

Bright TV

November			
Thursday	Friday	Saturday	Sunday
Create a database	for the viewership csv: There is catehoiral data which i will use to see which channles are most watched	Download the coded data from snowflake into excel	Upload the raw data
create a schema	i will use the duration column to see which channles have the highest time	Select the entire table to create tables and graphs	Upload the workings such as the code from sql
Create a table	For the user profile csv; I will use the gender column to check which gender watches the bright tv the most.	i will use the graphs to create the powerpoint presentation	Upload the graphs
Upload the bright tv csv on snowflake	I will use the age column to categorize. for example toddlers (1-30, Children (3-12)' Teenager(13-19), Young adult(20-39), adult (40-740), etc	Write insights and recommendations based on the findings i got from the graphs	Upload the presentation
Analyze the information before coding	I will use the social media handle to detewrmine which users need social media advertising. The ones that do not have social media, we will implement email advertising		
	i will use the record date to classifiy the days of the week.		