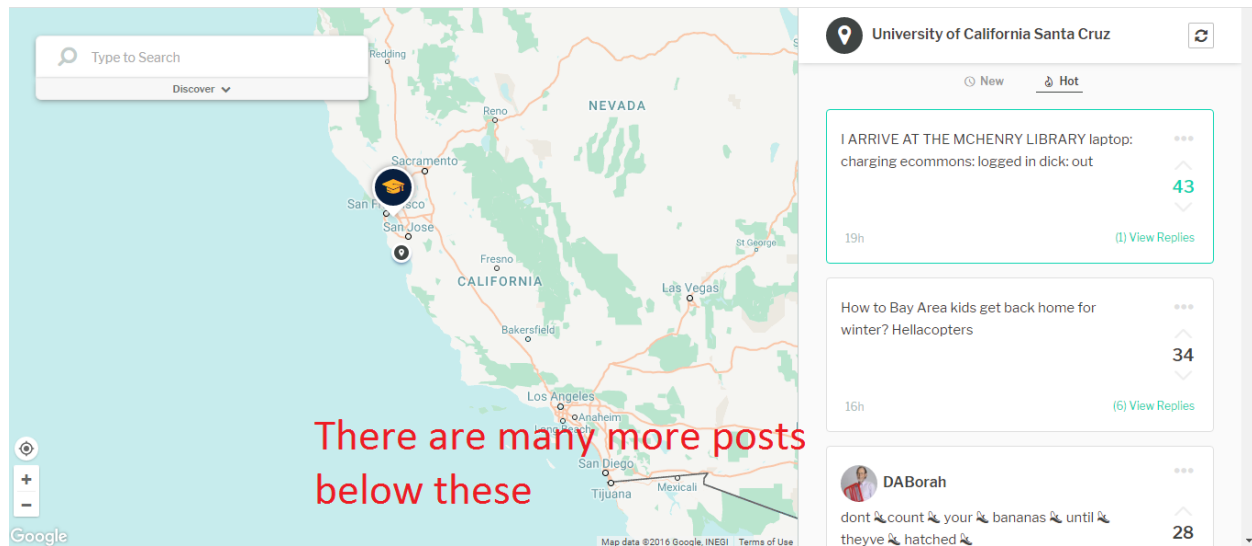


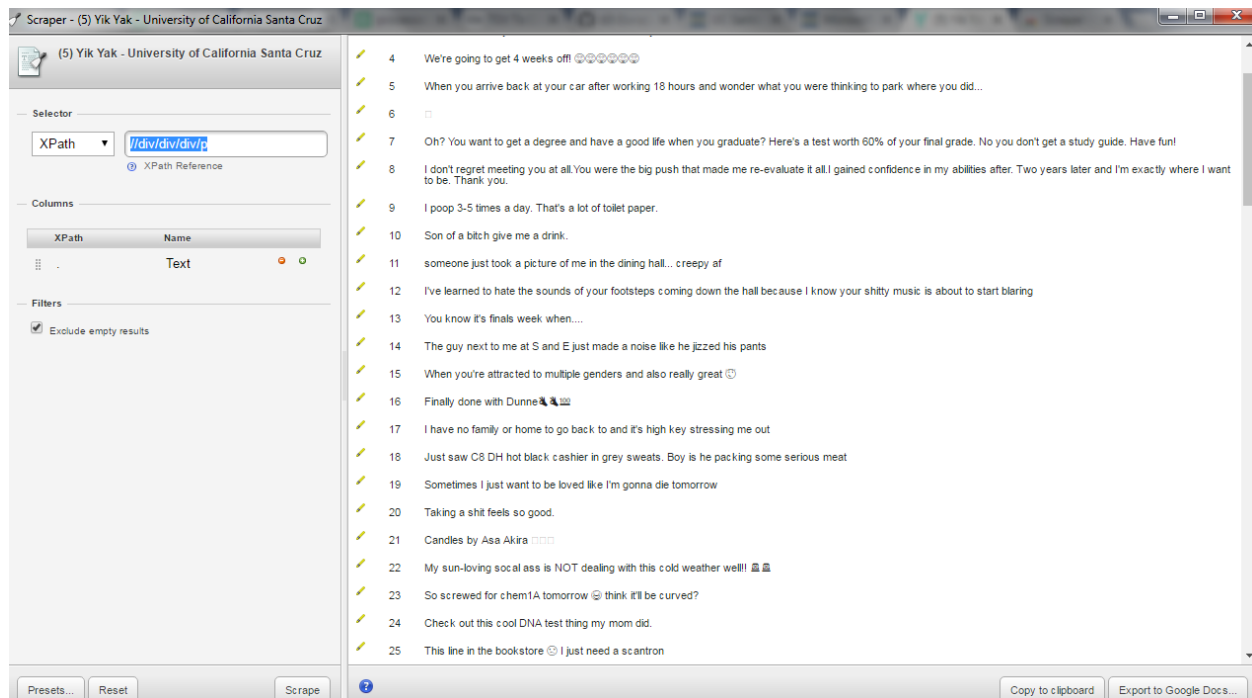
HOW WE COLLECTED OUR DATA

Step 1: Getting raw data from Yik-Yak website

We first navigate to [https://www.yikyak.com/map?place=\(UC we wish to take data from\)](https://www.yikyak.com/map?place=(UC we wish to take data from))



We then use the chrome extension “[Scraper](#)” to grab the text of all the posts from the UC we are viewing, and copy all the text to clipboard



We do this for all UCs, and compile all data into a google sheet:

