

NAAN MUDHALVAN – DIGITAL MARKETING

NM ID: C1F5C8FC6AA83218756435961F9A4882

STUDENT ID : SELVAKUMAR S

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://selvacrkumar7910.wixsite.com/7s-vloggers>

2. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=100078421793307&mibextid=ZbWKwL>

3. Create and design a social media advertisement poster using canva.

https://www.canva.com/design/DAFsKedgEaU/Xmw29L4AFkAZ9AmqqL1qKA/edit?utm_content=DAFsKedgEaU&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

4. Create email newsletter design using MailChimp or canva tool.

https://www.canva.com/design/DAFuledqMc/9AfD3UonTGVsVjQRcFjw/edit?utm_content=DAFuledqMc&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton