

Nicholos Palmer

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Dear Hiring Team,

Building compelling emails which drive results has been one of my strongest skillsets throughout my career. When I saw the opportunity to join Miles Partnership as an Email Marketing Coordinator, I knew it was the perfect fit for my skills and enthusiasm for innovative marketing strategies.

At the Carnegie Endowment for International Peace, I transformed email campaigns into dynamic tools for engagement. By blending creativity and technical expertise—including HTML, CSS, and JavaScript—I optimized designs that boosted readership by 24% in 2023. My attention to detail ensured every email proof was flawless, rendering perfectly across devices and systems, and even accessible in dark mode.

Beyond technical skills, I thrive in collaboration. Whether partnering with content creators, designers, or account teams, I value the synergy of diverse perspectives. During my time as Office Assistant and Web Steward for the Town of Chapel Hill, I spearheaded a website redesign that not only improved navigation but also reduced customer inquiries by 30%. This experience honed my ability to manage complex projects while ensuring alignment across stakeholders.

Joining Miles Partnership excites me because of its focus on travel and tourism. I'm eager to bring my experience in campaign management, segmentation, and performance analysis to your team.

Thank you for considering my application. I'd love the chance to discuss how my skills can contribute to Miles' success and share my vision for creating emails that inspire action.

Sincerely,
Nicholos Palmer