

Nima Memarzadeh

Assignment 5.2

CSD340-A339

24 Jan 2024

## Front-End Style Guide

## Typography

### Headings (h1, h2, h3)

- **Font:** Montserrat, sans-serif (modern and geometric)
- **Styles:**
  - h1: 48px, uppercase, letter-spacing: 2px, white color
  - h2: 42px, uppercase, bold, burgundy color (#7D3C37)
  - h3: 24px, gold color (#C89B3C)

### Body Text

- **Font:** Lora, serif (elegant and professional)
- **Styles:**
  - Base font size: 18px
  - Line height: 1.8
  - Font weight: 400 (regular), 600 (bold)
  - Text color: #3D3D3D (Smoky Gray)

### Navigation

- **Font:** Montserrat, uppercase, bold
  - **Font size:** 18px (desktop), 20px (mobile)
  - **Letter spacing:** 1.2px
  - **Hover effect:** Background color changes to #C89B3C, text color to #1B1B1B
- 

## Color Palette

Purpose	Color Name	Hex Code	Meaning
Primary	Deep Burgundy	#7D3C37	Rich, professional, warm tone
Secondary	Warm Gold	#C89B3C	Elegant contrast, used for accents
Accent	Midnight Black	#1B1B1B	Strong background emphasis
Background	Soft Cream	#F3E9DC	Clean and inviting
Text (Primary)	Smoky Gray	#3D3D3D	Readable and modern
Highlight	Fiery Orange	#E85D04	Energetic accents

## Color Usage Guide

- **Primary (#7D3C37):** Headings, primary buttons, and key sections.

- **Secondary (#C89B3C):** Links, highlights, and hover effects.
  - **Accent (#1B1B1B):** Navigation bar, footer, and bold text.
  - **Background (#F3E9DC):** General background for sections.
  - **Highlight (#E85D04):** Call-to-action buttons and links.
- 

## Buttons

### Primary Button

- **Background:** #7D3C37 (Deep Burgundy)
- **Text Color:** #FFFFFF (White)
- **Padding:** 16px 40px
- **Border Radius:** 6px
- **Font Weight:** 600
- **Font Size:** 20px
- **Hover Effect:** Changes background to #C89B3C

### Secondary Button

- **Background:** Transparent
  - **Border:** 2px solid #C89B3C (Warm Gold)
  - **Text Color:** #C89B3C
  - **Padding:** 12px 26px
  - **Hover Effect:** Background #7D3C37, Text #FFFFFF
- 

## Spacing & Layout

### Grid System

- **Columns:** 12-column grid
- **Max Width:** 1280px
- **Gutter Size:** 24px

### Spacing

- **Inner Padding & Margin:** 20px
  - **Section Spacing:** 40px
  - **Large Section Spacing:** 80px
-

## Images

### Style

- **Box Shadow:** 0px 4px 15px rgba(0, 0, 0, 0.15)
- **Border Radius:** 8px

### Aspect Ratios

- **Hero Images:** 16:9
  - **Portraits:** 4:5
  - **Thumbnails:** 1:1
- 

## Links

- **Default Color:** #C89B3C (Warm Gold)
  - **Hover Color:** #E85D04 (Fiery Orange)
  - **Hover Effect:** Underline appears with fade transition
- 

## Components

### Top Heading

- **Background:** #7D3C37
- **Text Color:** #FFFFFF
- **Padding:** 40px 20px
- **Shadow:** 0px 4px 8px rgba(0, 0, 0, 0.2)

### Navigation Bar

- **Background:** #1B1B1B
- **Text Color:** #C89B3C
- **Padding:** 20px 0
- **Hover Effect:** Background changes to gold, text to black

### Hero Section

- **Background:** Full-width image with overlay
- **Text Alignment:** Centered
- **Text Color:** Black with soft white overlay
- **Padding:** 150px 20px

## Achievements Section

- **Max Width:** 1200px
- **Text Alignment:** Centered
- **Grid Layout:** Responsive flex-wrap
- **Card Styling:**
  - Background: White
  - Padding: 20px
  - Border Radius: 12px
  - Shadow: 0px 4px 20px rgba(0, 0, 0, 0.1)

## Footer

- **Background:** #1B1B1B
  - **Text Color:** #F3E9DC
  - **Padding:** 20px
  - **Text Alignment:** Center
- 

## Responsive Design

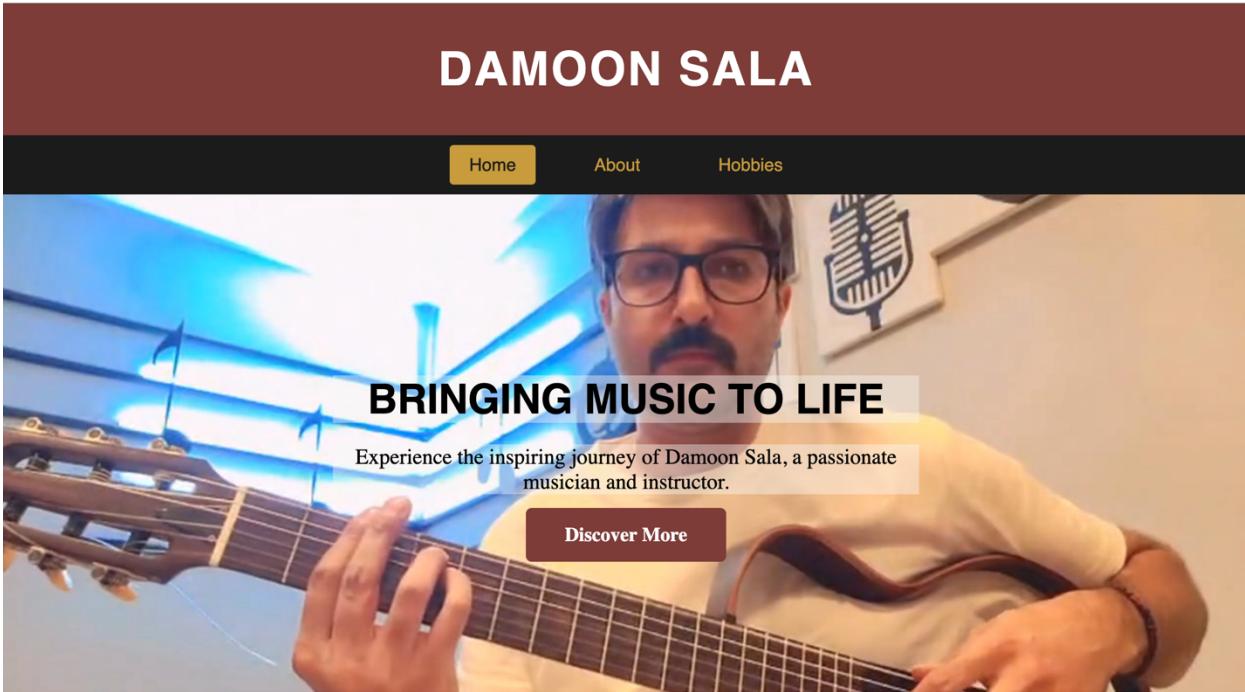
### Tablet (Max-width: 768px)

- Navigation links stack vertically with larger spacing
- Hero section text size reduced (h2: 32px, p: 18px)
- Button padding adjusted to 12px 24px

### Mobile (Max-width: 480px)

- Top heading font size reduced to 28px
- Navigation links stack vertically with 20px gap
- Hero section text size further reduced (h2: 28px, p: 16px)
- Button padding adjusted to 10px 20px

## Landing Page



# DAMOON SALA

Home    About    Hobbies

## BRINGING MUSIC TO LIFE

Experience the inspiring journey of Damoon Sala, a passionate musician and instructor.

[Discover More](#)

## ACHIEVEMENTS & GOALS

Throughout his journey, Damoon has achieved incredible milestones and continues to pursue ambitious goals.



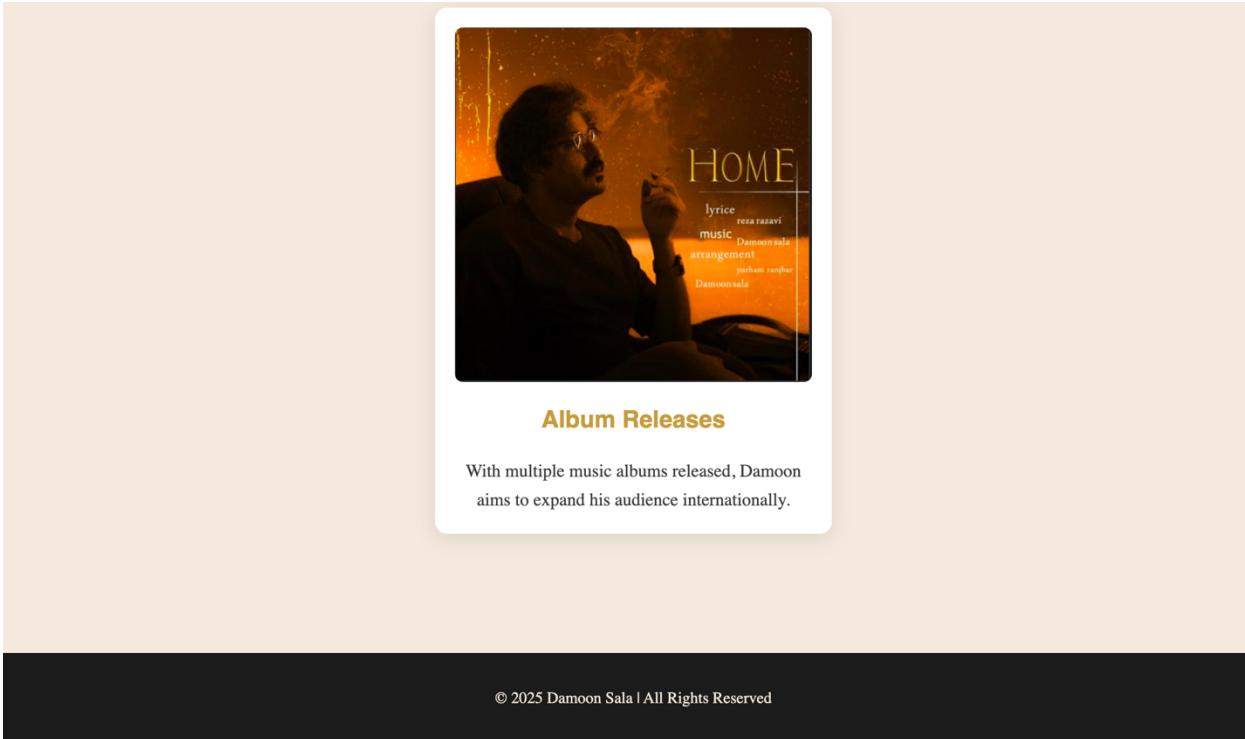
### Performing Live

Damoon has performed at major concerts, sharing the stage with renowned Iranian pop artists.



### Teaching Workshops

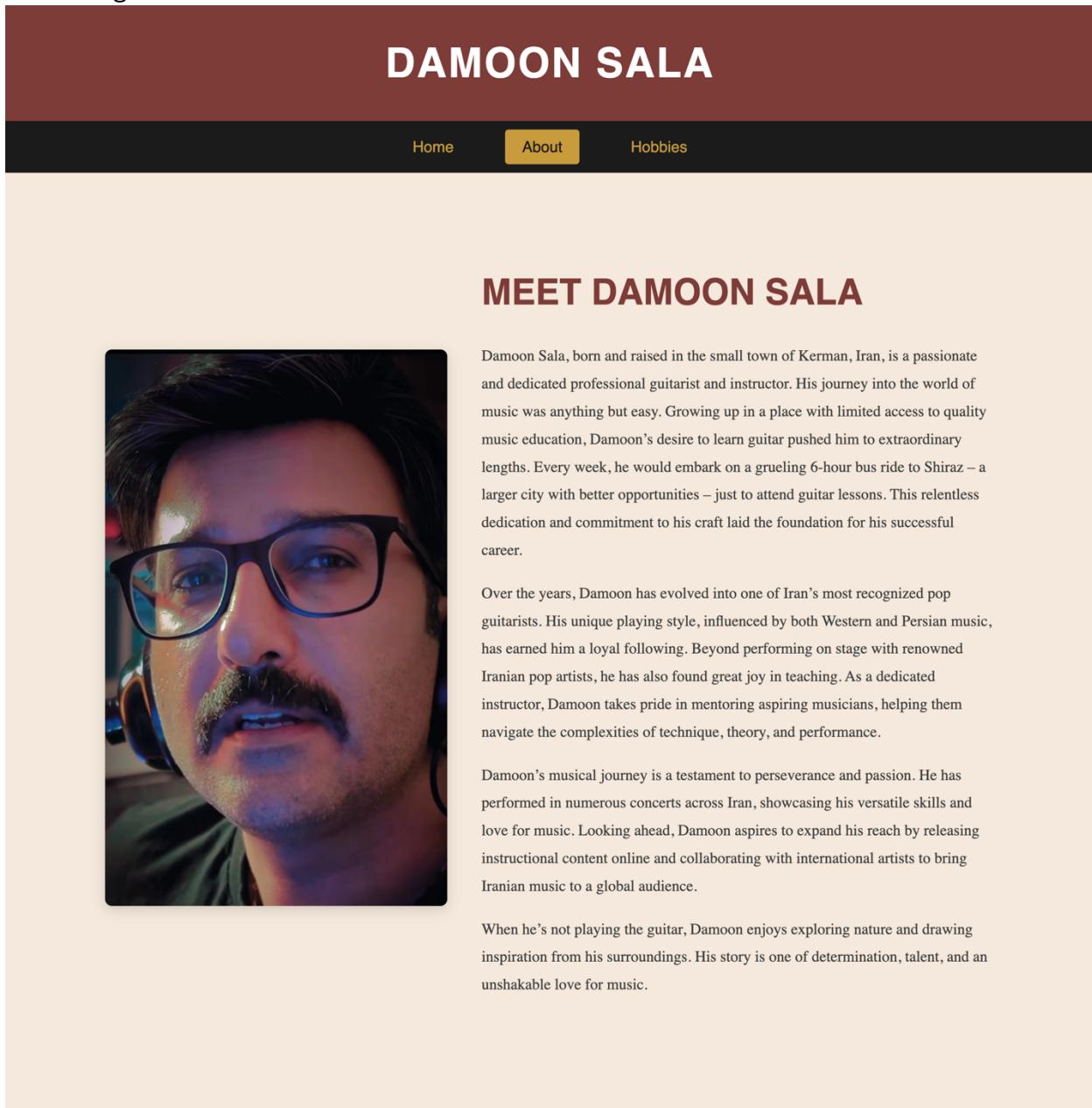
As an experienced instructor, Damoon conducts workshops inspiring young musicians to follow their dreams.



## Homepage Wireframe Explanation

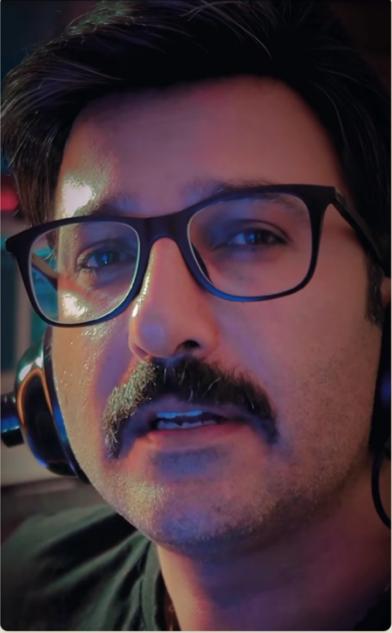
- 1. Top Heading (Hero Banner):**
  - Displays the subject's name, "Damoon Sala," centered with a deep burgundy background for a bold introduction.
- 2. Navigation Bar:**
  - Positioned below the header, featuring links to Home, About, and Hobbies pages, styled with a gold hover effect for interactivity.
- 3. Hero Section:**
  - A full-width background image with overlay, featuring a centered title, description, and a call-to-action button leading to the About page.
- 4. Achievements Section:**
  - A three-column responsive grid showcasing key milestones with images, titles, and short descriptions.
- 5. Footer:**
  - A centered section with copyright information and a dark background for contrast.
- 6. Responsive Design Considerations:**
  - The layout adapts to different screen sizes with a flexible grid, stacked navigation on smaller screens, and text resizing for readability.

