

## Lecture 4: Portfolio Optimization

- In this lecture, we will
  - review portfolio mathematics
  - compute optimal portfolio weights
  - discuss problems with mean-variance analysis
  - introduce Bayesian techniques
  - consider numerical optimization to handle investment constraints

## Review of Portfolio Mathematics

- Consider **two assets** with simple returns  $R_1$  and  $R_2$ , whose means and variances are given by

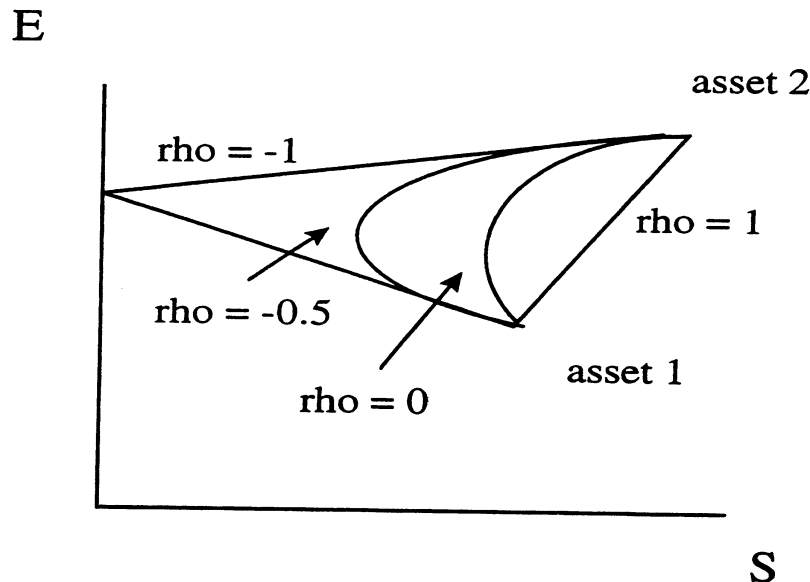
$$\begin{aligned}E_1 &= E(R_1), & \sigma_1^2 &= \text{Var}(R_1) \\E_2 &= E(R_2), & \sigma_2^2 &= \text{Var}(R_2),\end{aligned}$$

whose covariance is  $\sigma_{12}$ , and whose correlation is  $\rho_{12}$

- Portfolio  $P$  that puts weight  $w$  in asset 1 and  $1 - w$  in asset 2 has the following expected return and variance:

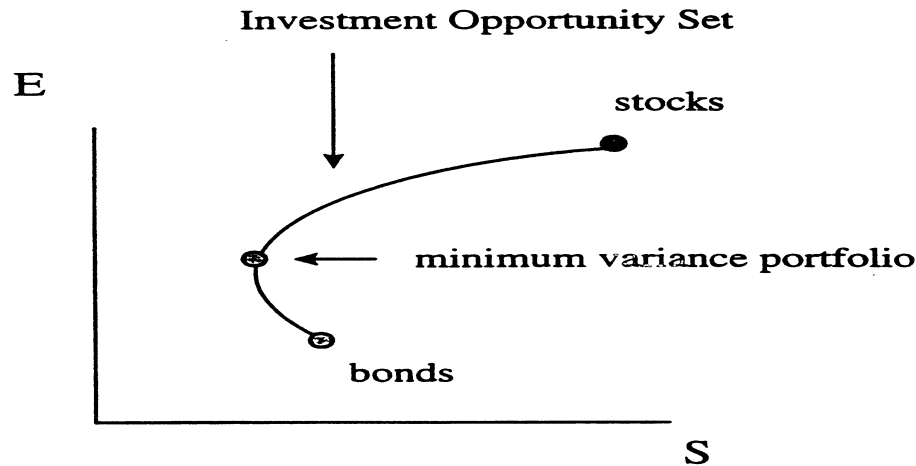
$$\begin{aligned}E_P &= wE_1 + (1 - w)E_2 \\ \sigma_P^2 &= w^2\sigma_1^2 + (1 - w)^2\sigma_2^2 + 2w(1 - w)\sigma_{12}\end{aligned}$$

- Relation between  $E_P$  and  $\sigma_P$  depends on  $\rho_{12}$ :



– Imperfect correlation allows **diversification**

- The **minimum variance portfolio** (MVP):



- Rearrange the formula for portfolio variance:

$$\begin{aligned}\sigma_P^2 &= w^2\sigma_1^2 + (1-w)^2\sigma_2^2 + 2w(1-w)\sigma_{12} \\ &= w^2(\sigma_1^2 + \sigma_2^2 - 2\sigma_{12}) + 2w(\sigma_{12} - \sigma_2^2) + \sigma_2^2\end{aligned}$$

- To find  $w$  that gives the smallest  $\sigma_P^2$ , set the first derivative of  $\sigma_P^2$  with respect to  $w$  equal to zero:

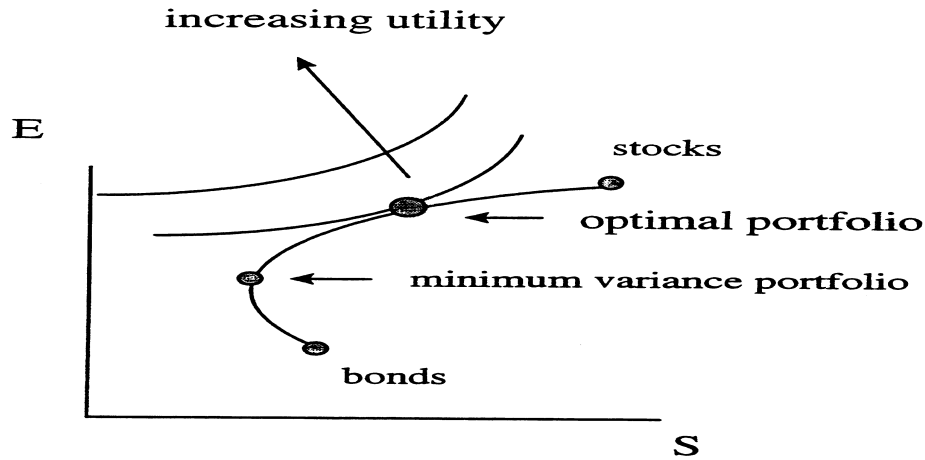
$$2w^*(\sigma_1^2 + \sigma_2^2 - 2\sigma_{12}) + 2(\sigma_{12} - \sigma_2^2) = 0$$

$$\Rightarrow \boxed{w^* = \frac{\sigma_2^2 - \sigma_{12}}{\sigma_1^2 + \sigma_2^2 - 2\sigma_{12}}}$$

- **Example:** For diversified stock and bond portfolios, we have  $\sigma_1 = 0.20$ ,  $\sigma_2 = 0.10$ , and  $\sigma_{12} = 0.004$ , so

$$w^* = \frac{(0.10)^2 - 0.004}{(0.10)^2 + (0.20)^2 - 2(0.004)} = 14.3\% \text{ in stocks}$$

- The **optimal portfolio** (OP):



- Suppose investor has a mean-variance utility function:

$$U = E_P - \frac{\gamma}{2}\sigma_P^2,$$

where  $E_P$  and  $\sigma_P^2$  are the mean and variance of the portfolio's returns, and  $\gamma$  is relative risk aversion

- In this two-asset case, we have

$$\begin{aligned} U &= [wE_1 + (1-w)E_2] \\ &\quad - \frac{\gamma}{2} [w^2\sigma_1^2 + (1-w)^2\sigma_2^2 + 2w(1-w)\sigma_{12}] \\ &= w^2 \left[ -\frac{\gamma}{2}(\sigma_1^2 + \sigma_2^2 - 2\sigma_{12}) \right] \\ &\quad + w [E_1 - E_2 - \gamma(\sigma_{12} - \sigma_2^2)] + \text{const} \end{aligned}$$

- To find  $w$  that maximizes utility, set the first derivative of  $U$  with respect to  $w$  equal to zero:

$$2w^* \left( -\frac{\gamma}{2}(\sigma_1^2 + \sigma_2^2 - 2\sigma_{12}) \right) + E_1 - E_2 - \gamma(\sigma_{12} - \sigma_2^2) = 0$$

- Solving for  $w^*$ ,

$$\Rightarrow \boxed{w^* = \frac{(E_1 - E_2) - \gamma(\sigma_{12} - \sigma_2^2)}{\gamma(\sigma_1^2 + \sigma_2^2 - 2\sigma_{12})}}$$

– What happens when  $\gamma \rightarrow \infty$ ?

- **Example:** Consider stock and bond portfolios with  $E_1 = 0.12$ ,  $E_2 = 0.06$ ,  $\sigma_1 = 0.20$ ,  $\sigma_2 = 0.10$ , and  $\sigma_{12} = 0.004$ . For an investor with risk aversion  $\gamma = 4$ ,

$$\begin{aligned} w^* &= \frac{(0.12 - 0.06) - 4(0.004 - (0.10)^2)}{4(0.20^2 + 0.10^2 - 2(0.004))} \\ &= 0.5 = 50\% \text{ in stocks (asset 1).} \end{aligned}$$

**Special case:** Asset 2 is **risk-free**

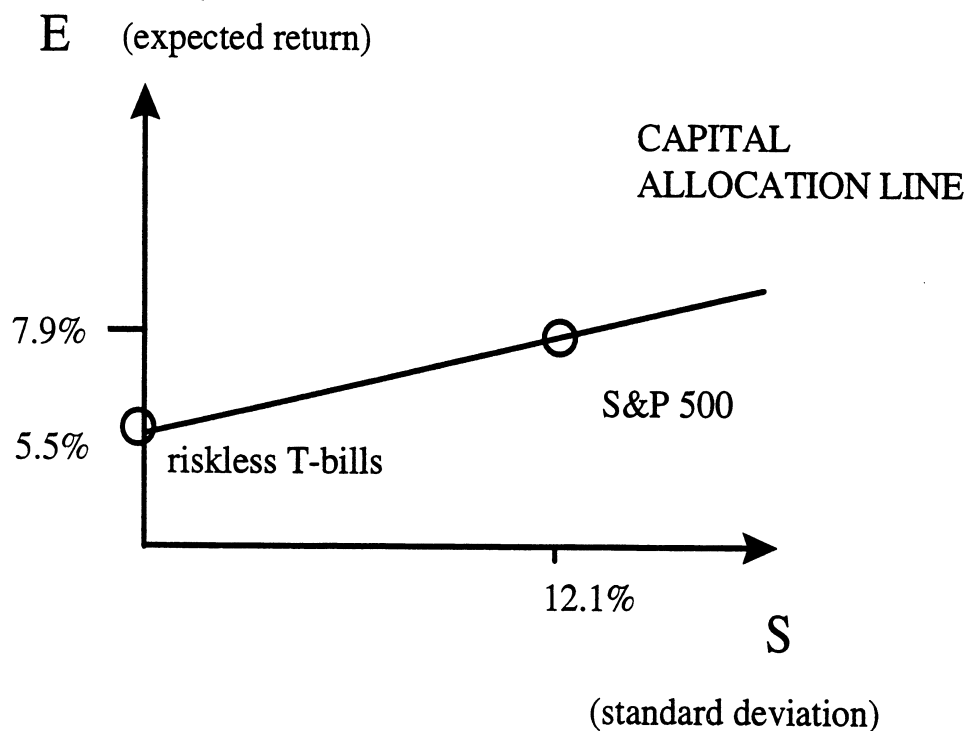
- With  $E_2 = r_f$ ,  $\sigma_2 = 0$ , and  $\sigma_{12} = 0$ , the above formula simplifies into

$$\Rightarrow \boxed{w^* = \frac{E_1 - r_f}{\gamma\sigma_1^2}}$$

- **Example:** Suppose your risk aversion is  $\gamma = 4$ , and you are combining a T-bill paying 5.5% with the S&P 500 index whose  $E_1 = 7.9\%$  and  $\sigma_1 = 12.1\%$ :

$$w^* = \frac{0.079 - 0.055}{4(0.121)^2} = 0.41 = 41\% \text{ in the S\&P.}$$

- Recall that all relevant portfolios that involve the S&P index and the T-bill lie on a straight line:



- The slope of this line is the **Sharpe ratio** of the S&P
- All combinations of the S&P index and the T-bill have the same Sharpe ratio:

$$E_P = wE_1 + (1 - w)r_f = r_f + w(E_1 - r_f)$$

$$\sigma_P^2 = w^2\sigma_1^2,$$

so the Sharpe ratio of portfolio  $P$  is

$$S_P = \frac{E_P - r_f}{\sigma_P} = \frac{w(E_1 - r_f)}{w\sigma_1} = \frac{E_1 - r_f}{\sigma_1},$$

which is the Sharpe ratio of the S&P index (asset 1).

