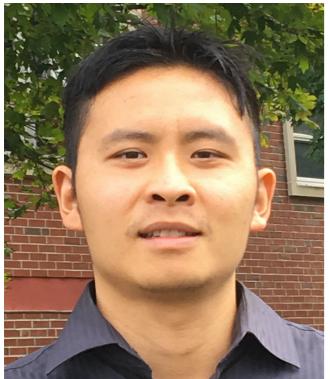


Optimal Transport-based Alignment of Learned Character Representations for String Similarity



Derek
Tam[✉]

Nicholas
Monath[✉]

Ari
Kobren[✉]

Aaron
Traylor[✉]

Rajarshi
Das[✉]

Andrew
McCallum[✉]



UMassAmherst



College of Information
and Computer Sciences



BROWN
Computer Science

Record Linkage



US Patent
Assignee
Records

Company Name	Location	Patent Title
Ethicon Surgery, Inc.	Somerville, NJ, US	Surgical Stapler Safety and Sequencing Mechanisms
Ethicon Endo Surgery	Somerville, NJ, US	Pneumatically Actuated Surgical Stapler Head

Coreference and Entity Linking



Excited for these Grammys! Just a weird opening with **Tay Sway**.



T-Swift opens the #Grammys



Always get goosebumps before the #Grammys!!! **Taylor Swift** is on!

Search

MoMA

Museum of Modern Art



Museum of Modern Art (New York)

Disambiguation

Shannon



Claude Shannon

HMS Shannon

Shannon County

Shannon (horse)

Record Linkage



US Patent
Assignee
Records

Company Name	Location	Patent Title
Ethicon Surgery, Inc.	Somerville, NJ, US	Surgical Stapler Safety and Sequencing Mechanisms
Ethicon Endo Surgery	Somerville, NJ, US	Pneumatically Actuated Surgical Stapler Head

Coreference and Entity Linking

Excited for these Grammys! Just a weird

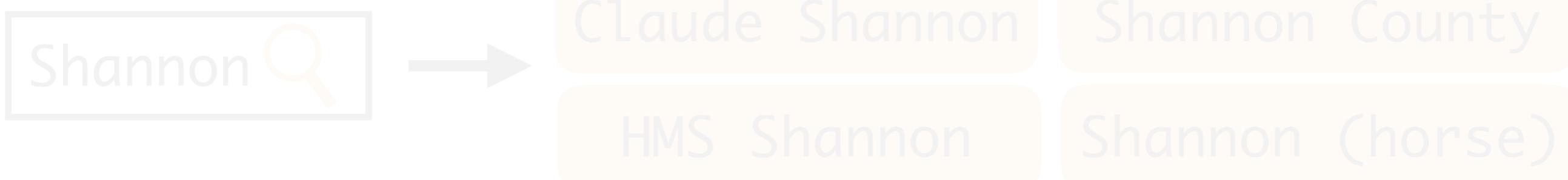
T-Swift opens the

Always get goosebumps before the #Grammys!

Similarity of mention strings informs whether or not they refer to the same entity.



Disambiguation



String Similarity for Entity Aliases

Which strings can refer to the same entity?

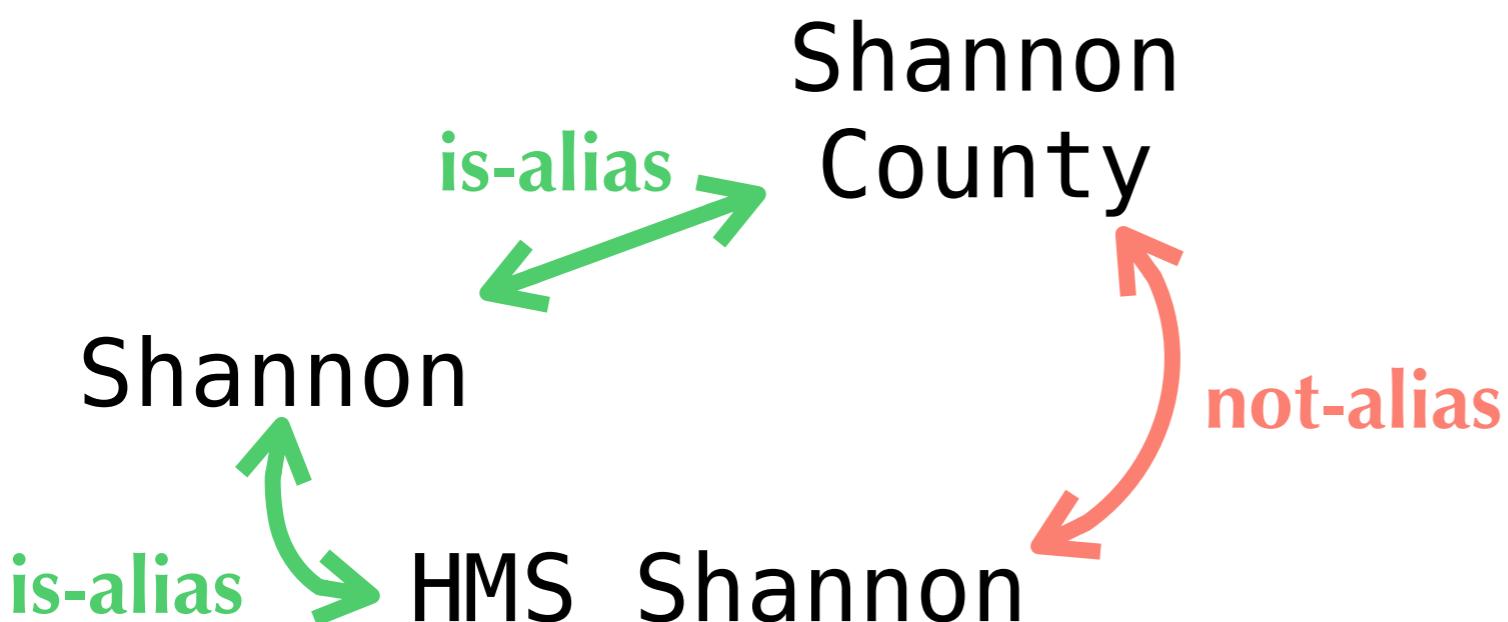
Design similarity function f

$f(\text{string1}, \text{string2})$ **high similarity**

if *can refer* to
the same entity

$f(\text{string1}, \text{string2})$ **low similarity**

if *cannot refer* to
the same entity

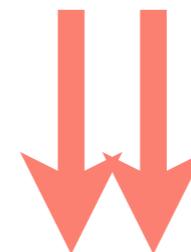


Designed to inform
coreference decisions

Classic Approaches

Similarity determined by number and type of edits

Music in Chile



Edits = 2

Music in China

Chinese Music

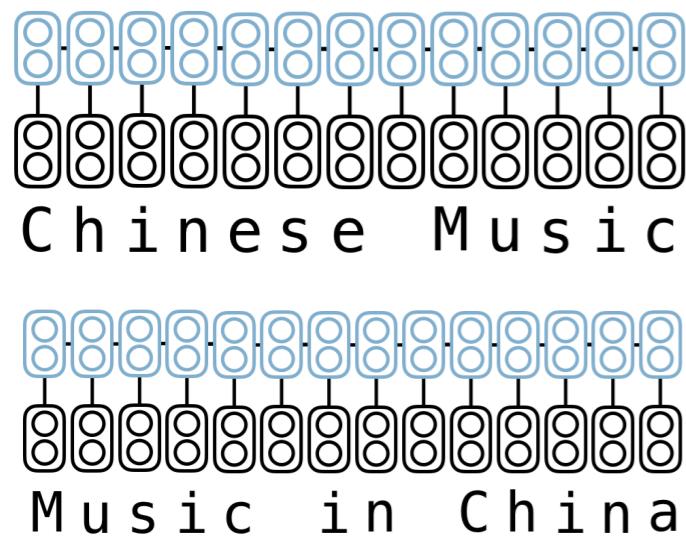
Edits = 12

Character edits alone insufficient!

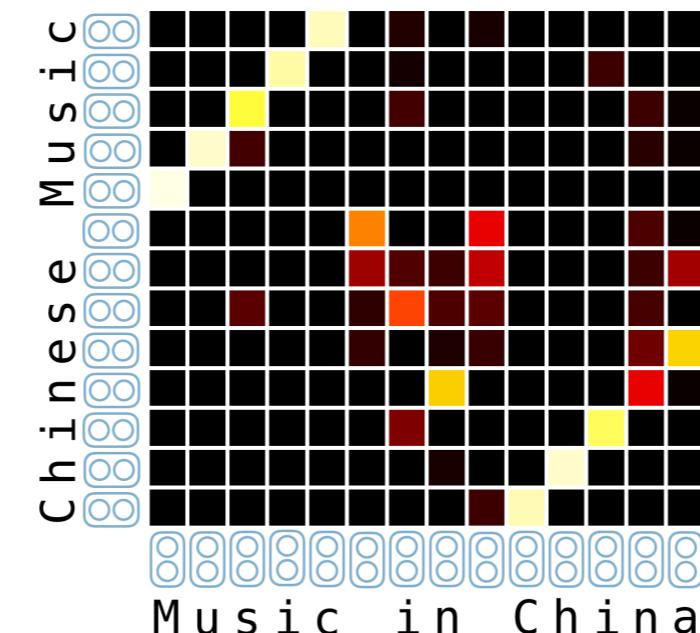
STANCE

Similarity of Transport Aligned Neural Character Encodings

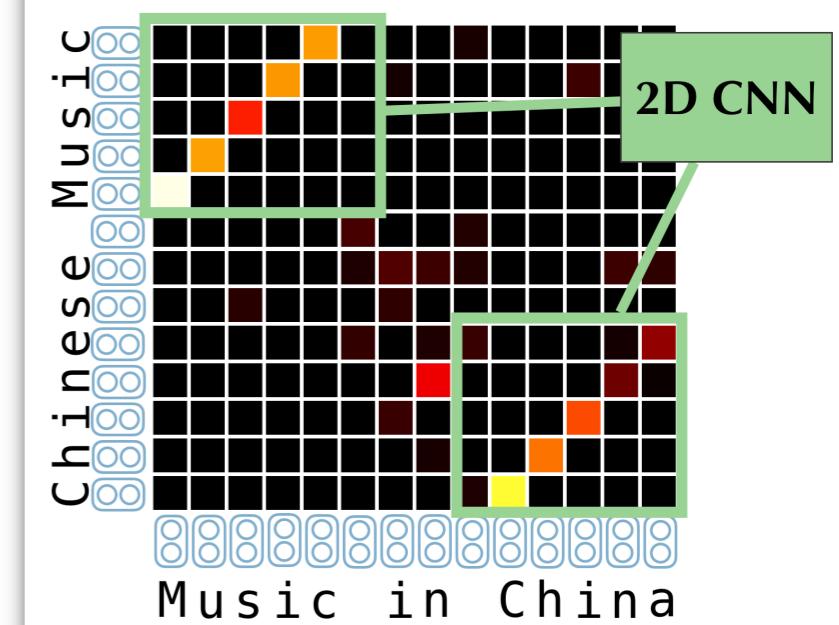
Character Embeddings



Optimal Transport based Alignment



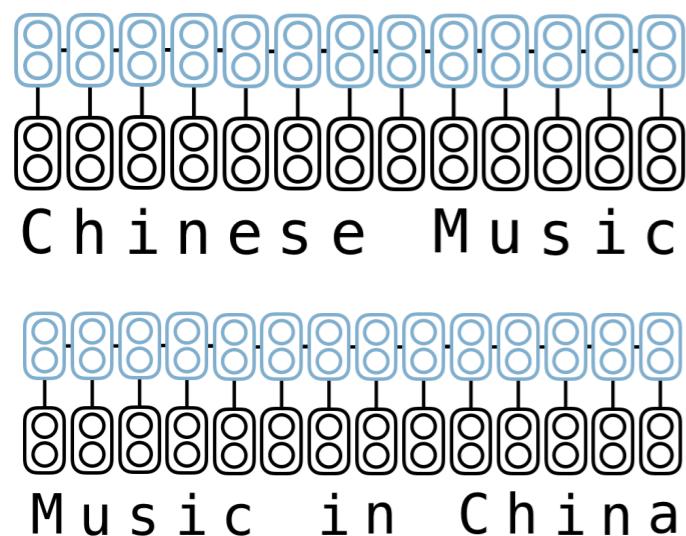
CNN Scoring Function



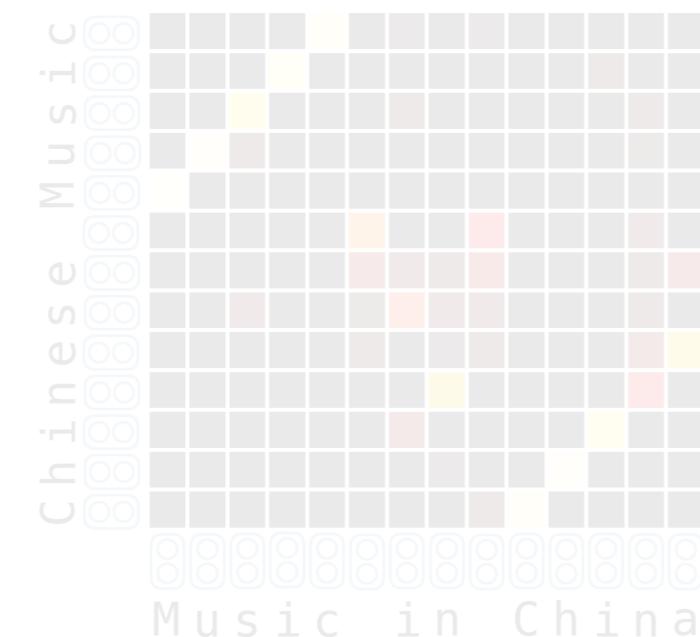
STANCE

Similarity of Transport Aligned Neural Character Encodings

Character Embeddings



Optimal Transport based Alignment

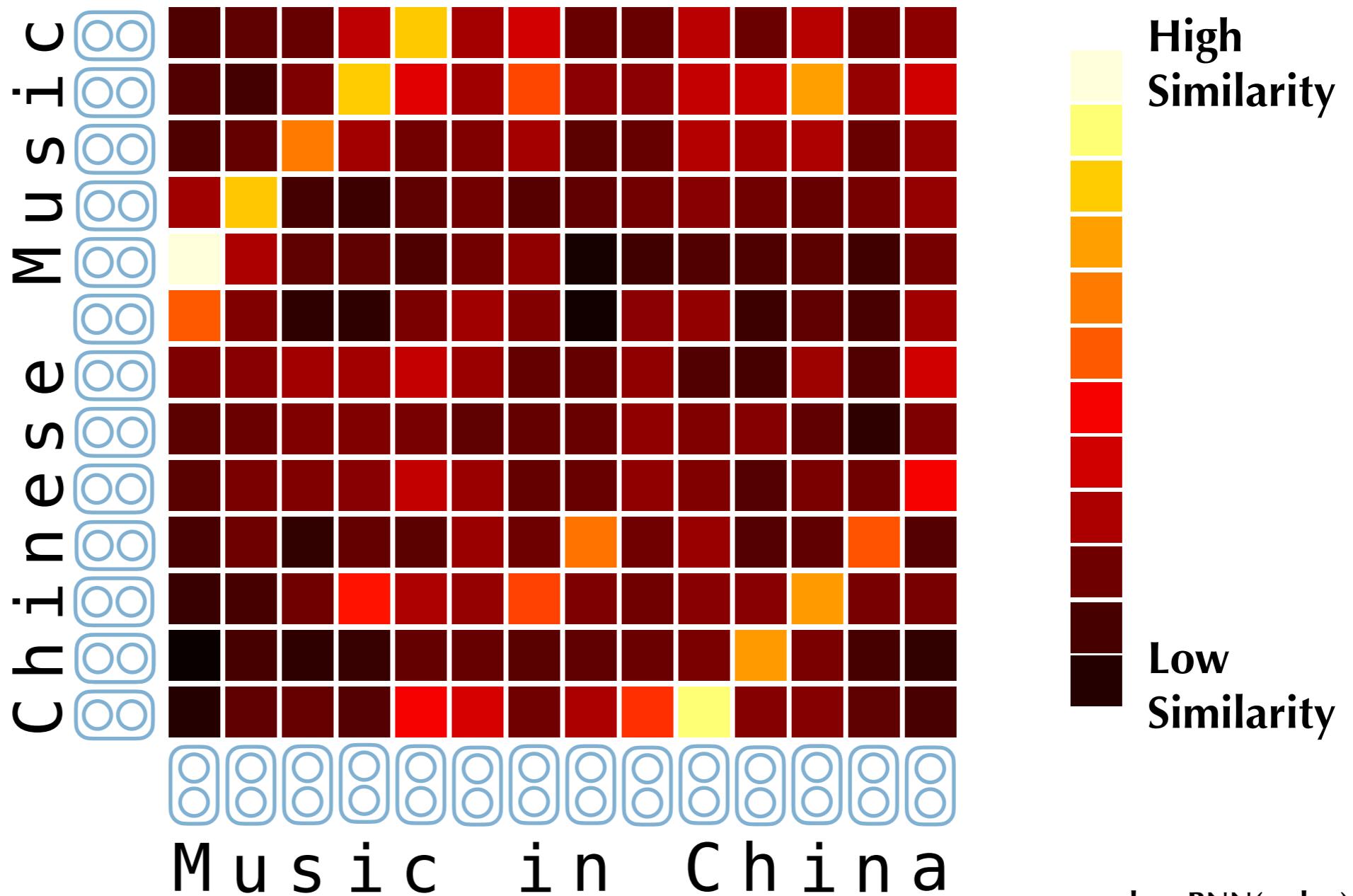


CNN Scoring Function

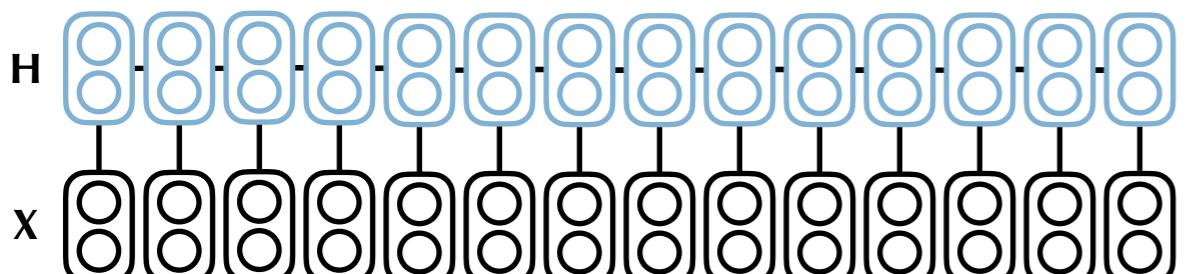


Character Representations

Encode with RNN, Measure Pairwise Similarities

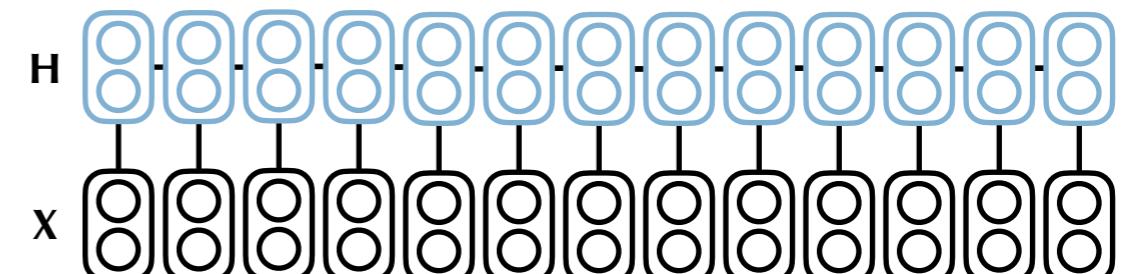


$$h_i = \text{RNN}(x_i, h_{i-1})$$



Music in China

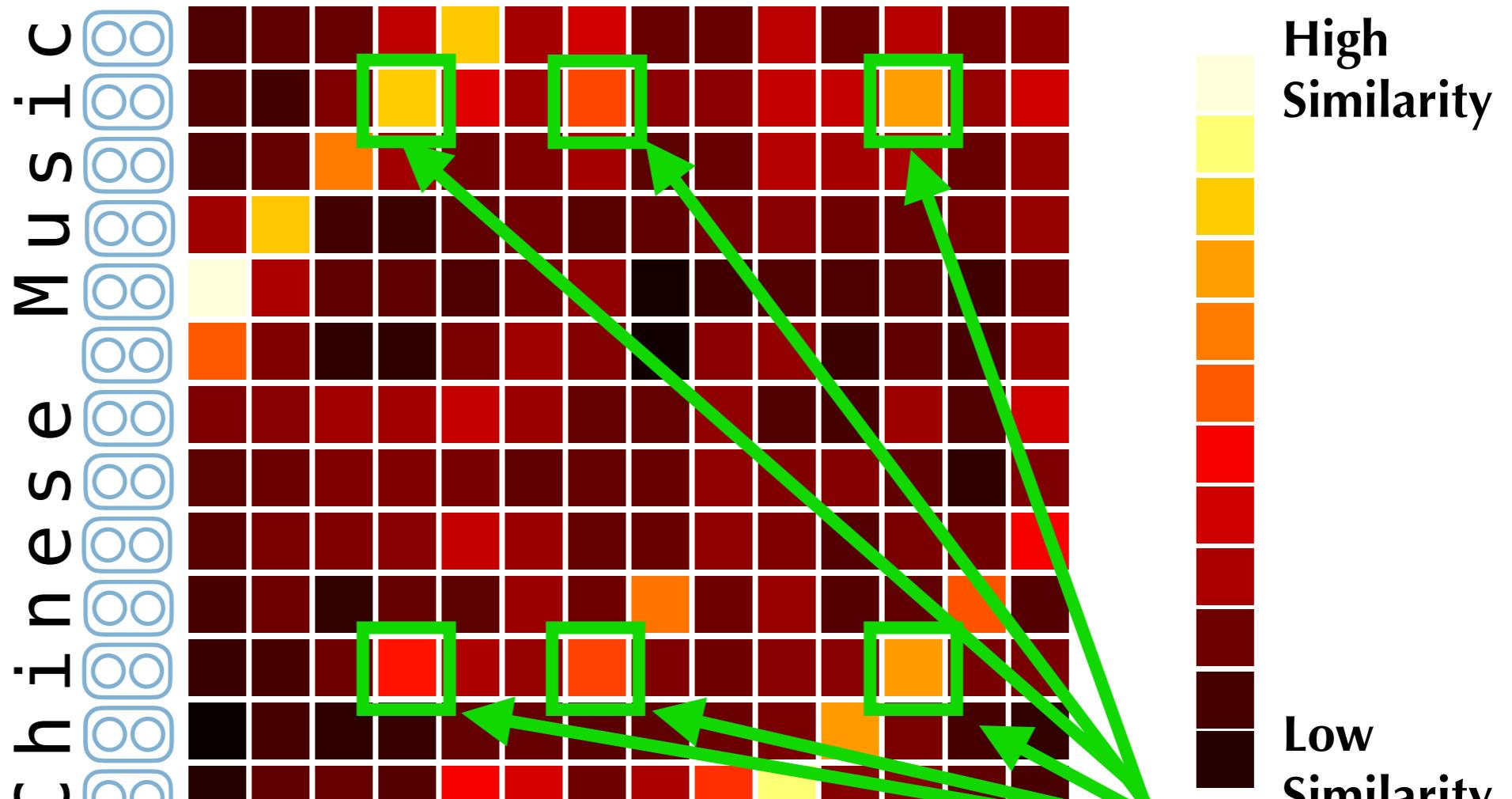
$$h_i = \text{RNN}(x_i, h_{i-1})$$



Chinese Music

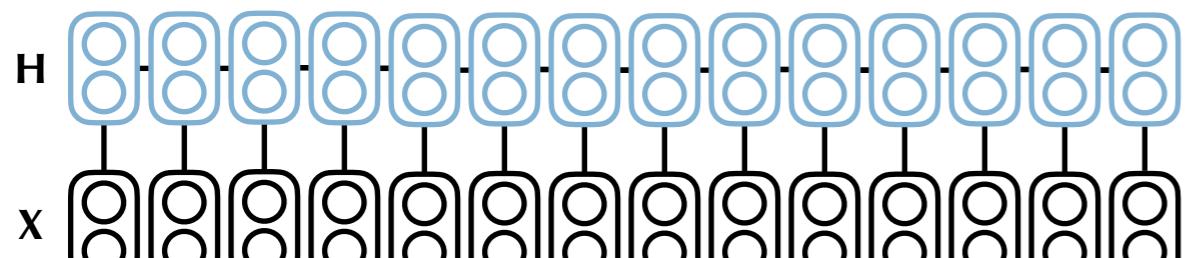
Character Representations

Encode with RNN, Measure Pairwise Similarities



Repeated characters
may suffer from spurious
high similarities

$$h_i = \text{RNN}(x_i, h_{i-1})$$



Music in China

Chinese Music

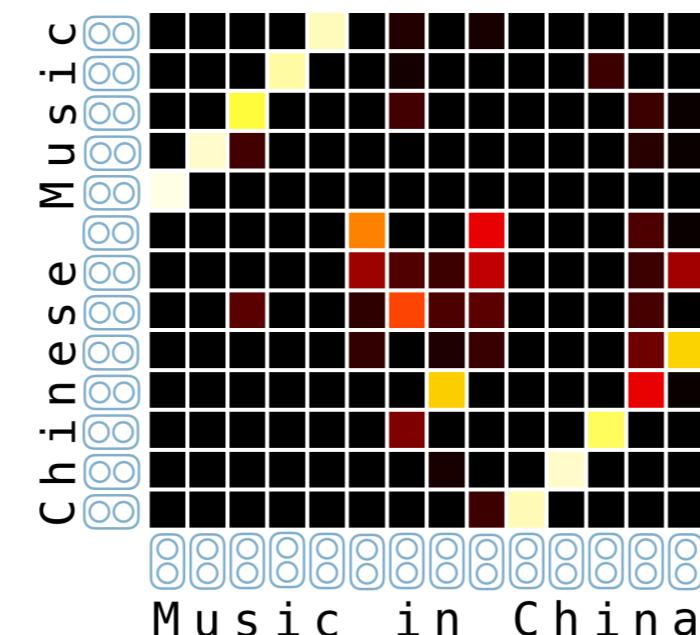
STANCE

Similarity of Transport Aligned Neural Character Encodings

Character
Embeddings



Optimal Transport
based Alignment

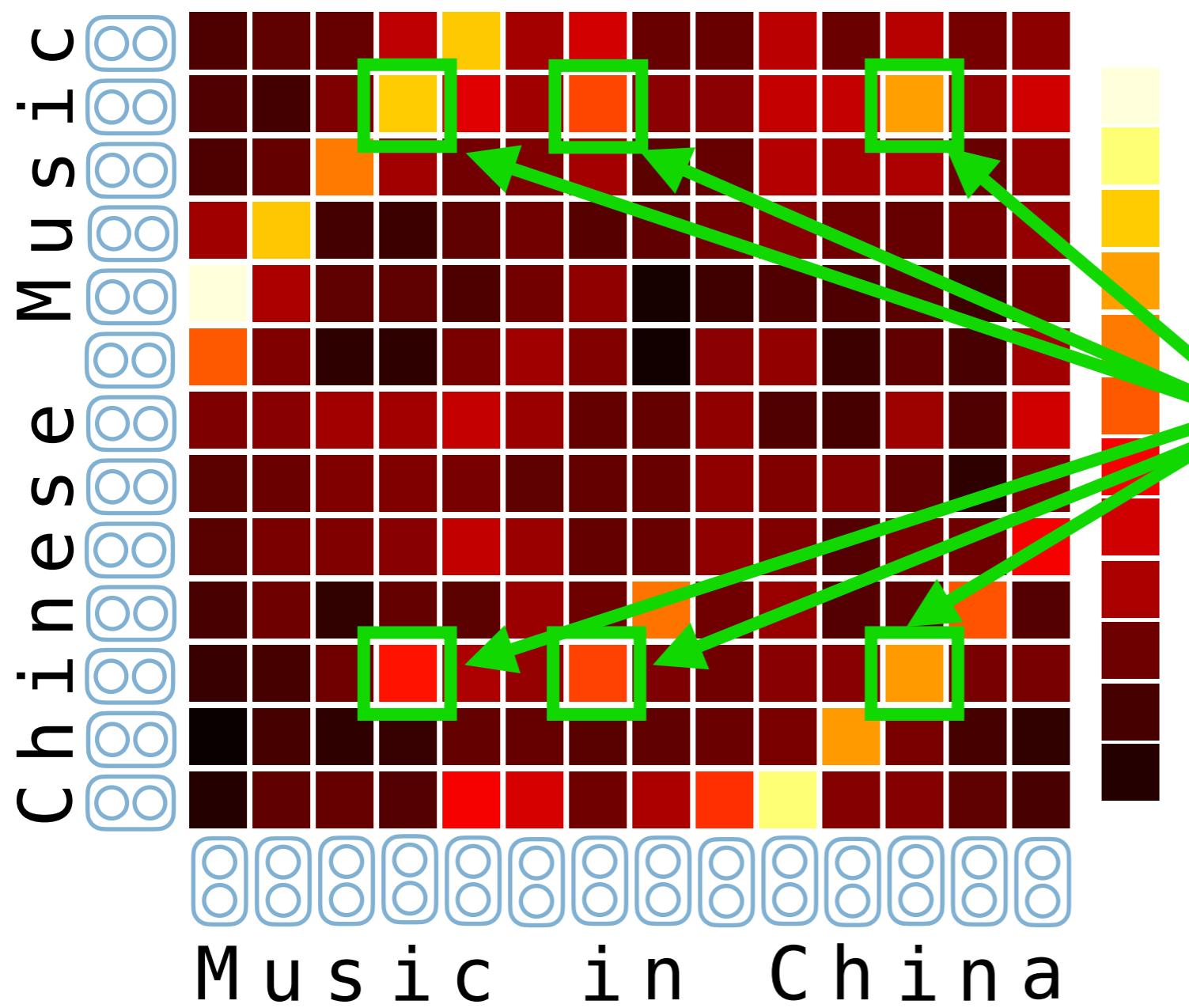


CNN Scoring
Function



Optimal Transport-based Alignment

Similarity Matrix



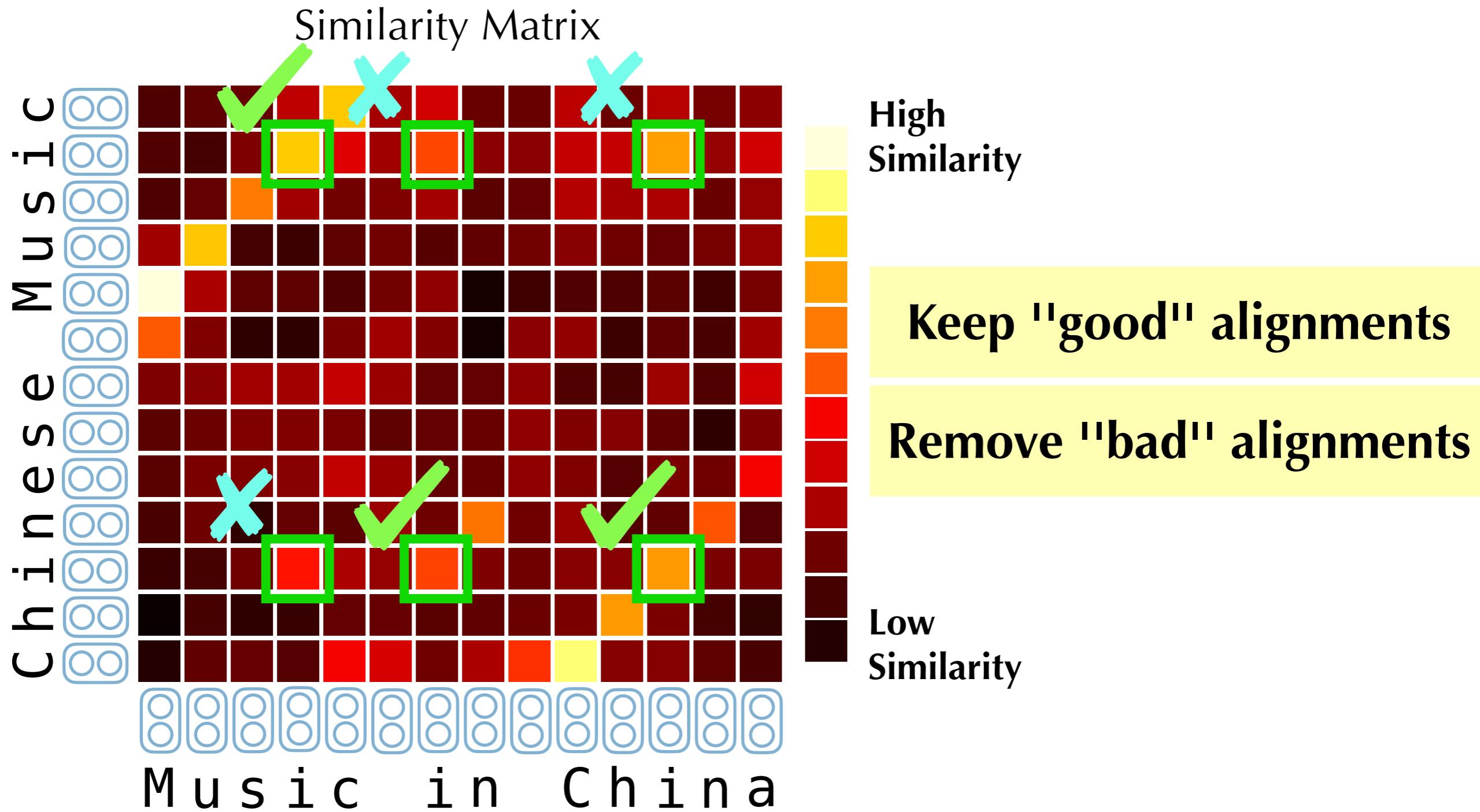
High
Similarity

Repeated characters
may suffer from
spurious high
similarities

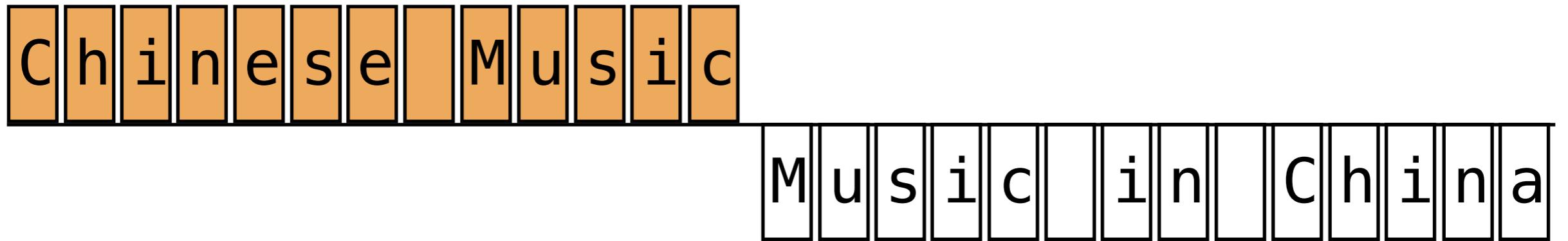
Low
Similarity

Optimal Transport-based Alignment

Each character aligned to closest character(s) in other string

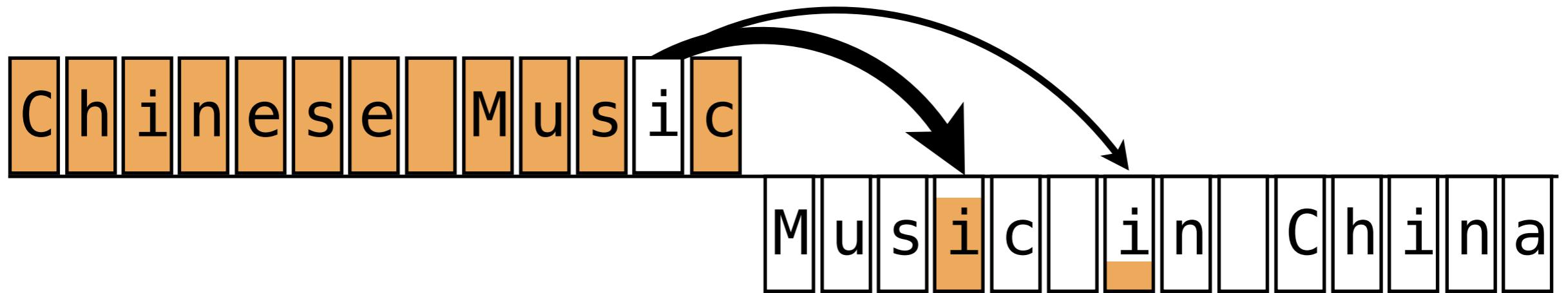


Alignment as Optimal Transport



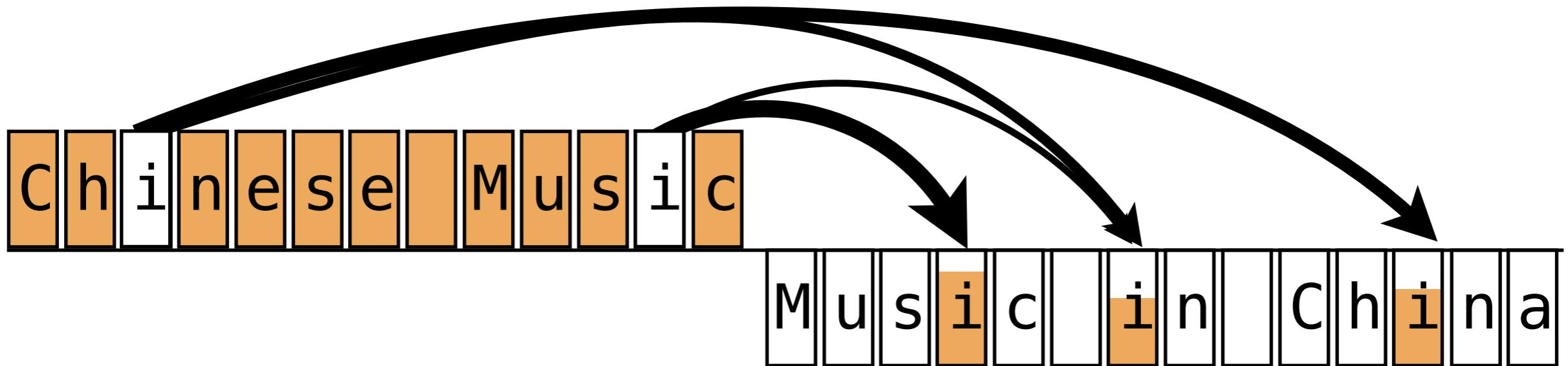
The amount of transported mass indicates degree of alignment.

Alignment as Optimal Transport



The amount of transported mass indicates degree of alignment.

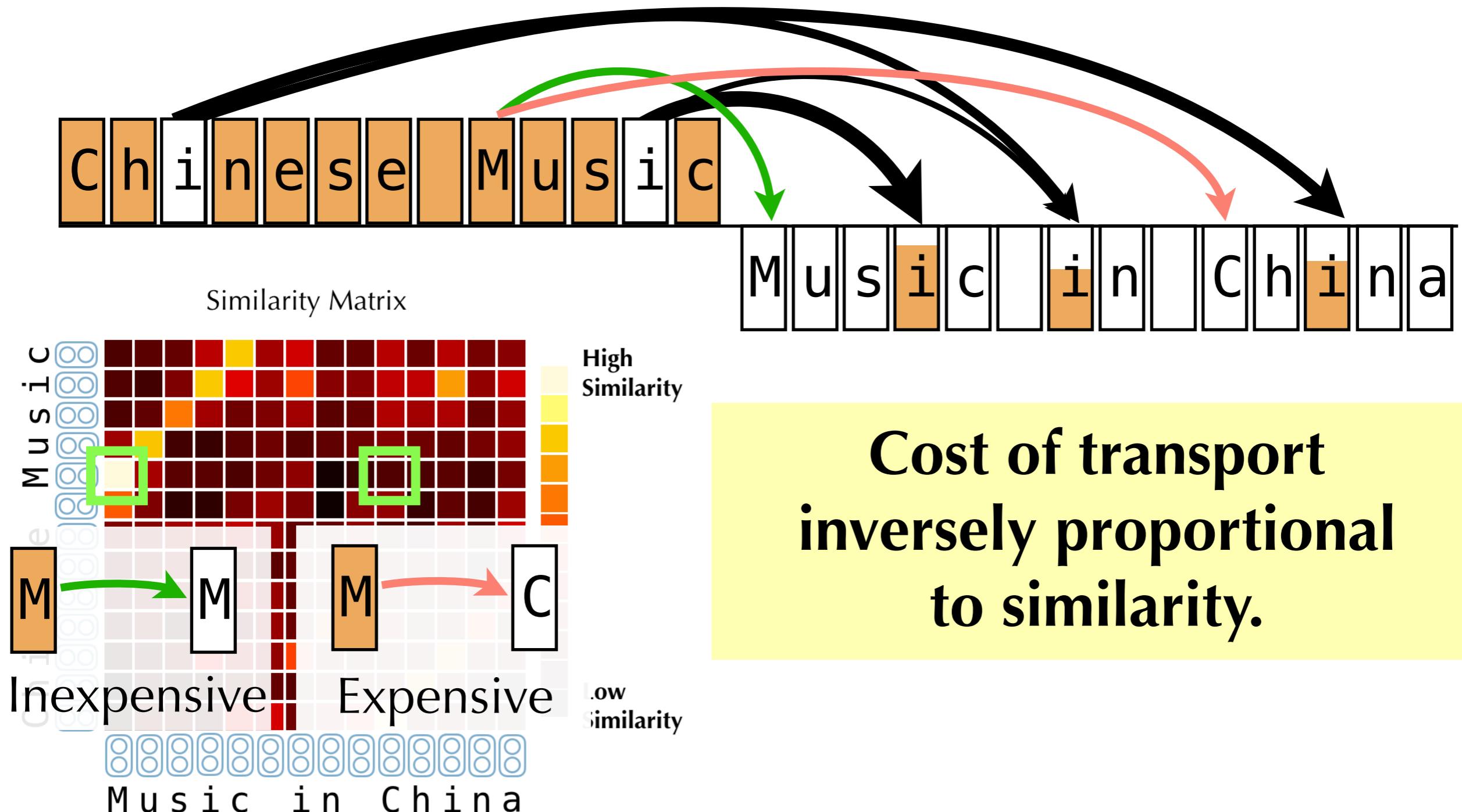
Alignment as Optimal Transport



The amount of transported mass indicates degree of alignment.

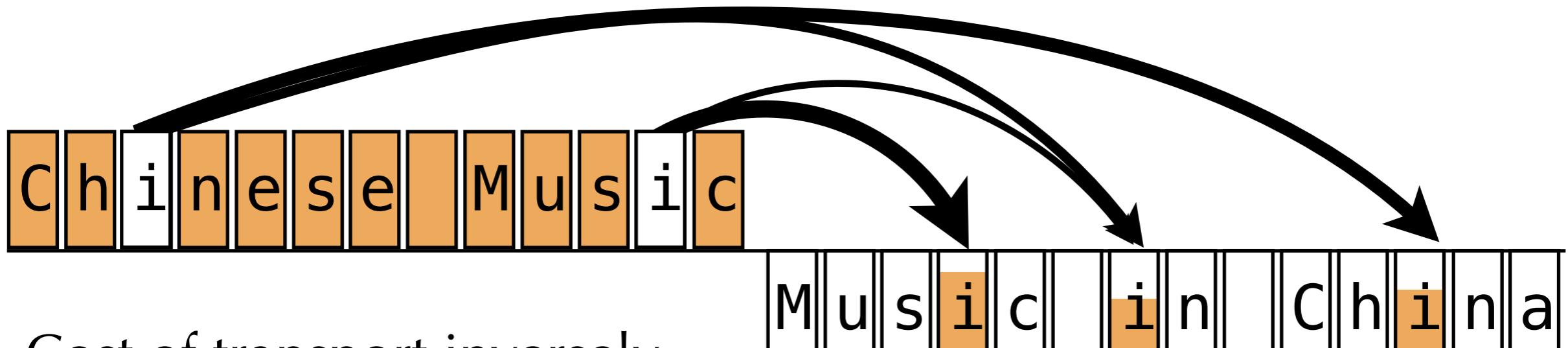
Alignment as Optimal Transport

The amount of transported mass indicates degree of alignment.



Alignment as Optimal Transport

The amount of transported mass indicates degree of alignment.



Cost of transport inversely proportional to similarity.

To transport:

$$\text{mass}(\boxed{M}) = 1 / \text{StringLength}$$

To receive:

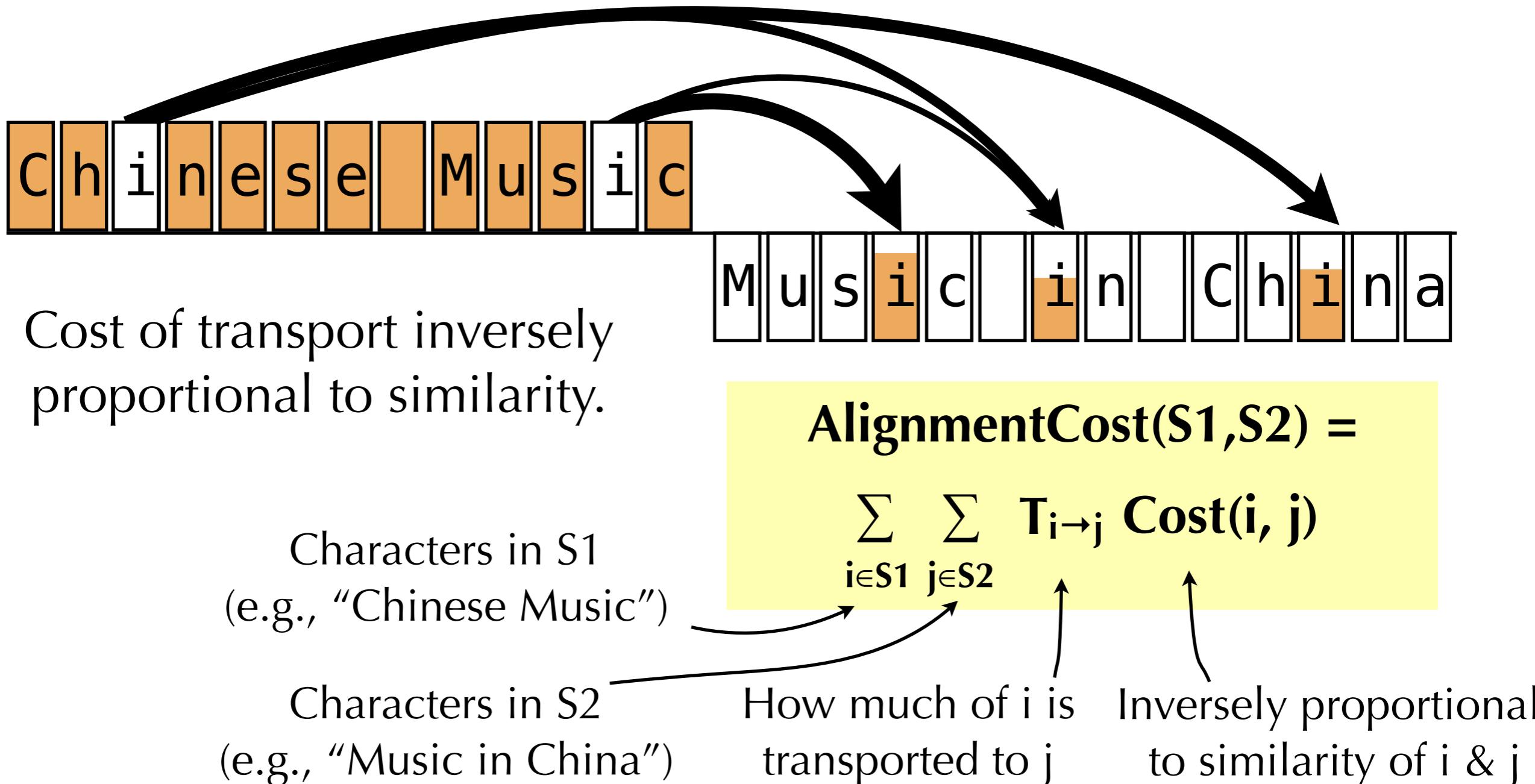
$$\text{mass}(\boxed{M}) = 1 / \text{StringLength}$$

Characters have fixed amount of mass to transport (or receive).

All characters must transport (or receive) entire mass.

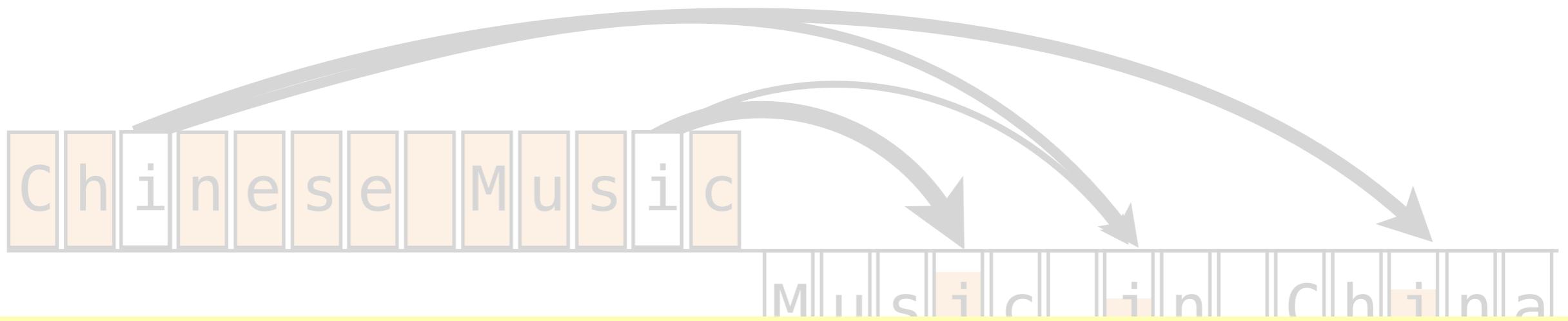
Alignment as Optimal Transport

The amount of transported mass indicates degree of alignment.