## About Page



The screenshot shows a website page for "DAMOON SALA". The header is a dark red bar with the name "DAMOON SALA" in white uppercase letters. Below the header is a black navigation bar with three items: "Home", "About" (which is highlighted in yellow), and "Hobbies". The main content area has a light beige background. At the top of this area is a section titled "MEET DAMOON SALA" in a dark red font. To the left of the text is a close-up portrait of a man with dark hair, a mustache, and glasses, wearing a green shirt. The text describes Damoon Sala's journey from Kerman, Iran, to becoming a professional guitarist despite challenges. It highlights his unique playing style, teaching, and aspirations. Another paragraph discusses his hobbies, mentioning his love for nature and drawing.

## MEET DAMOON SALA



Damoon Sala, born and raised in the small town of Kerman, Iran, is a passionate and dedicated professional guitarist and instructor. His journey into the world of music was anything but easy. Growing up in a place with limited access to quality music education, Damoon's desire to learn guitar pushed him to extraordinary lengths. Every week, he would embark on a grueling 6-hour bus ride to Shiraz – a larger city with better opportunities – just to attend guitar lessons. This relentless dedication and commitment to his craft laid the foundation for his successful career.

Over the years, Damoon has evolved into one of Iran's most recognized pop guitarists. His unique playing style, influenced by both Western and Persian music, has earned him a loyal following. Beyond performing on stage with renowned Iranian pop artists, he has also found great joy in teaching. As a dedicated instructor, Damoon takes pride in mentoring aspiring musicians, helping them navigate the complexities of technique, theory, and performance.

Damoon's musical journey is a testament to perseverance and passion. He has performed in numerous concerts across Iran, showcasing his versatile skills and love for music. Looking ahead, Damoon aspires to expand his reach by releasing instructional content online and collaborating with international artists to bring Iranian music to a global audience.

When he's not playing the guitar, Damoon enjoys exploring nature and drawing inspiration from his surroundings. His story is one of determination, talent, and an unshakable love for music.

## About Page Wireframe Explanation

- 1. Top Heading:**
  - A centered heading with the subject's name "Damoon Sala" in uppercase white text.
  - The section features a deep burgundy background for contrast and prominence.
- 2. Navigation Bar:**
  - A horizontal menu linking to Home, About (active), and Hobbies pages.

- Styled with gold hover effects and responsive adjustments for smaller screens.
- 3. **About Section:**
  - A two-column responsive layout displaying an image of Damoon Sala on the left and a text block on the right.
  - The text area contains multiple paragraphs narrating his background, achievements, and aspirations.
- 4. **Footer:**
  - A centered footer with copyright information, styled with a dark background for contrast and readability.
- 5. **Responsive Design Considerations:**
  - Layout adjusts for smaller screens by stacking content vertically.
  - Navigation links stack vertically on smaller devices, ensuring usability.

## Hobbies Page

# DAMOON SALA

Home      About      **Hobbies**

## HOBBIES & PASSIONS

Outside of music, Damoon finds joy in exploring nature and going on camping adventures.



**Camping in Nature**

Damoon enjoys camping in the breathtaking landscapes of Iran, where he connects with nature and seeks inspiration for his music.



**Playing Guitar Outdoors**

Combining his love for music and nature, Damoon often takes his guitar on camping trips, creating melodies inspired by his surroundings.



**Hiking Adventures**

Exploring trails and mountains, hiking is one of Damoon's favorite ways to unwind and gather creative energy.

© 2025 Damoon Sala | All Rights Reserved

## Hobbies Page Wireframe Explanation

- 1. Top Heading:**
  - Displays "Damoon Sala" in uppercase white text, centered on a deep burgundy background.
  - Serves as a consistent branding element across all pages.
- 2. Navigation Bar:**
  - Positioned below the heading, containing links to Home, About, and Hobbies pages, with an active state for the current page.
  - Styled with gold text and hover effects for interactivity.
- 3. Hobbies Section:**
  - Centered heading “HOBBIES & PASSIONS” followed by a brief description of Damoon’s interests outside of music.
  - Uses a three-column responsive grid to display hobby-related images with titles and descriptions.
  - Includes hobbies like camping, playing guitar outdoors, and hiking.
- 4. Footer:**
  - Positioned at the bottom of the page, featuring copyright information.
  - Dark background with soft cream text to maintain visual contrast.
- 5. Responsive Design Considerations:**
  - Grid layout adjusts to a stacked format for smaller screens.
  - Navigation links change to a vertical layout with increased spacing for easier accessibility.
  - Text sizes and button styles adjust for readability across devices.

## Interview Questions and Answers for Damoon Sala

### 1. Can you tell us a bit about your early life and where you grew up?

I grew up in a small town called Kerman in Iran. It's a quiet place with a rich cultural history, but when I was younger, there weren't many resources for learning music, especially guitar.

### 2. What inspired you to pursue music, and particularly the guitar?

Ever since I was a child, I was fascinated by music, especially the sound of the guitar. The melodies and rhythms captivated me, and I knew early on that I wanted to dedicate my life to mastering this instrument.

### 3. What were some of the challenges you faced while learning guitar?

The biggest challenge was the lack of professional teachers in Kerman. I had to travel six hours to Shiraz every week to take lessons and then return the same day. It was exhausting, but my passion kept me going.

### 4. How did your family and friends react to your decision to become a musician?

At first, they were hesitant because they wanted me to pursue a more traditional career, but over time, they saw my dedication and supported me wholeheartedly.

### 5. How did you start your professional music career?

After years of practice and performing in local events, I got my big break when I was invited to play in a pop band. That opened doors to larger stages, collaborations, and teaching opportunities.

### 6. What has been your most memorable performance so far?

Performing at a major concert in Tehran in front of thousands of people was truly unforgettable. The energy from the crowd and the connection I felt was amazing.

### 7. What styles of music do you enjoy playing the most?

I enjoy a mix of genres, but I particularly love playing Persian pop and flamenco. They both have unique emotional expressions that resonate with me.

### 8. What advice would you give to aspiring guitarists?

Consistency is key. Keep practicing, be patient with yourself, and never stop learning. Music is a lifelong journey.

**9. What motivated you to become a guitar instructor?**

I realized that many aspiring musicians face the same struggles I did—lack of guidance and resources. Teaching allows me to share my experience and help others achieve their dreams.

**10. What is your teaching philosophy when it comes to guitar?**

I believe in a balance between theory and practical playing. Understanding music theory is important, but real learning happens when you play and experiment with different styles.

**11. What do you find most rewarding about teaching?**

Seeing my students progress and perform on stage is the most fulfilling part of teaching. It's rewarding to know I've played a part in their musical journey.

**12. Besides music, what are some of your other interests?**

I love being in nature—camping, hiking, and exploring the beautiful landscapes of Iran. It gives me peace and often inspires my music.

**13. How does nature influence your music?**

Nature provides a sense of calm and inspiration. I often take my guitar on camping trips and create melodies based on the sights and sounds around me.

**14. Do you have any favorite camping destinations?**

Yes, the Lut Desert and the lush landscapes of northern Iran are some of my favorite places to camp and unwind.

**15. What message would you like to share with your fans?**

I want to thank everyone who has supported me throughout my journey. Music connects us all, and I hope my work inspires others to pursue their passions.

Damoon Sala, born and raised in the small town of Kerman, Iran, is a passionate and dedicated professional guitarist and instructor. His journey into the world of music was anything but easy. Growing up in a place with limited access to quality music education, Damoon's desire to learn guitar pushed him to extraordinary lengths. Every week, he would embark on a grueling 6-hour bus ride to Shiraz – a larger city with better opportunities – just to attend guitar lessons. This relentless dedication and commitment to his craft laid the foundation for his successful career.

Over the years, Damoon has evolved into one of Iran's most recognized pop guitarists. His unique playing style, influenced by both Western and Persian music, has earned him a loyal following. Beyond performing on stage with renowned Iranian pop artists, he has also found great joy in teaching. As a dedicated instructor, Damoon takes pride in mentoring aspiring musicians, helping them navigate the complexities of technique, theory, and performance.

Damoon's musical journey is a testament to perseverance and passion. He has performed in numerous concerts across Iran, showcasing his versatile skills and love for music. Looking ahead, Damoon aspires to expand his reach by releasing instructional content online and collaborating with international artists to bring Iranian music to a global audience.

When he's not playing the guitar, Damoon enjoys exploring nature and drawing inspiration from his surroundings. His story is one of determination, talent, and an unshakable love for music.



# HOME

lyric

reza razavi

music

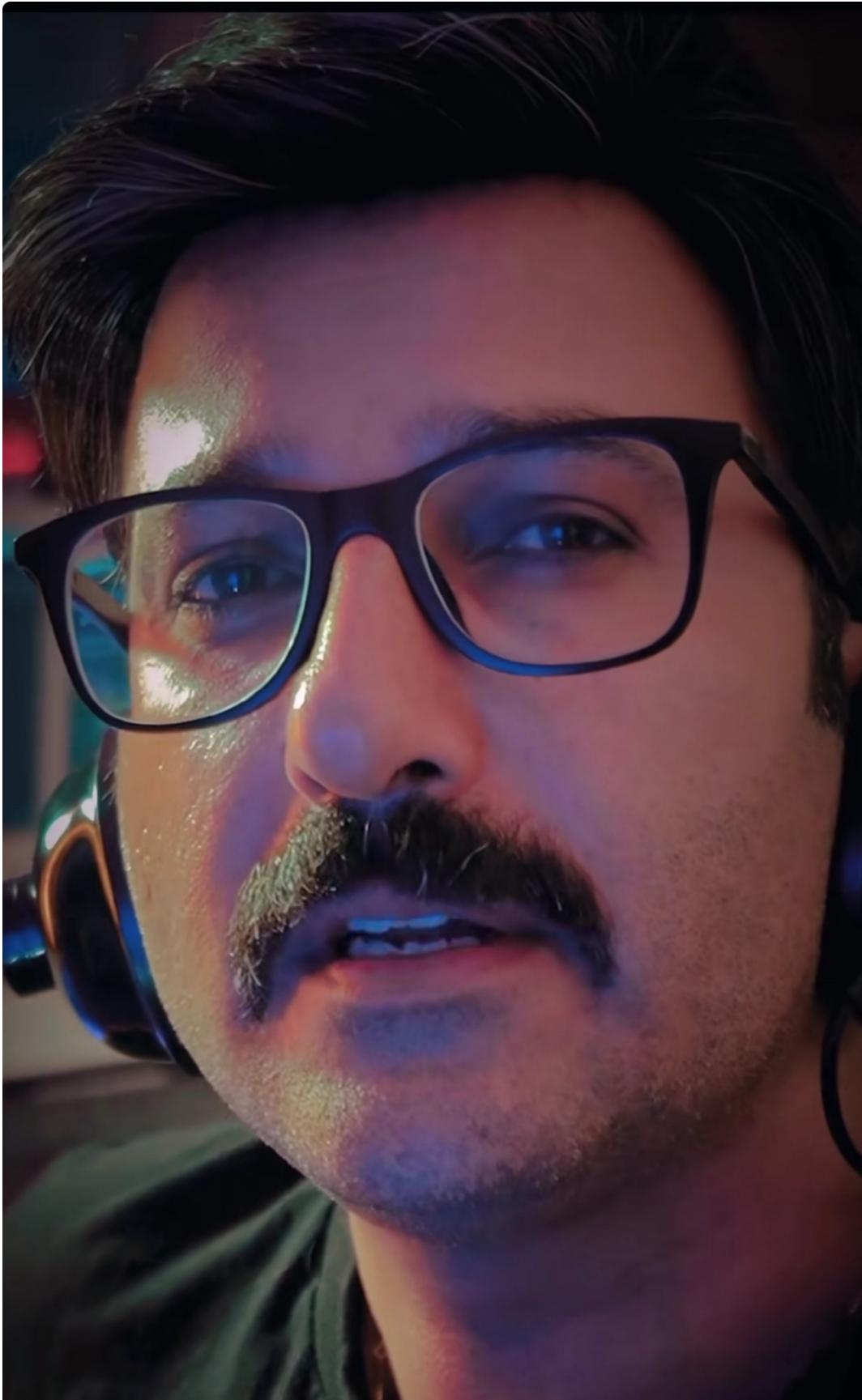
Damoon sala

arrangement

parham ranjbar

Damoon sala











# Academy guitar damoon

