

NICHOLAS RUSSO
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WORK EXPERIENCE

Associate Tech Lead [June 2015 - Present]

BBDO New York

*Associate tech lead in the Digital Studio. Working with clients such as **Amgen, AT&T, SAP, Lowe's, Dunkin', Bacardi, PepsiCo**. Managing a team of in-house front end developers. Finding and managing tech talent from external partners. Scoping and creating **websites, mobile apps** and **HTML5 Banner Advertisements**, as well as animation for various **digital advertisements** and social media posts.*

Designer / Front End Developer [August 2013 - June 2015]

Emerald Brand/Paradigm Marketing Consortium

*Designer and front end developer at a green paper products distributor, worked on **web design, print advertisements, and package design**. Worked with clients such as TD Bank, Sullivan and Cromwell and Best Western Hotels.*

Designer [July - August 2014]

Columbia University Startup Lab

*Designer for a **digital marketing startup** called Longneck and Thunderfoot co. Worked on **infographics** and **targeted marketing** content with a small team of designers and marketers.*

TECHNICAL SKILLS

HTML/CSS/Javascript

ReactJS

Object-oriented programming (C++)

Adobe Creative Suite

Version Control Systems (Git)

EDUCATION

Hunter College

Computer Science and Mathematics coursework

Long Island University, C.W. Post Campus

Bachelors, Digital Art and Design

May 2015