

# Naomi I. Morduch Toubman

<http://nmorduch.me> • [nmorduch@gmail.com](mailto:nmorduch@gmail.com) • +1 203 314 8779

## Experience

### **Cofounder, Designer, UI Developer** 2014 – present

#### Little Weaver Web Collective

- Founded company of web developers and designers around North America, grew from 3 to 7 people in two years
- Led client projects from contract negotiation and project management to launch, in a budget-conscious, rapid, iterative environment
- Led and presented design of complex websites and web applications for clients including Freedom of the Press Foundation, from discovery, wireframes, and prototypes, through production design and template development
- Developed modular, responsive templates and components, using HTML5 and Sass with React, Django, and Wagtail
- Conducted research including stakeholder and user interviews, and synthesized design requirements, information architecture, and personas

### **UI/UX Assistant** 2011 – 2014

#### Oberlin Office of Communications Oberlin, Ohio

- Collaborated on design and development of Oberlin websites
- Led design of the Oberlin News Center and developed Django templates for that and other projects

### **Student Designer** Fall 2012

#### Oberlin Office of Communications Oberlin, Ohio

- Designed promotional banners for internal website and digital sign machines
- Adhered to branding and incorporated feedback

### **Web Development Intern** Fall 2012

#### Iperdesign Philadelphia, Penn.

- Developed responsive static websites from desktop-only mockups

## Education

### **BA in Mathematics** 2014

#### Oberlin College Oberlin, Ohio

- **Selected courses** Principles of Computer Science I & II, Design as Social Process, Color Theory (painting), Screen Process Printing, With the Grain (sculpture/woodworking), Letterpress Printing
- **Additional campus jobs** IT Help Desk, Campus Tour Guide, Freelance Designer

## Skills

Web & print design  
Design feedback  
UX research

Sketch  
Adobe Creative Suite  
Information architecture

HTML, CSS, Sass, BEM  
Django & Liquid templates  
Git, GitHub

Collaboration with backend  
Google Docs  
Microsoft Office