## General Case: Many Assets

- Consider **N assets** with simple returns  $R_1, \dots, R_N$
- Denote the expected return on asset  $i$  by  $E_i$ , for  $i = 1, \dots, N$ , and arrange expected returns in a vector  $E$ :

$$E = \begin{pmatrix} E_1 \\ E_2 \\ \vdots \\ E_N \end{pmatrix}$$

This is an  $N \times 1$  vector.

- Let  $V$  denote the covariance matrix of asset returns:

$$V = \begin{pmatrix} \sigma_1^2 & \sigma_{12} & \dots & \sigma_{1N} \\ \sigma_{21} & \sigma_2^2 & \dots & \sigma_{2N} \\ \vdots & \vdots & \vdots & \vdots \\ \sigma_{N1} & \sigma_{N2} & \dots & \sigma_N^2 \end{pmatrix}$$

This is an  $N \times N$  symmetric matrix.

- Consider portfolio  $P$  that puts weight  $w_1$  in asset 1,  $w_2$  in asset 2, all the way to weight  $w_N$  in asset  $N$ 
  - Arrange these weights in an  $N \times 1$  vector  $w$ :

$$w = \begin{pmatrix} w_1 \\ w_2 \\ \vdots \\ w_N \end{pmatrix}$$

- Portfolio  $P$ 's expected return is

$$E_P = w_1 E_1 + w_2 E_2 + \dots + w_N E_N = w' E,$$

where  $w'$  is a  $1 \times N$  transpose of  $w$ :

$$w' = (w_1 \ w_2 \ \dots \ w_N)$$

- Portfolio  $P$ 's variance is

$$\sigma_P^2 = \sum_{i=1}^N \sum_{j=1}^N w_i w_j \sigma_{ij} = w' V w$$

- Note: Matrix notation simplifies things a lot!

*MATLAB is particularly useful for manipulating vectors and matrices. Try this:*

```
>> x = load('returns_annual.txt');
```

```
>> RSB = x(:, 2 : 3);
```

```
>> E = mean(RSB)'
```

```
E = 0.1303
```

```
0.0602
```

```
>> V = cov(RSB)
```

```
V = 0.0303   -0.0002
```

```
-0.0002   0.0122
```

*To obtain the expected return and covariance matrix for a 70-30 split between stocks and bonds, all you need to type is*

```
>> w = [0.7; 0.3];
```

```
>> EP = w' * E
```

```
EP = 0.1093
```

```
>> VP = w' * V * w
```

```
VP = 0.0159
```



- The **minimum variance portfolio**

- Portfolio weights  $w$  that minimize  $\sigma_P^2 = w'Vw$
- The solution turns out to be given by

$$w_{MVP} = \frac{V^{-1}i}{i'V^{-1}i},$$

where  $V^{-1}$  is the inverse of  $V$  and  $i$  denotes an  $N \times 1$  column of ones:

$$i = \begin{pmatrix} 1 \\ 1 \\ \vdots \\ 1 \end{pmatrix}, \quad i' = (1 \ 1 \ \dots \ 1)$$

- Note that you really only need to compute  $V^{-1}i$  and then scale the weights to sum to one

*MATLAB computes the MVP weights in one line:*

```
>> wMVP = (inv(V)*ones(2,1))/(ones(1,2)*inv(V)*ones(2,1))
wMVP = 0.2894
        0.7106
```

*That is, the MVP puts 29% in stocks and 71% in bonds.*

*Note how easy it is to invert a matrix in MATLAB:*

```
>> V = cov(RSB)
V = 0.0303   -0.0002
    -0.0002   0.0122
>> Vi = inv(V)
Vi = 32.9928  0.6293
    0.6293  81.9388
```

- **Example:** Consider stock and bond portfolios with standard deviations  $\sigma_1 = 0.1741$  and  $\sigma_2 = 0.1105$ , and with a covariance  $\sigma_{1,2} = -0.0002$  (from data). The covariance matrix looks like this:

$$V = \begin{pmatrix} 0.0303 & -0.0002 \\ -0.0002 & 0.0122 \end{pmatrix}$$

The inverse of  $V$ :

