

Natasha Matthews

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launch_code

SOFTWARE ENGINEER IN ST. LOUIS, MO

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I am a hard working creative professional interested in software development and Maker topics. I keep up to date on latest trends through Web Design Weekly Newsletters, Udemy Courses, and Adafruit's Learning System. Learning topic such as Java, Javascript, Angular, React, Git, modern design principles and Micro controllers.

LANGUAGES	FRAMEWORKS	DATABASES	TOOLS
<ul style="list-style-type: none">• SQL• JavaScript	<ul style="list-style-type: none">• Java• HTML5/CSS3	<ul style="list-style-type: none">• Bootstrap• Spring• Hibernate	<ul style="list-style-type: none">• Angular
		<ul style="list-style-type: none">• MySQL• SQLServer	<ul style="list-style-type: none">• VS Code• IntelliJ• Adobe CC

WORK EXPERIENCE

Assistant Web Developer, Amcon Labs, St. Louis, February 2016 – Present

- **Maintain Eyecare Professional E-Commerce Website (Amcon)**
 - Updated frontend and backend to show featured and discounted items using SQL and Stored Procedures to read effective dated records in SqlServer database.
 - Updated frontend HTML, CSS, and Bootstrap and backend SQL and Stored Procedures to show curated list of products for easy order flow.
 - **Resulted in new all time high traffic**
- **Maintain B2B E-Commerce Website (Jaos)**
 - Worked with business liaisons to customize product pages
 - Created and updated SQL and Stored Procedures for custom ordering rules and approval processes
 - Created inventory tracking using SQL and Stored Procedures to check materials on hand during the checkout process.
 - **Onboarded 4 business clients totaling over \$1m sales per month**
- **Generate Sales and Marketing Reports**
 - Measure promo code impact using SQL to create Ad-Hoc queries of order history information.
 - Create excel documents with query results for sales and marketing team analysis.
- **Upgraded Amcon and Jaos website to responsive design**
 - Led upgrade of Amcon and Jaos website to modern responsive design using bootstrap enabling mobile and tablet usage.
 - Resulted in new customer acquisition by enabling mobile device ordering

PROJECT EXPERIENCE

Raw Materials Tracker System — Amcon Labs

- Track raw materials on hand before manufacturing process
- Resulted in reduction of expired inventory waste

EDUCATION

LaunchCode, LC101 Programming Course — 2022

Webster University, B.A. Interactive Digital Media — 2015