Green Takeout Updated Service

Green Takeout is undergoing a change that will allow the company to synergize with current and future acquitted companies using their mobile application. In this updated application, we attempted to improve the overall customer experience and driver satisfaction while ensuring that the core values of Green Takeout were preserved.

Actions that have been taken to address the problems.

- Made changes to the back end by migrating the databases to one singular cloud system (GCP).
- Implemented an updated overarching reward system across both applications that takes the customer experience to the next level.
- Implemented a referral program for existing drivers that would allow them to receive rewards for recruiting new drivers to Green Takeout.

The hope for these implementations:

- Increase customer to restaurant visibility
- Increase overall customer experience within the app
- Increase overall driver satisfaction

Effects our green methods will have on the environment

- Over the next 4 years if 10% of drivers convert to an eco-friendly or non-gas vehicle the carbon emissions will decrease by about 28%.