



JDRF ROCK THE CURE

Saturday, June 6, 2020
7:00pm • Park Tavern

GEORGIA CHAPTER SPONSORSHIP OPPORTUNITIES



JDRF Georgia Chapter

3525 Piedmont Road, NE | Bldg 6, Suite 300 | Atlanta, GA | 30305
404-420-5990 | www.JDRFRockTheCure.org



Announcing the 14th Annual **ROCK THE CURE** Saturday, June 6, 2020 7:00pm • Park Tavern

ROCK THE CURE CHAIR **Daniel Hanison**

YOUTH LEADERSHIP COMMITTEE CHAIR **Katie Winokur**

SPEARS MALLIS ROCK STAR OF HOPE RECIPIENT **Jack Womack**

WHY PARTNER WITH US?

T1D is an autoimmune disease in which insulin-producing beta cells in the pancreas are mistakenly destroyed by the body's immune system. T1D seems to have genetic and environmental components and can be diagnosed in both children and adults. Its causes are not fully known, and there is currently no cure. Approximately 1.25 million Americans are living with T1D, including about 200,000 children.

ABOUT ROCK THE CURE

Rock the Cure is our annual summer fest hosted by our JDRF Georgia Chapter Young Leadership Committee. This committee plans and organizes the fundraising event, which features live music, awesome raffle item prizes, great food and beverages. We are excited to expand our reach with a brand new venue, but with the same goal - turn type one into type none. To date, Rock the Cure has raised over \$1 million for type 1 diabetes research.

ABOUT JDRF

For fifty years, JDRF has been renowned as a highly effective organization with remarkable efficiency in directing donor dollars to our mission to cure, treat, and prevent type 1 diabetes (T1D). From funding innovative research to advocating for government action to providing a support structure for our community, no other organization does more to fight T1D than JDRF. JDRF's unwavering commitment has earned it high marks from the scientific and business media, and from charity watchdogs including Charity Navigator, Forbes and the American Institute of Philanthropy, who for the 11th year in a row, gave JDRF top-ranking and an "A" grade. The Georgia Chapter is leading the fight by raising nearly \$5 million annually to fund diabetes research, advocacy and community programs.

JDRF is the leading global organization funding T1D research. Our strength lies in our exclusive focus and singular influence on the world effort to end T1D. We are committed to doing the greatest amount of good, for the largest number of people, in the shortest amount of time.

SUPPORT RESEARCH, ADVOCACY AND COMMUNITY CONNECTIONS THAT MAKE AN IMPACT

GLOBALLY



COMMITTED OVER

\$2B

Cumulative Research
Funding Since 1970



AWARDED

150+

New Research
Grants in 2018



CURRENTLY FUNDING

75+

Clinical Trials



FUNDING RESEARCH IN

21

Countries Across
the Globe

LOCALLY IN 2019



CONNECTED WITH

56,000

Georgians and
their families



AWARDED

\$1.5 million

To Georgia Tech and
other research
institutions



SUPPORTED

9,000

Children living with
T1D in Georgia



JDRF Rock the Cure | June 6, 2020 | Atlanta, GA
For more information please contact Jessi Arthur at jarthur@jdrf.org



ROCK THE CURE SPONSORSHIP LEVELS

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	\$15,000 Presenting	\$10,000 Premier	\$7,500 Platinum	\$5,000 Gold	\$2,500 Vendor	\$1,000 Silver	\$500 Bronze
Complimentary event tickets, t-shirts, and sponsor only lounge passes	30	20	16	12	8	4	2
Logo on all event promotional materials (digital/print)	•						
Customized event step and repeat	•						
Exclusive area signage (registration, stage, etc.)	•	•					
Logo on customized souvenir cup	•	•	•				
Logo in JEZEBEL Magazine's pre-event full page ad*	•	•	•				
Announcements from stage at event	•	•	•				
Logo (and link) on Rock the Cure website	•	•	•	•			
Recognition on JDRF social media and e-blasts	•	•	•	•			
Logo on event tickets	•	•	•	•			
Customized sponsor ticket discount code	•	•	•	•	•		
Vendor booth at event	•	•	•	•	•		
Logo on event t-shirt	•	•	•	•	•		
Inclusion on event sponsorship banner	•	•	•	•	•	•	
Name on Rock the Cure website	•	•	•	•	•	•	•
Dedicated sponsor bar(s) at event	•	•	•	•	•	•	•

Sponsor commitment forms must be turned in by **May 20th** in order to participate.

Sponsor tickets must be claimed by **May 25th**.

Contributions that exceed \$50/person are tax deductible as a gift to JDRF.

*Must commit by **April 10th** to be in ad.



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ROCK THE CURE COMMITMENT FORM

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Yes, I will be a...

☐ **Presenting Sponsor \$15,000**

Includes 30 T-shirts (indicate sizes below)

☐ **Permier Sponsor \$10,000**

Includes 20 T-shirts (indicate sizes below)

☐ **Platinum Sponsor \$7,500**

Includes 16 T-shirts (indicate sizes below)

☐ **Gold Sponsor \$5,000**

Includes 12 T-shirts (indicate sizes below)

☐ **Vendor Sponsor \$2,500**

Includes 8 T-shirts (indicate sizes below)

☐ **Silver Sponsor \$1000**

Includes 4 T-shirts (indicate sizes below)

☐ **Bronze Sponsor \$500**

Includes 2 T-shirts (indicate sizes below)

T-Shirt Sizes

My sponsor level includes _____
Complimentary T-Shirts.

Please reserve them in
the following sizes:

Men's (indicate number of each size)

- ___ Small
- ___ Medium
- ___ Large
- ___ XL
- ___ 2XL
- ___ 3XL

Women's (indicate number of each size)

- ___ X-Small
- ___ Small
- ___ Medium
- ___ Large
- ___ XL
- ___ 2XL

Registration Information

Donor/Company Name _____

Contact Name (if different) _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Method of Payment

- ☐ Send Invoice.
- ☐ Check enclosed. Please make payable to JDRF (mailing info below).
- ☐ Please charge my credit card.

Credit Card Number _____

Expiration Date _____

CID _____

Amount _____

Mail or Fax Form to:

JDRF Georgia Chapter | ATTN: Jessi Arthur
3525 Piedmont Rd, NE, Building 6, Suite 300 | Atlanta, GA 30305
Phone: (404) 420-5993 | Email: jarthur@jdrf.org

*JDRF is a tax-exempt organization under section 501(c)(3) of the
Internal Revenue Code. The Federal ID number is 23-1907729.*



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