Nicholos Palmer

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[portfolio](https://nicholospalmer.com/)

Dear Hiring Manager,  
  
I am excited to apply for the Email Marketing Associate role at Nuts.com. Here is why I am a suitable candidate. I have 3 years of experience in not just designing emails but also in using email performance analytics to inform marketing strategies. Each email sent, each market attribution, and each piece of data on click-through rates are all vital to building innovation. As stated in your mission, profitability is essential to future success. Having completed a course in UX Design, I fully recognize that profitability is fueled by balancing creativity, customer experience, and business impact.  
  
As a Web Coordinator, I worked cross functionally with multiple teams and external stakeholders to inform the end-to-end email production process and to ensure all email campaigns align with teams’ expectations and organizational best practices.   
  
One of my favorite aspects of my role was to manage email calendars. Building deadlines and project managing numerous moving parts made me feel like a contributory factor to the successes of the organization. I hope to bring this passion and fervor to this role.  
  
I would welcome the opportunity to discuss how my skills can contribute to your team’s success. Thank you for your time and consideration—I look forward to connecting soon.  
  
Sincerely,  
  
Nicholos Palmer