$$V^{-1} = \begin{pmatrix} 32.9928 & 0.6293 \\ 0.6293 & 81.9388 \end{pmatrix}$$

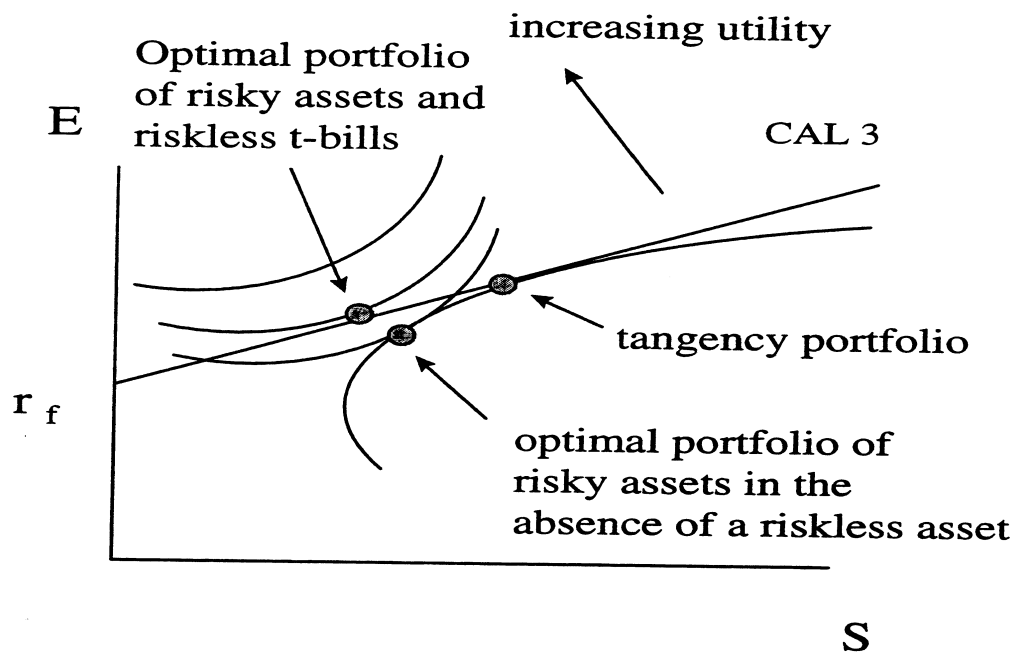
The MVP weights are therefore

$$\begin{aligned} w_{MVP} &= \frac{V^{-1}i}{i'V^{-1}i} = \frac{\begin{pmatrix} 32.9928 & 0.6293 \\ 0.6293 & 81.9388 \end{pmatrix} \begin{pmatrix} 1 \\ 1 \end{pmatrix}}{(1 \ 1) \begin{pmatrix} 32.9928 & 0.6293 \\ 0.6293 & 81.9388 \end{pmatrix} \begin{pmatrix} 1 \\ 1 \end{pmatrix}} \\ &= \frac{\begin{pmatrix} 33.6221 \\ 82.5682 \end{pmatrix}}{116.1903} \\ &= \begin{pmatrix} 0.2894 \\ 0.7106 \end{pmatrix} \end{aligned}$$

Hence, MVP puts 29% in stocks and 71% in bonds. Check that the same result is obtained using the formula derived in the case of two risky assets.

- **Optimal portfolio (with a risk-free asset)**

- Find the portfolio of  $N$  risky assets and a risk-free asset that maximizes utility
- Recall that this is a combination of the **tangency portfolio** and the risk-free asset:



- Redefine  $E$  as vector of expected *excess* returns:

$$E = \begin{pmatrix} E(R_1) - r_f \\ E(R_2) - r_f \\ \vdots \\ E(R_N) - r_f \end{pmatrix}$$

- The weights in the tangency portfolio are

$$w_{TP} = \frac{V^{-1}E}{i'V^{-1}E}$$

- **Example:** Consider the same stock and bond portfolios, for which the inverse of  $V$  is given by

$$V^{-1} = \begin{pmatrix} 32.9928 & 0.6293 \\ 0.6293 & 81.9388 \end{pmatrix}.$$

Sample estimates of expected excess returns:

$$E = \begin{pmatrix} 0.1303 - 0.03 \\ 0.0602 - 0.03 \end{pmatrix} = \begin{pmatrix} 0.1003 \\ 0.0302 \end{pmatrix}$$

The tangency portfolio weights are

$$\begin{aligned} w_{TP} &= \frac{V^{-1}E}{i'V^{-1}E} = \frac{\begin{pmatrix} 32.9928 & 0.6293 \\ 0.6293 & 81.9388 \end{pmatrix} \begin{pmatrix} 0.1003 \\ 0.0302 \end{pmatrix}}{(1 \ 1) \begin{pmatrix} 32.9928 & 0.6293 \\ 0.6293 & 81.9388 \end{pmatrix} \begin{pmatrix} 0.1003 \\ 0.0302 \end{pmatrix}} \\ &= \frac{\begin{pmatrix} 3.3279 \\ 2.5396 \end{pmatrix}}{5.8675} \\ &= \begin{pmatrix} 0.5672 \\ 0.4328 \end{pmatrix} \end{aligned}$$

Hence, TP puts 57% in stocks and 43% in bonds.

*After redefining  $E$ , MATLAB computes the TP weights in one line:*

```
>> E = mean(RSB)' - 0.03;
>> wTP = (inv(V) * E) / (ones(1,2) * inv(V) * E)
wTP = 0.5672
      0.4328
```

- Conceptual issues regarding the tangency portfolio
  - Rationality vs. irrationality
    - \* Suppose that Wall Street investors are fools who make lots of mistakes. Is the TP useful?
    - \* Yes! TP is a useful concept regardless of whether markets are rational or irrational
    - \* Choosing TP is a reflection of your rationality, not the rationality of others
    - \* In the special case where every investor constructs the TP using the same  $E$  and  $V$ , the TP is the market portfolio – this is the CAPM!
  - True TP vs. ex-post TP vs. ex-ante TP
    - \* True TP: Based on true values of  $E$  and  $V$
    - \* Ex-post TP: Based on historical  $\hat{E}$  and  $\hat{V}$
    - \* Ex-ante TP: Based on our best ex-ante estimates of  $E$  and  $V$
  - How do we test whether a given portfolio  $P$  is the true TP?
    - \* Regress excess asset returns on the excess returns of portfolio  $P$ :

$$R_{it} - R_{ft} = \alpha + \beta(R_{Pt} - R_{ft}) + \epsilon_{it}$$

- \* If  $P$  really is the true TP, then  $\alpha = 0 \Rightarrow$  test if  $\alpha$  is significantly different from zero for all assets

- How do we go from the tangency portfolio to the optimal portfolio, which maximizes utility

$$U = E_P - \frac{\gamma}{2}\sigma_P^2 ?$$

- Compute the tangency portfolio's mean and variance of returns, and solve the optimal allocation between one risky asset (TP) and one risk-free asset
- Result: The **optimal portfolio** weights in the  $N$  risky assets are given by

$$w_{OP} = \frac{1}{\gamma} V^{-1} E$$

- These weights do not generally sum to one; the weight in the T-bill is one minus the sum of  $w_{OP}$
- Note:  $\gamma \uparrow \Rightarrow$  risky weights  $\downarrow$ , T-bill weight  $\uparrow$

*In MATLAB, the optimal portfolio weights are computed simply as*

```
>> wOP = inv(V) * E/6
```

```
wOP = 0.5546
```

```
0.4233
```

*With risk aversion of 6, you invest 55.5% in stocks, 42.3% in bonds, and 2.2% in T-bills.*

```
>> wOP = inv(V) * E/4
```

```
wOP = 0.8320
```

```
0.6349
```

*With risk aversion of 4, you invest 83.2% in stocks, 63.5% in bonds, and -46.7% in T-bills (!). Note that the proportion of stocks to bonds is unchanged, regardless of risk aversion.*

## Choosing Inputs for Mean-Variance Analysis.

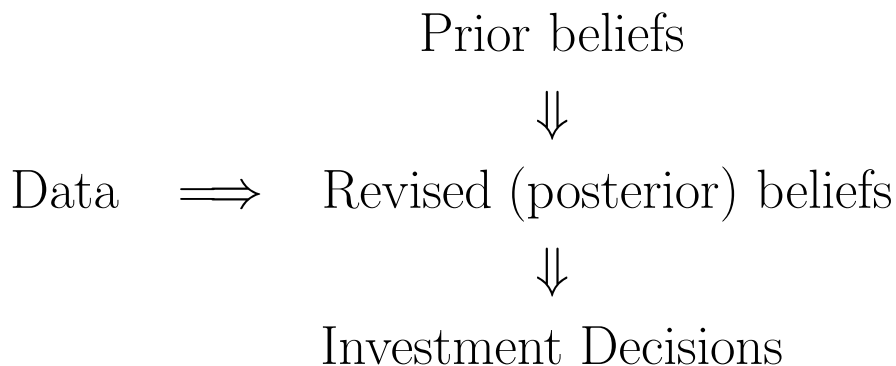
- Optimal portfolio weights are proportional to  $V^{-1}E$   
 $\Rightarrow$  Two inputs,  $E$  and  $V$ , need to be specified
- Most obvious estimates: **sample estimates**,  $\hat{E}$  and  $\hat{V}$ , which we have been using so far
  - Advantage: unbiased estimators of  $E$  and  $V$
  - Disadvantages:
    - \* We often (think we) have more information about  $E$  and  $V$  than just past sample estimates
    - \* Method works poorly when  $N$  is large or when  $T$  (length of the sample period) is small
- **Example:** Simulation (*tangency1.m*).
  - Simulate  $T$  returns on  $N$  assets from a normal distribution with known  $E$  and  $V$
  - Estimate  $\hat{E}$  and  $\hat{V}$  using simulated returns
  - Construct TP weights based on  $\hat{E}$  and  $\hat{V}$ ; compare them to the “true” TP weights (based on  $E, V$ )
  - What do you find?
  - Experiment with various  $N, T, \rho$
- **Example:** The Harvard Management Company case

- **Problem:**

- There is large estimation error in  $\hat{E}$  (and  $\hat{V}$ )
  - This error is magnified when  $\hat{E}$  is multiplied by the inverse of  $\hat{V}$ , which is often close to non-invertible
  - Thus, portfolios based on  $\hat{E}$  and  $\hat{V}$  often contain extreme weights and perform poorly out-of-sample
  - Judge this for yourself in Assignment 4!
- One solution to the problem: Bayesian techniques
  - Case study: How does the HMC estimate  $E$  and  $V$ ?

## Bayesian Approaches to Portfolio Choice

- Bayesian approach: Combine data with prior beliefs



- Where do prior beliefs come from?
  - Judgment (e.g., beliefs about relative mispricing)
  - Another dataset (e.g., foreign markets)
  - Economic theory (e.g., CAPM)



- Bayesian approaches allow us to *combine information from various sources* in the most efficient way
- Bayesian approaches allow us to *include our own judgment* efficiently
- How do we compute posterior (updated) beliefs?
  - Consider unknown parameter  $p$  (e.g.,  $E$  or  $V$ )
  - Suppose prior beliefs about  $p$  are centered at  $p_0$ , and the sample estimate of  $p$  from the data is  $\hat{p}$
  - Our updated estimate of  $p$  (the “posterior mean”) is a weighted average of  $p_0$  and  $\hat{p}$ , where the weight on  $\hat{p}$  is large (and the weight on  $p_0$  is small) if
    - \* The data are very informative about  $p$  (i.e.,  $\hat{p}$  has a low standard error)
    - \* Our prior beliefs about  $p$  are not strong (i.e., large prior uncertainty around  $p_0$ )
- Prior beliefs about **expected returns**  $E$ 
  - Typical prior distribution:  $E \sim N(E_0, V_0)$ 
    - \*  $V_0$  reflects the strength of our prior beliefs (strong beliefs  $\Rightarrow$  small  $V_0$ , and vice versa)
    - \*  $E_0$  can come from judgment, other data, or from a model such as the CAPM

- **Example:** The **Black-Litterman approach**  
(Goldman Sachs)

- This approach combines judgment about the securities' expected future returns with the equilibrium/CAPM estimates of expected returns
- Deviate from the value-weighted market portfolio in the direction that we subjectively judge to be appropriate

- **Example:** The **Bayesian alphas and betas**  
(Merrill Lynch, others)

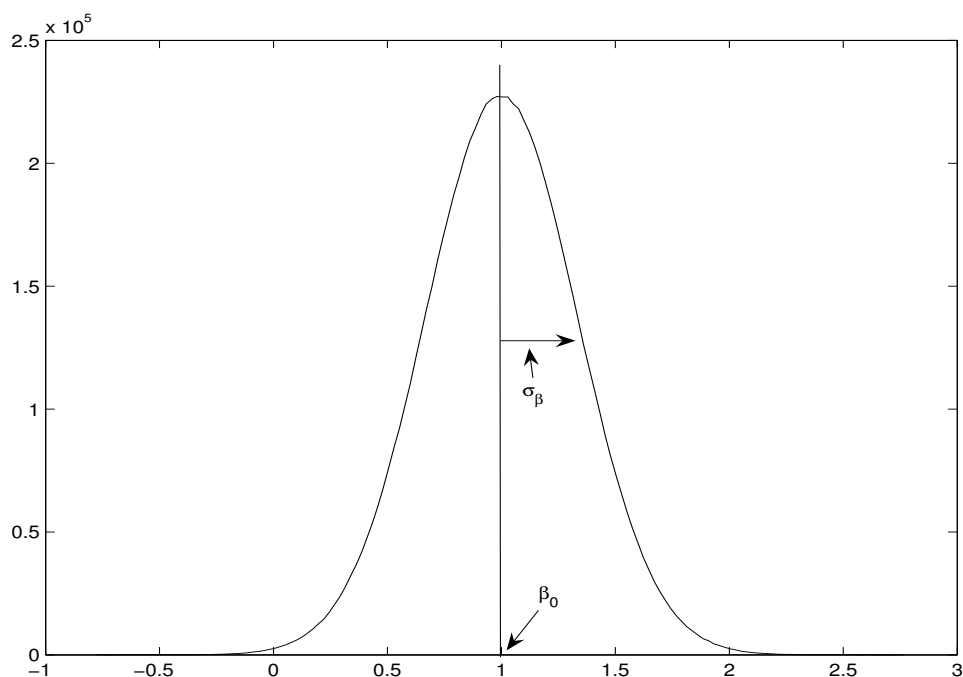
$$R_{Pt} - R_{ft} = \alpha + \beta(R_{Mt} - R_{ft}) + \epsilon_t,$$

- Historical OLS regression estimates of alpha and beta,  $\hat{\alpha}$  and  $\hat{\beta}$ , are often imprecise
- Bayesian approaches help us increase this precision by including additional (prior) information

# Bayesian Beta

- Suppose your beliefs about beta are given by

$$\beta \sim N(\beta_0, \sigma_\beta^2)$$



- What are some sensible values for  $\beta_0$ ?
- What are some sensible values for  $\sigma_\beta$ ?
- Bayesian beta is a weighted average of  $\beta_0$  and  $\hat{\beta}$ :

$$\beta^* = w\hat{\beta} + (1 - w)\beta_0$$

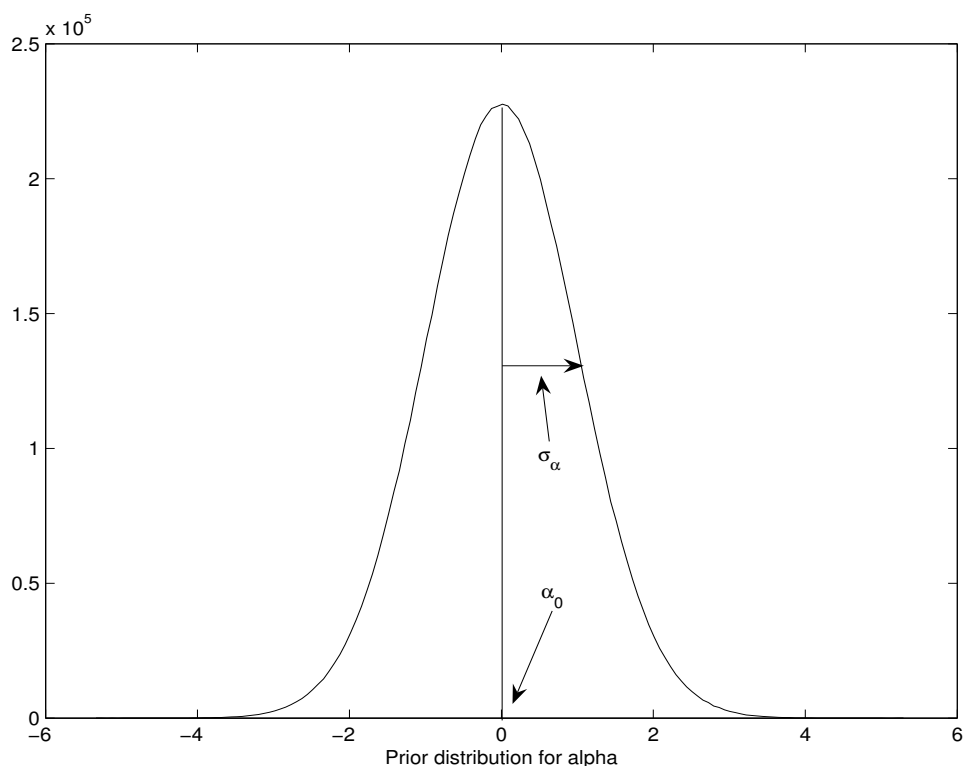
- What determines  $w$ ?
- The “Merrill Lynch adjusted beta”:

$$\beta^{ML} = (2/3)\hat{\beta} + (1/3)1$$

# Bayesian Alpha

- Suppose your beliefs about alpha are given by

$$\alpha \sim N(\alpha_0, \sigma_\alpha^2)$$



- Most natural value:  $\alpha_0 = 0$  (CAPM)

perfect confidence about the CAPM  $\implies \sigma_\alpha = 0$

perfect skepticism about the CAPM  $\implies \sigma_\alpha = \infty$

- If you think the asset is *overpriced*, use  $\alpha_0 < 0$
- If you think the asset is *underpriced*, use  $\alpha_0 > 0$

- Bayesian alpha is a weighted average of  $\alpha_0$  and  $\hat{\alpha}$ :

$$\alpha^* = w\hat{\alpha} + (1 - w)\alpha_0$$

–  $w \uparrow$  when  $\sigma_\alpha \uparrow$ ,  $T \uparrow$ , or  $\sigma_\epsilon \downarrow$

- If  $\alpha_0 = 0$ ,  $\sigma_\alpha$  captures the degree of belief in CAPM

Complete confidence in the CAPM  $\implies \sigma_\alpha = 0$

$\implies w = 0$ , so  $\alpha^* = 0$

$\implies$  Invest 100% in the market portfolio

Complete skepticism about the CAPM  $\implies \sigma_\alpha = \infty$

$\implies w = 1$ , so  $\alpha^* = \hat{\alpha}$

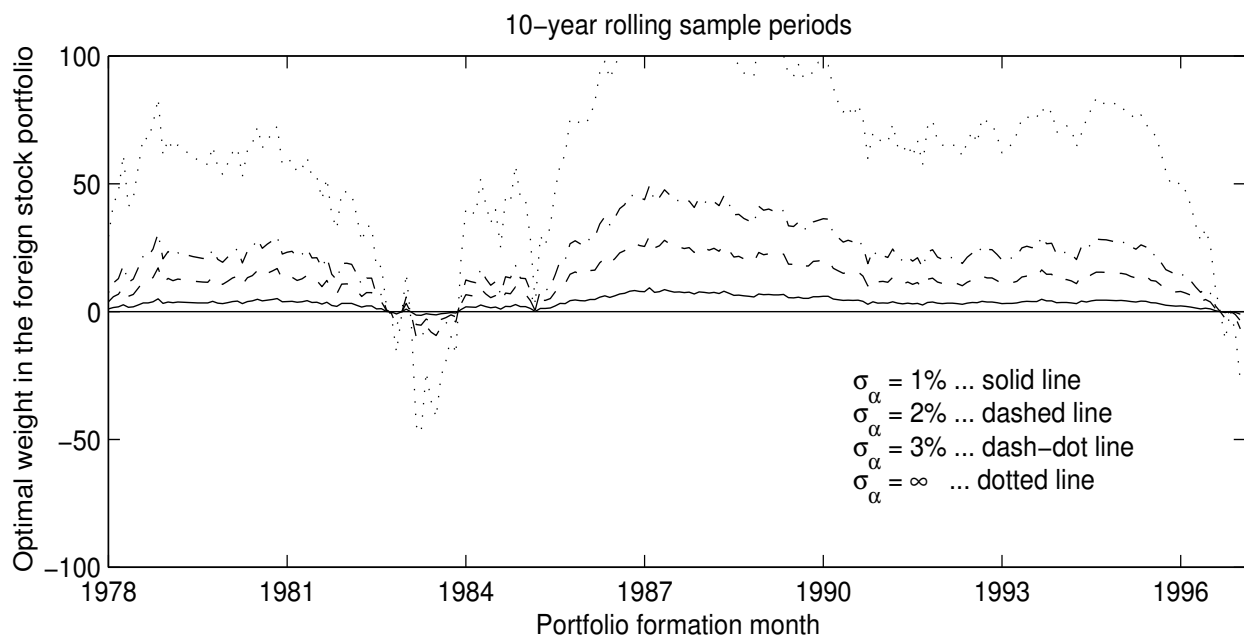
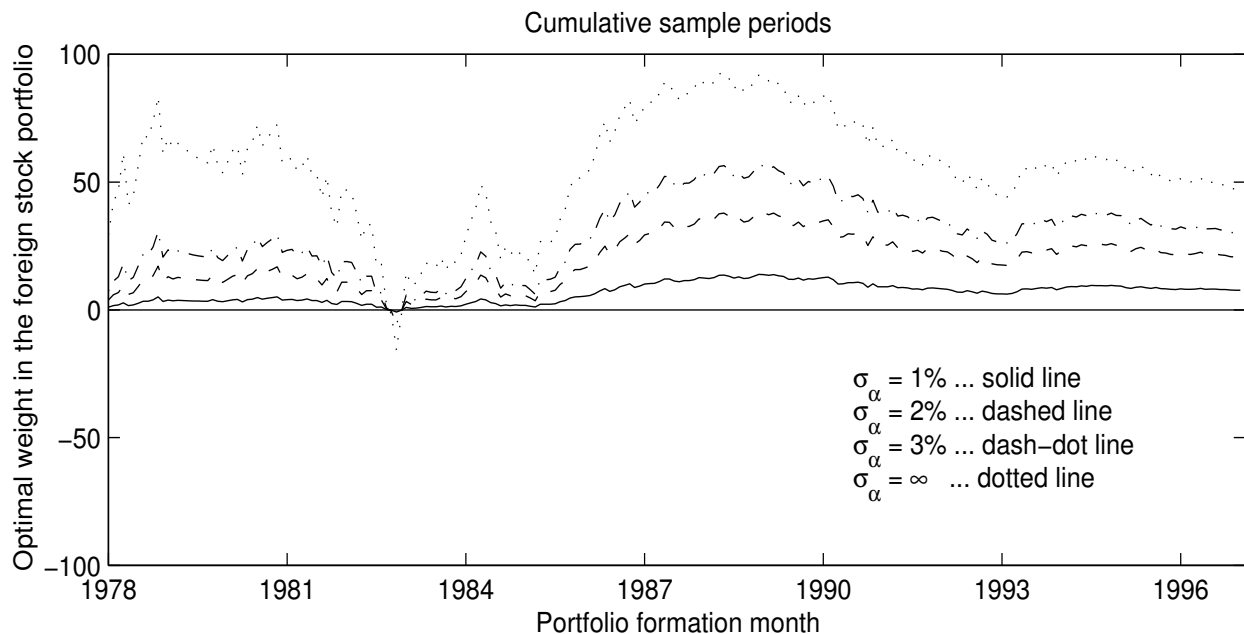
$\implies$  Invest based on historical estimates  $\hat{E}, \hat{V}$

Sensible approach: Use a small but positive  $\sigma_\alpha$  (e.g.,  $\sigma_\alpha = 1\%$  per year)

$\implies$  Stable portfolio weights, deviate from the market a bit in the direction of apparent mispricing

- What do the portfolio weights of the Bayesian strategies with beliefs about alpha look like? (next page)

- Optimal Weight in Foreign Stocks in a Two-Asset Portfolio with the U.S. Market:



Source: Pastor (Journal of Finance, 2000)

- How do these strategies perform out of sample?
- Sharpe ratios for two-asset portfolio strategies:

Asset Combined with the U.S. Market	Prior Standard Deviation of $\alpha$ ( $\sigma_\alpha$ )					
	0	1%	2%	3%	5%	$\infty$
WXUS (Foreign Stocks) (Jan 1978 – Dec 1996)	0.1665	0.1693	0.1743	<b>0.1766</b>	0.1727	0.1538
HML (Value-Growth) (Jul 1937 – Dec 1996)	0.1476	<b>0.1537</b>	0.1444	0.1100	0.0393	0.0231
SMB (Small-Big) (Jul 1937 – Dec 1996)	0.1476	<b>0.1564</b>	-0.0264	-0.0190	0.0217	0.0159
DFA 9-10 (Small Stocks) (Jan 1987 – Dec 1996)	<b>0.1912</b>	0.1899	0.1851	0.1757	0.1510	0.0733

- In this approach, the posterior mean of  $E$  is a weighted average of the CAPM-based expected return ( $E_0 = \hat{\beta} \underbrace{E(R_{At} - R_{ft})}_{\hat{\mu}_M}$ ) and the sample estimate ( $\hat{E}$ ):

$$\tilde{E} = (1 - w_{\hat{\alpha}}) \underbrace{(\hat{\beta} \hat{\mu}_M)}_{\text{CAPM}} + w_{\hat{\alpha}} \underbrace{(\hat{\alpha} + \hat{\beta} \hat{\mu}_M)}_{\text{sample avg } \hat{E}}$$

- This method generally works better than using  $\hat{E}$   
– Judge this for yourself in Assignment 4!

- Prior beliefs about **the covariance matrix**  $V$ 
  - When  $N$  is large relative to  $T$ , the  $N \times N$  sample covariance matrix  $\hat{V}$  cannot be inverted
  - Solution 1: Use a factor model
  - Solution 2: “Shrink”  $\hat{V}$  to a diagonal matrix  $D$ 
    - \* That is, use a weighted average of  $\hat{V}$  and  $D$
    - \* As  $N \uparrow$ , the weight on  $D$  must also  $\uparrow$

$$D = \begin{pmatrix} \sigma_1^2 & 0 & \dots & 0 \\ 0 & \sigma_2^2 & \dots & 0 \\ \vdots & \vdots & \vdots & \vdots \\ 0 & 0 & \dots & \sigma_n^2 \end{pmatrix}$$

- \* For  $\sigma_i^2$ , use values that are reasonable a priori; e.g. setting all  $\sigma_i^2$  equal to each other works well ( $D$  is then proportional to the identity matrix)
- \* The resulting average matrix has off-diagonal elements that are closer to zero, which makes the matrix easier to invert and better behaved
- \* Drawback: May understate correlations
- This method generally works better than using  $\hat{V}$ 
  - \* Judge this for yourself in Assignment 4!
- Some models explicitly model time-varying volatility (e.g., GARCH); we won’t talk about them here



## Investment Restrictions

- So far, we have analyzed the optimal portfolio choice problem with no investment constraints
  - This problem has an analytical solution
- However, in many real-world situations, investors face restrictions, such as short-sales constraints
  - Then, **numerical techniques** must be used
- Optimization problem: Choose  $w$  to

$$\text{maximize } U = E_P - \frac{\gamma}{2}\sigma_P^2 = w'E - \frac{\gamma}{2}w'Vw \quad (1)$$

$$\text{subject to } \sum_{i=1}^N w_i = 1$$

+ additional constraints, such as all  $w_i \geq 0$

- Sometimes it is not clear what value  $\gamma$  should take on, but there is a desired level of expected return. Then

$$\text{minimize } \sigma_P^2 = w'Vw \quad (2)$$

$$\text{subject to } E_P = w'E = \bar{E}$$

$$\sum_{i=1}^N w_i = 1$$

+ additional constraints, such as all  $w_i \geq 0$

- Both problems can be solved using Matlab's *quadprog*

- We will use *quadprog* here for illustration

- $X = \text{quadprog}(H, f, A, b, C, d, LB, UB)$   
finds  $x$  that

$$\text{minimizes } \frac{1}{2}x'Hx + f'x$$

$$\text{subject to } Ax \leq b$$

$$Cx = d$$

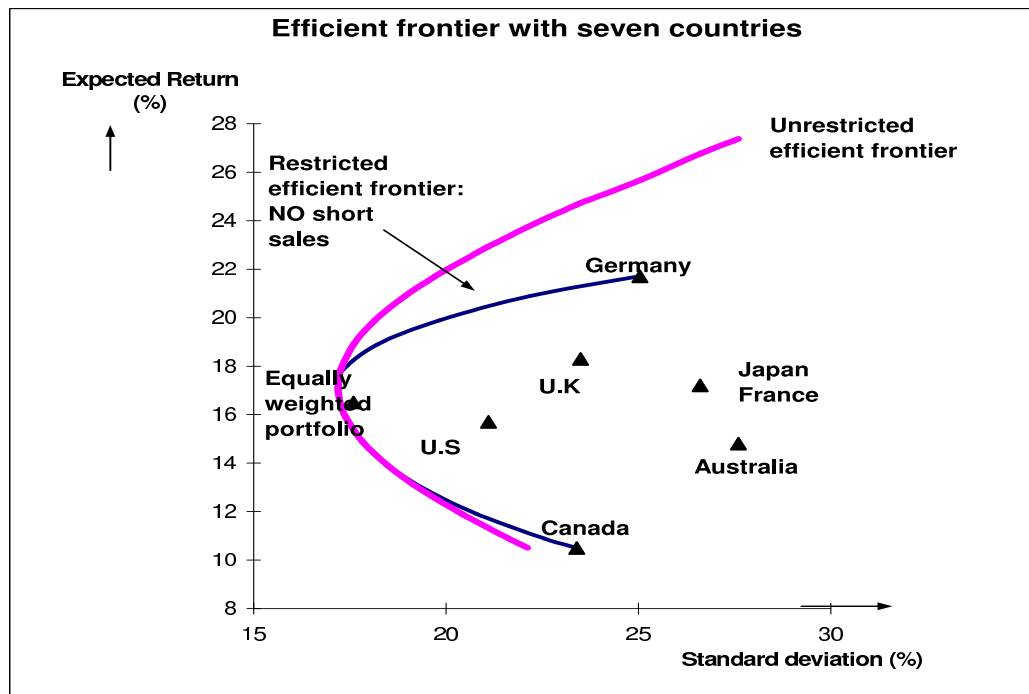
$$LB \leq x \leq UB$$

- To map this into our portfolio problem (1), use  $\text{quadprog}(\gamma V, -E, [], [], \text{ones}(1, N), 1, [], [])$
- To map this into our portfolio problem (2), use  $\text{quadprog}(V, [], [], [], [E'; \text{ones}(1, N)], [\bar{E}; 1], [], [])$

- **Example:** The Harvard Management Company case

- Is HMC solving problem (1) or (2)?
- Can we reconstruct Exhibits 5 and 6 in the case?
- Why is HMC's proposed policy portfolio (Exhibit 8) different from those in Exhibits 5 and 6?

- Investment restrictions shift the efficient frontier in the south-east direction:



- Restrictions tie our hands, so they make us worse off
- Restrictions are sometimes self-imposed as an ad-hoc way of obtaining sensible-looking portfolio weights