

NAAN MUDHALVAN – DIGITAL MARKETING

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1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://hv6086093.wixsite.com/digital-discovery>

2. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/61552618694749/posts/pfbid02nJ5MscH6ocKp5WtTM7kcBPJeNPVwxWxwkHfkYyPBY5YLmpPHKVM3kGLLp69QBV5XI/?sfnsn=mo>

3. Create and design a social media advertisement poster using canva.

https://www.canva.com/design/DAFytgqU1k/lKH_OGXoIHGxu3G9Ujlvfg/edit?utm_content=DAFytgqU1k&utm_campaign=designshare&utm_medium=link2&utm_s

[ource=sharebutton](#)

4. Create email newsletter design using MailChimp or canva tool.

https://www.canva.com/design/DAFuledeqMc/9AfD3UonTGVsSavJjQRcFjw/edit?utm_content=DAFuledeqMc&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton