

♦ FYP-APPROVED SKINCARE ♦

GlowTok

The internet's top 10 skincare obsessions, ranked.

SCROLL

Products going viral for a reason

Curated from millions of TikTok reviews, dermatologist recs, and real before-and-afters. These are the products worth every penny.

O1



dr VIRAL PICK

MOISTURIZER

Barrier Repair Cream

La Roche-Posay · Cicaplast Baume B5

The TikTok-famous healing balm that rescues angry, stripped skin overnight. Dermatologists call it a "skin bandage."

\$15

★★★★★

O2





痘 VIRAL PICK

SERUM

Hyaluronic Acid Serum

The Ordinary · 2% HA + B5

A budget-friendly hydration powerhouse. Plumps skin with multi-weight hyaluronic acid for dewy, glass-skin results.

\$9



03



痘 VIRAL PICK

SUNSCREEN

Invisible Sunscreen SPF 50

ISDIN · Eryfotona Actinica

Zero white cast, zero excuses. This mineral-chemical hybrid melts right in and pairs perfectly under makeup.

\$55



O4



痘 VIRAL PICK

RETINOL

Granactive Retinoid 2%

The Ordinary · Emulsion

All the anti-aging results, none of the peeling. A gentler retinoid that even sensitive skin can get behind.

\$11



O5



痘 VIRAL PICK

CLEANSER

Gentle Foaming Cleanser

CeraVe · Hydrating Facial

The OG drugstore holy grail. Ceramides, niacinamide, and hyaluronic acid in a wash-off formula. Never strips.

\$18



06



痘 VIRAL PICK

EYE CREAM

Caffeine Eye Serum

The Ordinary · Caffeine Solution 5%

Puffy under-eyes, meet your match. Caffeine + EGCG visibly depuffs and brightens the most stubborn dark circles.

\$9



07



痘 VIRAL PICK

EXFOLIANT

BHA Blackhead Power

COSRX · BHA Blackhead Power Liquid

Korean skincare's secret weapon. Betaine salicylate dissolves blackheads and refines pores without overdrying.

\$25



08



⌚ VIRAL PICK

VITAMIN C

15% Vitamin C + E Ferulic

Paula's Choice · C15 Super Booster

Clinical-grade brightening. This potent cocktail visibly fades hyperpigmentation and boosts SPF effectiveness.

\$65



09



⌚ VIRAL PICK

SHEET MASK

Water Bomb Mask

Belif · True Cream Aqua Bomb

20 minutes for a week's worth of hydration. The bouncy texture and cooling sensation are genuinely addictive.

\$38



10



⌚ VIRAL PICK

LIP TREATMENT

Peptide Lip Butter Balm

Summer Fridays · Lip Butter Balm

The #BeautyTok obsession with a cult following. Flavors, glossy finish, and actual lip conditioning in one.

\$22



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