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Hiring Manager

FlexStaff Staffing Services

Dear Hiring Manager,

I am writing to express my interest in the Web Designer & Email Producer (Req: 155465) as listed on FlexStaff's website. I have a robust background as an email producer. Additionally, I have skills in web design such as HTML, CSS and responsive design as mentioned in the job posting.

For the past three years, I served as the Web Coordinator at the Carnegie Endowment for International Peace, where I designed and implemented responsive email campaigns using Marketo and Adobe Creative Suite, increasing email click-through rates by 3% in early 2024. I also updated web content using HTML, CSS, and CMS platforms. These efforts were deeply collaborative as I worked with internal teams and external stakeholders.

Having recently completed my UX Design certification, I understand the importance of brand identity and website style guides. I have worked in digital asset management, which speaks to my experience of adhering to company branding while creating marketing collateral and assets.

I am confident in my ability to contribute to your client's digital initiatives and success during this three-month project. Thank you for considering my application—I look forward to the possibility of an interview.

Sincerely,

Nicholos Palmer