

Dear friend of Martial Arts,

Thank you for your interest in sponsoring the 8<sup>th</sup> annual Extravaganza Weekend that will be held at the DoubleTree by Hilton Hotel Boston North Shore from March 24<sup>th</sup> to March 26<sup>th</sup>, 2024.

Our vision is to bring the national and international martial arts community together in one venue to unite and make a larger impact on people from all walks of life.

Through this event, our main goal is to share the numerous benefits of martial arts to as many people and groups as possible.

I began training in 1975 at the age of 12 and have never stopped since. In 1995, I opened my first dojo. I opened 5 additional locations between 1995 and 2015. I currently own and operate three martial arts studios and assist with two affiliate locations.

Since 1995, my passion has been to teach children and adults alike to confidently defend and protect themselves and loved ones and more importantly gain the confidence and moral qualities that would make them good, ethical, positive human beings.

Along with the regular curriculum, I find pride in providing customized seminars to various groups and agencies, from self-defense, to senior programs. As well as larger magnitude events like this one, the extravaganza weekend.

The extravaganza weekends are a series of three days dedicated to networking, uniting, learning, and creating life-long friendships through martial arts. In order to achieve this, we will be flying and hosting the best practitioners in the world.

Your sponsorship will help in defraying some of the cost. Not only will you be contributing to an important mission and a vision of peace, but you will also have the opportunity to be in front of hundreds of people and make thousands of impressions online and in person through our sponsorship program.

Please see below the agenda for the three days as well as a breakdown of the expected attendance and impressions our sponsorship program offers.

### **Event's Agenda**

Friday March 24<sup>th</sup>

06:30pm to 09:30pm - Meet & Greet

Saturday March 25<sup>th</sup>

09:00am to 03:00pm – Seminars with world-renowned martial arts from around the world

05:00pm to 06:00pm – Cocktail Hour

06:00pm to 11:00pm – Banquet with the theme of “Peace through Martial Arts”

Sunday March 26<sup>th</sup>

07:30pm to 02:30pm – Tournament

\* Times are approximate and subject to change

**Estimated Impressions**

- Audience is 90% local to Massachusetts, mainly North Shore.
- 750-1000 people over the three days of the event
- An additional expected 1500 different impressions online and through social media platforms
- Tournament is recorded and will be put on YouTube. The ads in between divisions will live on YouTube for years, adding more views and increasing the exposure.

\* Attendance and impressions are approximate and cannot be guaranteed.