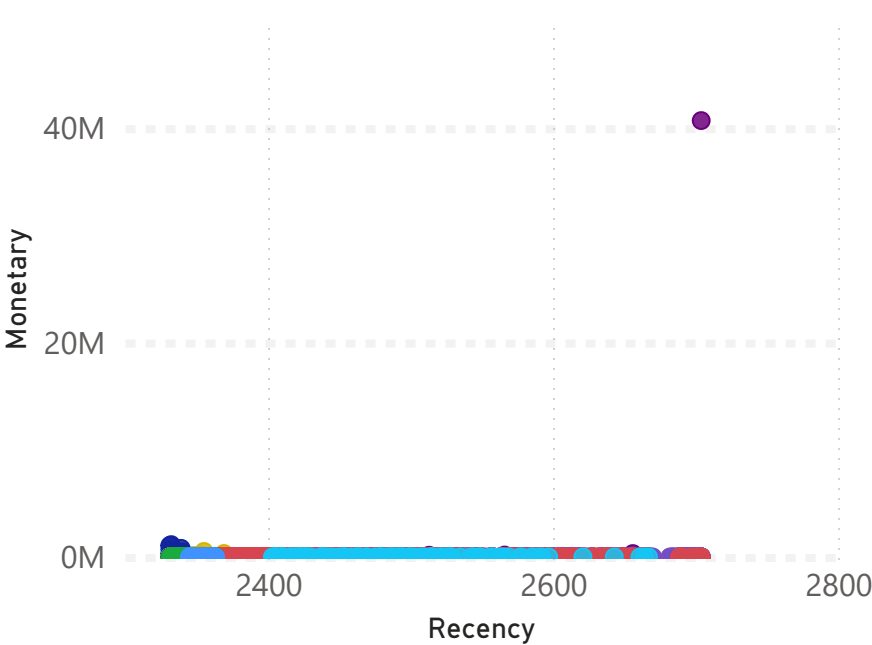


Userld	Recency	Frequency	Monetary	RFM_score	Segments
259266	2656	1	320,608.80	115	Losing Big spenders
259287	2333	7	17,565.78	555	Champion
259308	2406	4	6,954.48	244	Losing Loyal Customers
259329	2349	1	7,211.94	414	Big spender
259350	2641	1	1,387.20	112	Lost
259392	2367	8	8,065.05	354	Loyal Customer
259413	2535	1	369.00	111	Lost
259434	2563	1	4,479.54	114	Losing Big spenders
259455	2545	1	1,694.46	112	Lost
259476	2353	3	11,659.47	435	Big spender
259497	2364	1	24,490.74	315	Big spender
259518	2332	2	3,360.84	523	Promising
259539	2399	4	25,510.22	245	Loyal Customer

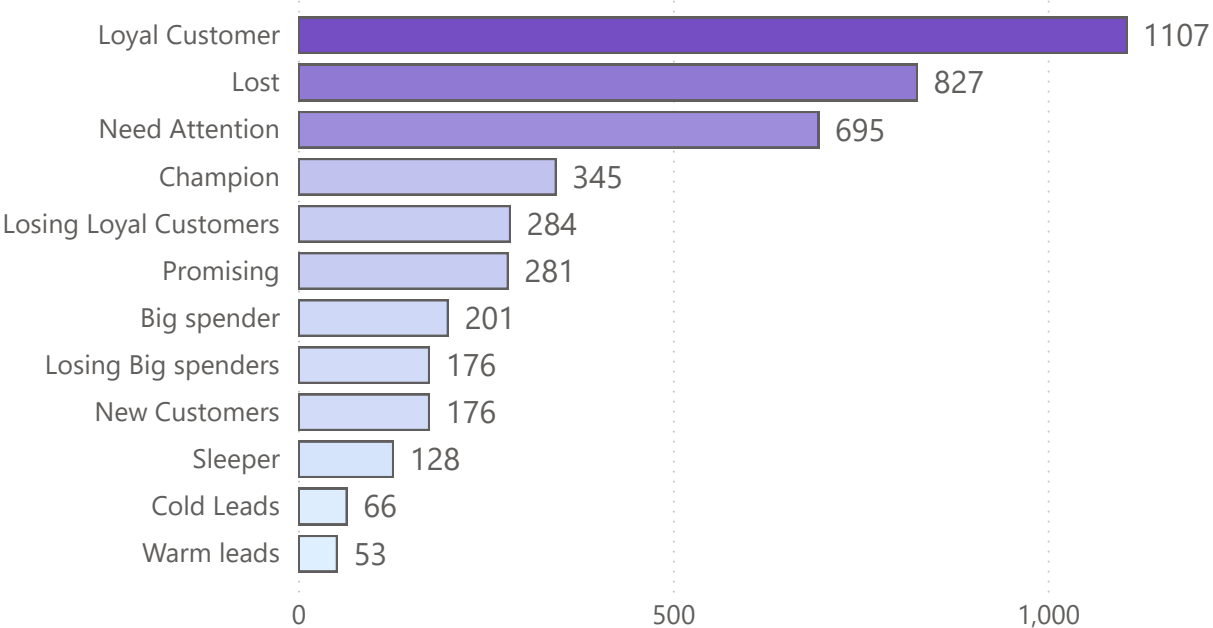
Count of Userld by Country



Recency and Monetary



Customer count by Segments



Monetary by Segments

