Balm

Summer Fridays · Lip Butter Balm

The #BeautyTok obsession with a cult following. Flavors, glossy finish, and actual lip conditioning in one.

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\$22

★★★★★

# Want the *full routine?*

Follow for weekly drops, dupes, and honest reviews.

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## *GlowTok*

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