<div> <div>12/5</div> <div> <div></div> <div></div> </div> <div>File Edit View Insert Format Data Tools Add-ons Help</div> <div>Last edit was 17 minutes ago</div> </div>										
<div> <div> <div></div> <div></div> <div></div> <div></div> </div> <div> <div>\$</div> <div>%</div> <div>0</div> <div>00</div> <div>123</div> </div> <div> <div>Arial</div> <div>-</div> <div>10</div> </div> <div> <div>B</div> <div>I</div> <div>U</div> <div>A</div> </div> <div> <div></div> <div></div> <div></div> </div> <div> <div></div> <div></div> <div></div> </div> <div> <div></div> <div></div> <div></div> </div> <div> <div></div> <div></div> <div></div> </div> <div> <div></div> <div></div> <div></div> </div> <div> <div></div> <div></div> <div></div> </div> </div>										
f_x	UCSC									
	A	B	C	D	E	F	G	H	I	J
1	UCSC	UCB	UCLA	UCSD	UCSF	UCSB	UCD	UCI	UCR	UCM
2	I rejected and I	"deez bitches th	I'm gonna post n	When one of you	To this day the n	Who took Josep	Hol up there's a	My roommate: I'	If extraterrestrial	school is hard i w
3	I can memorize	Since it's dead w	Watching Westw	else realize the	Every time I try	What do I do nov	Update: going to	I kinda some w	Pork causes car	☹
4	Prayers to all the	When's naked ru	Picture of my bu	One day they'll h	Google image "s	So I found out w	Why is it hard fo	I heard it's Horro	I'm trynna so	□□□□
5	The feels	Headed to Lisbo	Me all week	Who's the cutie	Is there a way to	How do you guy	Who the Adder	Life is so weird.	Who are the mor	When you hit w
6	Students with an	So are you cons	I don't abide swa	I could use a hug	I can't hard an	Who trynna play	First song that p	I cry aboutionely	else feel the te	Describe your se
7	What if i pretend	Does the smell c	At least my mak	Confession: I've	I think I a boyfr	i severe back	Toup's 2C final g	Any tips on havi	Wtf is orbach?	hey guys is dow
8	Mfw i look at the	wanna smoke l	wanna be eater	Tfw you enjoy th	Me ir!	FINALS	How to study for	Literally droppe	The Jews exploi	Who has the javs
9	Finishing a final	If you miss your	When u assume	Ranked 15th col	My skin be soft	Does smoke w	down to give m	I to walk up to	have the make	505 Oz
10	I feel like it shou	Quitting school t	Pussy for brunch	When you're tire	I'm not fond of M	"look at my toes	what's the UCDX	Is there anyway	to grab a drink	Does in Psych
11	When the final is	Since I have a n	Tfw ur driving be	Smfh when u bre	entertain me	Any girl to cude	To the girls who	There is so much	Girls only knowt	Everybody there
12	I think I would ha	Secretly hoping	How do I post a	Didn't know ship	That feeling whe	That Hamilton m	Any post final pe	You're killing me	My birthday has	Andrez Cruz nee
13	So fucked for my	I hate my roomm	If I could eat ser	Finals me like:	guys!!!! You see	Holy fuck shut	I'm DEAD	I miss him	I'm kind of Grino	When you realize
