

Naomi I. Morduch Toubman

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Experience

Cofounder, Designer, UI Developer 2014 – present

Little Weaver Web Collective

- Founded company of web developers and designers around North America, grew from 3 to 7 people in two years
- Led client projects from contract negotiation and project management to launch, in a budget-conscious, rapid, iterative environment
- Led and presented design of complex websites and web applications for clients including Freedom of the Press Foundation, from discovery, wireframes, and prototypes, through production design and template development
- Conducted research including stakeholder and user interviews, and synthesized actionable tasks, information architecture, and personas

UI/UX Assistant 2011 – 2014

Oberlin Office of Communications Oberlin, Ohio

- Supported web team in design and development of Oberlin websites
- Led design of the Oberlin News Center

Student Designer Fall 2012

Oberlin Office of Communications Oberlin, Ohio

- Designed promotional banners for internal website and digital sign machines
- Adhered to branding and incorporated feedback

Web Development Intern Fall 2012

Iperdesign Philadelphia, Penn.

- Developed front end and responsive design from desktop-only mockups
- Customized embedded Google Maps for Iperdesign and client sites

Education

BA in Mathematics 2014

Oberlin College Oberlin, Ohio

- **Selected courses** Principles of Computer Science I & II, Design as Social Process, Color Theory (painting), Screen Process Printing, With the Grain (sculpture/woodworking), Letterpress Printing
- **Additional campus jobs** IT Help Desk, Campus Tour Guide, Freelance Designer

Skills

Web & print design
Design feedback
UX research

Sketch
Adobe Creative Suite
Information architecture

HTML, CSS, Sass, BEM
Django & Liquid templates
Git, GitHub

Collaboration with backend
Google Docs
Microsoft Office