

Hi, my name is

**NICOLE LOPEZ**

I'm a **Marketing & Interactive Designer** who aims to spread *happiness* through design ✨

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**Portfolio Site:** [www.nmlopez.design](http://www.nmlopez.design)

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## OBJECTIVE

I am an enthusiastic designer currently seeking a full-time position in the field of design.

## SKILLS & TOOLS

### DESIGN

Adobe After Effects  
Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Figma  
G Suite  
Maxon Cinema 4D  
Microsoft Office

### PROGRAMMING

HTML  
CSS

## INTERESTS

Branding	Motion Graphics
Graphic Design	Print/Layout Design
Interaction Design	UI/UX Design
Marketing Design	Web Design

## LANGUAGES

Native English  
Conversational Japanese

## WORK EXPERIENCE

**Take-Two Interactive Software, Inc. | New York, NY**

May 2019 - Nov 2019 | Aug 2021 - Jan 2023

### **Marketing Design Contractor | Junior Marketing Designer**

Ideated and animated top-performing advertisements and other promotional materials for the mobile game application "Two Dots" as part of the Playdots Inc. marketing team under Zynga.

### **Self-Employed Fanzine Work | Remote**

Jan 2021 - Current

#### **Graphic Design & Layout Moderator**

Assisted/Assisting in the moderation and creation of promotional content and layout graphics for various fan-produced collaborative fanzines including:

- **Untamed: A FFXIV Creature Zine**

Jan 2021 - Apr 2022

Designed logo, announcement graphics/animations, and product bundle graphics for a 150+ page zine that sold over 550 copies.

- **Poison Apple Zine**

Feb 2022 - Current

Created announcement videos, promotional materials, and other graphics for a 60+ contributor fully-funded zine project on Kickstarter.

## EDUCATION

**Rochester Institute of Technology | Rochester, NY**

Aug 2016 - May 2021

New Media Design BFA | **GPA:** 3.79 / 4.0, Dean's List 7 semesters

Modern Language Japanese Minor

Game Design Minor

## ACTIVITIES

**RIT Game Symphony Orchestra | Rochester, NY**

Sep 2018 - May 2020

### **Public Relations Officer**

Managed club social media accounts, planned fundraising activities, and led a team of over 10 designers in creating merchandise, posters, and concert programs for events.