14	burning my hand	☹	Jesus Christ ain	I would like it if	I'll roast anybody	haha yeah i do a	Damn never kne	It's weird that du	Who in housing	I'm gonna kick th
15	I thathard a pe	Wake BEE up in	Any Anthro 33 s	Girl walked pas	It sucks having	knowto do a po	Huh, maybe that	I'm dead.	Selling my cubic	wish i had a lover
16	Parked in a lot th	All these formula	I'm becoming mc	Confession: I str	Attention people	favorite food/sna	Is else having	I feel so offende	Trying to be stro	Caught a tauros.
17	It's almost 2am	Stop eating too r	All I've done in ti	Finals me feelin	Keep ting a wif	I it to be break	knowhow 6 h	From a fatass to	Been having to t	Who needs some
18	else here obser	Mike "A Little Sh	I'll never know w	PSA	Austi is creeping	I don't think I'm c	Walking back fro	UC Irvine is so b	People are such	My anxiety finally
19	People fuckin in	Enjoy your few h	I a one inch dic	Where is there s	Who needs som	Who s to smoke	Where did peopl	I wanna start a b	Roommates drur	honestly if you di
20	Good luck to eve	so there I was hi	take that chem	Girls always Cre	How may prof vi	About 12 ho	Republicans in 2	A PhD program	When you drur	Who's the dumba
21	Hurray for being	My diet has bee	seriously wanna	Addies?	Happy holidays	Do girls masturb	Turn on and jack	The worst shit is	Received some	I chicken strips
22	Vegan food has	wtf	any girls here ha	When you're an i	What two things	where's the best	Is in ams 10 ar	I to me. I fee	Finished my last	Hey Yik Yak com
23	is it acceptable t	Studying is mak	How was sohrive	Confession: So	How you jerks d	You know it's fin	What's the best	If you wannntt, n	Idk why but I lov	Usually I be smo
24	That feel when y	Is it really so wr	Hi	When u actually	I sure could go f	When you risk it	I think I'm going	I hategirls are ab	I have such a hu	Oblivious to scho
25	What the actual	A little disappoint	Desquarius gree	I wonder what ki	Biden possibly n	Never thought I'd	I eat ass. I eat a	How many times	First steps as a	Romance anime
26	I feel stupid as h	The day started	Everyone is so e	Everyone, pleas	It's cuddlefuck w	My head hurts, v	Post your ideal t	I something els	Take a shot ever	aaron in PH110
27	Tbh a cuddle	Did everyone mc	Why is it that gu	I'm so unsatisfi	Worst thing abou	All hail me as yo	Catch me in the	If you are studyi	So nervous to pe	Univision is outsi
28	This Physics 6A	It's too cold. I'm	I'm a negative cr	I love seeing old	The hate is supe	🔴🔴🔴MIKE HU	Frog can suck a	I didn't do any of	I'm so naive I thi	To hit on my lab
29	MBZ	Q	M	M	M	M	M	M	M	M

Step 2: Processing Data

We take a column of posts from a UC and put them into an online word processor found at wordcounter.com:

WORDCOUNTER

Wordcounter ranks the most frequently used words in any given body of text. Use this to see what words you overuse (is everything a "solution" for you?) or maybe just to find some keywords from a document.

Wordcounter is useful for writers, editors, students, and anyone who thinks that they might be speaking redundantly or repetitively -- and it's free! Eventually, I'm going to expand it so that you can upload documents, but not yet.

Enter the body of text here (to count & rank the word frequency):

ommission. I've successfully found many of my crushes on FB, and feel like a stalker. Ifw you enjoy the views from Geisel but at night all you see when you look up from your laptop is your own reflection on the window. I ranked 15th college in the world and we don't have enough smart people to keep our fucking wif going. Dammit Geisel. When you're tired of studying or feeling down, remember that you're still better than me because you're not the idiot that drove away with your laptop on top of your car.

Include Small Words ("the", "it", etc)? ☐ No -- exclude them

Use Only Roots (group variations together)? ☐ No

How Many Words should I list?

Go >>

Here are your results.

Word	Frequency
final	83
finals	50
fuck	43
people	38
know	35
feel	32
one	32
girl	30
study	29
time	29
take	28
week	28
good	27
go	26
did	26
going	25
does	25
guys	25
how	24
really	23
girls	23
gonna	23
day	23
because	23
guy	22

Then we removed some more useless stopwords like go, did, plurals of words, etc.

processed yaks																Comments		Share
File Edit View Insert Format Data Tools Add-ons Help All changes saved in Drive																		
12/7 all																		
UCSC 11/29 (tues)																		
Word Rank																		
1	geisel	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
2	finals	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
3	sleep	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
4	fuck	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
5	know	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
6	because	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6
7	girl	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7
8	yik	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8
9	studying	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9
10	yak	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
11	fucking	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11
12	tomorrow	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12
13	time	13	13	13	13	13	13	13	13	13	13	13	13	13	13	13	13	13
14	study	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14
15	down	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15
16	cute	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16
17	tired	17	17	17	17	17	17	17	17	17	17	17	17	17	17	17	17	17
18	week	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18
19	eat	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19
20	floor	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20
21	ass	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21
22	going	22	22	22	22	22	22	22	22	22	22	22	22	22	22	22	22	22
more stopwords: you what don just got get how you																		
UCB 11/29																		
Word Occurrences Frequency Rank																		
1	still	1	1%	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
2	how	2	1.30%	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
3	class	3	1.10%	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
4	just	4	0.80%	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
5	think	5	0.80%	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
6	people	6	0.80%	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6
7	want	7	0.80%	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7
8	watch	8	0.60%	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8
9	anybody	9	0.60%	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9
10	try	10	0.60%	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
11	look	11	0.60%	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11
12	af	12	0.60%	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12
13	mood	13	0.60%	13	13	13	13	13	13	13	13	13	13	13	13	13	13	13
14	porn	14	0.60%	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14
15	go	15	0.60%	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15
16	know	16	0.60%	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16
17	d	17	0.60%	17	17	17	17	17	17	17	17	17	17	17	17	17	17	17
18	good	18	0.60%	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18
19	work	19	0.60%	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19
20	cuddle	20	0.60%	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20
21	wanna	21	0.60%	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21
22	guys	22	0.60%	22	22	22	22	22	22	22	22	22	22	22	22	22	22	22
UCSC 12/5																		
Word Rank																		
1	any	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
2	get	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
3	just	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
4	fuck	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
5	wee	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
6	did	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6
7	stop	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7
8	wro	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8
9	fuck	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9
10	know	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
11	mchenry	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11
12	stuc	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12
13	day	13	13	13	13	13	13	13	13	13	13	13	13	13	13	13	13	13
14	traff	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14
15	hou	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15
16	of	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16
17	end	17	17	17	17	17	17	17	17	17	17	17	17	17	17	17	17	17
18	mat	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18
19	little	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19
20	sinc	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20
21	how	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21
22	fina	22	22	22	22	22	22	22	22	22	22	22	22	22	22	22	22	22

Finally we converted these TSV into CSV because we were more comfortable working with CSV files.