Alignment as Optimal Transport

The amount of transported mass indicates degree of alignment.



Find minimum cost alignment between characters of the two strings

$$\sum_{i \in S_1} \sum_{j \in S_2} T_{i \rightarrow j} \text{Cost}(i, j)$$

Characters in S_1
(e.g., "Chinese Music")

Characters in S_2
(e.g., "Music in China")

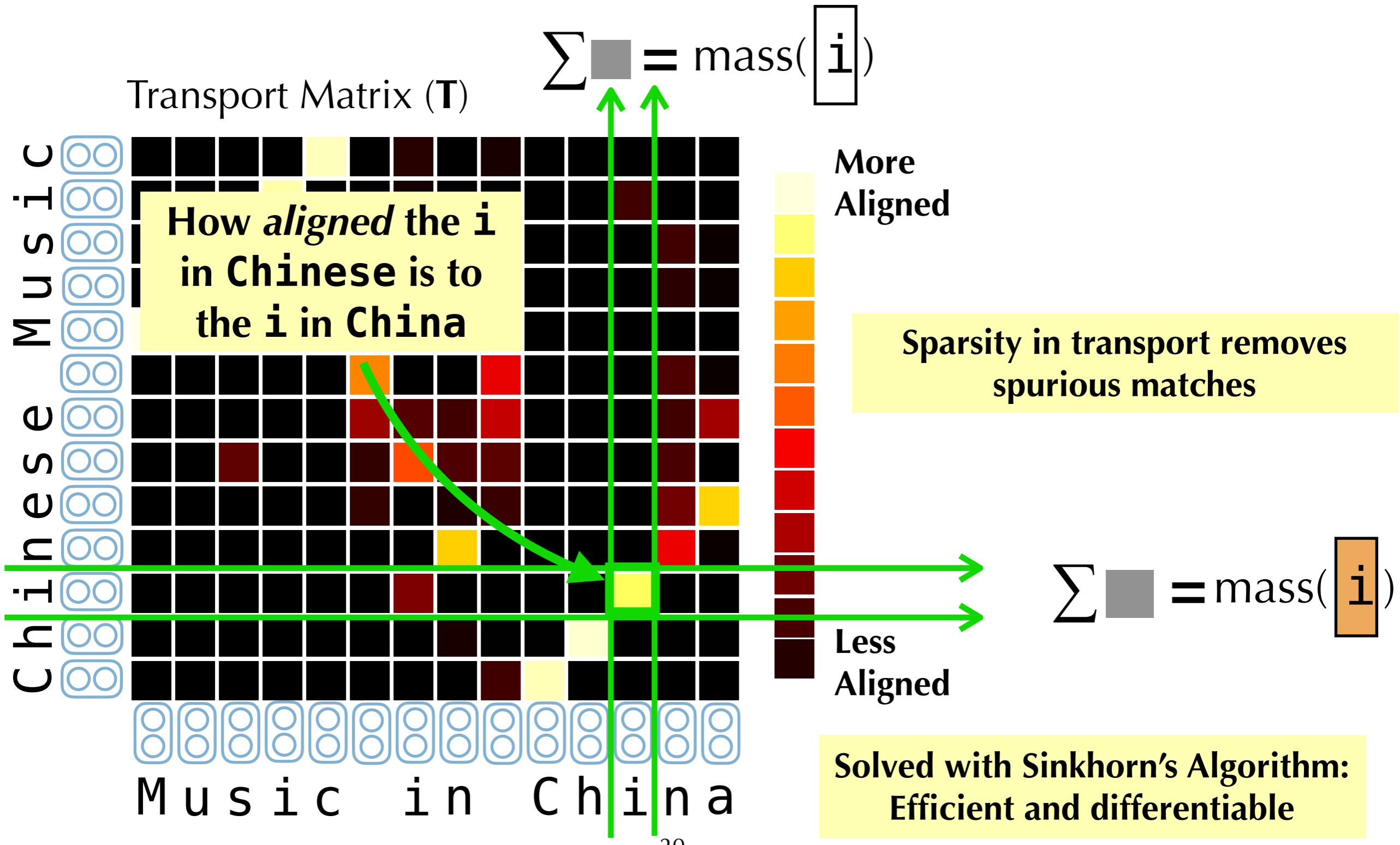
How much of i is transported to j

Inversely proportional to similarity of i & j

This equation represents the total cost of aligning two strings, S_1 and S_2 . The cost is calculated by summing over all pairs of characters $i \in S_1$ and $j \in S_2$ the product of the transport quantity $T_{i \rightarrow j}$ and the cost function $\text{Cost}(i, j)$. The term $T_{i \rightarrow j}$ is annotated as "How much of i is transported to j ". The cost function $\text{Cost}(i, j)$ is annotated as "Inversely proportional to similarity of i & j ".

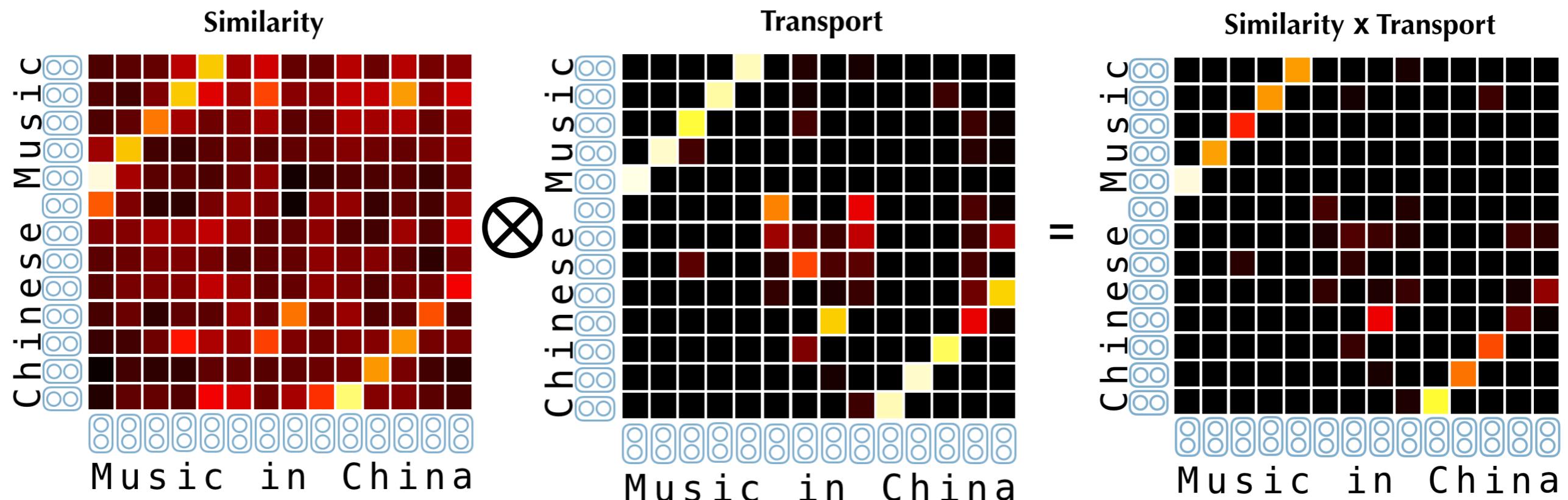
Optimal Transport-based Alignment

Minimum cost soft alignment btw characters of the two strings



Optimal Transport-based Alignment

Re-weight similarity by transport matrix



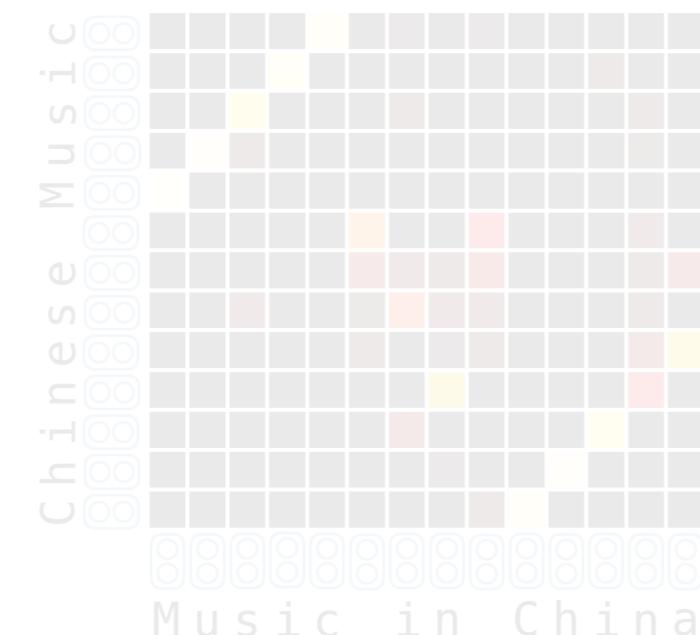
STANCE

Similarity of Transport Aligned Neural Character Encodings

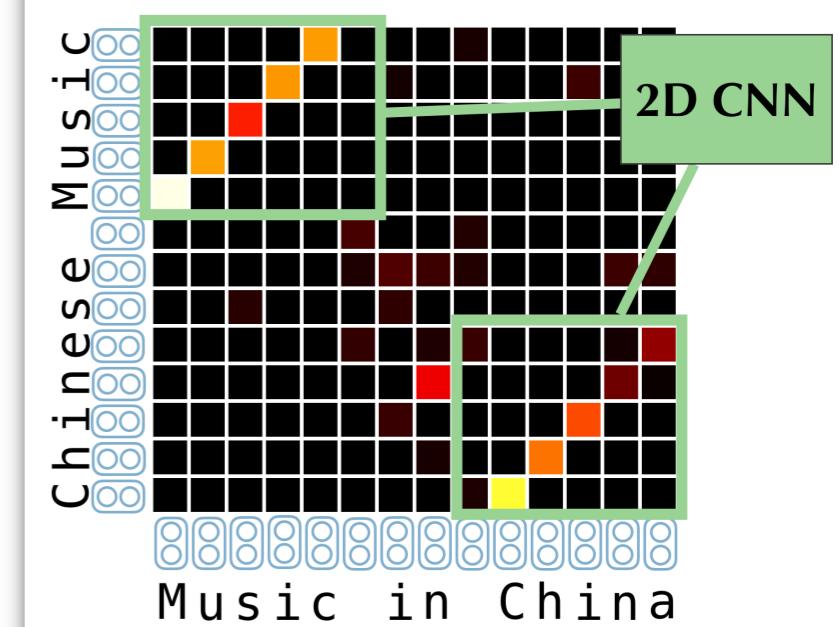
Character
Embeddings



Optimal Transport
based Alignment

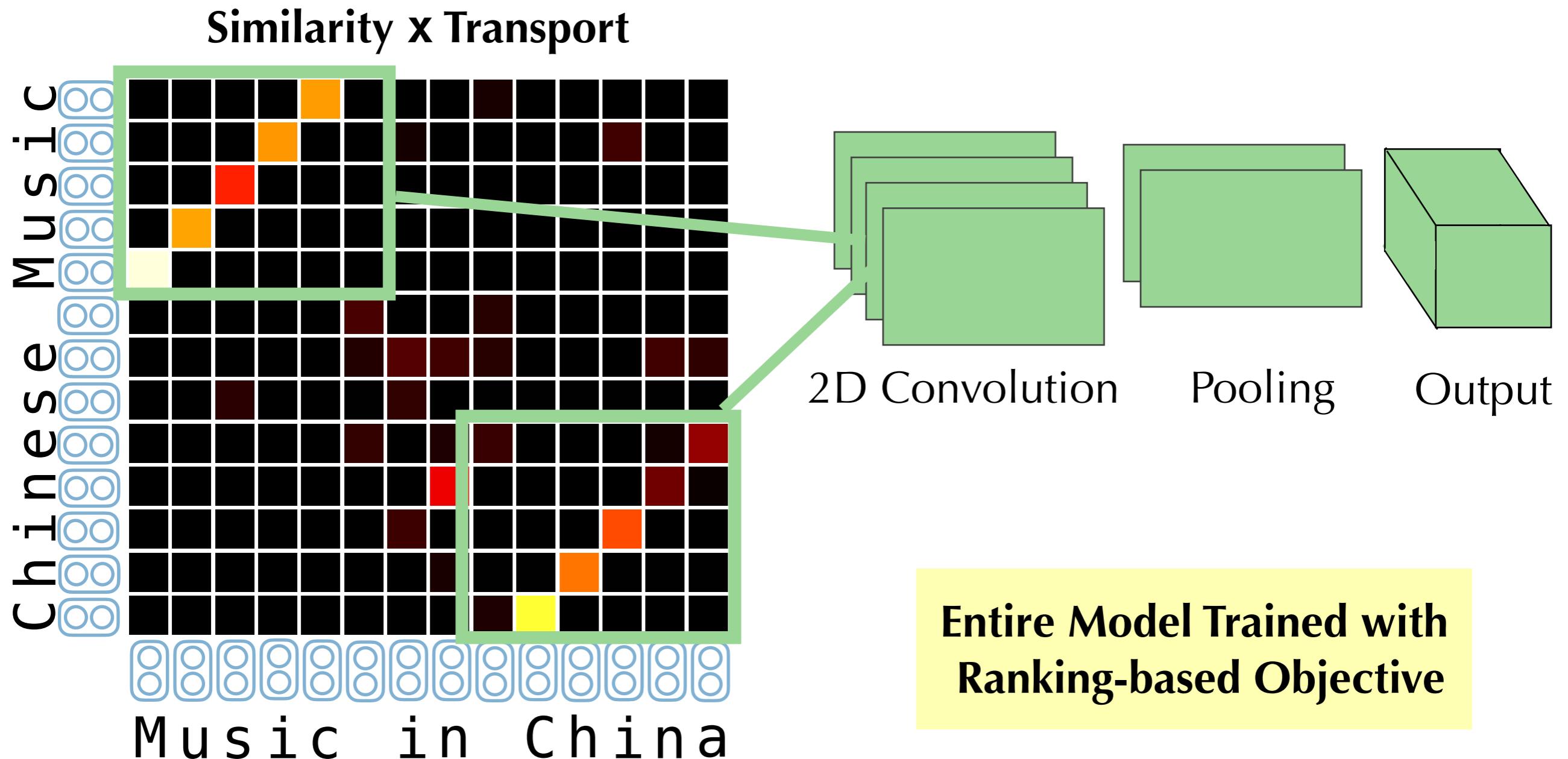


CNN Scoring
Function



CNN Scoring Function

Capture patterns of sequential alignment between characters.



Experimental Results

Task 1: Alias Detection

Task 2: Cross Document Coreference

Qualitative Analysis & Ablation Study

Alias Detection

Aliases - Two strings that *can* refer to the same entity

Given a *query* string, *rank* candidate aliases.

Query

Peace Agreement

Candidates

Peace Treaty

Peace Pact

Lease Agreement

Peacekeeping
Troops

Ranking

Peace Treaty

Peace Pact

Peacekeeping
Troops

Lease Agreement

Datasets

Built 5 datasets for alias detection from open KBs

Wikipedia

Irish music is-alias Irish Folk

Datasets

Built 5 datasets for alias detection from open KBs

Wikipedia

Wikipedia-People

Queen Elizabeth II **is-alias**
Queen Elizabeth the Second

Datasets

Built 5 datasets for alias detection from open KBs

Wikipedia

Wikipedia-People

Music Artist

Red Hot Chili Peppers **is-alias** RHCP

Datasets

Built 5 datasets for alias detection from open KBs

Wikipedia

Wikipedia-People

Music Artist

Patent Assignee

The Proctor & Gamble Company **is-alias** Proctor
and Gamble

Datasets

Built 5 datasets for alias detection from open KBs

Wikipedia

Wikipedia-People

Music Artist

Patent Assignee

Disease

black water fever **is-alias** hemolytic malaria

Alias Detection Experiments

Compare STANCE to 8 baseline methods including:

Alignment Methods

- Levenshtein Similarity
- Learned Dynamic Time Warping - LDTW (Cuturi et al. 2017)

Neural Methods

- Deep Conflation Model - DCM (Gan et al. 2017)

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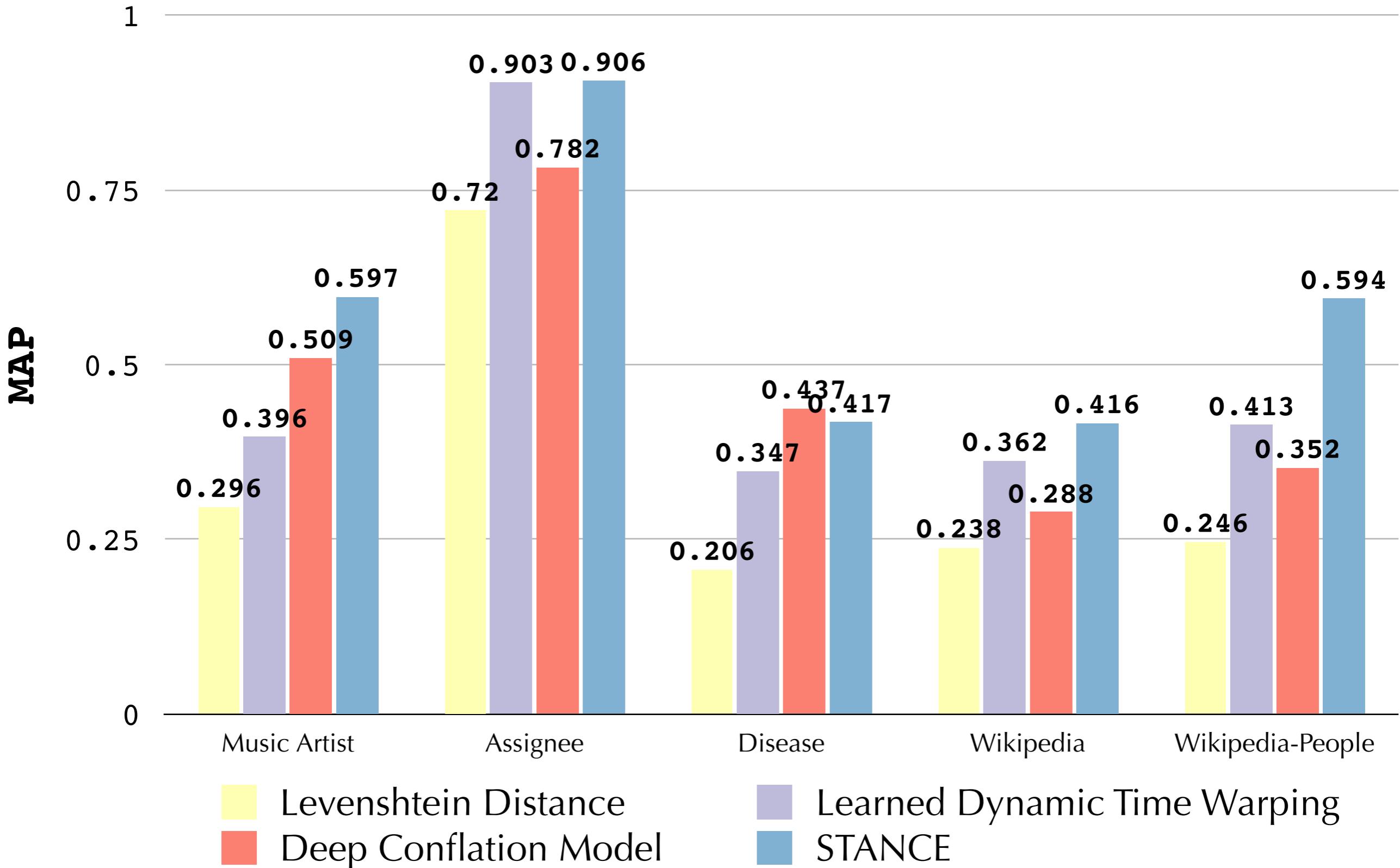
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- Levenshtein Similarity
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Neural Methods

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Alias Detection - Mean Average Precision (MAP)



Experimental Results

Task 1: Alias Detection

Task 2: Cross Document Coreference

Qualitative Analysis & Ablation Study

Cross-Document Coreference

Twitter at the Grammy's Dataset (Dredze et al, 2016)

4577 Mentions, 273 Entities



Excited for these Grammys! Just a weird opening with **Tay Sway.**



T-Swift opens the #Grammys



Always get goosebumps before the #Grammys!!!
Taylor Swift is on!



Taylor, what happened, this is madness.
#grammys

Cross-Document Coreference

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LL Cool J has swag for days. No better person to host the #Grammys!



El-El Cool John.
#Grammy

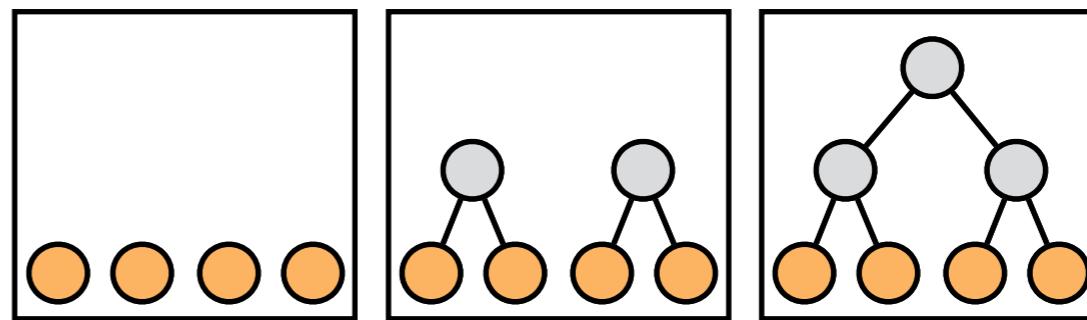


LL Cool James just mispronounced @edsheeran's name AGAIN at the #Grammys!

Cross-Document Coreference

Our approach

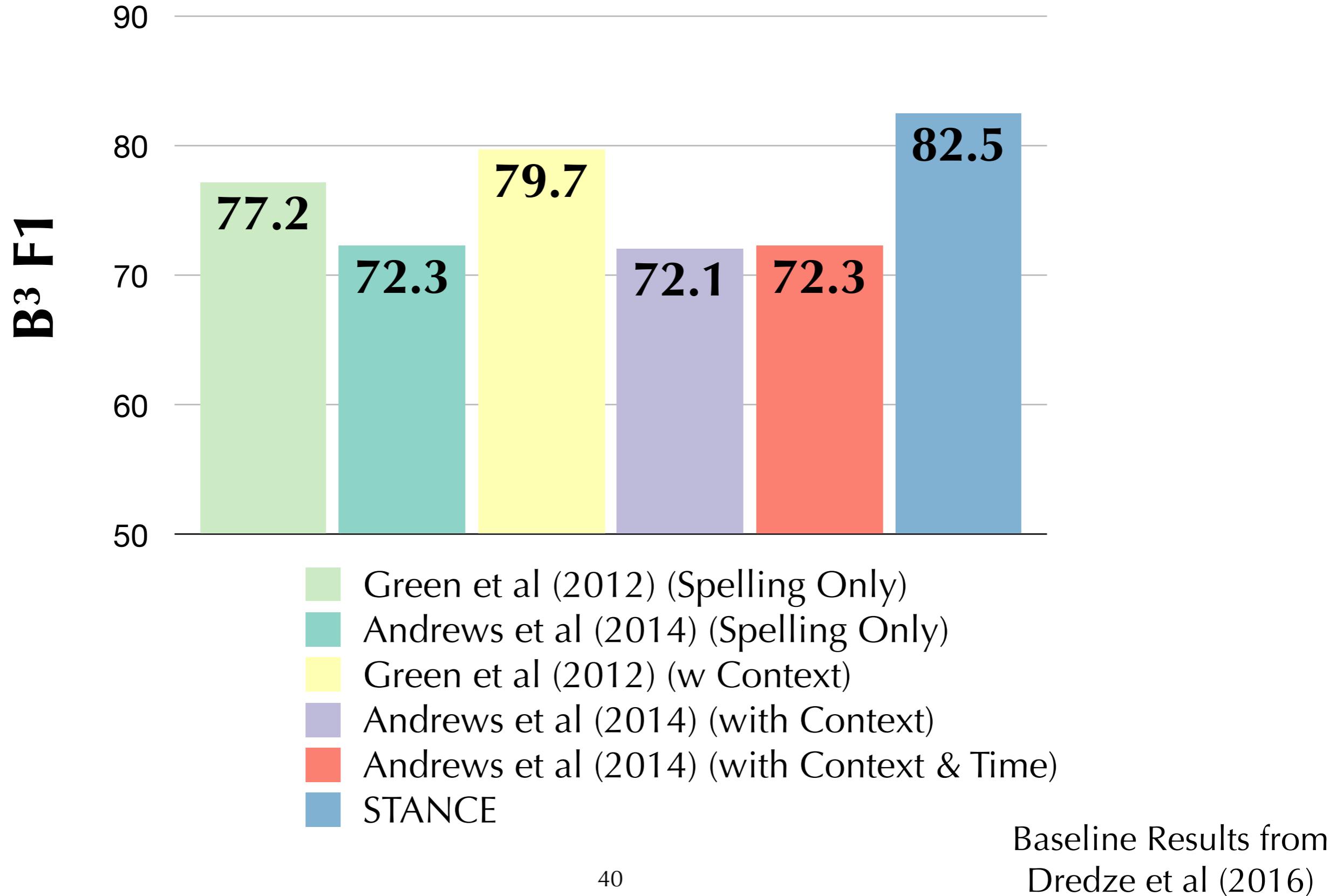
Average-Linkage
Hierarchical
Agglomerative
Clustering



Use **pre-trained STANCE** model on
Wikipedia-People as **pairwise similarity function**.

Tune **threshold** to cut tree for
predicting entities on dev set

Cross-Document Coreference Performance



Cross-Document Coreference

Twitter at the Grammy's Dataset (Dredze et al, 2016)



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El-El Cool John.
#Grammy



LL Cool James just mispronounced @edsheeran's name AGAIN at the #Grammys!

Name variation more informative than context

Experimental Results

Task 1: Alias Detection

Task 2: Cross Document Coreference

Qualitative Analysis & Ablation Study

Qualitative Analysis

Query: Boom Microphones

Nearest Neighbors:

STANCE

Boom
mike



Boom
mics



LDTW

Open
Microphone



Shotgun
Microphone



DCM

Open
Microphone



Condensor
Microphone



Qualitative Analysis

Query:

RPM

Nearest Neighbors:

STANCE

RPM
Weekly



Randle
Patrick
McMurphy



LDTW

PPM



RPM
Alternative
30



DCM

RP1

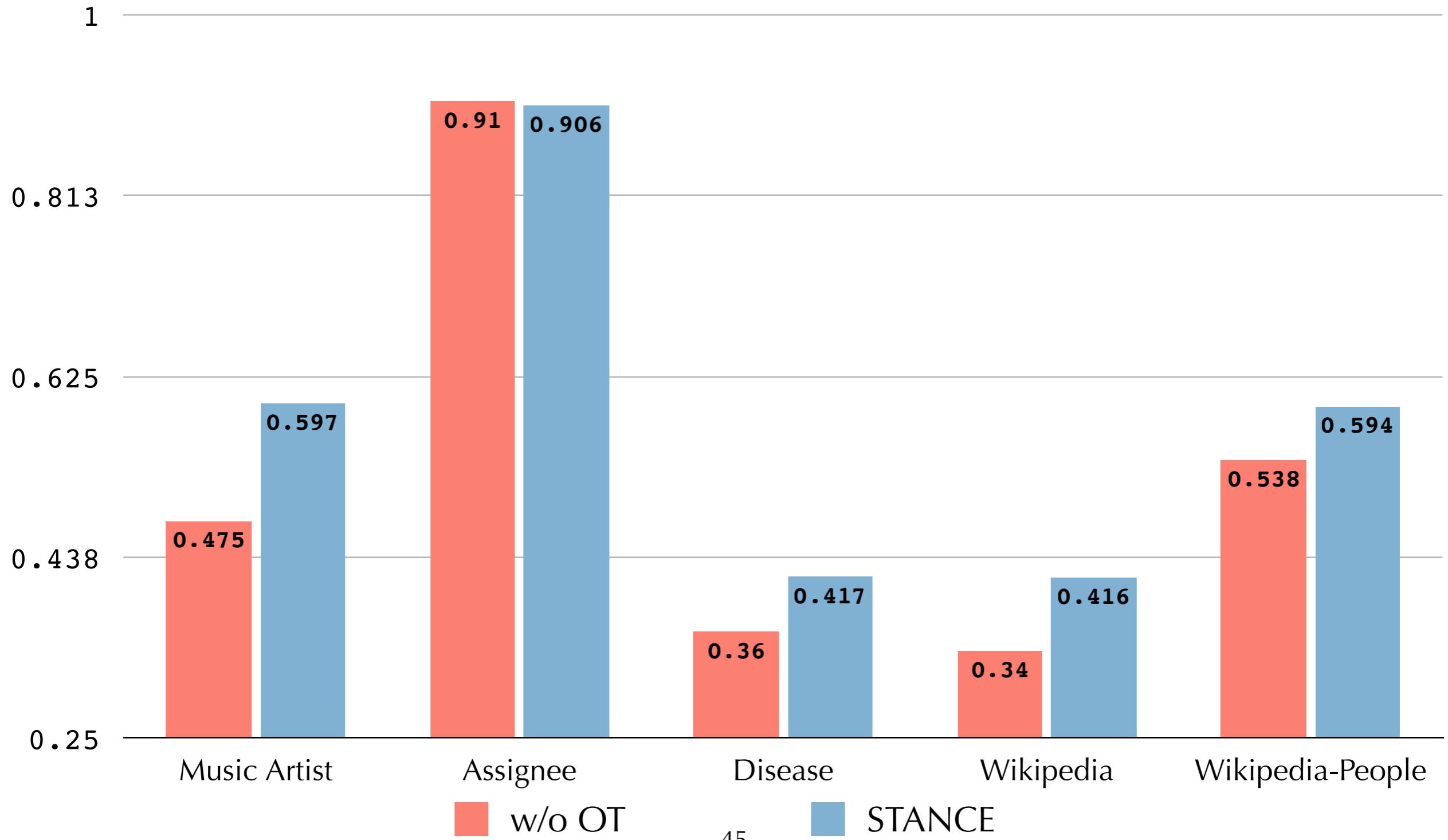


PRM



Impact of Optimal Transport in STANCE

OT component improves results on 4 of 5 datasets.



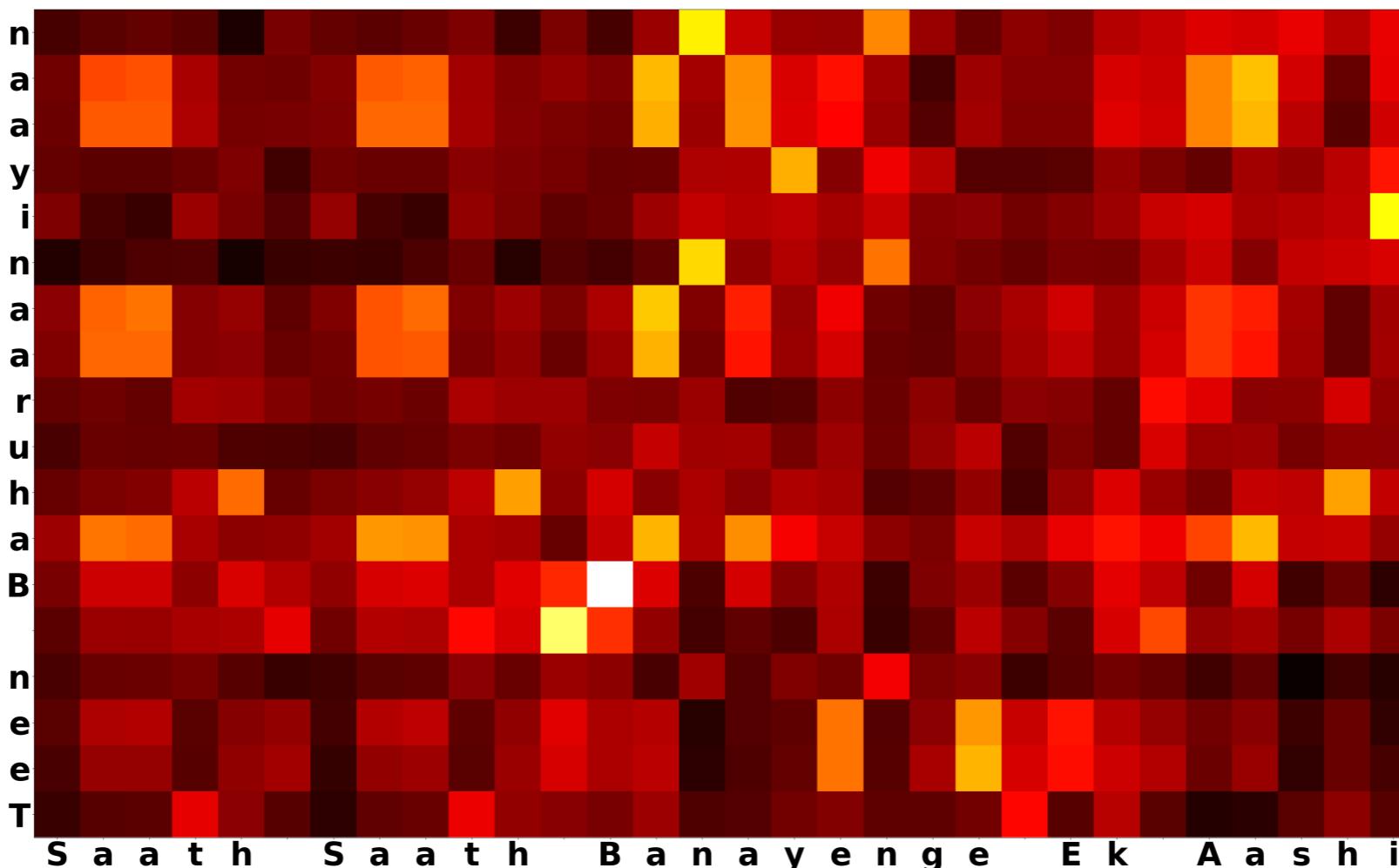
Benefit of OT - Noise Reduction

Query: Saath Saath Banayenger Ek Aashi

Non-Alias Candidate: Teen Bahuraaniyaan

Significant number of repeated characters and character bigrams

Similarity Matrix - w/o OT



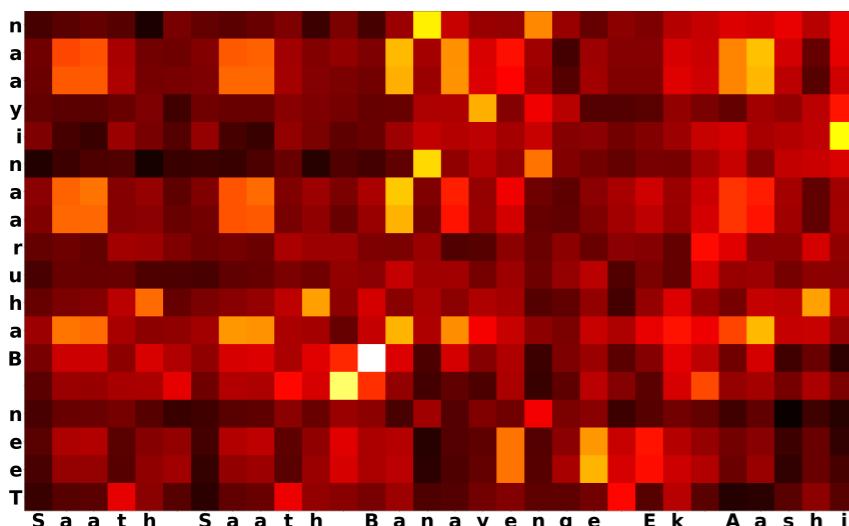
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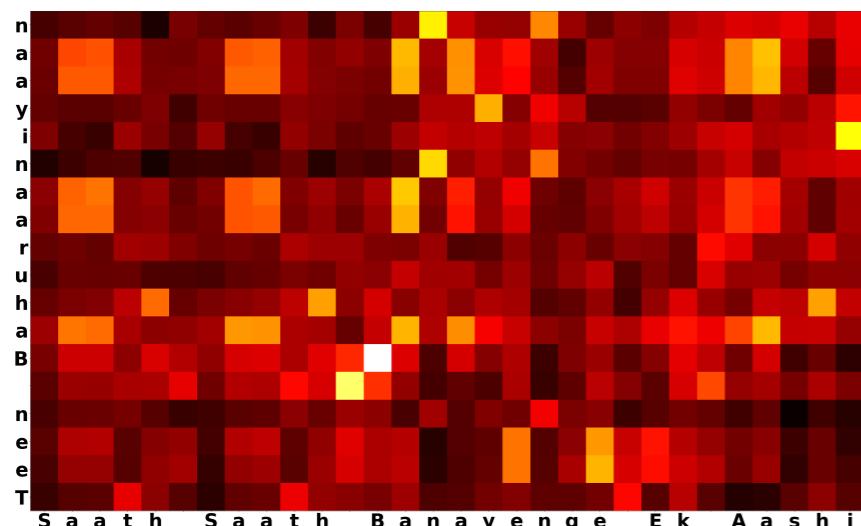
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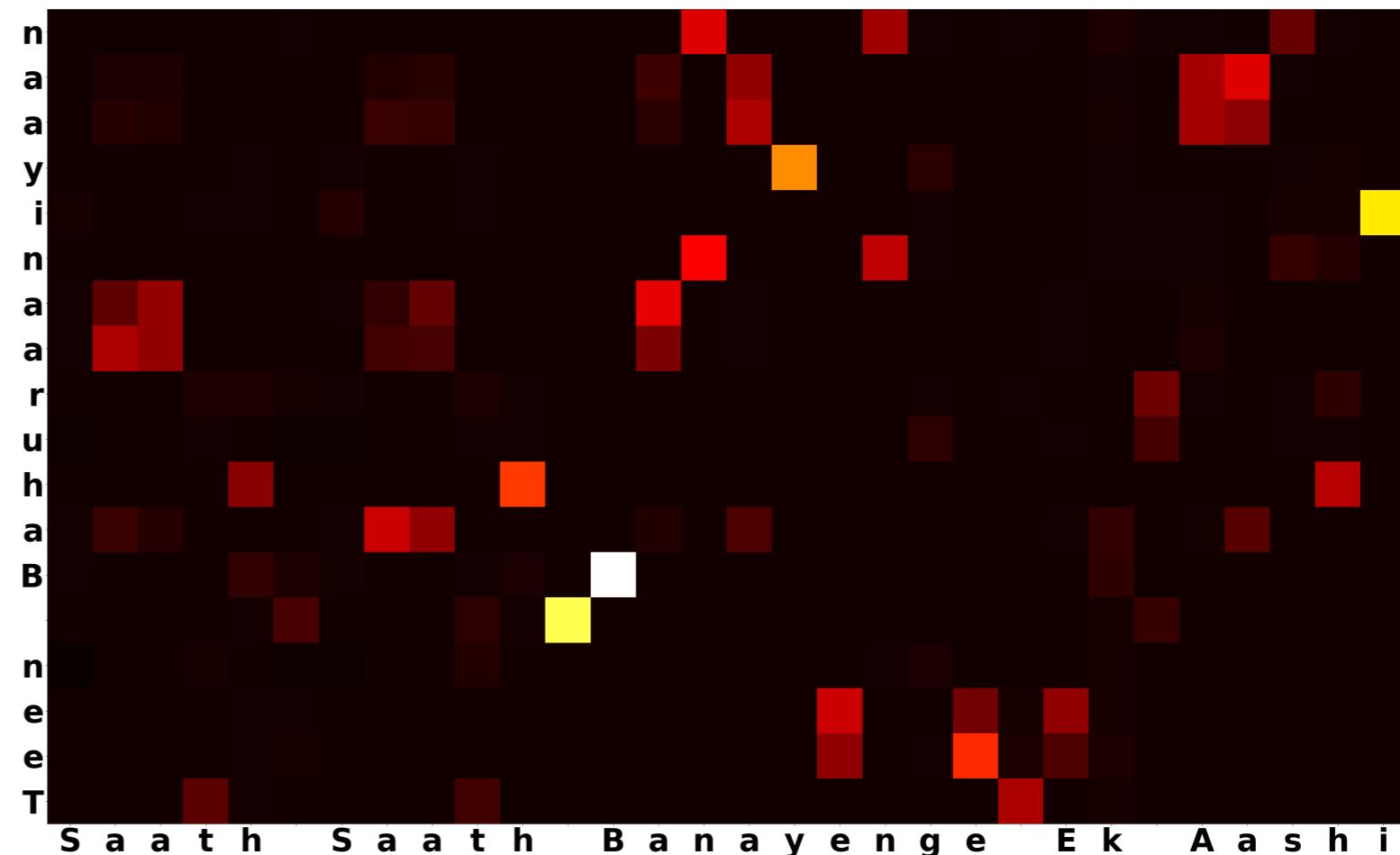
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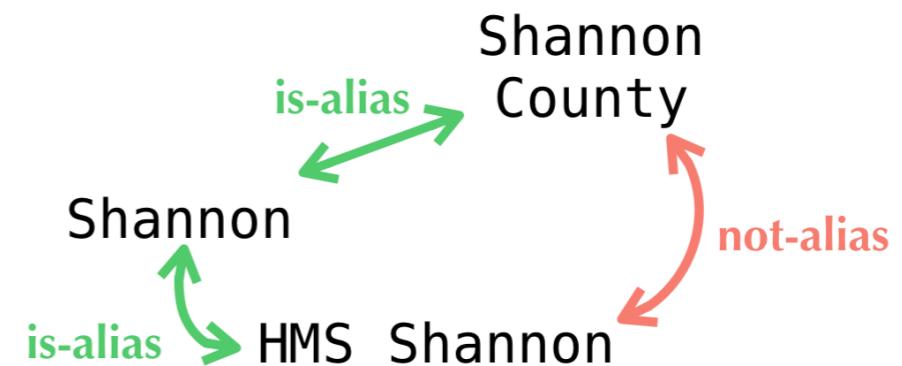


Similarity Matrix - STANCE



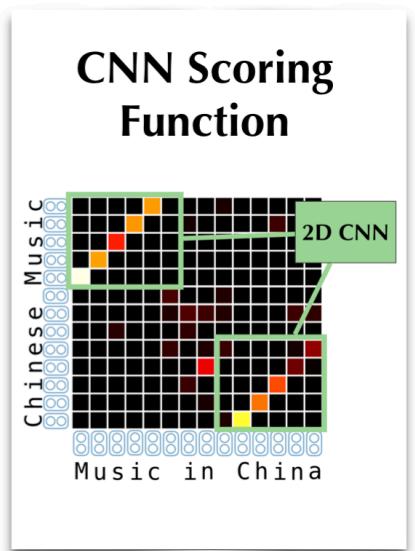
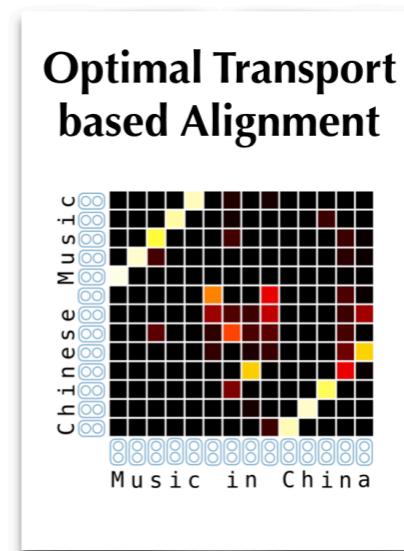
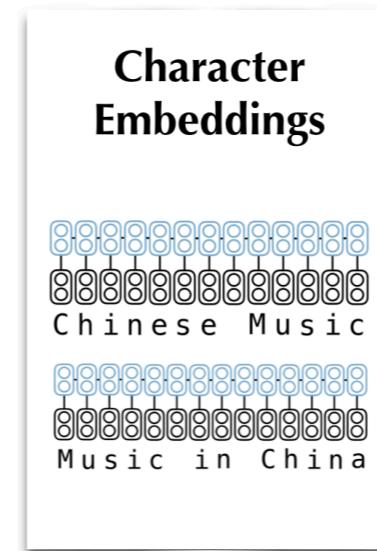
Summary

Learned String Similarity

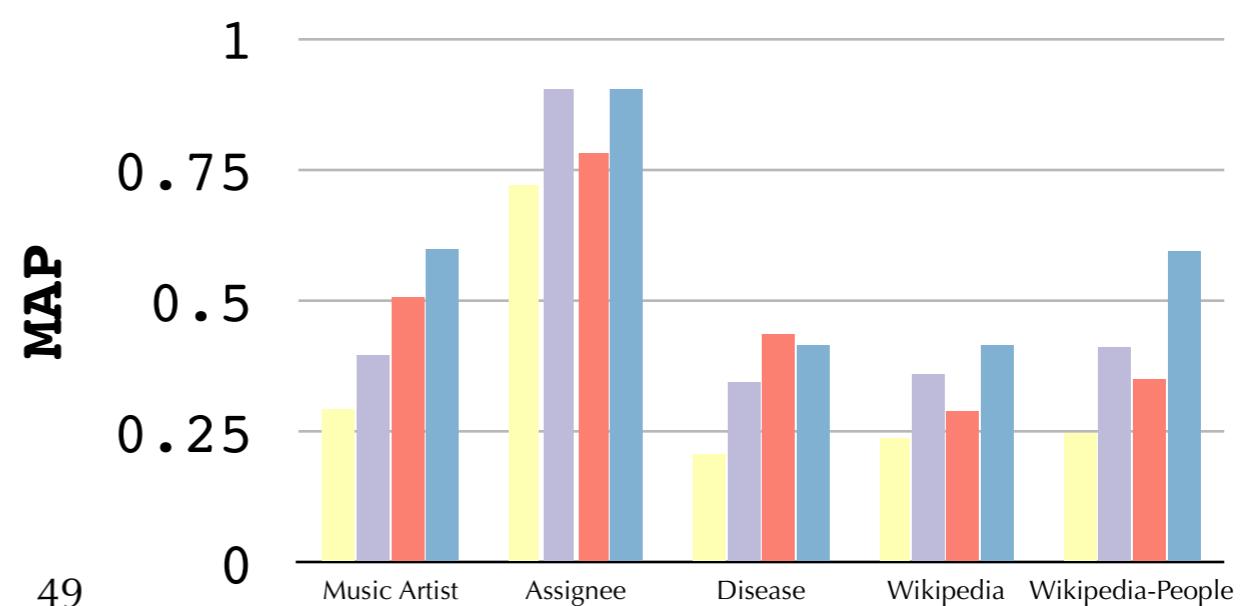


STANCE

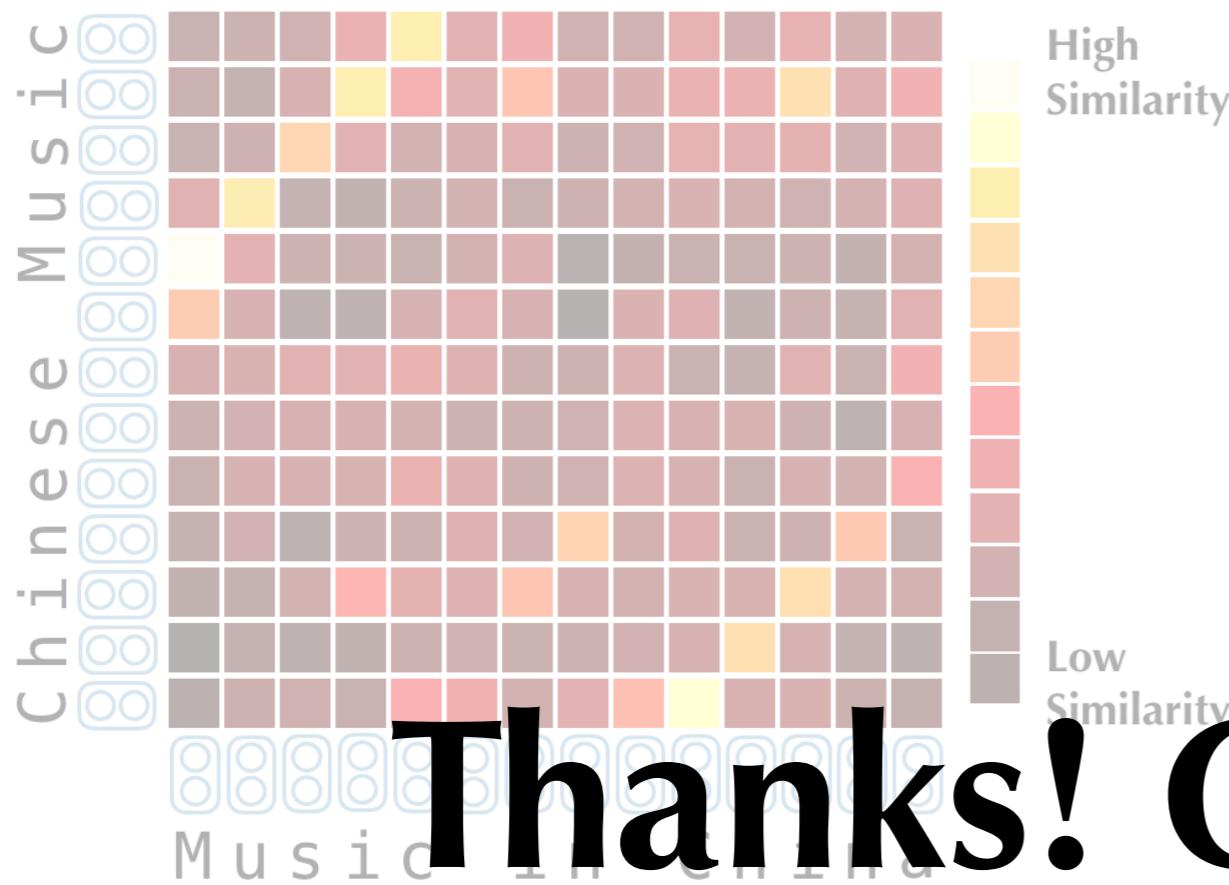
Similarity of Transport Aligned Neural Character Encodings



New Datasets and Results



Similarity Matrix



Thanks! Questions?



Code: <https://github.com/iesl/stance>

